portfolio
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Kyle Batson UX/UI Designer

Profile

Senior UX designer with extensive experience in front-end development and accessibility. I enjoy understanding how systems work and learning how to make complexity seem simple to delight the user. I am passionate about the quality of the products I work on and advocating for the needs of the user in every stage of product development. I have also led software engineering teams so I am proficient at communicate about the design process with non-designers.

Experience

2018–present

America's Job Link Alliance, *Senior UX Designer*
- » Responsible for the UX/UI, user research, and front-end development of a workforce/job board/case management application for use in 9 U.S. States
- » Performed user interviews/testing to incorproate user goals into feature design
- » Created reusable semantic and accessible templates, components, stylesheets for application development
- » Responsible for WCAG 2.1 AA accessibility conformance evaluations

2015–2017

Educational Testing Service, *UX/UI Design Lead*
- » Managed team of 5 including UX designers, web designers, front-end developers, and accessibility specialists responsible for the UX/UI of a suite of web applications used to administer and deliver secure, reliable assessments to K–12 students in multiple states across the United States
- » Formalized design process and integrations with other departments including business analysts, software developers, project managers, software testers, and support staff with a focus on user-centered design and advocacy
- » Promoted universal design practices and accessibility considerations at every stage of the development process

2013–2015

Computerized Assessments & Learning, *Software Developer Team Lead*
- » Directed the design of the application both on the front-end and its integration with the back-end which delivered assessments for over 5 million K–12 students around the US and internationally
- » Managed the the workload and development priorities for a team of 7 with product managers and stakeholders for on-time delivery
- » Assisted in the design of the system's JSON-based data format and developed parsing rules from XML input
- » Promoted a modular and configurable application design to allow for both multi-tenant use and easy customization for various client needs
- » Assisted in requirements gathering and created extensive documentation of features

2011–2013

Computerized Assessments & Learning, *Interaction Designer*
- » Designed a highly-configurable UI for a K–12 assessment delivery system to deliver assessments in multiple languages
- » Developed product's HTML templates and CSS to ensure proper separation of markup and presentation
- » Developed interactions across mouse, touch, and keyboard navigation interfaces with a mobile-first approach to support multiple device types and oprating systems
- » Designed and developed Javascript-based mini-assessments

Skills

- » User Experience Design
- » Wireframing and Prototyping
- » Information Architecture
- » Front-end Development
- » Semantic Markup
- » Accessibility Conformance
- » Team Management
- » Agile Scrum
- » Graphic Design
- » Branding and Identity Design

Tools

- » Graphic Design: Photoshop, Illustrator, InDesign
- » Wireframing/Prototyping: Axure, Adobe XD
- » Front End: HTML5, CSS3, Javascript, jQuery, Bootstrap, Foundation
- » Back End: Ruby on Rails, PHP, JSON, MySQL
- » Version Control: Git

Education

University of Kansas
BFA Visual Communications