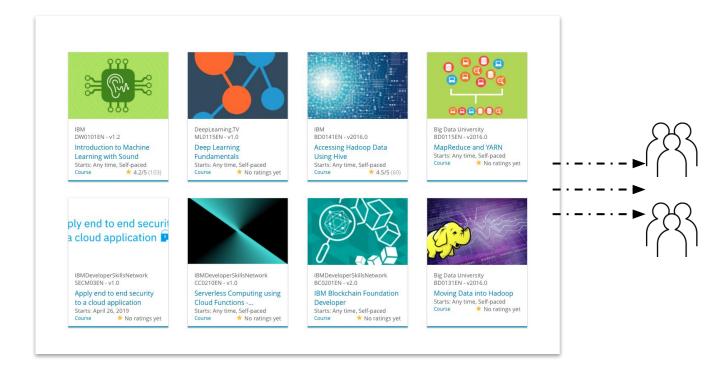
Personalized Online Course Recommender System with Machine Learning

Kaden Baratcart August 13, 2023





Outline

- Introduction and Background
- Exploratory Data Analysis
- Content-based Recommender System using Unsupervised Learning
- Collaborative-filtering based Recommender System using Supervised learning
- Streamlit Course Recommendation System
- Conclusion



Introduction

The goal of creating a personalized course recommendation system is to enhance the learning experience and outcomes for users by providing tailored and relevant suggestions for courses, educational resources, and learning paths based on their individual courses taken, interests, or learning path. This system aims to streamline the process of discovering and selecting suitable learning opportunities, ultimately helping users achieve their educational and personal development goals more effectively and efficiently.



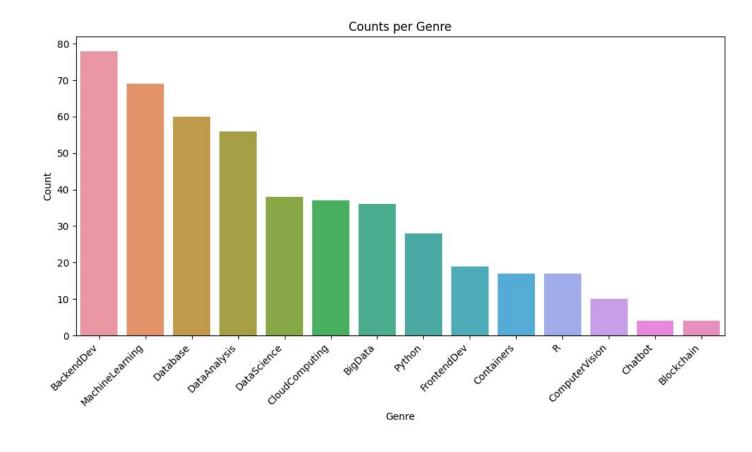
Exploratory Data Analysis





Course counts per genre

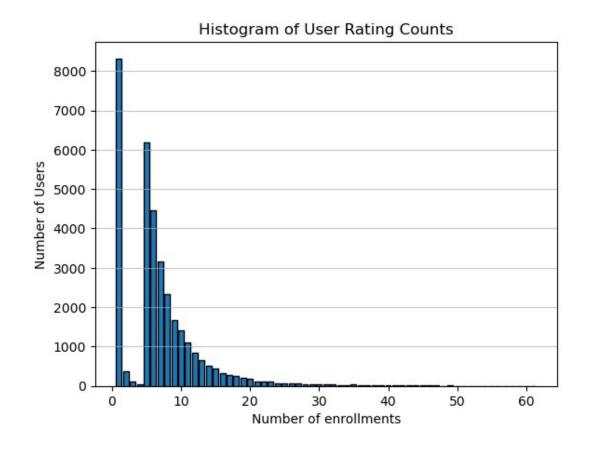
- The bar chart illustrates the distribution of course genres based on their respective counts. Each bar corresponds to a genre, with its height indicating the number of courses within that genre.
- The chart's horizontal axis represents genres, sorted by count, while the vertical axis represents the course count.
- Visually comparing the heights of bars allows easy identification of popular and less represented genres. This visual insight can be valuable for educators and learners seeking to explore specific course genres.





