



The Quarterly Newsletter of the Virginia Society of Landscape Designers

Summer 2013

In this issue:

1. President's Message
2. Monit's Summer Tour
3. Asian Garden Tour
4. Central Region Mtg
5. Treasurer's Report
6. Announcements
7. Luray Dev. Concepts
8. RRD Update
9. Luray: Hort. Therapy
10. More on Honeybees
11. Landscape Leadership
12. Summer Photos
13. Calendar of Events
14. VSLD Board

President's Letter: July, 2013

*Someone's sitting
in the shade today
because someone
planted a tree a
long time ago.*

~ Warren Buffett

Hello everyone, I hope you are all enjoying an active summer! While it seemed as though

summer would never arrive, it has arrived in classic Virginia style – HOT & HUMID!

First, I would like to remind everyone about the VNLA/VSLD Summer Field Day and Tour. The dates are August 8 and 9. I am looking forward to seeing everyone at Brent and Becky's Bulbs; it promises to be a wonderful event. I would also like to thank Kim League and Tom Thompson (as well as the committee members: Peggy Krapf, Adam Heath, and Michelle Baudanza) for all of their hard work making it possible for our membership to come together with the VNLA membership for this year's summer tour.

While we are all thinking about this year's tour, your board is hard at work brainstorming for an exciting location for Summer Tour 2014. For



Waterlily

Photo Credit: Katie Sokol

it to materialize, we need a volunteer to lead the organization of the tour. This person would not be on her own, but would have a committee and the board available to share the duties. Please contact me or any of our board members with thoughts on new destinations and any questions about volunteering. Your inspirational suggestions would be greatly appreciated.

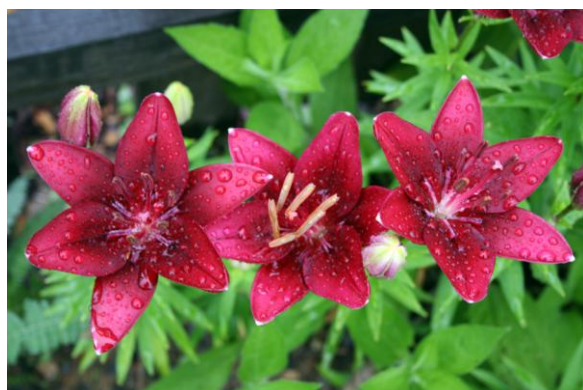
We have several new items to share. Katie Sokol is breathing new life into our Design Contest. Entry and design criteria are here: http://gallery.mailchimp.com/8d9d2dbb73dbfe89f8a052bb0/files/2014_VSLD_design_contest_flyer_1.pdf Apply here: http://gallery.mailchimp.com/8d9d2dbb73dbfe89f8a052bb0/files/2014_VSLD_design_contest_flyer_2.pdf Now is the perfect time to select that special design and/or installation of a design to enter into the contest. We have a talented pool of designers and I know there are many designs

on the drawing board or in your portfolio perfect for the contest. The contest results will be presented during our traditional Winter Meeting.

Another improvement is a new small VSLD booth! This is easy to carry with a modern design that allows it to be put up in about one minute. It has been difficult to recruit volunteers to put up the booth and we are hoping this new easy-to-use booth will inspire members to display it at local events in their individual areas. I am hoping it will make its first appearance at Field Day!

Our next show appearance will be at the State Fair in September. Keep an eye out for a call for volunteers. This year's fair looks very exciting.

Michele Fletcher and Katie Sokol have been diligently working to keep our VSLD Facebook active, however new pictures and posts are needed. Please forward anything you'd like to share to Michele and she will post it (even something as small as a picture of a spectacular container planting with a short description would be perfect). Also, Michele is in the beginning stages of creating a Closed Group VSLD Facebook page that would give all of our members the ability to ask questions, make statements, and acquire resources that would not be available to the rest of the Facebooking world. This seems like the perfect vehicle for sharing information within the membership circle. We will update you as progress continues.



Lilies

Photo Credit: Katie Sokol



Raining Puddles and Lakes!!

