

FROM BURNOUT TO **BUSINESS OWNER**

Business strategy & coaching
services from Kate Bagoy



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Kate Bagoy

Thank you for your interest.

Perhaps you're here because you're searching for a business coach.

Or maybe we met at an event, or a friend referred you to me because you told her you hate your boss or you simply read something of mine that piqued your interest. :)

Either way, I'm excited you're here.

If you're like me, you probably aren't a born entrepreneur.

There you were, sitting around being awesome when -> *WHAM!* <- ...the desire to work for yourself hit you, or some amazing idea popped into your head, and you just couldn't shake it.

No matter how hard you procrastinated or tried to avoid it.

And I know sometimes, you're like, "I'VE TOTALLY GOT THIS BUSINESS THING!"

Other days, I know you've probably forgotten to feed yourself, noticed your shirt is inside-out and spend a good amount of time wondered if this was the biggest mistake of your life.

Ahhh... entrepreneur life. Ain't it grand?

Lucky for you, my superpowers include helping you start and scale your business—without losing your mind.



My specialty is helping corporate burnouts start and grow six-figure business they can run anywhere

Way back in 2008, I tried going freelance when I quit my Fortune 500 job without a plan.

I was so burned out. I had NO life outside of the office and no energy to find one.

My favorite part of the day was crying myself to sleep while drinking a bottle of pinot noir and watching *Grey's Anatomy*.

I couldn't sit in one more mindless meeting or handle one more day of my seagull boss* peeking her head into my office to make sure I was there at precisely 9am.

I thought for sure I would kill someone the next time they asked me for "just one last thing."

So I quit. Pulled the plug.

Prematurely, perhaps ... but I figured I could pull in some freelance work to pay the mortgage.

Alas, I had no idea WTF I was doing, how to talk about myself or how to get clients.

So I took any work I could find, and made minimum wage.

Not a great trade when I left a \$70K salary and a 401K, huh?



*A seagull boss flies in, makes a lot of noise and craps all over your plans before flying off again.

Unfortunately, this is a common story for budding entrepreneurs who skip the business foundation and jump right into trying to sell.

It's one of the top reasons micro-businesses fail... even when the founder is driven and talented as hell.

Like me, for instance.

After that first attempt at running a business, I ended up going back to grad school to get my MBA because:

- a. I like to over-complicate and over-correct everything (just like you, right?)
- b. Student loans can be used to pay said mortgage

While I'm glad I got that degree, and I'm grateful for the experience I had working with startups, *you do not need an MBA to run a small business.*

Nor do you need any more degrees, certifications, qualifications, skills or "the perfect timing."

You need a service and a client who wants it, and you need the right support to help you build your foundation.

I learned this the hard way, which is why I now focus on serving other talented professionals who want to escape the corporate cubicle...

And want to do it without struggling for years.

You do not need any more degrees, certifications, qualifications, skills or "the perfect timing."

Who I work with

I work with experienced and talented professionals who are ready to stop effing around and get their service-based business off the ground.

Specifically, you're ready to get clients quickly so you can replace your corporate salary and get out of the career that's crushing your soul.

I work with people who daydream about running a business from the beach in Bali or taking Tuesdays off to go snowboarding with their kids or flying around the world on a private jet.

You might be a designer, a copywriter, strategist or consultant by trade, or you might be making a career shift. You could be starting a small agency or planning a 7-figure coaching practice. You might be a newly minted life coach or an attorney who wants to trade in your legal briefs for marketing briefs.

The point is, you plan to sell professional services or ideas and this ain't your first rodeo.

As a general rule, I don't work with retailers or any business that requires a brick-and-mortar location, nor do I work with overly disorganized people—most of my clients get a little high from ticking something off a to-do list.

Bottom line? You're an experienced professional with a successful career you're dying to kick to the curb, you have a service you can provide and you're ready to run your own business.

You've done some side hustling, have probably downloaded all-of-the-freebies, have listened to 100's of podcasts and maybe even have an LLC and worked with a few clients.

But you're overwhelmed as hell and scared to death of letting go of that paycheck that continues to pay your big mortgage and fancy car payment.

You've got a number in mind you need to hit before handing in your notice—maybe that's \$8K a month, maybe it's \$80K... the numbers aren't as important.