Course enrollment distribution

- The histogram titled "Histogram of User Rating Counts" displays the relationship between the number of users and the corresponding number of enrollments.
- The X-axis represents the range of user rating counts, while the Y-axis represents the frequency of enrollments falling within each rating count range.
- The chart offers a visual overview of how user ratings correspond to enrollment numbers. This information can aid in understanding the distribution of enrollments based on user ratings, providing insights into the popularity and engagement levels of various courses.





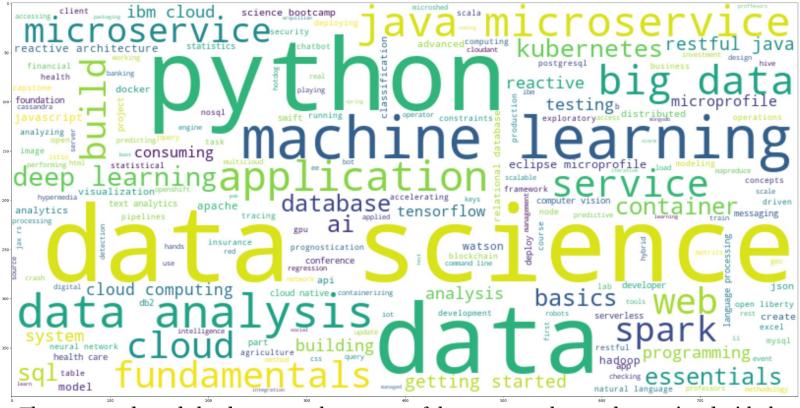
20 most popular courses

- The provided list presents the top 20 courses, along with their respective titles and the corresponding number of enrollments. These enrollments offer insights into the popularity and demand for each course. The course "Python for Data Science" leads the list with the highest enrollment count, followed closely by "Introduction to Data Science" and "Big Data 101."
- These statistics provide valuable information about the preferences of learners and help course providers understand which topics attract the most interest. This data aids educators, institutions, and learners in making informed decisions about which courses to explore or offer, based on enrollment trends and user engagement.

	TITLE	rating_count
0	python for data science	14936
1	introduction to data science	14477
2	big data 101	13291
3	hadoop 101	10599
4	data analysis with python	8303
5	data science methodology	7719
6	machine learning with python	7644
7	spark fundamentals i	7551
8	data science hands on with open source tools	7199
9	blockchain essentials	6719
10	data visualization with python	6709
11	deep learning 101	6323
12	build your own chatbot	5512
13	r for data science	5237
14	statistics 101	5015
15	introduction to cloud	4983
16	docker essentials a developer introduction	4480
17	sql and relational databases 101	3697
18	mapreduce and yarn	3670
19	data privacy fundamentals	3624



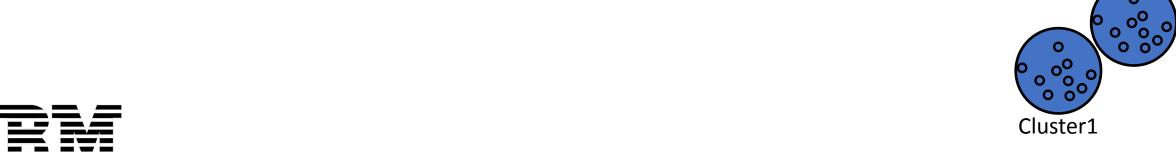
Word cloud of course titles



The generated word cloud captures the essence of the most popular words associated with the content or topics of courses. In the word cloud, words are displayed in varying sizes and orientations based on their frequency of occurrence in course titles or descriptions. Larger and more prominent words indicate higher prevalence. By visually emphasizing frequently occurring words, the word cloud highlights key areas of interest and focus within the course offerings. This tool provides a visually engaging and intuitive way to identify overarching themes and trends that can guide educational content development and help users discover courses aligned with their interests.



