# VSLDnews



#### Autumn 2008

#### President's Message

Dear VSLD Members,



Check us out on the web at: www.vsld.org

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The economy has affected my business and many related professions. So I hope that all VSLD members are able to survive this slowdown. The fall garden is a wonderful retreat to reflect on our blessings. The golden colors of the sun on fall leaves, the asters in bloom and the pumpkins that pop up this time of year on doorsteps help keep me centered on the cycles of the season—and that a slow season is often followed by a busy one.

It is good to note that our membership has increased to 103 certified members plus 6 new certified members were approved at our Board meeting October 21st. We have a record 28 student members. Thank you to those of you who encourage designers and students to join our association, especially those of you who teach in design programs.

Our large booth has a new banner and canopy. In addition Scott Creary has purchased a digital picture frame on a tripod and developed a slide show that can be played continuously while volunteers are working the booth. Set to music, it is impressive! Members who volunteer can easily insert their memory card to play their own slideshow.

Chris Coen has worked tirelessly at organizing the booths: Signing up volunteers and overseeing transportation of the booth to events. Chris is moving from Virginia next summer. Eve Willis has volunteered to help fill this position, but needs help. We would like a committee to handle the booth arrangements, and I urge you to consider helping Eve. Chris is willing to help us with the transition!

Denise Hargraves has organized our winter meeting for February 7th to be held in my home town! Fredericksburg is a fun place to explore, so I hope you will stay on and visit before or after the luncheon meeting. It will held at the Gari Melchers home and studio and the pavillion for the event can be seen at:

http://www.umw.edu/gari\_melchers/facility\_rental/default.php

Registration forms are in the newsletter.

One of the highlights of the winter meeting is the announcement of the design contest winners. Do consider entering—the categories have been tweaked which I hope will encourage more members to enter this year. Entry forms can be downloaded from the VSLD website.

Peggy Krapf is organizing our 2009 summer tour. We will be visiting the Eastern Shore. One of the gardens we will visit was designed by Oehme and Van Sweden. More details will be available at the winter meeting.

One of the blessings I am grateful for is the volunteers who have come forward to help run the association. My board members, committee members and tour organizers are all enthusiastic and easy people to work with. Thank you all!



Photo Courtesy of Tiffany McCord

Margaret



Treasurer's Report  Nanette Parsons As of 9/30/08		Secretary's Report Jane Abbott Membership Totals as of October 21, 2008	
Checking Account Savings Account TOTAL FUNDS	\$16,371.10 \$ 8, 083.84 <b>\$24,454.94</b>	Associate Members Certified Members Honorary members Liaison Members Student Members Total:	17 103 2 3 28 <b>153</b>

Please send any comments, articles, upcoming events, and pictures to Tiffany McCord, newsletter editor at **tsmccord@mac.com**.

#### **VSLD BOOTHWATCH**

Autumn 2008 edition by Chris Coen, VSLD Booth Coordinator clarentine@gmail.com / 804-475-6767

A great big thank you to the VSLDers who made our two-inone-day booth appearance work! I was at the Lewis Ginter
Botanical Garden's fall plant sale, and would concur with
other booth workers that the attendees were definitely plantoriented. Remember, when you're working a venue like
this, that you need to make an effort to turn the attendees'
eyes to our booth as well as to the plant vendors' booths.
That might mean approaching members of the crowd,
stepping out in front of the booth to greet people, or the
like. Remember that you're marketing yourself and VSLD
and be positive and friendly. Offer to answer the attendees'
questions, and often you'll discover that the people passing
by are pleased to have that conversational ice-breaker.

And, as some folks rightly pointed out, we'll need to work harder at these plant-sale venues to "beautify" the booth. The set-up was fairly no-nonsense this time. Your thoughts and suggestions on this are welcome!