What is important is that you're not afraid of working hard, and you want to do it smarter.

*You're tired of poking around the Internet looking for the answers and you're starting to realize that while you might eventually figure this shit out, there **MUST** be a better way.*

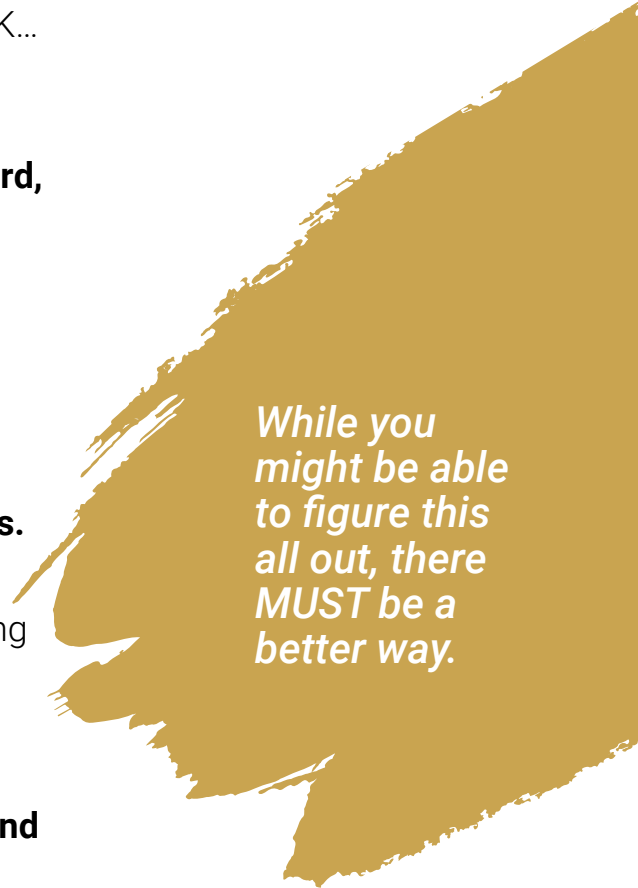
If you work with me, we're gonna fast track your success.

Instead of taking years to get your business up and running and profitable, you're gonna start landing clients in a few months.

My goal is to get you to consistent \$10K month by the end of your first year in business.

With me on your team, you can be confident you'll reach your goals faster while working less and having a LOT more fun.

If you're ready to trade your corner office and golden handcuffs in for a life and business you love, I'd love to work with you.



*While you might be able to figure this all out, there **MUST** be a better way.*

BUSINESS COACHING
**PROGRAMS
& PRICING**

SPRING 2021



Option 1: Book a Single-Session



Solve a Single Problem or Pick-My-Brain

Cost: \$250

This is for you if you're stuck on a mindset, marketing or product problem, or you just need a good old-fashioned kick in the butt to motivate you.

Maybe you're ready to start your business but aren't sure how to go about it or need **help refining your target market**.

Maybe you're rolling along well but you need help defining a new offer or **setting up an automation**.

Maybe you're starting to feel lost, overwhelmed or isolated and need **help seeing the light or finding your confidence** - again.

Or maybe you've been thinking of working with me for awhile and **you just want to try coaching out** - that's cool too.

With more than a decade of experience working with entrepreneurs, I've heard it all and would be delighted to help you get clear and focused on this call.

You can [book without a consultation here](#).

Option 2: Book an Intensive



Deep Dive into Your Marketing or Tech

Cost: \$699

My intensive 90MPH sessions are designed to get you clear and focused, fast.

These sessions come in 2-flavors: Start or Scale.

If you're just starting out, we'll focus on elevating your mindset, identifying your target market, creating your perfect offer, and determining your fastest path to cash.

If you're ready to scale, we'll focus on your systems, your offers, your launch plans, your growth mindset or whatever else you'd like my help with.

Either way, in this 90-Minute Power Hour **you'll leave with clarity, focus and a 10-step action plan** for implementing the solution we create together.

Either session will be tailored and customized specifically to you, and you get 2-weeks of follow-up support via email or Voxer.

[Full details here.](#) You can book a 90MPH without a consultation.

