

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit

\$1.34M

▲ 4.50%

YTD Quantity

#107.2 K

▲ -7.29%

YTD Profit Margin

11.58%

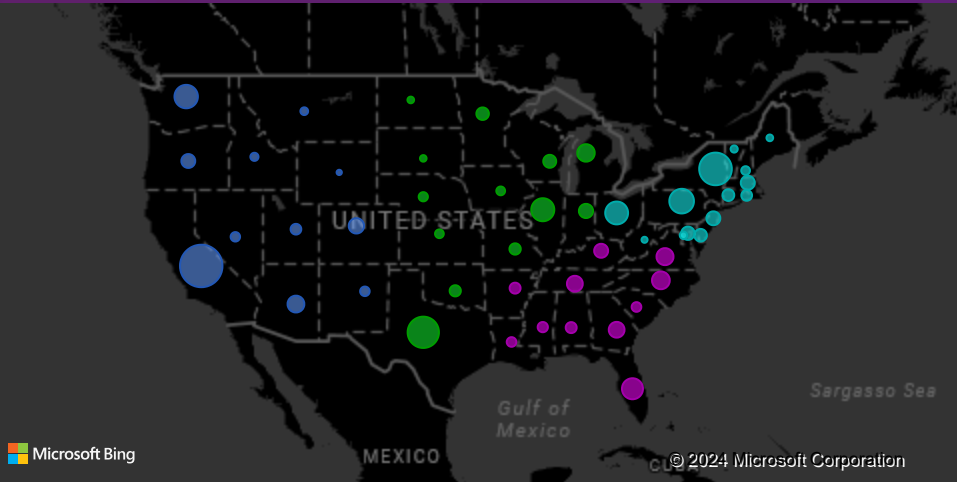
▲ 5.37%

## sales by Category

category	YTD Sales	PYTD Sales	YOY Sales	Trend
Office Supplies	\$6.92M	7.00M	-1.22%	▼
Furniture	\$2.52M	2.50M	0.73%	▲
Technology	\$2.10M	2.13M	-1.37%	▼

## Sales by State

customer\_region ● Central ● East ● South ● West



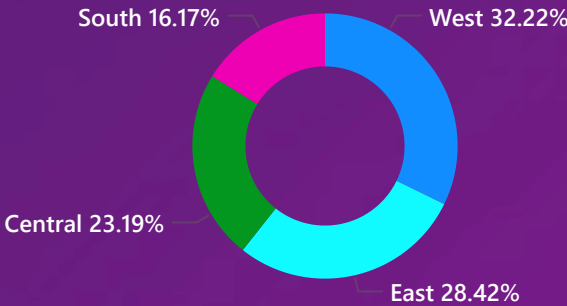
## Top 5 Product by YTD Sales

Staple envelope	\$57K
Staples	\$52K
Easy-staple pa...	\$47K
Staples in misc....	\$26K
KI Adjustable-...	\$22K

## Bottom 5 Product by YTD Sales

Eldon Jumbo P...	\$0.38K
Lexmark X 957...	\$0.27K
Cisco SPA525G...	\$0.25K
Xerox Blank Co...	\$0.23K
Rediform S.O.S....	\$0.18K

## YTD Sales by Region



## YTD Sales by Shipping Type