We'll shortly be into the winter season, which means the Mid-Atlantic Horticulture Short Course and the Maymont Flower Show (co-located once more, I believe, with the home show). We have dates and times for the Maymont show, so it's not too early to sign up for some of those booth slots. Let's have some new faces step forward and help introduce the public to VSLD! You get into the show for free, you can attend the lectures offered in conjunction with the show, and if you're a certified member you get one CEU for each hour you work the booth.



And, as always, if you know of a venue where you think the booth would be appropriate and where we can get enough participation from local members to work it, let me or someone else on the board know – we sent the booth this fall to a new venue at the request of a member and would love to broaden our reach as an organization.

February 19 - 22, 2009	Maymont Flower & Garden Show ***VOLUNTEERS NEEDED***	RICHMOND
Spring 2009	Spring Plant Sale at Lewis Ginter Botanical Garden ***VOLUNTEERS NEEDED***	RICHMOND

## **UPCOMING EVENTS**

#### FALL 2008 / SPRING 2009

December 4-5, 2008 GREAT SOUTHERN TREE CONFERENCE

Sponsored by the Florida Nursery, Growers & Landscape Association and the University

of Florida/IFAS

www.greatsoutherntreeconference.org

**January 7-9, 2009** MID-ATLANTIC NURSERY TRADE SHOW (MANTS)

Baltimore, MD www.mants.com

January 25-30 MID-ATLANTIC HORTICULTURE SHORT COURSE

The Founders Inn & Spa, Virginia Beach, VA

Contact: 757-523-4734

info@vahort.org www.vahort.org

January 31 HORTICULTURE MAGAZINE SYMPOSIUM

Lewis Ginter Botanical Gardens, Richmond, VA

**February 1-8** GARDENS OF THE CARIBBEAN CRUISE

Dr. Bonnie Appleton, Hostess for the Norfolk Botanical Garden

Contact: 757-546-1010 carolyn@time4vacation.com

**February 4-6** GARDENING IN AN ERA OF CLIMATE CHANGE: IS THE SKY REALLY FALLING?

Presented by Lewis Ginter Botanical Garden and the Central Virginia Nursery &

Landscape Association at the Massey Conference Center, Lewis Ginter Botanical Garden,

Richmond, VA

February 7 VSLD WINTER MEETING

Doors open 11:30am at the Gari Melchers Home and Studio, Fredericksburg, VA

February 12 26th ANNUAL CENTRAL VIRGINIA LANDSCAPE MANAGEMENT SEMINAR

Sponsored by the Piedmont Landscape Association at the Martin Luther King Performing

Arts Center

Charlottesville, VA

**February 19-22** MAYMONT FLOWER & GARDEN SHOW

Greater Richmond Convention Center, Richmond, VA

www.MacEvents.com

March 1-8 PHILADELPHIA FLOWER SHOW

"Bella Italia", Pennsylvania Convention Center

March 6-8 RICHMOND HOME & GARDEN SHOW

"Green Spot", sponsored by the James River Green Building Council at the Richmond

Raceway Complex

**April 18** GET YOUR GREEN ON!

A Green Festival for the Whole Family sponsored by First Market Bank

# A GLOSSARY OF ENVIRONMENTAL TERMS FOR "GREEN" RESIDENTIAL LANDSCAPE

Volume Two

For much of the information herein, we gratefully acknowledge references to H. Steven Dashefsky's book, *Environmental Literacy: Everything You Need to Know About Saving Our Planet*. New York: Random House, 1993; and Wikipedia.com. Thanks to Anne Henley, MLA and The Gentle Gardener for compiling the list.

<u>Natural Swimming Pool</u>: chemical free swimming pool designed integrally with its natural surroundings so that it emulates a natural pond; consists of a central deep area for swimming and a shallower area with a small filter to extract debris, and specially selected plants—of which about half are aquatics --for purifying the water.

<u>Organic Fertilizer</u>: three types of fertilizer derived from organic matter, including animal manure, green manure (plants plowed into the soil), and compost.