Photo Credit: Ann Henley

Speaking of volunteers (yes, we are always speaking of volunteers), the board is looking for other Regional Coordinators. Kay Moore has been our Central Coordinator and we appreciate all she does for us. However, the VSLD needs to provide coverage for the other regions. This is not only to provide a point person to organize meetings, continuing education, and social events, but as a group we would like to reach out to local colleges and high school horticulture and landscape design programs to offer their students mentorship to become members and to make scholarship funds available to them. So, please try and make a little time in your schedule for a few phone calls or emails to help promote membership and design community outreach in your region.

I would like to close with a reminder that we are here to create a strong professional organization to support all of our members, and we on the board are anxious to hear about any suggestions you may have.

Hope to see you soon,...Eve

Monit's Summer Vacation in Italy

Monit returned home this summer, still heady from her adventures in Italy. She has sent us these lovely photos to view and resolved to

share with us, in a future issue of the newsletter, an article on her travels with even more photos!

She comments that the piazza below with its distinctive herringbone pattern has effectively controlled drainage problems since 1300.



Piazza del Campo; Siena, Italy

Photo: Monit Rosendale

As the afternoon sun approached the horizon in the shot below, Monit says that drinking Chianti from this vineyard (photo), while preparing red sauce and pasta with local olive oil was pure contentment. So, she has promised to tell us more about her wonderful trip later!!

Central Regional Meeting and Tour

By Kay Moore

On June 17th VSLD members of the Richmond area visited Scott and Deb Martin's Japanese-style home and garden near Ashland.



Martin Home Front Entry

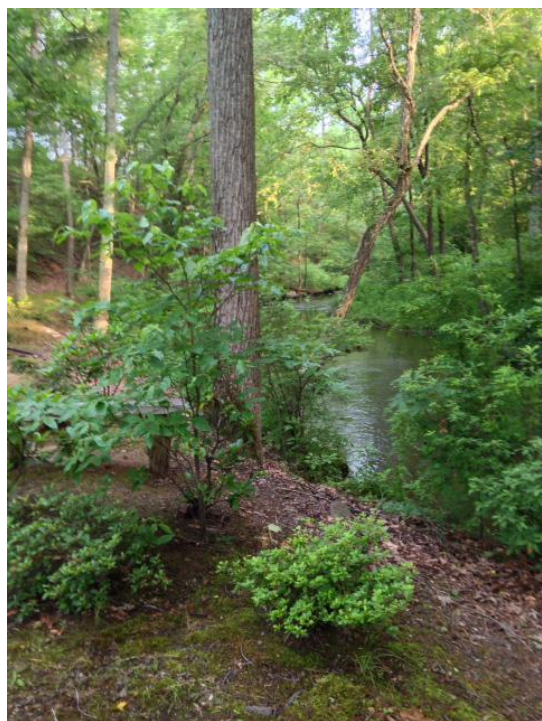
While the home is technically in a subdivision, it is situated so that it feels absolutely alone and quiet. The whole landscape imparts a sense of serenity.



