

Summary

Versatile, creative UX Designer with 2 years of experience following a user-centered design process to develop beautiful and functional websites for local businesses and private clients. Passionate about implementing user research and design practices to solve real-world problems. Extensive experience working seamlessly with diverse teams ranging in size from five to 80 people and comfortable in fast-paced, demanding environments.

Education

Associate's in Web & Digital Media Design
Milwaukee Area Technical College
Milwaukee, WI | Class of 2022

Bachelor's in Environmental Studies/History
University of Wisconsin-Madison
Madison, WI | Class of 2016

Semester Abroad in Environmental Policy
School for Field Studies
Rhotia, Tanzania | Spring 2015

Languages

- Spanish (fluent)
- French (fluent)
- Italian (conversational)
- Vietnamese (conversational)

Interests

- Digital & Film Photography
- Foreign Languages
- Traveling
- Long-distance running
- Hiking, camping, and backpacking

Skills

- Interactive, Interface, & Digital Media Design
- Prototyping
- Wireframing
- User Research
- Usability Testing
- HTML + CSS
- JavaScript
- Figma + Balsamiq
- Adobe XD, Photoshop, Illustrator, Premiere Pro, AfterEffects
- WordPress

Experience

July 2022 - present

Web Designer | Freelance | Milwaukee, WI

- Conceptualized sophisticated designs for client's travel blog using Figma
- Transformed outdated content into visually appealing blog posts using the Avada theme in WordPress
- Ensured that the client's design expectations were being met

January 2022 - May 2022

Web Design Intern | SunAnt | Brookfield, WI

- Restructured layout and content using sitemaps and wireframes for three different websites
- Revitalized color schemes, typography, and logo designs
- Implemented new designs through custom CSS in WordPress
- Increased user engagement and page traffic

July 2017 - August 2022

Server | St. Paul Fish Market | Milwaukee, WI

- Delivered excellent customer service in a fast-paced setting
- Promptly addressed customer concerns and mitigated conflicts
- Trained 7 new employees in effective serving techniques

March 2018 - March 2019

English as a Second Language Teacher

Apollo English | Hanoi, Vietnam

- Instructed English classes to 80 students ages 3 to 18
- Designed lesson plans and tailored class materials to meet the needs of each group of students
- Improved students' confidence in speaking, reading, and writing
- Motivated students to practice English outside of class