<u>Permaculture:</u> agro-ecological term coined by Australians Bill Mollison and David Holmgren during the 1970s to promote self-sufficient human settlements that reduce society's reliance on industrial systems of production and distribution, which Mollison identified as fundamentally and systematically destroying the earth's ecosystems.

<u>Permeable Paving</u>: Key component in low impact development, in which roads, parking lots and walkways are constructed of material that allows stormwater to pass through it and infiltrate the soil below, ultimately recharging aquifers.

<u>Pesticides:</u> over 4 billion pounds of pest killers are used annually worldwide, often leaching into water sources. They account for over 50,000 cases of direct poisoning annually in the U.S. many of the targeted pests become resistant through natural selection; and they also kill predators which normally maintain manageable numbers of harmful pests.

Rain Barrel: a container used to collect and store rainwater runoff, typically from roofs via rain gutters; stored water can be used for watering gardens, agriculture, flushing toilets, washing cars, and in reducing dependence on municipal water sources.

Rain Garden: concept initiated in the 1990s in Missouri, constituting a planted depression that absorbs rainwater runoff from impervious areas (e.g. Roofs, driveways, walkways, and compacted lawn areas); special types of plants are selected to withstand both drought and short periods of inundation, thereby filtering pollutants, reducing runoff and flooding, and improving the quantity and quality of groundwater.

<u>Runoff</u>: the portion of precipitation that is not absorbed by soil, and washes away. Run-off from man-made storm drains often contains pollutants including but not limited to gasoline, road salt, plastic products, and residues from fertilizers and pesticides.

<u>Sludge</u>: "thick, gooey mass of microbes, organic matter, and other solids that is removed from wastewater in sewage treatment plants; after treatment to remove toxins, can sometimes be transformed into compost and building materials such as brick, cardboard, and paving materials."

<u>Soil erosion</u>: movement of soil by wind or water to another place; occurs naturally as runoff from streams and rivers, and is exacerbated by drought or flooding. It takes from 200 - 1,000 years to replenish one inch of topsoil, which can be eroded away in just a few days.

<u>Soil texture</u>: varying mixture of soil particles: sand, silt and clay. The "ideal" soil, loam, consists of 40% each of sand and silt, and 20% clay. "sandy" soil is at least 85% sand, and clay soils are at least 40% clay.

Strip cropping: reducing soil erosion by alternating rows of crops to be harvested with a row of cover crops, to be cultivated into the soil, to absorb runoff from the main crop, enrich the soil, and minimize the spread of pests and disease.

<u>Urban Heat Island</u>: accumulated effects of cars, factories, furnaces, asphalt, concrete, steel, and other construction materials that absorb and retains vast amounts of heat, causing cities to be five to ten per cent warmer in summer than the surrounding countryside.

<u>Water mining:</u> meeting the demands of irrigation, residential, and industrial uses by pumping water out of the ground faster than it is replenished, thereby lowering the water table.

<u>Water Table</u>: upper level of the "zone of saturation" (the area between an aquifer and the surface of the earth) which is readily available for human consumption; the zone of saturation contains forty times as much water as all surface water combined.

Wetland: specific types of habitat representing among the highest levels of diversity in the world, and containing some of the most productive and useful ecosystems—minimizing flooding by storing excess water; buffering coastlines from erosion; and filtering nutrients, thereby maintaining water quality in rivers and streams; protected by tenets of the Clean water Act.

<u>Wind power</u>: the cleanest, least expensive and most efficient of alternative energy sources.

<u>Xeriscaping</u>: term coined by combining *xeros* (the Greek word for dry) with *landscape*, to refer to landscaping in ways that don't require substantial irrigation--especially promoted in areas lacking easily accessible supplies of fresh water. The practice emphasizes site specific plants which are managed for minimal water loss from evaporation and runoff.

