

BURNOUT TO BIZ OWNER

ESCAPE YOUR DAY JOB + CREATE A
SIX-FIGURE CONSULTING BUSINESS

DAY 5: HEAL THE PAIN

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Take away Their Pain

It's time to review your life experiences, passions, niche markets... all the work you've done over the last few days and start connecting the dots.

Do you see any obvious overlaps? Any gaps you can fill? What pains do your clients have? What's missing in their lives

What can you fix for them better than anyone else?

**“ Be an aspirin in a world full of vitamins:
What PAIN can you take away for the clients you love? ”**



SET A TIMER FOR
30 MINUTES

Finished early? Celebrate and take a dance break, or watch some videos of kittens. It's important to celebrate every little tiny success, and to have some fun.

The Carlton Dance - <https://youtu.be/oLRNcbZDcEM>

Solve a Problem

What are some problems you can solve for your client?
How can you leverage your skills to serve your niches?

Provide Value & Serve

What service can you provide that would improve your clients life? What product could you create? What could you teach that would change their life or business?

Provide Value & Serve

Write down the people you created on Day 4 and write at least 1-problem they have you can solve for each of them.

Ex: I can provide sales support for creative travel photographers like Sam or I can teach Sally how to write a book in a year by writing 15-minutes per day.