

KYLE BATSON RESUME

316.990.4246
kyle@kylebatson.com
www.kylebatson.com

EDUCATION

2002-2006

University of Kansas, Lawrence

Bachelor of Fine Arts in Visual Communication (Graphic Design)

EXPERIENCE

2002 – Present

Frelance, design and development

Graphic design, website development, branding, photography for a wide variety of clients.

2015–2017

Educational Testing Service, UX/UI Design Lead

As a lead designer and manager, I was responsible for the User Experience and User Interface design for a suite of products used to administer and deliver high-stakes assessments to K–12 students in multiple states across the US. My responsibilities included formalizing the design process, facilitating critiques, as well as advocating for design-first and universal design practices that promoted including accessibility considerations at every stage of the design process.

2013–2015

Computerized Assessments & Learning, Software Developer Team Lead

As a team lead for a Javascript-based web application, I managed the team's workload and development priorities as well as directed the design of the application both on the front-end and its integration with the back-end. I promoted a modular and configurable application design to allow for both multi-tenant use and easy customizability for various client needs.

2011–2017

Computerized Assessments & Learning, UI Designer/Front-end Developer

In my role as UI designer, I designed a highly-configurable UI for a student-facing assessment system. The UI required consistency across devices and operating systems. As a front-end developer, I also developed product's HTML and CSS to ensure proper separation of markup and presentation as well as ensuring screen-reader compatibility. This role also included the development of Javascript-based mini-applications.

2008 – 2012

Premier Sports Management, web design and development

Website design and development for Premier Sports Management. Responsible for the design and development of several CMS-driven websites, most notably the Lowe's Senior CLASS Award and its voting system.

2008 – 2009

OnTarget Interactive, graphic designer and web developer

Responsible for design and development work on websites, identity development, print design and video editing.

2006 – 2007

The University of Kansas School of Fine Arts, web designer/developer

Responsible for standards-based site development. In addition to HTML/CSS development, I developed a custom back-end system PHP, MySQL and Ajax. I also worked with the team to develop interactive games for kids in HTML/Javascript as well as Flash/Actionscript.

SKILLS

User experience and interface design, accessibility, graphic design, website design, branding and identity, photography, studio lighting and photo retouching, website development (including responsive design), cross-platform development, ExpressionEngine, Wordpress, Adobe Creative Suite, standards-based HTML5, CSS3/LESS, WCAG standards, Javascript/jQuery, PHP, MySQL, Git, SVN, Axure

REFERENCES

Kalyana Koka

Director of R&D at ETS
(785) 312-0389
kkoka@ets.org

Nan Loyd-Leffingwell

Content Manager at ETS
(785) 813-8018
nano14@me.com

Jared Straub

Test Engineer at Shutterstock
316-617-3347
jaredkstraub@gmail.com