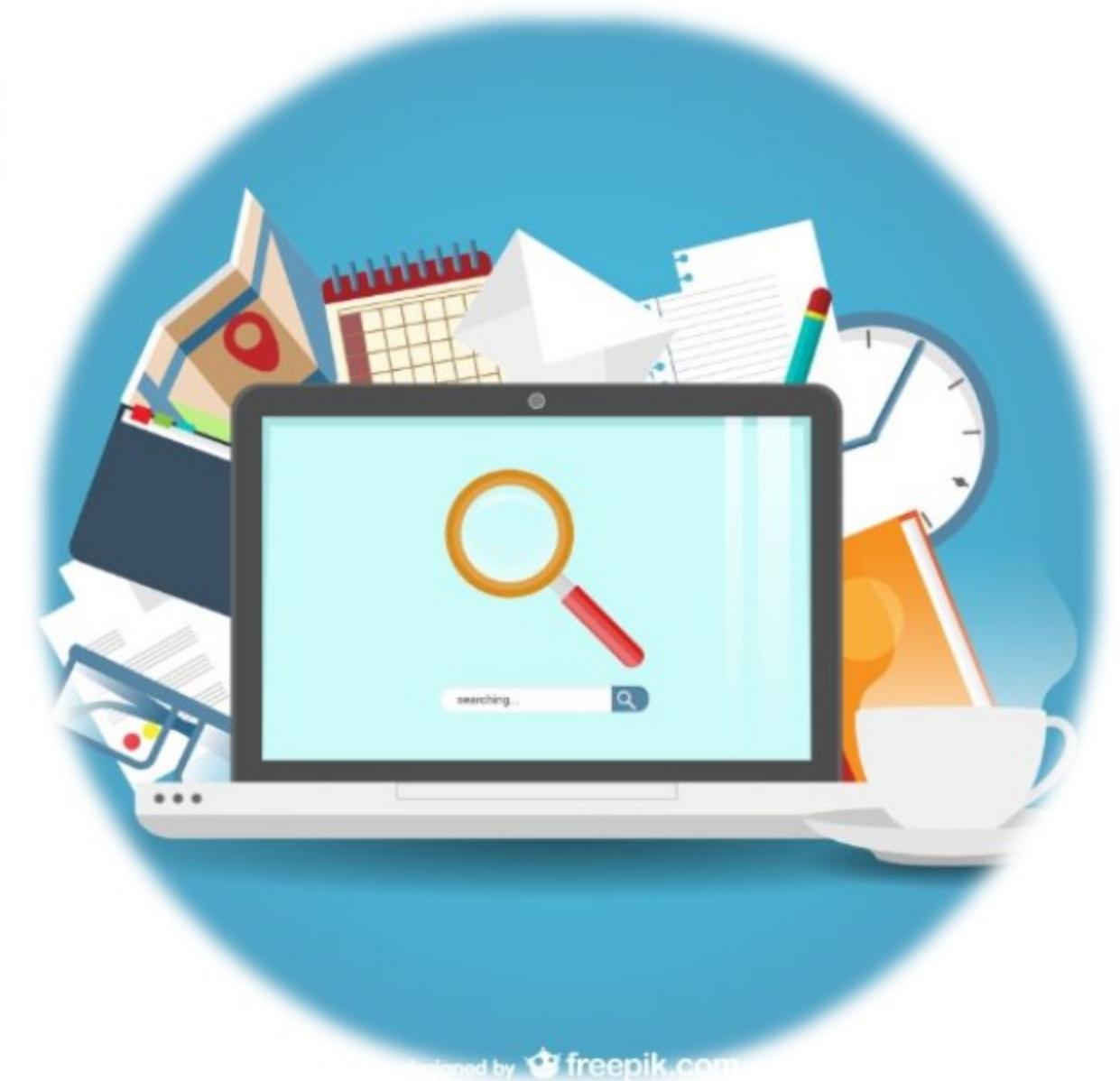


Freelancing Platforms



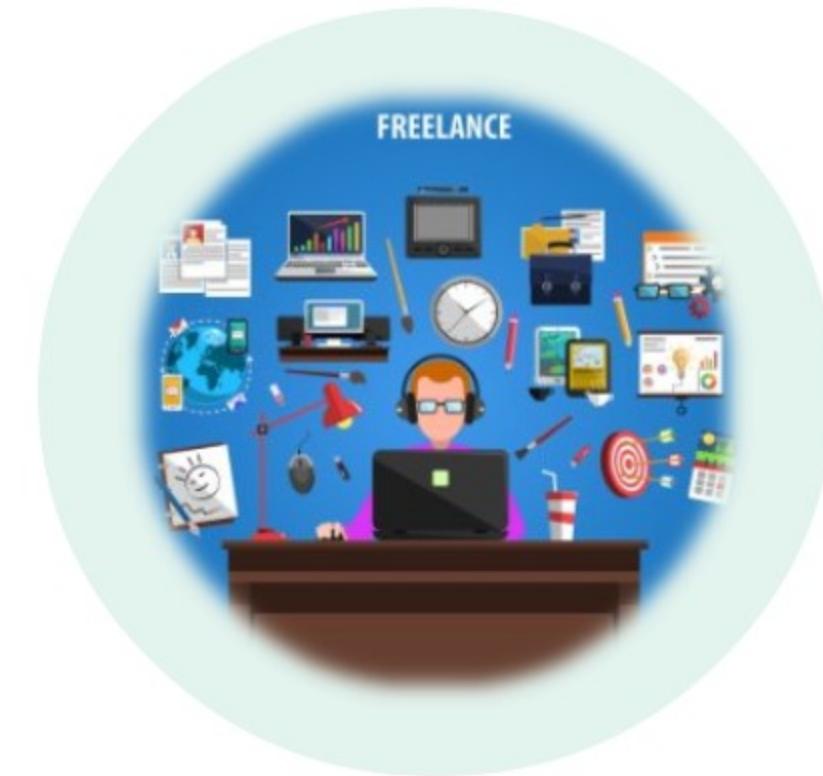
designed by  freepik.com



Freelancing Track

Week	Course	Duration	Delivery Method
7	Portfolio Building & USP's	3 hours	Online live
8	Freelancing Platforms	3 hours	Online live
9	Budgeting, pricing & proposals	3 hours	Online live
10	Negotiation Skills	3 hours	Online live
11	Kickstart your freelance profile	3 hours	Physical or Online
12	Final Project	3 hours	Physical or Online

What are some of the freelancing platforms that you know?



Freelancing Websites

Upwork



SimplyHired



freelancer



guru

Freelancing?



Staff.com



damongo



toptal™



99 designs



fiverr®



peopleperhour

Types of Freelancing Platforms

General Platforms
(All types of jobs)

Niche Platforms
(Focused on a specific industry)

Microservice Platforms
(Predefined services/gigs)

Arabic Platforms
(Local/regional opportunities)



Freelancing?



General Platforms

- Upwork** <https://www.upwork.com>
- Freelancer** <https://www.freelancer.com>
- Guru** <https://www.guru.com>
- PeoplePerHour** <https://www.peopleperhour.com>

Microservice Platforms

- Khamsat** <https://www.khamsat.com>
- Kwork** <https://www.kwork.com>

Niche Platforms

- 99designs** <https://99designs.com>
- ProBlogger** <https://problogger.com/jobs>
- DesignCrowd** <https://www.designcrowd.com>