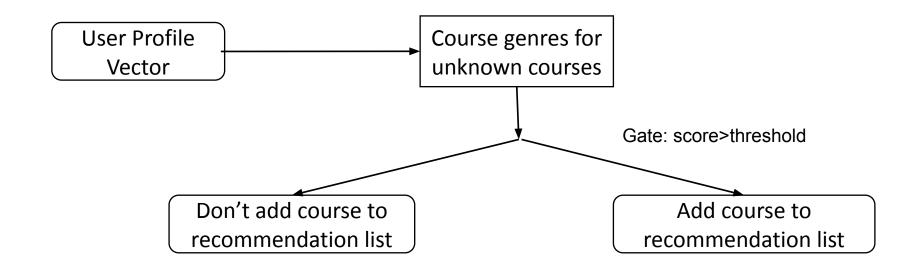
Content-based Recommender System using Unsupervised Learning



Cluster2



Flowchart of content-based recommender system using user profile and course genres





Evaluation results of user profile-based recommender system

Hyperparameters:

- Score_threshold = 10.0

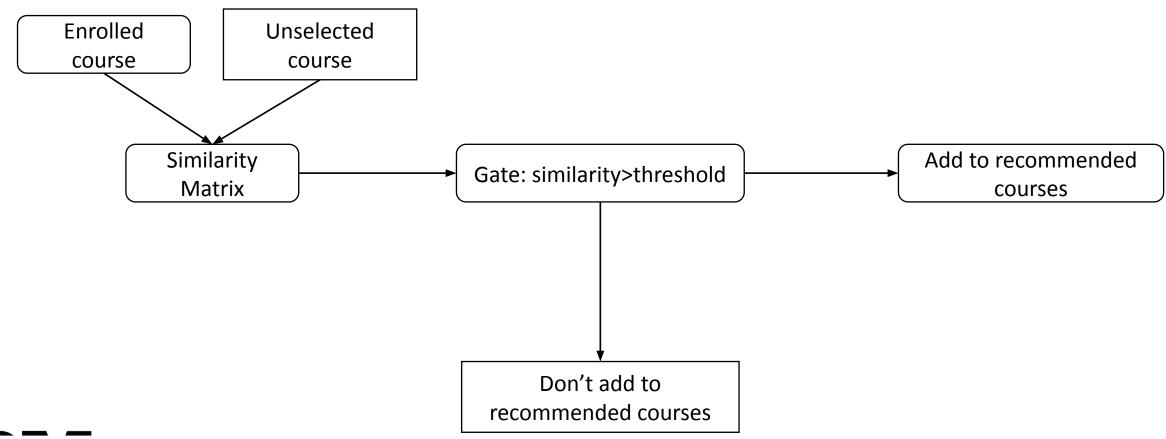
On average, how many new/unseen courses have been recommended per user:

```
1 res_df['SCORE'].mean()
array([18.62679972])
```

	Course	Count
0	TA0106EN	608
1	GPXX0IBEN	548
2	excourse22	547
3	excourse21	547
4	ML0122EN	544
5	GPXX0TY1EN	533
6	excourse04	533
7	excourse06	533
8	excourse31	524
9	excourse73	516



Flowchart of content-based recommender system using course similarity





Evaluation results of course similarity based recommender system

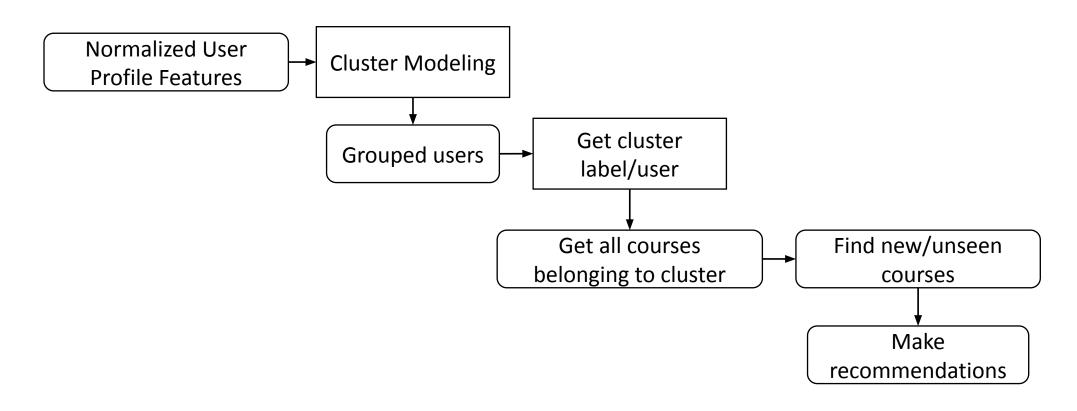
Hyperparameters:

