KYLE BATSON RESUME

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EDUCATION

2002-2006

University of Kansas, Lawrence
Bachelor of Fine Arts in Visual Communication (Graphic Design)

EXPERIENCE

2002 – Present

Freelance, *design, development, and photography*
Graphic design, website development, branding, photography for a wide variety of clients.

2015–2017

Educational Testing Service, *UX/UI Design Lead*
As a lead designer and manager, I was responsible for the user experience and user interface design for a suite of products used to administer and deliver high-stakes assessments to K–12 students in multiple states across the US. My responsibilities included formalizing the design process, as well as advocating for design-first and universal design practices that promoted including accessibility considerations at every stage of the software development process.

2013–2015

Computerized Assessments & Learning, *Software Developer Team Lead*
As team lead for a Javascript-based web application, I managed the team's workload and development priorities as well as directed the design of the application both on the front-end and its integration with the back-end. I promoted a modular and configurable application design to allow for both multi-tenant use and easy customization for various client needs.

2011–2017

Computerized Assessments & Learning, *Interactive Designer*
In my role as UI designer, I designed a highly-configurable UX and UI for a student-facing assessment system. The UI required precise consistency across devices and operating systems. As a front-end developer, I also developed product's HTML and CSS to ensure proper separation of markup and presentation as well as ensuring screen-reader compatibility. This role also included the development of Javascript-based mini-applications.

2008 – 2012

Premier Sports Management, *web design and development*
Website design and development for Premier Sports Management. Responsible for the design and development of several CMS-driven websites, most notably the Lowe's Senior CLASS Award and its voting system.

2008 – 2009

OnTarget Interactive, *graphic designer and web developer*
Responsible for design and development work on websites, identity development, print design and video editing.

2006 – 2007

The University of Kansas School of Fine Arts, *web designer/developer*
Responsible for standards-based site development. In addition to HTML/CSS development, I developed a simple CMS in PHP, MySQL to improve ease-of-use in updating the site.
I also worked with a cross-disciplinary team (physicists, illustrators, developers and designers) to develop educational games for kids in HTML/Javascript as well as Flash/Actionscript.

SKILLS

User experience and interface design, accessibility, graphic design, website design, branding and identity, cross-platform website and software development (including responsive design), ExpressionEngine, Wordpress, Adobe Creative Suite, standards-based HTML5, CSS3/LESS, WCAG standards, Javascript/jQuery, PHP, MySQL, Git, SVN, Axure, photography (including studio lighting and photo retouching)

REFERENCES

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