Arabic Platforms

- Mostaql** <https://mostaql.com>
- Ureed** <https://ureed.com>

Khamsat

خمسات - لبيع وشراء الخدمات المصغرة

حساب جديد

دخول



التصنيفات

خمسات



أكبر سوق عربي للخدمات المصغرة

أنجز أعمالك بسهولة وأمان بأسعار تبدأ من \$5 فقط

بحث

ابحث عن خدمة

استشارات تسويقية

هوية بصرية

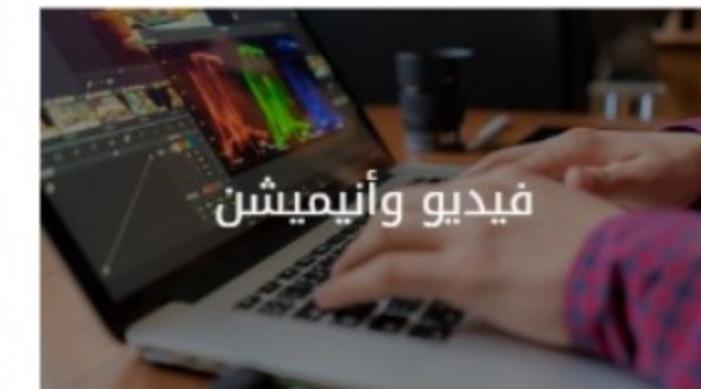
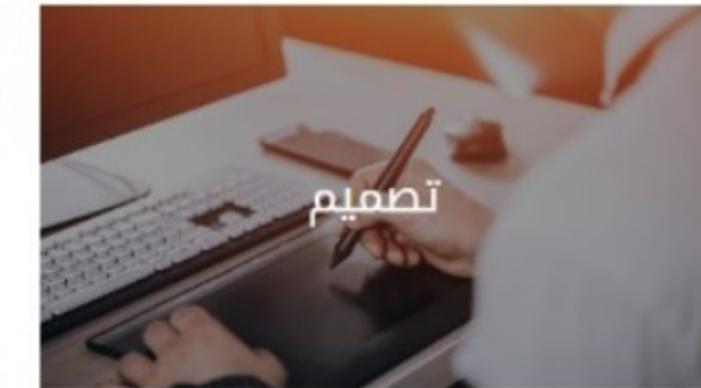
ورديرس

تصميم داخلي

كلمات شائعة



كافحة الخدمات الاحترافية لتطوير أعمالك





حساب جديد

دخول



5

خدمات التصنيفات

خدمات



تصفح خدمات برمجة وتطوير

تطوير البرمجيات

- إنشاء تطبيق ويب
- واجهات API والتكاملات
- بوابات الدفع الإلكترونية
- تحويل تصميم PSD لموقع
- تطبيقات سطح المكتب
- بلاوك تشين وعملات رقمية
- إضافات المتصفحات

إنشاء متجر إلكتروني

- شوبيفا
- ووكرمس
- أوبن كارت
- ماجنتو
- سلة
- زد
- فائزershops
- يوكان
- أخرى

وردربريس

- إنشاء موقع ووردربريس
- تنصيب ووردربريس
- تخصيص وتعديل ووردربريس
- تعريب قوالب ووردربريس
- إصلاح مشكلات ووردربريس
- تحسين سرعة ووردربريس
- نسخ احتياطي ونقل استضافة
- حماية ووردربريس
- إضافات ووردربريس

تطوير الواقع

- إنشاء موقع إلكتروني
- تطوير موقع سنديان
- مدونات بلوجر
- إنشاء صفحة هبوط
- تخصيص وتعديل الواقع
- إصلاح أخطاء الواقع
- نسخ احتياطي ونقل استضافة
- حماية وتأمين الواقع
- اختبارات تجريبية

دعم فني تقني

- أنظمة التشغيل والبرمجيات
- أمن وحماية البيانات
- استضافات ونطاقات
- السيرفرات ولينكس
- شبكات

تطوير الألعاب

- Unity
- Unreal
- Godot
- ألعاب الويب
- أخرى

برمجة تطبيقات الجوال

- إنشاء تطبيق
- تعديل التطبيقات
- ريسكين التطبيقات
- إصلاح مشكلات التطبيقات
- تحويل الموقع إلى تطبيق