#### VSLD WINTER MEETING



#### SATURDAY, FEBRUARY 7, 2009 GARI MELCHERS STUDIO PAVILION FREDERICKSBURG, VA

PLEASE JOIN US FOR LUNCH, DESIGN AWARDS, AND OUR ANNUAL BUSINESS MEETING

GUEST SPEAKER: LISA E. DELPLACE THE AESTHETICS OF SUSTAINABILITY

Beauty can be an overlooked factor in sustainability, but it is key to the success of this movement and to the spread of sustainable practices around the region and across the country. OVS is known for its environmental sensitivity but clients seek out the firm for its signature New American Garden Style. Lisa E. Delplace will explain how every project can be both beautiful and sustainable.

Lisa E. Delplace is a Principal and the CEO of Oehme, van Sweden (OvS) in Washington, DC. Her broad professional experience includes the design and execution of many of the firm's notable works. On-going work includes significant commissions for the Chicago Botanic Garden in Glencoe, Illinois. Ms. Delplace designs residential gardens for clients around the world and current projects include an estate in Kiev, Ukraine. Her extensive knowledge of ecological processes and deep commitment to their artistic execution result in a strong sculptural relationship between architecture and landscape. She is a registered landscape architect, a member of the American Society of Landscape Architects (ASLA) and a Past-President of the Society's Potomac Chapter.

A delicious lunch in a wonderful setting will be served at noon, followed by our annual business meeting, awards presentation and guest speaker. Doors will open at 11:30. More information at <a href="http://www.umw.edu/gari\_melchers">http://www.umw.edu/gari\_melchers</a> and <a href="http://www.ovsla.com">www.ovsla.com</a>.

Directions to Belmont: From I-95: Take Falmouth-Warrenton Exit 133A towards Falmouth. Follow US Route 17 1 1/4 mile to State Route 1001 (Washington Street, just before flashing light) and turn right.

The Belmont entrance will be on the right.

# REGISTRATION FORM 2009 VSLD WINTER MEETING

NAME
GUESTS NAME
VSLD MEMBERS ADDRESS
DAYTIME PHONE(S)
EMAIL ADDRESS
NUMBER OF RESERVATIONS @ \$65.00 MEMBER/GUESTS = \$

#### MAKE YOUR CHECK PAYABLE TO VSLD

MAIL TO:

VSLD

C/O DENISE HARGRAVES
12252 LLAMA COURT
SOMERSET, VA 22972

PLEASE RETURN THIS FORM BY JANUARY 16, 2009

PLEASE CALL DENISE HARGRAVES @ 540 672 2462 FOR MORE INFORMATION

NO REFUNDS

# 5th ANNUAL VSLD LANDSCAPE DESIGN CONTEST

### **Entry Categories**

- Landscape plan / Built
- Landscape plan / Unbuilt
- Vignette / Built
- Vignette /Unbuilt

Vignette may include any portion of a landscape design. Entries may be sub-divided into like categories prior to judging.

- Large scale plan /Built (Over \$75,000)
- Members Choice

(Entries to be voted on by members attending VSLD 2009 Winter Meeting. Entries will include designs brought to meeting.)

#### **Judging Criteria**

- Problem solving / effectiveness
- Sustainability of plant material
- Environmental impact
- Creativity and ingenuity
- Functionality
- Maintenance considerations
- Presentation
- Overall impact

#### **Entry Requirements**

- 1. Landscape, Vignette, or Master Plan
- 2. Written summary of project scope/ requirements
- 3. Identification of entry category (see above)
- 4. Identification of sketches, computer enhanced photos/ software, multimedia etc. used

DUE DATE: Postmarked on or before January 15th, 2009

MAILING ADDRESS: VSLD Design Contest

Attn. To: Scott Creery, VSLD Vice President

11128 Verdon Road Doswell, VA 23047

Materials will not be returned and may be used for VSLD publicity purposes. It is the designer's responsibility to obtain a media release from their client. Please list the publications, newspapers, etc. where you would like a winning announcement to appear.