- Sim_threshold = 0.6

```
Top-10 most frequently recommended courses:
 1 # Call the function to generate recommendations for all users
                                                                          Course: excourse62, Frequency: 257
 2 users, courses, sim scores = generate recommendations for all()
                                                                          Course: excourse22, Frequency: 257
 4 # Calculate the average number of new/unseen courses recommended to each user
                                                                          Course: WA0103EN, Frequency: 101
   new courses counts = [len(recommended courses) for recommended courses in courses]
                                                                          Course: TA0105, Frequency: 41
   average new courses = sum(new courses counts) / len(new courses counts)
                                                                          Course: DS0110EN, Frequency: 38
   print(f"On average, {average new courses:.2f} new/unseen courses have been recommer
                                                                          Course: excourse46, Frequency: 24
                                                                          Course: excourse47, Frequency: 24
                                                                          Course: excourse63, Frequency: 23
On average, 0.99 new/unseen courses have been recommended to each user.
                                                                          Course: excourse65, Frequency: 23
                                                                          Course: TMP0101EN, Frequency: 17
```



Flowchart of clustering-based recommender system





Evaluation results of clustering-based recommender system

Hyperparameters:

- no_clusters = 20

On average, how many new/unseen courses have been recommended per user (in the test user dataset):

5.733

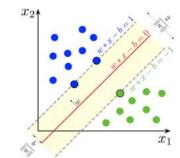
What are the most frequently recommended courses? Return the top-10 commonly recommended courses

DS0103EN	579
DA0101EN	532
BD0111EN	456
DS0101EN	444
BD0101EN	428
PY0101EN	386
DS0105EN	319
ML0101ENv3	299
BC0101EN	296
ML0115EN	286