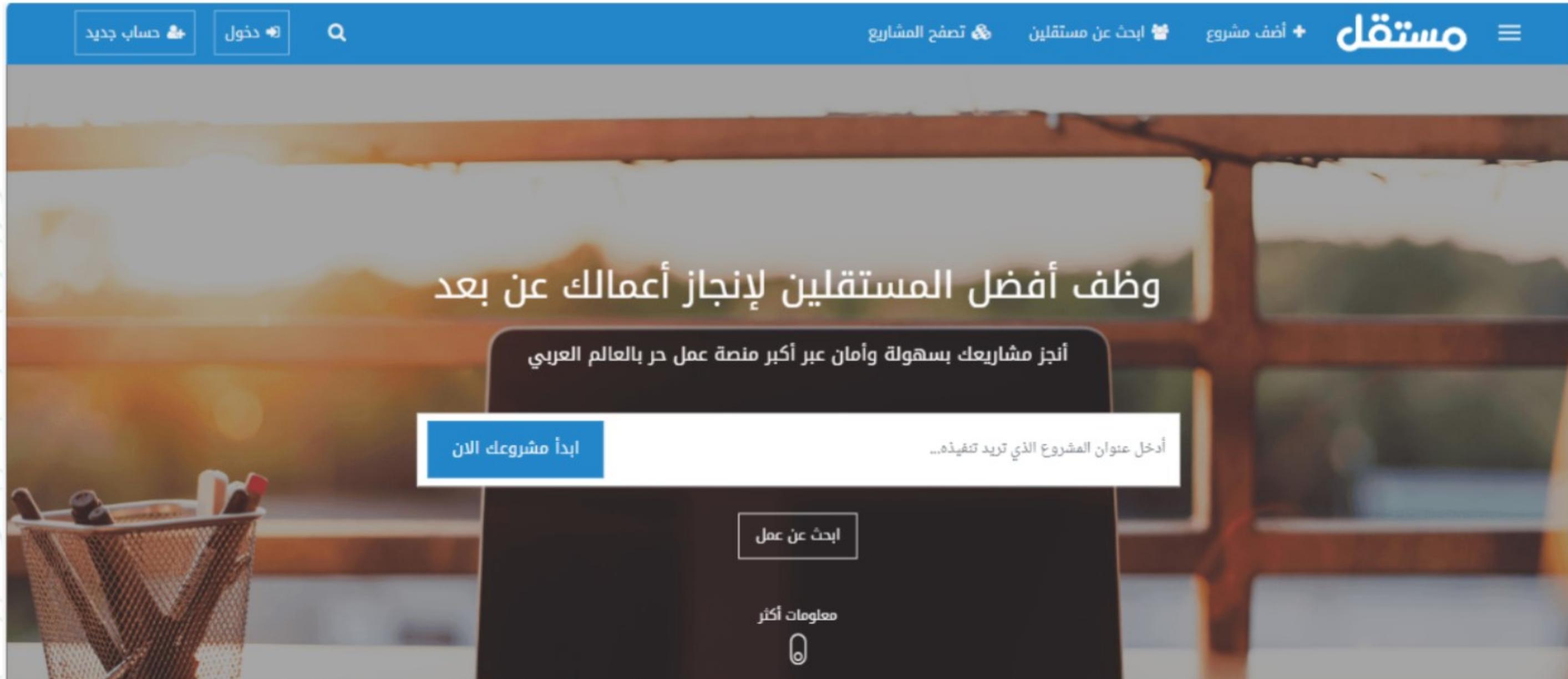
لغات البرمجة

- برمجة CSS و HTML
- برمجة PHP
- برمجة بايثون
- برمجة Java و .NET
- أخرى



Mostaqel

مستقل | وظف أفضل المستقلين لإنجاز أعمالك



مستقل

وظف أفضل المستقلين لإنجاز أعمالك عن بعد

أنجز مشاريعك بسهولة وأمان عبر أكبر منصة عمل حر بالعالم العربي

ابداً مشروعك الان

أدخل عنوان المشروع الذي تريده تنفيذه...

