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Kyle Batson UX/UI Designer

Profile

Senior UX designer with extensive experience in front-end development and accessibility. I enjoy understanding how systems work and learning how to make complexity seem simple to delight the user. I am passionate about the quality of the products I work on and advocating for the needs of the user in every stage of product development. I have also led software engineering teams so I am proficient at communicating about the design process with non-designers.

Experience

2018–present

America's Job Link Alliance, *Senior UX Designer*
» Responsible for the UX/UI, user research, and front-end development of a workforce/job board/case management application for use in 9 U.S. States
» Performed user interviews/testing to incorporate user goals into feature design
» Created reusable semantic and accessible templates, components, stylesheets for application development
» Responsible for WCAG 2.1 AA accessibility conformance evaluations

2015–2017

Educational Testing Service, *UX/UI Design Team Manager*
» Managed team of 5 including UX designers, web designers, front-end developers, and accessibility specialists responsible for the UX/UI of a suite of web applications used to administer and deliver secure, reliable assessments to K–12 students in multiple states across the United States
» Formalized design process and integrations with other departments including business analysts, software developers, project managers, software testers, and support staff with a focus on user-centered design and advocacy
» Promoted universal design practices and accessibility considerations at every stage of the development process

2013–2015

Computerized Assessments & Learning, *Software Developer Team Lead*
» Promoted to directed the design of the application both on the front-end and its integration with the back-end which delivered assessments for over 5 million K–12 students around the US and internationally
» Managed the the workload and development priorities for a team of 7 with product managers and stakeholders for on-time delivery
» Assisted in the design of the system's JSON-based data format and developed parsing rules from XML input
» Promoted a modular and configurable application design to allow for both multi-tenant use and easy customization for various client needs
» Assisted in requirements gathering and created extensive documentation of features

2011–2013

Computerized Assessments & Learning, *Interaction Designer*
» Designed a highly-configurable UI for a K–12 assessment delivery system to deliver assessments in multiple languages
» Developed product's HTML templates and CSS to ensure proper separation of markup and presentation
» Developed interactions across mouse, touch, and keyboard navigation interfaces with a mobile-first approach to support multiple device types and oprating systems
» Designed and developed Javascript-based mini-assessments

Skills

» User Experience Design
» Wireframing and Prototyping
» Information Architecture
» Front-end Development
» Responsive Design
» Semantic Markup
» Accessibility Conformance
» Team Management
» Agile Scrum
» Graphic Design
» Branding and Identity Design

Tools

» Graphic Design: Photoshop, Illustrator, InDesign
» Wireframing/Prototyping: Axure, Adobe XD
» Front End: HTML5, CSS3, SASS/LESS, Javascript, jQuery, Bootstrap, Foundation
» Back End: Ruby on Rails, PHP, JSON, MySQL
» Version Control: Git
» Content Mangement: ExpressionEngine, WordPress

Education

University of Kansas
BFA Visual Communications

Experience continued...

2008–present

Premier Sports Management, *Web Designer and Web Developer (contractor)*
- » Website design and development of various websites for Premier Sports Management
- » Design and development of a web application for public voting on student athletes including voting system, data
- » submission and data export features
- » Design and development of a web application to scrape baseball stats and present an ongoing ranking of player value

2006–present

Freelance, *Graphic Design, Web Development, Photography*
Worked with many clients to create or improve their online presence through:
- » Branding and identity work
- » Website design
- » Full-stack website development and contentent management system integration with ExpressionEngine and WordPress
- » Architectural and product photography

2009–2009

OnTarget Interactive, *Web Designer/Web Developer, Graphic Designer*
- » Designed multiple client websites and integrated into ExpressionEngine and Drupal content management systems
- » Worked with the team to create product branding and collateral for clients
- » Product photography and print advertisement design
- » Print design for catalogs in Adobe InDesign

2006–2007

University of Kansas, *Web Designer/Developer*
- » Responsible for standards-based front-end site development and developed a simple CMS in PHP, MySQL to improve ease-of-use in updating the Department of Fine Arts website
- » Worked with a cross-disciplinary team (physicists, illustrators, developers and designers) to develop educational games for kids in HTML/Javascript as well as Flash/Actionscript

References

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