

JEEVANANTHAM K

Data Analyst

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Summary

Data Analyst with a strong foundation in mathematics seeking an entry-level role to apply analytical skills and contribute to data-driven decision-making. Proficient in data analysis techniques, statistical modeling, and data visualization. Eager to learn and grow in a dynamic data-driven environment.

Skills

Hard Skills

- Data Visualization
- Business Intelligence
- Data Analysis
- SQL
- Power BI
- Tableau
- Python
- Excel

Soft Skills

- Problem-Solving
- Critical Thinking
- Decision Making
- Project Management
- Research
- Business Knowledge
- Communication

Relevant Projects

Comprehensive Analysis of Outlet Performance and Customer Preferences (Blinkit Data Analysis - POWER BI)

- Conducted in-depth analysis of outlet sales data to identify key performance indicators and trends.
- Utilized data visualization techniques (e.g., donut charts, bar charts, stacked column charts) to effectively communicate insights.
- Developed actionable recommendations based on data-driven findings to improve outlet performance and customer satisfaction.

Bank Loan Performance Analysis (Tableau + SQL)

- Created a detailed dashboard with key performance indicators (KPIs) for loan applications, funded amounts, total amounts received, average interest rates, and debt-to-income ratios.
- Conducted a thorough analysis of good and bad loans based on specific loan status criteria.
- Developed a comprehensive loan status grid view to gain insights into loan performance across different statuses.
- Utilized various chart types (line charts, filled maps, donut charts, bar charts, tree maps) to visually represent loan-related metrics and trends.
- Provided a detailed dashboard for accessing critical loan information, including loan portfolio, borrower profiles, and loan performance.

Heart Failure Patient Survival Analysis (Tableau + SQL)

- Successfully analyzed heart failure patient data to identify key factors influencing survival rates.
- Developed a dashboard with interactive visualizations to represent patient demographics, clinical characteristics, and survival outcomes.
- Provided actionable insights for healthcare providers to improve patient care and outcomes.

Global Earthquake Analysis (Tableau)

- Comprehensive analysis of global earthquake data to identify significant patterns and trends.
- Development of an interactive dashboard showcasing earthquake frequency, magnitude, depth distribution, and geographic patterns.
- Delivery of actionable insights to support disaster management professionals and researchers.

Ecommerce Sales Performance Analysis (Power BI + SQL)

- Conducted a comprehensive analysis of ecommerce sales data to identify key performance indicators, customer segments, and product trends.
- Created interactive Power BI dashboards to effectively visualize sales performance, customer behavior, and product trends.
- Provided actionable insights to optimize marketing campaigns, enhance customer experience, and identify growth opportunities.

Education

Data Analyst

ACTE Technologies | 2024 July – Sep 2024

M.Sc. Mathematics

Ayya Nadar Janaki Ammal College | 2022 – 2024

B.Sc. Mathematics

Cardamom Planters Association College | 2019 – 2022