ابحث عن عمل

معلومات أكثر

0

Check the below profile of DEPI2 graduate

https://mostaql.com/u/Kerolos_Amiell/reviews

<https://kerolosamiel.github.io/portfolio/>

Upwork

Upwork | The World's Work Marketplace

upwork

Find talent ▾ Find work ▾ Why Upwork ▾ Enterprise

Q graphic designer



Jobs ▾

Log in

Sign up

Development & IT AI Services Design & Creative Sales & Marketing Admin & Customer Support More ▾

Q graphic designer



Advanced search

Talent Jobs

Category



Select Categories



Sort by: Newest



Experience level



Entry Level (1,611)

Intermediate (19,080)

Expert (5,319)

Posted 43 seconds ago

UX/UI Designer Needed for Modern, Mobile-Friendly, High-Conversion Landing



Hourly: \$15.00 - \$40.00 - Expert - Est. time: 1 to 3 months, Less than 30 hrs/week

Project Description: We are a startup in the field of sexual health seeking an experienced UX/UI designer to create a modern, user-friendly, and visually appealing landing page for our PrEP service. The landing page should be mobile-friendly and achieve a high...

Web Design

Graphic Design

Mockup

Wireframing

Adobe Photoshop

8/20/2025

Presenter's Name



Sample project on Upwork

8/20/2025

Market research Analyst

Posted 33 minutes ago Worldwide

Needs to hire 2 Freelancers

We are doing interview for different industries .
Data is Excel required technical expertise in excel.
Should have analysis experience to check and fill the data
Each file :\$50

Have to check the excel and fill the data as per market scenerio.

\$120.00
Fixed-price

Entry level
Experience Level

Remote Job

One-time project
Project Type

Skills and Expertise

Data Analysis Market Analysis + 3 more

Activity on this job

Proposals: 5 to 10 Last viewed by client: 3 minutes ago Interviewing: 1 Invites sent: 0 Unanswered invites: 0

About the client

Member since Jul 1, 2013

Thailand

Bangkok 4:53 AM

\$226K total spent

2,643 hires, 151 active

425 hours

HR & Business Services

Large company (100-1,000 people)

Freelancing Websites: How it works



Client Posts Jobs:

The client posts job listings or projects on the freelance platform, specifying the **requirements, scope of work, and budget**. Freelancers interested in the job can review the details and submit proposals or bids to be considered for the project.



Freelancer Offers Specific Services:

Freelancers offer specific services or "gigs" on the platform. They create detailed listings describing the services they provide, along with the pricing and turnaround time. Clients can browse through these listings and directly hire the freelancer for the desired service.

Common on: Upwork, Freelancer, Mostaql

Common on: Khamsat, Kwork

Activity:

Search for an entry level project on Upwork

Check the following:

1. Project description
2. Hiring rate of the client
3. Payment verification
4. Total spending of the client
5. Number of proposals
6. Client reviews

Activity:

Search for a service on Khamsat

Check the following:

1. Number of clients
2. Title and image of the service
3. Click on the service & check the description
4. The value offered by the freelancer
5. Pricing
6. Client reviews

Steps to Work on a Freelance Platform

Client Posts Job

1. Log In
2. Create a Profile
3. Search for Projects
4. Choose a Suitable Project
5. Submit a Proposal or Bid
6. Communicate with the Client
7. Accept the Offer and Agree on Terms
8. Work on the Project
9. Deliver the Work
10. Project Completion and Payment

Steps to Work on a Freelance Platform

Freelancer Offers Specific Service:

1. Log In
2. Create a Profile
3. List Your Services
4. Promote Your Listings
5. Respond to Inquiries and Requests
6. Select a Client
7. Negotiate and Finalize Terms
8. Confirm Agreement and Payment
9. Work on the Project
10. Deliver the Work
11. Client Approval and Payment

How to Create an Outstanding Gig

1. Choose the Right Gig Title

- ✓ Be **clear, specific, and searchable.**
- ✓ Use keywords that buyers would type.
- ✓ Keep it short but informative.

Example:

“I will design a professional modern logo for your business”
“I will translate English to Arabic manually and accurately”

2. Write a Compelling Gig Description

- ✓ Start with a **hook** (attention-grabbing line).
- ✓ Clearly explain **what you offer, how you do it, and what the buyer will get.**
- ✓ Use bullet points for clarity.
- ✓ Address **why you're the right person** for the task.