Valley of Conca D'Oro in Late Afternoon; Panzano, Italy Photo: Monit Rosendale

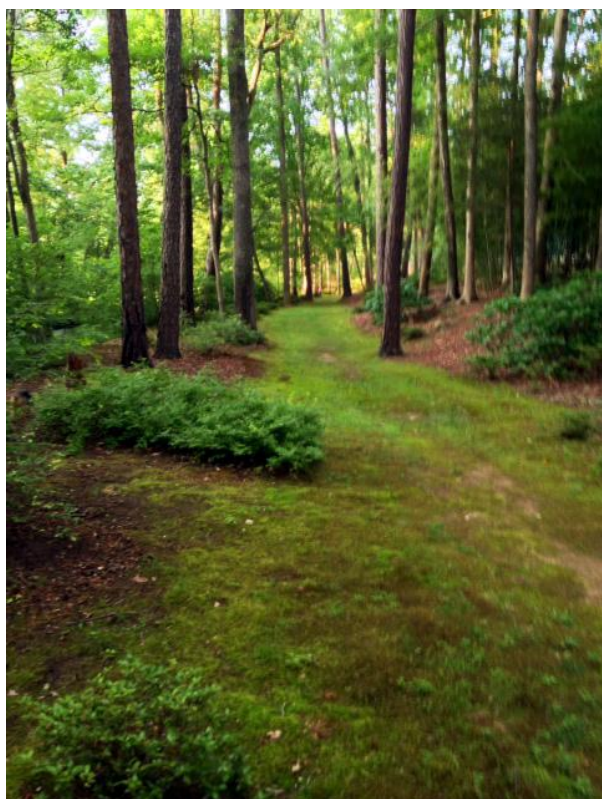


A stream runs along one border of the property.



Stream-side View- Martin Garden

Scott has developed a moss pathway that runs down to the stream and then alongside it.



Scott Martin's Moss Pathway

Within beds along the way, he has used many native shrubs and understory trees to complement the existing canopy of mature trees.



This same path wanders to a focal point of a wooden gate suggesting more gardens in the distance. In another place along the path, he adds a specimen hydrangea.

For those of you familiar with Lewis Ginter Botanical Garden, Scott made the moon gate that leads into the Japanese Garden there. His home reflects this same beauty of craftsmanship.

While he oversaw the building of the home, he actually crafted the cabinets and much of the woodwork. His attention to detail includes a spice drawer in the kitchen that beautifully conceals every possible spice.



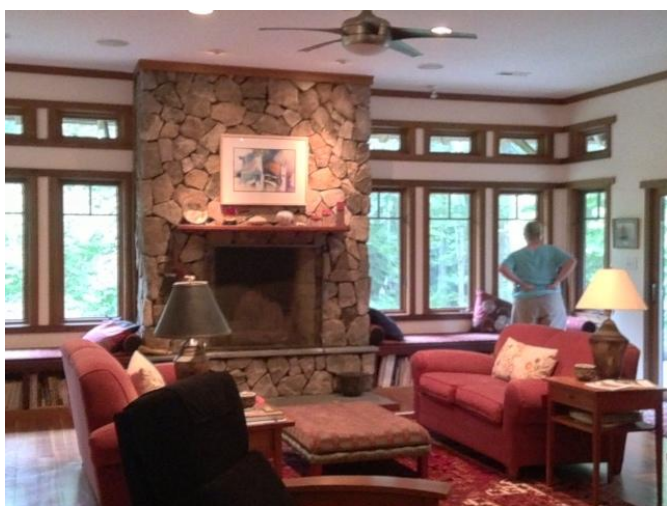
Martin Spice Drawer

He added what looks to be storage drawers under the stairs to contribute to the Japanese feel of the space.



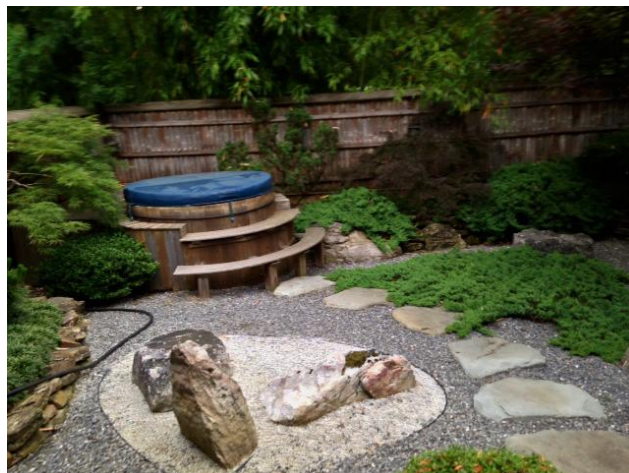
Scott's Intricately Detailed Tansu Stairs

A high-pitched ceiling gives a feeling of openness.



Martin's Interior Room

Every window in the house showcases an outdoor scene. One looks out onto a sand garden with carefully placed stones and a hot tub.