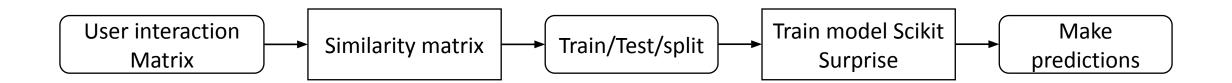


Collaborative-filtering Recommender System using Supervised Learning



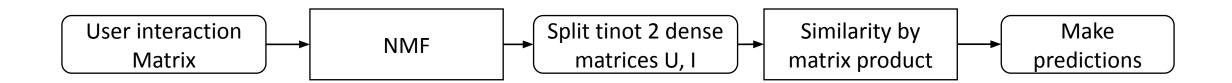


Flowchart of KNN based recommender system



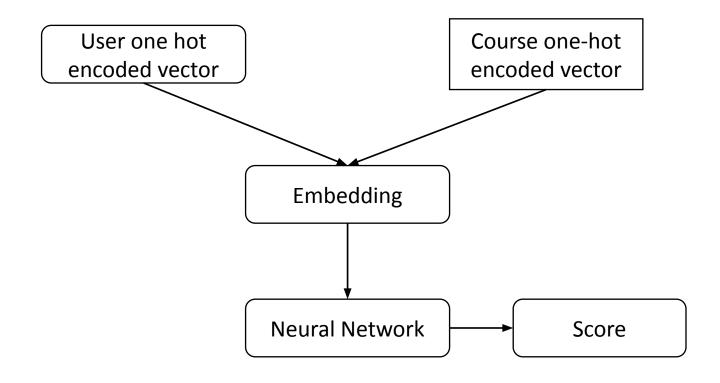


Flowchart of NMF based recommender system



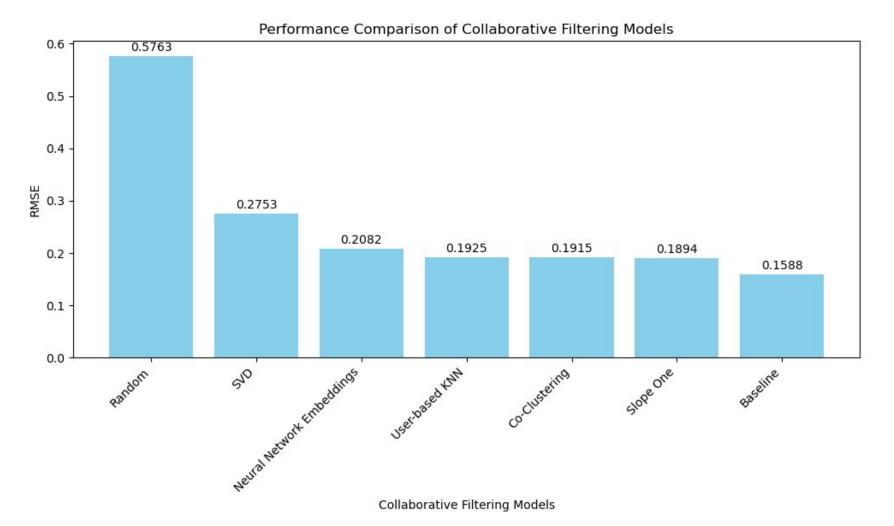


Flowchart of Neural Network Embedding based recommender system





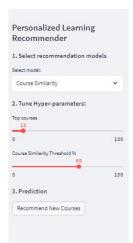
Compare the performance of collaborative-filtering models





Build a course recommender system app with Streamlit





Datasets loaded successfully...

Select courses that you have audited or completed:

COURSE ID	TITLE	DISCRIPTION	
✓ ML0201EN	Robots Are Coming Build lot Apps With Watson Swift And Node Red	have fur with int and learn along the way if you re a swift developer and want to learn more about int and watson as services in the cloud raughorry i and node red you ve found the right place you It build int apps to read temperature data take pictures with a rappearm use air to recognize the objects in those pictures and program an induct create	21 🛦 🚆
✓ ML0122EN	Accelerating Deep Learning With Gpu	training complex deep learning models, with large datasets takes along time in this course you will learn how to use accelerated gou hardware to overcome the scalability problem in deep learning you can use accelerated hardware such as google's terroor processing unit tyu or midia gpu to accelerate your convolutional neural network computations.	ion 3
✓ GPXX0ZIG0EN	Consuming Restful Services Using The Reactive Jax Rs Client	learn how to use a reactive jax is client to asynchronously invoke restful microservices over http	101
✓ RP0105EN	Analyzing Big Data In R Using Apache Spark	apache spank is a popular cluster computing framework used for performing large scale citata analysis spankr provides a distributed citata frame api that enables structured citata processing with a syntax familiar to r users	6
☑ GPXX0Z2PEN	Containerizing Packaging And Running A Spring Boot Application	learn how to containerize package and run a spring boot application on an open liberty server without modification	250
✓ CNSC02EN	Cloud Native Security Conference Data Security	introduction to data security on cloud	
✓ DX0106EN	Data Science Bootcamp With R For University Proffesors	a multi day interesive in person data science bootcamp offered by big data university	
☑ GPXX0FTCEN	Learn How To Use Docker Containers For Iterative Development	learn how to use docker containers for iterative development	
RAVSCTEST1	Scorm Test 1	somm test course	
☑ GPXX06RFEN	Create Your First Mongodb Database	in this guided project you will get started with managodic by creating your first distalase working with collections and doing basic document management	
✓ GPXX0SDXEN	Testing Microservices With The Arquillian Managed Container	learn how to develop tests for your microservices with the arquillian managed container and run the tests on open liberty	
☐ CC0271EN	Cloud Pak For Integration Essentials	in this short course you will demonstrate the hands on experience with a comprehensive cloud integration solution using ibm cloud pak for integration that you received from attending the digital developer conference alogs integration	-
T			P

Your courses:

	COURSE_ID	TITLE
0	ML0201EN	Robots Are Coming Build lot Apps With Watson Swift And Node Red
1	ML0122EN	Accelerating Deep Learning With Gpu
2	GPXXoZG0EN	Consuming Restful Services Using The Reactive Jax Rs Client
3	RP0105EN	Analyzing Big Data In R Using Apache Spark
4	GPXX0Z2PEN	Containerizing Packaging And Running A Spring Boot Application
5	CNSC02EN	Cloud Native Security Conference Data Security
6	DX0108EN	Data Science Bootcamp With R For University Proffesors
7	GPXXoFTCEN	Learn How To Use Docker Containers For Iterative Development
8	RAVSCTEST1	Scorm Test 1
9	GPXXoeRFEN	Create Your First Mongodb Database
10	GPXXoSDXEN	Testing Microservices With The Arquillian Managed Container

Recommendations generated!