Structure:

1. Introduction
2. Service details
3. Why choose me
4. Call to action (e.g., “Feel free to contact me before ordering”)

3. Set Competitive Pricing

- ✓ Start with affordable prices if you're new.
- ✓ Use Fiverr's **three-tier pricing** (Basic / Standard / Premium) to offer options.
- ✓ Be honest about delivery times and extras.

Tip: Don't underprice your work too much. Focus on value.

4. Add High-Quality Images and Videos

- ✓ Use **professional and relevant** images (real samples, mockups, clean visuals).
- ✓ Create an **intro video** explaining your gig — it boosts conversions.

Tip: Add **before/after** examples or past work to build trust.

5. Use the Right Tags and Categories

- ✓ Tags help your gig get discovered in searches.
 - ✓ Choose **accurate keywords**.
- Example Tags:** logo design, brand identity, minimalist logo

6.Optimize and Improve Constantly

- ✓ Analyze what's working (clicks, impressions, orders).
- ✓ Update your gig regularly based on trends or client feedback.
- ✓ Respond quickly to messages and maintain great ratings.

Common Mistakes Beginners Make When Dealing with Clients

2. Mistakes When Dealing with Clients

- Slow or No Communication**
- Being Too Formal or Too Casual**
- Not Clarifying the Project Scope**
- Ignoring Client Feedback**
- Missing Deadlines**

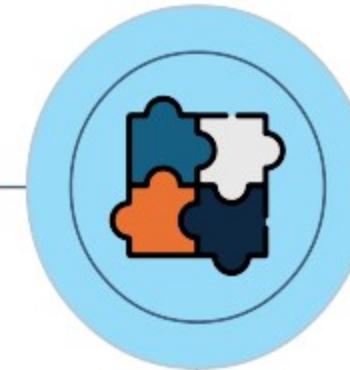


Tips to Get Your First Client

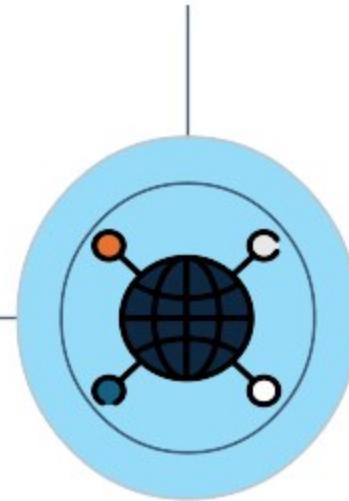
Start with a Strong Profile



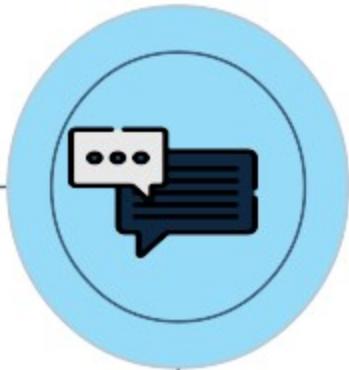
Apply to Small Jobs First



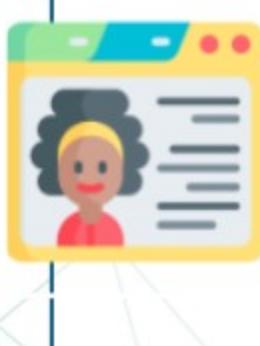
Be Responsive



Deliver Quality & Ask for Reviews



1. Start with a Strong Profile



Use a **professional profile photo**



Write a **clear, client-focused bio**



Highlight your **skills, tools, and relevant experience**



Add a **portfolio** or examples (even if personal/sample projects)