Awards will be presented at the 2009 VSLD Winter Meeting

#### **OBITUARY**

Henry Marcellus Cathey "Marc" Davidson – Dr. Cathey, 79, of 400 Avinger Ln., Davidson, died October 8, 2008, at the Pines at Davidson following an extended illness with Parkinson's disease.

Born October 23, 1928, Dr. Cathey was the son of the late Carl and Emily Cathey of Davidson. Following graduation from Davidson High School in 1945, he attended Davidson College for 2 years, and then he transferred to and he received his bachelor's degree from the North Carolina State University in 1950. He worked as a florist in area two years before going to Cornell University where he received his masters and Ph.D. in Horticultural Science in 1955. He was a Fulbright scholar in the Netherlands in 1955 and 1956. He went to work for the US Department of Agriculture in Beltsville, MD, in 1956 where he pioneered experimental research on florist and nursery crops. From 1980-81 he was the visiting DC Kiplinger Chair professor at the Ohio State University.

For 10 years, starting in1981, Dr. Cathey was the Director of the US National Arboretum in Washington, D.C. During that period he brought new gardens and exhibits including The National Bonsai and Penjing Museum, the National Capital Columns, the Asian Valley, the New American Friendship Gardens, and sustainable gardens. He was instrumental in the creation of the USDA Plant Hardiness Zone and AHS Plant Heat Zone Maps.

In 1995, he became President of the American Horticultural Society for the second time and later served as President Emeritus. Dr. Cathey was a member of numerous professional societies related to the florist and nursery industry. He was awarded many national and international awards for his work. He wrote several books, made many television appearances, and hosted a weekly radio phone in show for many years.

He spent a lifetime of trying to make the world a more beautiful place through flowers, plants, gardens, research, and an imaginative and personal sense of humor. He presented thousands of talks at national floriculture meetings, garden clubs, community groups, and more. He passionately believed that plants were at the center of our future and lived by the words, "Green is the color of hope, and in the color of plants is our hope for the future".

He was a lifelong member of the Presbyterian Church. He served as a deacon and elder.

He is survived by his loving wife of 50 years Mary Jackson Cathey and by his two children, Marcy E. Cathey and her husband Aaron Frank of Bowie, MD, and Henry M. Cathey, Jr. and his wife Jodi of Chincoteague, VA. Four granddaughters, Emily, Ellen, Elizabeth, and Sarah (Miss Pink, Miss Peach, Miss Emerald, and Miss Ruby) also survive him.

Memorials may be sent to the American Horticultural Society, 7931 East Boulevard Drive, Alexandria, VA 22308, the Davidson College Presbyterian Church, or the Residence Assistance Fund at the Pines of Davidson.

# SAVE THE DATE FEBRUARY 12, 2009



# THE PIEDMONT LANDSCAPE ASSOCIATIONS' 26TH ANNUAL CENTRAL VIRGINIA LANDSCAPE MANAGEMENT SEMINAR

SPEAKERS:
PAMELA HARPER
FRANK UZEL
MICHAEL ABBOTT
KENNON WILLIAMS
CATRIONA TUDOR ERLER

(NEW LOCATION)
THE MARTIN LUTHER KING
PERFORMING ARTS CENTER

CHECK OUT OUR WEBSITE FOR MORE UPDATES:
\_WWW.PIEDMONT-LANDSCAPE.ORG

# 2009 Mid-Atlantic Horticulture Short Course January 25–30, 2009 • The Founders Inn and Spa, Virginia Beach, VA

The 2009 Mid-Atlantic Horticulture Short Course celebrates 40 years of horticulture education with a dynamic program featuring 70 professional speakers presenting more than 160 Green Industry sessions.