	SCORE	TITLE	DESCRIPTION
0	0.948	Data Science Bootcamp	a multi day intensive in person data science bootcamp offered by big data university
1	0.682	Data Science Bootcamp With Python For University Professors	data science bootcamp with python for university professors
2	0.682	Accelerating Deep Learning With Gpus	training complex deep learning models with large datasets takes along time in this course you will learn how to use accelerated gpu hardware to overcome the scalability problem in deep learning
3	0.669	Data Science Bootcamp With Python For University Professors Advance	data science bootcamp with python for university professors advance
4	0.650	Data Science Bootcamp With Python	data science bootcamp with python
5	0.606	Data Science With Open Data	data science with open data



Personalized Learning	
Recommender	
1. Select recommendation models	
Select model:	
User Profile	*
Tune Hyper-parameters: Top courses 18	
0	10
User Profile Similarity Threshold 0, 10	
0.00	1.0
3. Prediction	
Recommend New Courses	

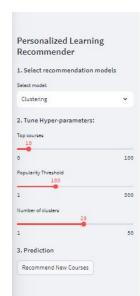
1	ML0122EN	Accelerating Deep Learning With Gpu
2	GPXXoZG0EN	Consuming Restful Services Using The Reactive Jax Rs Client
3	RP0105EN	Analyzing Big Data in R Using Apache Spark
4	GPXX0Z2PEN	Containerizing Packaging And Running A Spring Boot Application
5	CNSC02EN	Cloud Native Security Conference Data Security
6	DX0108EN	Data Science Bootcamp With R For University Proffesors
7	GPXXoFTCEN	Learn How To Use Docker Containers For Iterative Development
8	RAVSCTEST1	Scorm Test 1
9	GPXX0eRFEN	Create Your First Mongodib Database
10	GPXXqSDXEN	Testing Microservices With The Arquillian Managed Container

Recommendations generated!