2. Apply to Small Jobs First

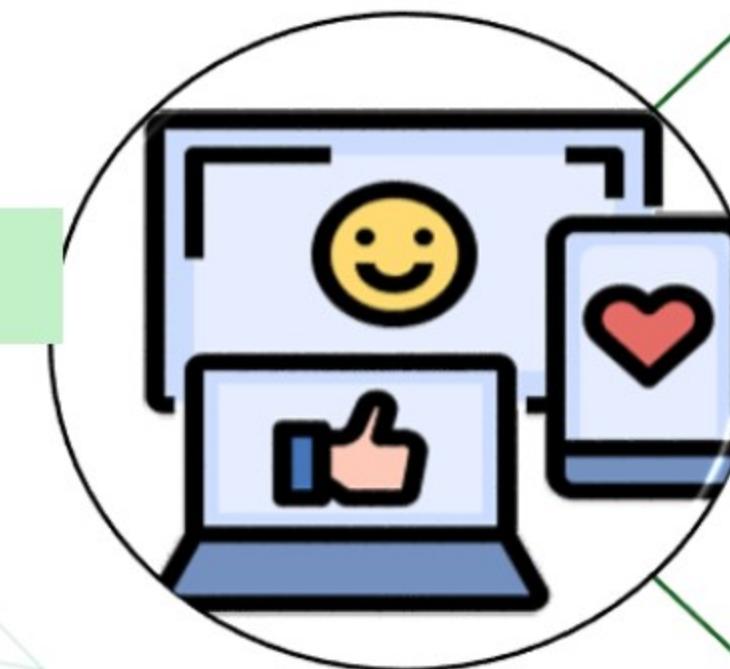
Focus on low-budget or entry-level gigs to build reputation

These are easier to win and help you gain experience

Customize each proposal — don't copy-paste



3. Be Responsive



Reply quickly to messages or invites

Show enthusiasm and professionalism

Quick responses build trust and client confidence

4. Deliver Quality & Ask for Reviews

Go the extra mile on your first few jobs



Submit your work **on time** and **error-free**



Politely ask clients to leave a **positive review** if they're happy



Useful Tools for Freelancers



Canva

Purpose: Graphic Design

- ❖ Create logos, social media posts, presentations, and more
- ❖ Easy to use, no design experience needed

 <https://www.canva.com>



Grammarly

Purpose : Grammar & punctuation

- ❖ Corrects spelling, grammar, and punctuation
- ❖ Improves clarity and tone

 <https://www.grammarly.com>





Trello

Purpose: Project Management

- ❖ Organize tasks using boards, lists, and cards
- ❖ Great for managing multiple projects or clients

 <https://trello.com>



Google Drive

Purpose: File Storage & Sharing

- ❖ Store documents, images, videos
- ❖ Share files with clients and collaborate in real-time

