Kate Bathurst

Versatile UX Designer

Passionate about solving real-world problems with design-based solutions. Two years of experience developing beautiful and functional websites for local businesses and private clients. Extensive experience working seamlessly with diverse teams ranging in size from five to 80 people and comfortable in fast-paced, demanding environments.

Education

Associate's in Web & Digital Media Design Milwaukee Area Technical College

Milwaukee, WI | Class of 2022

Bachelor's in Environmental Studies/History

University of Wisconsin-Madison *Madison, WI | Class of 2016*

Semester Abroad in Environmental Policy

School for Field Studies Rhotia, Tanzania | Spring 2015

Languages

- · Spanish (fluent)
- French (conversational)
- Italian (conversational)
- Vietnamese (basic)

Passions

I'm a nomad at heart with an affinity for traveling around the world, taking photographs with both digital and film, picking up foreign languages, and appreciating international cuisine. Bonus points if I can do all of these at the same time! I'm also a distance runner who loves camping, hiking, and backpacking in beautiful places.

Skills

- Interactive, Interface,
 & Digital Media Design
- Prototyping
- Wireframing
- User Research
- Usability Testing

- HTML + CSS
- JavaScript
- Figma + Balsamiq
- Adobe XD, Photoshop, Illustrator, Premiere Pro, AfterEffects
- WordPress

Experience

July 2022 - present

Web Designer | Freelance | Milwaukee, WI

- Conceptualize sophisticated designs for client's travel blog to function as a curated archive
- Transform outdated content into visually appealing blog posts
- Create a personalized aesthetic in WordPress with custom CSS

January 2022 - May 2022

Web Design Intern | SunAnt | Brookfield, WI

- Restructured layout and content for three different websites using sitemaps and wireframes
- · Revitalized color schemes, typography, and logo designs
- Implemented new designs through custom CSS in WordPress
- Increased user engagement by 15%

July 2017 - August 2022

Server | St. Paul Fish Market | Milwaukee, WI

- Delivered top-notch customer service in a fast-paced setting
- Expertly mitigated conflicts
- Trained 7 new employees in effective serving techniques

March 2018 - March 2019

English as a Second Language Teacher

Apollo English | Hanoi, Vietnam

- Instructed English classes to 80 students ages 3 to 18
- Designed effective and engaging lesson plans to meet the varied needs of each group of students
- Motivated students to strive for conversation skills and improved their confidence in speaking, reading, and writing
- Improved average test scores by 10%