SCO	RE TITLE	DESCRIPTION
0 1.7	Machine Learning For All	machine learning often called artificial intelligence or al is one of the most exciting areas of technology at the moment we see daily news stories that herald new breakthroughs in facial recognition technology self driving cars or computers that can have a conversation just like a real person machine learning technology is set to revolutionise almost any area of human life and work and so will affect all our lives and so you are likely to want to find out more about it machine learning has a reputation for being one of the most complex areas of computer science requiring advanced mathematics and engineering skills to understand the basic concepts of machine learning and given the importance of this schroology everyone should the being a foreward to the pace of the total programming may be leive the two concepts of machine learning and given the importance of this schroology everyone should the being a foreward to the pace of th
1 1.4	Cloud Computing Applications Part 2 10 Big Data And Applications In The Cloud	welcome to the cloud computing applications course the second part of a two course series designed to give you a comprehensive view on the world of cloud computing and big data in this second course we continue cloud computing applications by exploring how the cloud opens up data analytics of huge volumes of data that are static or streamed at high velocity and represent an enormous variety of information cloud applications and data analytics represent a disruptive change in the ways that society is informed by and uses information we start the first week by introducing some major systems for data analytics not many applications of analytics applications including not not work to compare the processor of the pr
2 1.3	Excel Basics For Data Analysis	this course is designed to provide you with basic working knowledge for using excel spreadsheets for data analysis it covers some of the first steps for working with spreadsheets and their usage in the process of analyzing data it includes plenty of videos demos and examples for you to learn followed by step by step instructions for you to apply and practice on a live spreadsheet excel is an assential tool for working with data whether for business marketing data analytics or research this course is suitable for those aspiring to take up data analysis or data actionce as a profession as well as those who just want to use excel for data analysis in their own domains you will gain valuable experience it cleaning and virangling data using functions and then analyze your data using techniques like filtering sorting and creating pivot tables this course starts with an introduction to spreadsheets like microsoft excel and googie sheets and loading data from multiple formats with init introduction you will then learn to perform some basic level data with an introduction of the promise the second of the promise of the promise of the promise the promise the promise of the promise o
3 1.1	Cloud Virtualization Containers And Apis	welcome to the second course in the building cloud computing solutions at scale specialization in this course you will also learn how to build effective microservices using technologies like flask and kubernetes finally you will analyze successful patterns in operations including effective aierts load testing and kaizen this course is ideal for beginner level linux and intermediate level python skills for your project in this course you build a containerized flask application that is continuously deployed to a cloud platform amazon web services awa azure or google cloud platform gcp
4 1.1	Build Train And 40 Deploy MI Pipelines Using Bert	in the second course of the practical data science specialization you will learn to automate a natural language processing task by building an end to end machine learning pipeline using hugging face a pire trained model which has learned to understand the human language from millions of wikipedia documents finally your pipeline will first transform the dataset into bert readable features and store the features in the amazon sagemaker relature store it will then fine tune a text classification model to the dataset using a hugging face pre trained model which has learned to understand the human language from millions of wikipedia documents finally your pipeline will evaluate the model a securacy and only deploy the model if the accuracy exceeds a given threshold practical data science is geared towards handling massive datasets that do not fit in your local handware and could originate from multiple sources one of the biggest benefits of developing and running data science projects in the cloud is the agility and elasticity that the cloud offers to scale up and out at a minimum cost the practical data science specialization helps you develop the practical skills to effectively deploy your data science projects and overcome challenges at each step of the mi workflow using amazon sagemaker this specialization is designed for data focused developers scientists and analysts familiar with the python and sql programming languages and want to learn how to build train and deploy scalable end to end mil pipelines both automated and human in the loop in the aws cloud
5 1.1	Convolutional 40 Neural Networks In Tensorflow	If you are a software developer who wants to build scalable all powered algorithms you need to understand how to use the tools to build them this course is part of the upcoming machine learning in tensorflow specialization and will teach you best practices for using tensorflow a popular open source framework for machine learning in course 2 of the deeplearning ai tensorflow specialization you will learn advanced techniques to improve the computer vision model you built in course 1 you will explore how to work with real world images in different shapes and sizes visualize the journey of an image through convolutions to understand how a computer "seea" information plot loss and accuracy and explore strategies to prevent overfitting including augmentation and dropout finally course 2 will introduce you to transfer learning and how learned features can be extracted from models the machine learning specialization from andrew ng teach the most important and foundational principles of machine learning and deep learning aid deep learning as tensorflow specialization teaches you how to use tensorflow to implement those principles so that you can start building and applying scalable models to real world problems to develop a deeper understanding of how neural networks work we recommend that you take the deep learning specialization.
		as data collection has increased exponentially so has the need for people skilled at using and interacting with data to be able to think critically and provide insights to make better decisions and optimize their businesses this is a data scientist part mathematician part computer scientist and part trend spotter sas institute inc according to glassdoor

being a data scientist is the best job in america with a median base salary of 110 000 and thousands of job openings at a time the skills necessary to be a good data scientist include being able to retrieve and work with data and to do that you need to be well versed in sql the standard language for communicating with database systems this course is designed to give you a primer in the fundamentals of sql and working with data so that you can begin analyzing it for data science purposes you will begin to ask the right questions and come up with good answers to deliver valuable insights for your organization this course starts with the basics and assumes you do not have any knowledge or skills





Datasets loaded successfully...

Select courses that you have audited or completed:

TITLE	DESCRIPTION	-
Robots Are Coming Build lot Apps With Watson Swift And Node Red	have fun with lot and leam along the way if you re a swift developer and want to learn more about iot and watson at services in the cloud rappberry pi and node red you ve found the right place you if build ict apps to read temperature data take pictures with a responsu use all to recognize the objects in those pictures and program an induct create	21
Accelerating Deep Learning With Gpu	training complex deep learning models with large datasets takes along time in this course you will learn how to use excelerated gou hardware to overcome the scalability problem in deep learning you can use accelerated hardware such as google's tensor processing unit tyo or midia gop to accelerate your convolutional neural network computation.	Sort
Consuming Restful Services Using The Reactive Jax Rs Client	learn how to use a reactive jax is client to asynchronously invoke restful microservices over http	
Analyzing Big Data In R Using Apache Spark	apache spark is a popular cluster computing framework used for performing large scale data analysis sparky provides a distributed data frame api that enables structured data processing with a syntax familiar to rusers	
Containerizing Packaging And Running A Spring Boot Application	learn how to containerize package and run a spring boot application on an open liberty server without modification	
Cloud Native Security Conference Data Security	introduction to data security on cloud	
Data Science Bootcamp With R For University Proffesors	a multi day intensive in person data science bootcamp offered by big data university	
Learn How To Use Docker Containers For Iterative Development	learn how to use ducker containers for iterative development	
Scorm Test 1	scron test course	
Create Your First Mongoolb Database	in this guided project you will get started with mongoodb by creating your first database working with collections and doing basic document management	
Testing Microservices With The Arquillian Managed Container	learn how to develop tests for your microservices with the arquillian managed container and run the tests on open liberty	
Cloud Pak For Integration Essentials	in this short course you will demonstrate the hands on experience with a comprehensive cloud integration solution using ibm cloud pak for integration that you received from attending the digital developer conference along	•
		P
	Robots Are Coming Build lot Apps With Watson Swift And Node Red Accelerating Deep Learning With Gpu Consuming Resthd Services Using The Reactive Jax Rs Client Analysing Big Data In R Using Agasche Spark Containerising Packaging And Bunning A Spring Boot Application Cloud Native Security Conference Data Security Data Science Bootcamp With R For University Proffseors Learn How To Use Docker Containers For Iterative Development Scorm Teat 1 Create Your First Mongodt Database Testing Microservices With The Angaillian Managed Container	Robots Are Coming Build for Apps With Wateron Swift And Noder Red Asse fan with ict and learn along the way if you re a swift developer and want to learn more about ict and wateron ai services in the cloud rappberry ji and noder red you we found the right place you Ill build int apps to read temperature data take pictures with a rasporam use all to recognize the objects in those pictures and program an incider creater Accelerating Deep Learning With Gpu training complex deep learning complex deep learning models with large datasets takes along time in this course you will learn how to use accelerated gas hardware to overcome the scalability problem in deep learning you can use accelerated hardware such as google's temor processing unit to a processing unit to an overcome the scalability problem in deep learning you can use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you can use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you can use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you can use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you can use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you can use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you an use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you an use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you an use accelerated hardware such as google's temor processing unit to an overcome the scalability problem in deep learning you an use accelerated hardware such as google's temor processing unit t

Your courses:

	COURSE_ID	TITLE
	ML0201EN	Robots Are Coming Build lot Apps With Watson Swift And Node Red
	ML0122EN	Accelerating Deep Learning With Gpu
	GPXXoZG0EN	Consuming Restful Services Using The Reactive Jax Rs Client
	RP0105EN	Analyzing Big Data in R Using Apache Spark
	GPXXoZ2PEN	Containerizing Packaging And Running A Spring Boot Application
	CNSC02EN	Cloud Native Security Conference Data Security
	DX0106EN	Data Science Bootcamp With R For University Proffesors
	GPXXoFTCEN	Learn How To Use Docker Containers For Iterative Development
	RAVSCTEST1	Scorm Test 1
	GPXX0eRFEN	Create Your First Mongodb Database
)	GPXXoSDXEN	Testing Microservices With The Arquillian Managed Container

Recommendations generated!

SC	ORE TITLE	DESCRIPTION
0 653		majority of data in the world are unlabeled and unstructured data for instance images sound and text data shallow neural networks cannot easily capture relevant structure in these kind of data but deep networks are capable of discovering hidden structures within-1these data in this course you will use tensorflow library to apply deep learning on different data types to solve real world problems
1 101	000 Deep Learning 101	deep learning 101



Conclusions

- * Advanced Techniques Outperform:
 - Models like SVD, Co-Clustering, and Neural Network Embeddings consistently deliver superior accuracy compared to simpler methods.
- Matrix Factorization Enhances Accuracy:
 - > Algorithms like SVD leverage matrix factorization to capture latent factors, revealing intricate user-item interactions and leading to improved predictions.
- ***** Baseline Estimates Improve Predictions:
 - > Models incorporating baseline estimates, such as the Baseline model, demonstrate noteworthy accuracy gains by accounting for user and item biases.
- Non-Linear Relationships Matter:
 - > Neural Network Embeddings show promising results, emphasizing the significance of capturing non-linear relationships in collaborative filtering for accurate recommendations.
- Scalability vs. Accuracy Trade-off:
 - > While more complex models offer heightened accuracy, scalability concerns may arise with large datasets. Choosing an appropriate model depends on dataset size and computational resources.