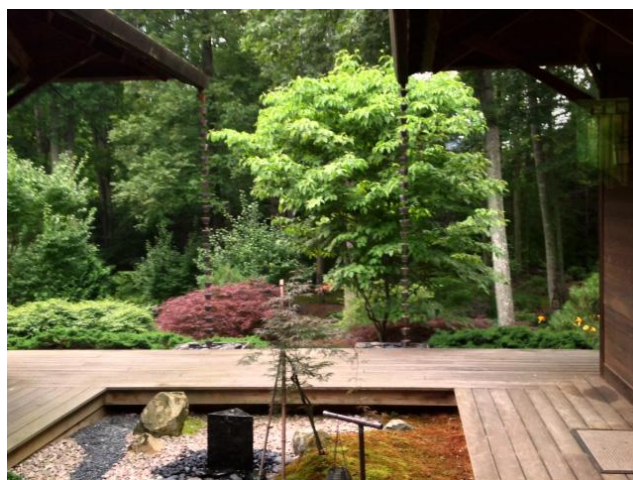


Another looks out to a bubbling fountain. Another focuses on a garden bed with a specimen Japanese maple.



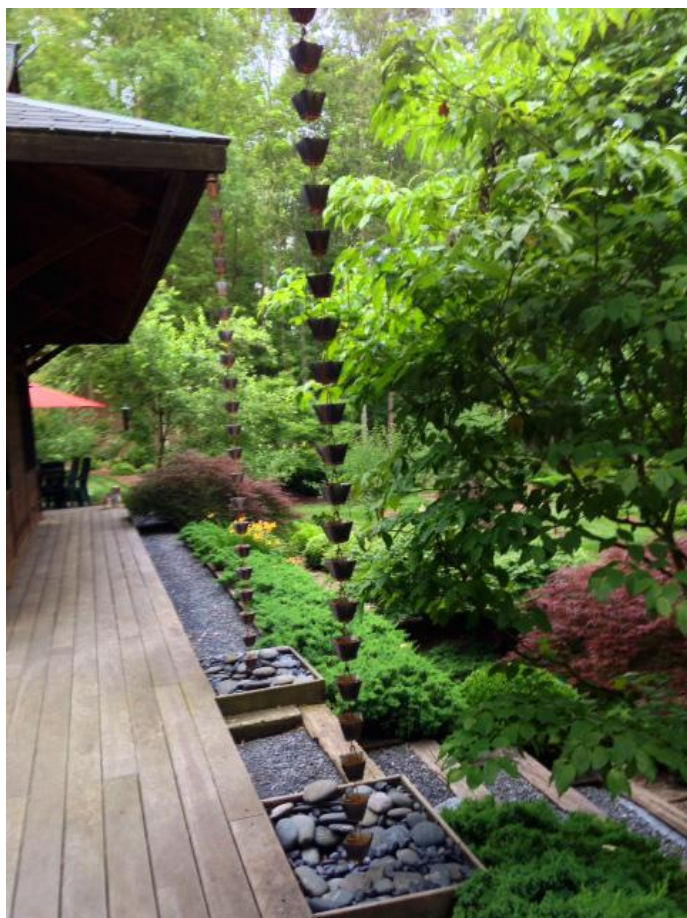
Specimen Japanese Maple

An overhead wooden veranda frames the view. Fine details add charm to the view.



Zen Tableau

A copper rain chain hangs down dripping the water into beautifully constructed stone basins.



Rain Chains and Stone Basins

By carefully placing ornamental plants and artfully using the natural materials of wood, boulders, and stone, he has achieved perfect landscape viewing.

After sharing his garden and home with us, Scott treated us to drinks and homemade foods. He really was a most gracious host and the visit was a real treat!

Scott recommends Nivaki by Jake Hobson to members interested in Japanese-style pruning techniques. He found his copy on Amazon. He also suggests viewing YouTube videos by Cass Turnbull at <http://www.youtube.com/watch?v=HWLXGIOGp-w>.

Regional Meeting Report:

By Kay Moore, Central Region Chair

Randee Humphrey would like for us to know about Lewis Ginter's Beautiful RVA community engagement initiative. She coordinates the Beautiful RVA for the community's members.