#### Featured Speakers

Dr. Jerzy Nowak, Virginia Tech Center for Peace Studies & Violence Prevention The Honorable W. Tayloe Murphy, Jr.,

former Virginia Secretary of Natural Resources & House of Delegates

Dr. Brian Kane, University of Massachusetts

Dr. Bernie Erven, Ohio State University, Professor Emeritus

Dr. Bob Lyons, University of Delaware, Longwood Gardens

Special Management Workshop:

Robert Hayter, ASLA, The Hayter Firm, Optimum Provision Management

## Program and registration available at mahsc.org

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   Receive all your industry
   continuing education credits
   at one conference
- Landscape Management advanced & basic classes daily
- Landscape & Designer classes daily
- Plants & Production track for growers
- Crew manager certification classes for new managers

Produced by
The Virginia Horticultural Foundation,
a 501(c) (3) nonprofit organization.
P.O. Box 64446
Virginia Beach, VA 23467
757-523-4734
info@vahort.org



## MEMBER BULLETIN BOARD

#### **NOTABLE NEWS & ANNOUNCEMENTS**

VSLD member, **Kathy Duncan** had an article in the July/Aug issue of *Washington Gardener* Magazine. It was the cover story on grasses and she got to interview Wolfgang Oehme and Kurt Bluemel for it. And thanks to her article there will be a VSLD ad in another issue.

Member, **Patty Adkins**, also wrote an article for the *Washington Gardener* Magazine. Her article also appeared in the July/August issue and VSLD received a free ad in return for her penmanship which ran next to the article.

The October issue of *Virginia Gardener* Magazine also has a member-written article in it and a ¼ page VSLD advertisement. **Michele Fletcher** wrote about the landscape design that won her a 2007 VSLD design award.

In the next *Virginia Gardener* (Nov./ Dec.) member **Eve Willis** will have an article published; she writes about the 2008 VSLD design award winners in this issue and yet another VSLD ad will be included in it as a result of her effort.

Thanks to all the member writers who have donated ads on behalf of VSLD. This publicity is invaluable to our organization. Writing for these magazines is a wonderful opportunity, especially in this economic climate, to get your name out in front of potential clients. And just a reminder but the next design award application due date is in just three months coming up in January. Winning a VSLD Design award is another great way to get noticed. For information on writing an article on design or on another landscape topic contact the coordinator, Michele Fletcher at (540) 464-1599 or at plantlover@ntelos.net

#### GARDENING WITH EDIBLES

Fall is the time to prepare the vegetable garden for the next growing season, and this year you might want to consider expanding your plot. VSLD member Lynn Ward advocates for edible landscaping and feels that with the proper planning, it "is possible to grow beautiful, healthy and delicious foods in a visually pleasing and easily managed landscape design". "One of the greatest rewards to growing edibles", Lynn says, "is that I know exactly what has been done to produce the crops, i.e., no "sludge", pesticides, fungicides or herbicides. The foods are harvested at peak ripeness for exquisite flavor."

#### While dreaming of next years harvest, consider these tips from Lynn about gardening with edibles:

- Buy a bolt of black netting at a fabric store and wrap the fabric around your tomato plants. Leave the top open for pollinators to be able to get to the blooms. The netting is virtually invisible and deters the deer from eating the fruit. Use the same netting as a cover for kale, broccoli and cabbage to keep out the cabbage loopers and subsequent caterpillars.
- When raspberries and blackberries are "coming in", go out and pick for a few minutes every evening. Then spread the berries out on a tray in the freezer and bag them up the next day when you repeat the process. Having gallons of hand picked organic berries in the freezer, ready for topping ice cream or sherbet, or making cobblers and pies, is well worth the process of picking the fruit.
- Edibles in containers are also great for deck and patio landscaping. Try growing Swiss Chard in a planter and when you cut a few leaves to cook for dinner, the plants still look great and replenish themselves to provide more leaves for another time. A large planter with thyme, parsley, chives, oregano and rosemary is a few steps from the kitchen and provides fresh herbs year-round. An occasional good watering is easy to manage and also serves to discourage (wash off) pests.



Lynn's Kitchen September 2008

916 S. Alfred St. Alexandria, VA 22314



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