 <https://drive.google.com>





What You Need to Start Freelancing

Profile photo

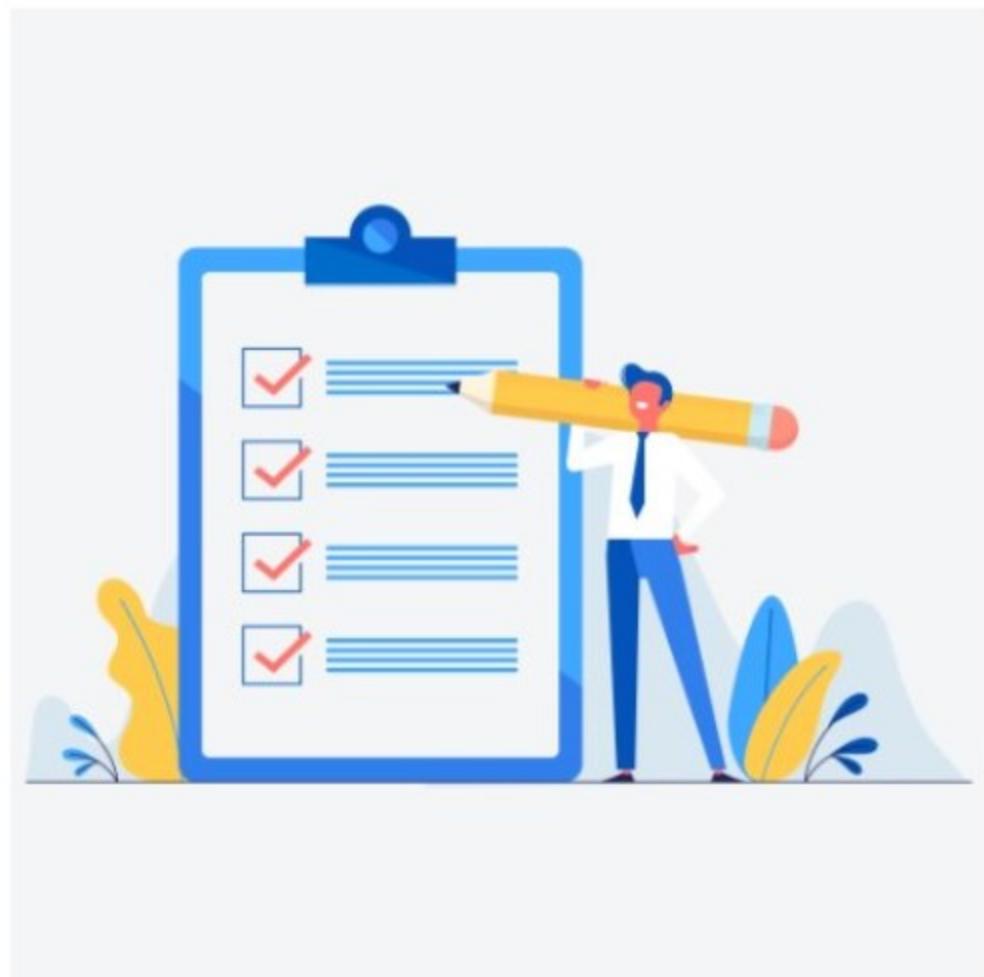
Skill(s) learned

Portfolio samples

Email & payment method

Internet & device

Created account on a platform



Tips to avoid Frauds

Use reputable freelancing platforms that offer payment protection and escrow services.

Agree on clear payment terms and milestones before starting a project.

Request upfront deposits or milestone payments to ensure client commitment.

Be cautious of clients who ask for sensitive financial information or propose payment methods outside the platform

Research the client or company offering the job to ensure their legitimacy.



Be cautious of job postings with unrealistic promises, extremely high pay rates, or poor grammar and spelling.

Never pay fees upfront or share sensitive information like bank details or social security numbers.

Maintain clear communication and document all project details, milestones, and approvals.

Use contracts or agreements that outline the scope of work, payment terms, and dispute resolution procedures.

Keep track of all project-related communication and evidence to support your case in case of a dispute.

List of platforms you can work on

#	PLATFORM	#	PLATFORM	#	PLATFORM
1	UPWORK	11	FREELANCER.COM	21	ALIGNERR.COM
2	KHAMSAT	12	NAFIZLY	22	BAAEED.COM
3	MOSTAQEL	13	TOLOKA AI	23	TEST.IO
4	OUTLIER	14	PEOPLE PER HOUR	24	USERLYTICS.COM
5	FREELANCEYARD	15	BUG CROWD	25	MELLOW,IO
6	UTEST	16	BUG HUNTER	26	SPROUTGIGS.COM
7	SCALE AI	17	كفيل	27	APPEN.COM
8	REMOTE TASK	18	CLICKWORKER.COM	28	UHRS (RATERHUB.COM)
9	CROWDGEN.AI	19	DATAANNOTATION.COM	29	
10	BRAIN TRUST	20	WELOCALIZE.COM	30	



How to Start Freelancing Without Experience?

Your Freelance Accounts

Let's create our accounts

Create your account on Upwork

Create your account on Khamsat

مبادرة رواد مصر الرقمية للطلاب والخريجين

- Search online for at least 2 freelance websites that match your skills or academic background.
- Create your accounts on 3 platforms (to be reviewed in week 11)
- Create a mock but professional task that represents the kind of work you want to offer on freelance platforms.





We welcome your feedback

- Complete the evaluation form

https://docs.google.com/forms/d/e/1FAIpQLSelQYot_kofcYWHF6VhzwW1EVJ9E9eKG6Sh9VWtCvcblG7tEQ/viewform?usp=sharing&oid=116126504806455420784

Thank You!

BYE