"Beautiful RVA will host an *RVA Tree Summit: Growing Our Community Forest*,

September 18, 5:15-8:15 p.m. at Lewis Ginter Botanical Garden to promote cooperation and collaboration among community groups involved with our urban forest. The organizers are affiliated with James River Association, Capital Trees, the Alliance for the Chesapeake Bay, the Urban Forestry Commission, and Richmond Tree Stewards. Watch for more details at lewisginter.org/mission/BeautifulRVA.

Beautiful RVA is a regional coalition of public and private agencies and organizations all invested in improving the quality of life in greater Richmond through public horticulture, urban greening, and beautiful place-making initiatives. For more information about Beautiful RVA, contact Randee Humphrey, Director of Education, Lewis Ginter Botanical Garden, at randeeh@lewisginter.org. Additionally, the CVNLA/Winter Symposium is scheduled for Feb. 12, 13, 14, 2014.

The biennial Gillette Forum, originally scheduled for October 2013, has been moved to coincide with the 2014 30th Anniversary celebrations at the Lewis Ginter Gardens. Tentative dates are Oct. 23, 24, 2014.

Photography Day in the Garden is scheduled for October 19, 2013: it is a full day of hands-on sessions, critiques, and lectures in the Garden.

Treasurer's Report: --Susan Kappel--

Income/Expense Report		
2nd Quarter 2013		
4/1/2013 through 6/30/2013		
(Cash Basis)		
Total Cash on Hand 4/1/2013		\$ 16,736.10
Category	4/1/2013- 6/30/2013	OVERALL TOTAL
<u>INCOME</u>		
Dues	\$ 580.00	\$ 580.00
Other Income	\$ 933.00	\$ 933.00
Scholarship Fund	\$ 10.00	\$ 10.00
TOTAL [Income]	\$ 1,523.00	\$ 1,523.00
<u>EXPENSES</u>		
Advertising (Business)	\$ 182.50	\$ 182.50
Board Expenses	\$ 504.62	\$ 504.62
Embossers	\$ 44.14	\$ 44.14
Gifts & Donations	\$ 250.00	\$ 250.00
Postage and Delivery (Business)	\$ 28.48	\$ 28.48
Printing and Reproduction (Business)	\$ 360.23	\$ 360.23
Regional Meeting Expense	\$ 57.52	\$ 57.52
TOTAL [Expenses]	\$ 1,427.49	\$ 1,427.49
<u>OVERALL TOTAL: 2nd Quarter Difference in Income and Expenses</u>	\$ 95.51	\$ 95.51
Total Cash on Hand 6/30/2013		\$ 16,831.61

Town of Luray Development Concepts

By Katie Sokol

Final concept plans for two separate projects--Phase 4 of the Hawksbill Greenway and a pocket park for the Main St. Bridge area--were presented to the Luray Town Council in May by Va. Tech Landscape Architecture students working for the Community Design Assistance Center. Concept sketches presented in March

to members of the Tree & Beautification Committee, Hawksbill Greenway, and other interested community members were enhanced using input from that first meeting. The proposed one-mile greenway extension to Ralph Dean Park includes such amenities as a dog park, overlook sitting area, school zone area with murals, and a small pocket park. Not included in the original concept was a delineation of natural zones along the section that borders an elementary school. This feature would create a wonderful learning opportunity for students and Greenway users.



Combining elements of both concepts as discussed at the first meeting, the final plan met all expectations. The biggest challenge now is to find funding for both projects.



Conceptual Drawing of Luray Pocket Park Proposal



Conceptual Drawings of Luray Greenway Development

Rose Rosette Disease Update

In a June 23rd Daily Press [Hampton Roads] article on roses, writer Kathy Van Mullekom reports that Mark Windham, University of Tennessee professor in the Entomology and Plant Pathology Department, has done extensive research on Rose Rosette Disease, which he studies under a grant from the American Rose Society. As the rose advisor for the Beall Family Rose Garden (200 plants) at the University of Tennessee Gardens in Knoxville, he must be constantly vigilant for symptomatic plants. Someone on his crew inspects each plant five days a week; any rose found to be symptomatic is immediately removed and destroyed. The adjacent roses are then tagged and monitored intensively for the rest of the season. RRD claims at least four to eight plants each year. Dr. Windham states that the eriophyid mite responsible for the transmission of the disease does not do well in hot, dry climates, including a hot greenhouse. However, Virginia Tech's Dr. Hong reports that eriophyid mites are most active during hot, dry weather. So this information appears to be somewhat contradictory.