Option 3: Join Six Figure Freelancers



Create Your Corporate Escape Plan

Cost: \$1699/year

This is my flagship program for going from dreaming of starting a business to landing your first big client.

You'll get step-by-step strategy for building your brand and business foundation, finding your focus and getting to 6-figures.

In addition to the self-paced, pre-recorded trainings that guide you through building your business plan, creating a brand and marketing yourself without feeling sleazy, you'll get **group coaching and access to a private community**.

When the program is implemented in the order delivered, you WILL see results in your business.

Your clarity will skyrocket, you'll learn to trust yourself and stop getting overwhelmed or stuck in paralysis by analysis or procrastination mode.

You'll do less and get more clients, so you can get out of your job for good and into a \$100K+ freelance business.

[Full program & enrollment details here.](#)

If enrollment is closed to the public at the link above, you can [schedule a call with me](#) instead, and I can enroll you over the phone.

Option 4: Get Private Coaching



Go From Burnout to Business Owner

Cost: \$5,000 (*Payment plans & funding available*)

Building a business is simple, but not easy - most of the hard work in entrepreneurship happens between your ears.

With private coaching, you'll have regular support dealing with mindset blocks and a pro to brainstorm with.

Most of my clients are able to leave their day jobs within 6 months of starting the program and get to upper five or lower six-figure incomes in their first year of business*.

Naturally, I can't guarantee your results—I'll be your coach, and your biggest cheerleader, but I'm on the sidelines, not playing the game for you.

As soon as you enroll, we'll set clear, attainable goals - our #1 being you capturing at least \$5K of revenue by the end of your program, which covers your enrollment fee.

You'll work through the Six Figure Freelancers to build your brand & business foundation, and you'll have access to that community and group calls.

But you'll also have direct support from me via Voxer (a walkie-talkie app) just about anytime I'm awake, and private coaching calls for coaching & consulting.

We'll meet privately every-other-week via Zoom video for 6-months (or 1x/mo for 12) to keep you focused and on-track for hitting your goals.

**The current record to \$10k with no established business is 4-weeks. The current record for first year income is \$240K.*

Each time we meet we'll we decide together what your top 3 priorities are based on the intended results:

- *Will this generate revenue?*
- *Will this bring me leads or improve my credibility/brand?*
- *Will this save me time or make my life easier?*

I'm kind of like the guardian of your to-do list because no business owner I have ever met has been short on opportunities or ideas.

In fact, deciding what NOT to pursue is often the key to effectively building your business and revenue fast.

You'll stay focused on the right things, so you'll waste less time on vanity metrics, overwhelm and shiny-object syndrome.

Which means more time spent working on your tan, or at least having a lot more fun serving your clients.

If this sounds like a good match for you, book a 15-minute meet & greet using the link below.

[Please click here to schedule a call with me.](#)

With Love & Light,

A handwritten signature in black ink that reads "Kate". The script is fluid and cursive, with the 'K' and 't's having long, sweeping tails.

P.S. If you need access to capital, you can request information from my financing partners at 7-Figures Funding [here](#) (there is no credit check or obligation with the initial request, just enter your deets and they'll get in touch with next steps).

About Kate

A member of the [Forbes Coaches Council](#) and a self-professed nerd with an MBA, Kate Bagoy specializes in helping creative corporate burnouts replace 6-figure salaries with consulting business they can run anywhere.

After quitting a corporate dream job in 2008 & finishing business school, Kate Bagoy moved to Silicon Valley to work for a mobile startup & has been working with entrepreneurs ever since!

She's worked with more than 50 startups as a designer, marketer, product manager, strategist, analyst, and advisor and has coached hundreds of small businesses through how to get started and build momentum.

Kate is a graduate of the Portland Seed Fund, served as a mentor at multiple startup accelerators, and has led projects for Fortune 500 companies including Nike, Ricoh, HP, Apple, BP, and Microsoft.

Obsessed with travel since a flight to Oregon at six, Kate left the US in January 2017 to travel full-time as a digital nomad - running her business entirely online from 22 countries - and helps others do the same at sixfigurefreelancers.com.

Kate's personal mission is to inspire & empower people to lead lives by design, not default.

