KYLE BATSON RESUME

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EDUCATION

2002-2006

University of Kansas, Lawrence
Bachelor of Fine Arts in Visual Communication (Graphic Design)

EXPERIENCE

2015–2017

Educational Testing Service, *UX/UI Design Lead*
As a lead designer and manager, I was responsible for the User Experience and User Interface design for a suite of products used to administer and deliver high-stakes assessments to K–12 students in multiple states across the US. My responsibilities included formalizing the design process, facilitating critques, as well as advocating for design-first and universal design practices that promoted including accessibility considerations at every stage of the design process.

2013–2015

Computerized Assessments & Learning, *Software Team Lead*
As a team lead for a Javascript-based web application, I managed the teams workload and development priorities as well as directed the design of the application both on the front-end and its integration with the back-end. I promoted a modular and configurable application design to allow for both multi-tenant use and easy customizability for varied client needs.

2011–2013

Computerized Assessments & Learning, *UI Designer/Front-end Developer*
In my role as UI designer, I designed a highly-configurable UI for a student-facing assessment system. The UI required consistency across devices and operating systems including support for keyboard navigation, touch screens and screen readers. As a front-end developer, I also developed the complete HTML and CSS templating system to ensure proper separation of markup and presentation as well as ensuring screen-reader compatiblity. This role also included the development of Javascript-based mini-applications.

2002 – Present

Shinka Design, *freelance design and development*
Graphic design, website development, branding, photography, email development, and content management and training for a variety of clients.

SKILLS

User experience and interface design, accessibility, graphic design, website design, branding and identity, photography, website development, systems analysis, ExpressionEngine, Wordpress, Adobe Photoshop, Illustrator, InDesign, standards-based HTML5, CSS3/LESS, jQuery, Javascript, PHP, MySQL

REFERENCES

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