Disease Cycle:

The symptoms of RRD are numerous and highly variable. Distorted, stunted leaves, reddish growth, rapid elongation of new shoots followed by development of witches' brooms, canes with excessive green or red thorns, excessively thick canes or canes growing in a spiral pattern, flower distortion, excessive susceptibility to powdery mildew, and roughened, pebbly leaf texture are all some of the symptoms found in RRD. **Especially notable is the excessive growth of green or red thorns which, when young, are unusually soft and pliable but later stiffen up since this symptom is diagnostic for RRD**

Recall that the wingless eriophyid mites must travel on air currents to new rose material or crawl from leaf to leaf to get to new plants. Spacing plants so that canes or leaves do not touch is important in slowing the spread of the disease within a planting. Also, locating roses so that they do not lie downwind from multiflora rose populations would also help prevent the spread of the disease. Controlling mite populations to prevent disease is labor intensive, expensive, environmentally detrimental and questionably effective. Once RRD is detected, the affected rose must be removed and either burned or bagged and discarded in trash bins.

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Luray Garden Club: Horticultural Therapy Day

By Katie Sokol

June was a busy month for the Hill and Valley Garden Club in Luray, VA. Katie Sokol, who currently serves as the club VP, organized two events. In celebration of National Garden Clubs "Plant Together Week," the club held a horticultural therapy program at a local assisted living facility. With help from residents that were able, they planted an existing flower bed around a fountain, four flower pots with tomatoes and basil, and four flower pots at the entrance to the building. The residents were very enthusiastic and really enjoyed the activity.



Preparing a Tomato Pot at the Assisted Living Facility

The club was also asked to give a workshop for the Luray Downtown Initiative Summer Camp. The director had seen the dish gardens that we made for sale at the recent May Spring Festival and thought it would be a great project for the children. Since one of the themes was sustainability, it fit right in. The children went on a field trip to a local second hand shop and purchased their own containers and accessories.



Container Garden Construction

They also were given a list of plants and natural materials that they could collect, buy, or bring from home. The workshop was a huge success.



Building a Terrarium: at Luray Downtown Initiative Summer Camp

More on Honeybees




*Oscar-nominated Swiss cinematographer and bee keeper Marcus Imhoof has just released the documentary "More Than Honey." His film explores the sources and possible solutions for the world-wide crisis in farmed and wild populations of honeybees and the ramifications the loss of these pollinators would have on human food cultivation.

Farmers insist they must use pesticides to preserve their harvests. These are frequently applied by planes well before dark while bees are still out foraging. Insect growth regulators are also mixed in with fungicides and

applied to early fruit tree blooms. These chemicals end up in the hives' brood chambers with devastating consequences for the developing spring young bees. Imidacloprid [insect growth regulator] injected into the roots and trunks of trees also contaminates the nectar of early-flowering trees such as maples, a chief first food source for honeybees. Chinese fruit and nut orchards, in the absence of bee populations to service their blooms now require carefully timed and temperature-controlled human collection, storage and transportation of pollen harvested in the south and transported to orchards in the north to be laboriously hand-applied by low-paid female crews. Even so, human workers are far less efficient than the honeybees. To run this type of hand pollination effort in the USA would bring the cost of every apple to \$5.00 apiece.

Substituting Africanized bees for the domesticated European honeybee has proved highly problematic. While their immune system appears to be more robust than that of the relatively docile European honeybee, dominant Africanized bees are hard to modify over multiple generational crosses. Brazil now uses Africanized bees exclusively, and is a world-producer of honey. However, Africanized colonies cannot be trusted. On some days they are manageable- on others, lethally aggressive.

It may be that humans will have to decide if they want to be dictators of nature or part of nature. It might just be that simple. [quote from "More Than Honey"] 

Landscape Leadership on the Web

Chris Heiler, founder of Landscape Leadership, a web marketing agency for green industry companies, has granted us permission to publish the following information from his articles in our VSLD Newsletter. Below are the links that will connect you to his remarkable web resources.

*The 11 Most Important Social Networks and Apps for Green Industry Professionals:

What the statistics tell us about who uses what to find your business and to learn about people and services...

<http://landscapeleadership.web12.hubspot.com/Portals/175551/docs/socialmedia-green-industry-non-editable.pdf?>

*Sleep-Creep-Leap: How Inbound Marketing is Exactly Like Landscaping

How to get the train going down the track to digital marketing success...

<http://www.landscapeleadership.com/blog/bid/280200/Sleep-Creep-Leap-How-Inbound-Marketing-is-Exactly-Like-Landscaping>



Growing Daylilies Photo Credit: Landscape Leadership

Many thanks to Michele Fletcher for suggesting this excellent resource for us.

Summer Photos



White Crab Spider on Cosmos

Photo Credit: Chris Coen



Daylily

Photo Credit: Katie Sokol



Zucchini

Photo Credit: Chris Coen



Hedychium gardnerianum 'Tara'

Photo Credit: Helen Janele



Asclepias tuberosa

Photo Credit: Chris Coen



Asclepias incarnata

Photo Credit: Chris Coen

A



Bee Balm and Tiger Swallowtail

Photo: Ann Henley



Magnificent Cicada

Photo Credit: Chris Coen



Pinus densiflora 'Golden Ghost', Lagerstroemia x 'Pink Velour and Ipoemea 'Blackie'

Photo Credit: Helen Janele



Fairy Rose, Colesville

Photo Credit: Ann Henley



Potted Cat

Photo Credit: Chris Coen

2013

Calendar of Events & Meetings

August 8–9, 2013

VNLA Annual Field Day & VSLD Summer Tour,
Hosted by Brent and Becky's Bulbs, Gloucester, VA
On-line: <http://www.vnla.org>
E-mail: FieldDay@vnla.org Phone: 800-476-0055

August 28, 2013

Stormwater Wetland Design Workshop,
New Bern, NC; Registration by Phone- 919-515-6780 or 919-513-2192
(Cathy Smith or Christina Shepard)
or on-line - <http://www.ncseagrant.org/home/about-ncsg/news-events?task=showArticle&id=1402&category=events&limitstart=0>

September 18, 2013

RVA Tree Summit: Growing Our Community Forest,
LGBG; Richmond, VA, 5:15–8:15 PM
<http://www.lewisginter.org/mission/BeautifulRVA>

October 14– 15, 2013

MAC ISA Annual Meeting, Fredericksburg, VA,
Save the Date!– Details on Speakers to Follow

October 19, 2013

Photography Day in the Garden,
Lewis Ginter Botanical Garden, Richmond, VA,
Save the Date!– Details on Speakers to Follow

October 23–25, 2013

2013 Green Industry Conference, Louisville, KY,
<http://www.landcarenetwork.org/events/GreenIndustryConf>
Phone: 800-395-2522

Calendar of Events & Meetings (cont.)

January 8–10, 2014

MANTS, Baltimore Convention Center, Baltimore, MD

<http://www.mants.com/>

January 12–17, 2014

Mid-Atlantic Horticulture Short Course, Newport News, VA,

Save the Date! – Details on Speakers to Follow

February—TBA

Piedmont Native Plant Landscape Symposium

February 12–14, 2014

CVNLA/Lewis Ginter Winter Symposium

<http://www.lewisginter.org/adult-education/sponsored-symposiums.php>

March 20, 2014

Shenandoah Valley Plant Symposium

<http://www.virginia.org/Listings/Events/ShenandoahValleyPlantSymposium/>

Tentative Date—October 23–24, 2014

[Rescheduled from October 2013]

Biennial Gillette Forum, LGBG, Richmond VA,

[Coincides with 2014 30th Anniversary of LGBG]

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