

VSLD *n e w s*



S u m m e r 2 0 0 9

President's Message



Photo Courtesy of Tiffany McCord

Dear VSLD Members:

Is it summer already? So far we have escaped the extreme heat, humidity and drought that so often plagues our industry this time of the year. No complaints here. I have enjoyed the mild summer and would be fine with it continuing into fall. All the rain we have had until now has really helped establish the newer landscapes as well.

I have enjoyed talking with many of our members and others in the industry through spring and the early part of summer. It seems like the stories about the economy and amount of work varies. Most seem to be hanging in there and doing fine. Kay Moore arranged several VSLD regional meetings in the central area of the state this spring and it was a great way to catch up with designers in our group. We will continue to send out notices on these events to all VSLD members. We had several members from other regions attend as well. If you have anything going on in your area and would like everyone to know about it, let me know and we can post it on the web site.

At the recent VSLD board meeting we had a preliminary marketing plan presented that we were very excited about. We hope to focus on a few of the ideas we discussed on marketing the VSLD and expand from there. One of the main goals is to better inform the public that professional 'certified designers' are out there and the reasons to hire them. Another point made was that we all need to do our part individually to make sure we are using the Virginia Society of Landscape Designer (VSLD) Certified Designer endorsement on our business cards, e-mail signatures, etc... You have earned the certification. If we are going to market the reasons to hire a VSLD certified designer, you'll want to make sure everyone knows you are one.

Eve Willis will have the VSLD booth set up at both the

*Order Your Custom
VSLD Embosser on
Page 11*

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Lewis Ginter Plant Sale and the VA GoGreen Garden Festival in Richmond coming up in September. Make sure you check the Calendar of Events for the dates. Let Eve know if you would like to man the booth at either of these or if you have an event in your area you would like the booth to be at.

With the 50th Anniversary of the VSLD coming up we will be asking for stories, old photos, memorable moments that you may wish to share. If you are interested in helping with the 50 year committee let us know. Any ideas you may have to mark the occasion are welcome.

I am sorry to report that the 'VSLD Summer Tour' is over. I could have stayed a few more days. Peggy Krapf and Jeff Klingel pulled off one of the most relaxing tours I have been on. The gardens were all so different and really showed the personality of the owners. The tour covered a large area of the eastern shore giving a good look of what that region has to offer. I think one of the most interesting stops was at the Turner Sculpture Studio where we were all invited to watch a pouring of bronze into the casts. Even the flat tire on one of the tour buses seemed planned. It conveniently occurred at a nursery with 'rare and unusual' plants, giving my wife more time to shop. The best part of all for me was the weather. I still can't figure out if it was Peggy or Jeff that arranged the perfect sunset over the Chesapeake Bay during the dinner meeting.

I hope the rest of the summer is as enjoyable for everyone.

Your VSLD President 2009

L. Scott Creery

Treasurer's Report		Secretary's Report	
Nanette Parsons		Jane Abbott	
As of 6/30/09		Membership Totals as of 5/2/09	
Checking Account	\$17,043.20	Associate Members	13
Savings Account	\$ 8, 093.31	Certified Members	103
TOTAL FUNDS	\$25,136.51	Honorary members	2
		Liaison Members	4
		Student Members	19
		Total:	128

VSLD & Industry Related News

VSLD Member **Katherine M. Brooks** recently had an article featured in Vibrant Nation

VSLD Member **Jeff Minnich** was on HGTVs CURB APPEAL Sunday, April 5th

VSLD Member **Peggy Krapf's** Williamsburg garden project was featured in Southern Living Back Yard Retreats this past spring

VSLD

VIRGINIA SOCIETY OF LANDSCAPE DESIGNERS

1960 . 50th ANNIVERSARY . 2010

Do you have any?

- ♦ Photos (older the better) Founding members would be great!
- ♦ Memories to share
- ♦ Old Newsletters or Articles about the VSLD / Members
- ♦ Stories about past Events, Meetings or Favorite Garden Tour
- ♦ VSLD memorabilia, hats, shirts w/ logo, etc... (photos will work)
- ♦ Historical Information (did you serve on the VSLD board? When?)

...Or if you are interested in helping with the
50th Year Committee.

Please send to or contact: L. Scott Creery
11128 Verdon Road
Doswell, VA 23047
phone #: 804-837-4062
gardencreer@aol.com

VSLD turns 50 in 2010

By: Kathy Wulf Corker

VSLD started in 1960 as a response to legislation attempting to be passed by landscape architects requiring a license to practice their field. Local nurserymen and women banded together to fight the legislation and for many years held off legal restrictions due to the fact that the architects could not prove what they do significantly affects the health, safety and welfare of the public. Today, VSLD is a strong membership of men and women joining together to further their craft, build recognition among the public and the industry and to address litigation affecting the group.

I find it interesting to learn where we as a group came from, and as the head of the 50 year committee, I will search out the senior members of our organization. I'll be asking where we came from, how we have changed and where they see us now. I'll also be asking for mementos and photos from days gone past to display at our winter meeting and to include in a slide show presentation. If you have something worthwhile to share with the membership, please contact me at kathy@gardensbygreenleaf.com or (804) 239-4639.

Other kick-off activities include hiring a marketing firm to revamp our image with a new and improved logo and a professional marketing campaign. We'll be reaching out to other industry groups, starting with our partial sponsorship of the VNLA's field day this August. According to Ennion Williams, to celebrate VNA's 50th anniversary in the 1980's, there was a joint meeting of the VSLD and VNA (now VNLA). I believe the VSLD should do the same for our 50th anniversary. It is important to understand where we came from, and this 50th year milestone is a good reason to look back.

U P C O M I N G E V E N T S

S U M M E R / F A L L 2 0 0 9

AUGUST

- August 4, 5 GREEN TONIC: URBAN GARDENING FOR HEALTH AND WHOLENESS**
Lewis Ginter Botanical Garden
\$75, includes dinner Tuesday evening, morning coffee, and lunch Wednesday;
Advance registration required
Visit <http://www.lewisginter.org/> for more information
- August 14-15 NCAN SUMMER GREEN SHOW**
Greensboro, NC Contact: www.ncnla.org
- August 19 VNLA FIELD DAY**
Location: Merrifield Garden Center, Gainesville, VA
www.vnla.org 800-476-0055 FieldDay@vnla.org
- August 20 VNLA SUMMER TOUR**
Behind the Scenes Garden Tours of Mount Vernon, Grist Mill and Distillery
and the River Farm - home of the American Horticultural Society
www.vnla.org 800-476-0055 FieldDay@vnla.org

SEPTEMBER

- September 1-2 VIRGINIA TECH TURFGRASS FIELD DAYS**
Blacksburg, VA
Contact: www.thevtc.org
- September 9 34TH ANNUAL NURSERY, LANDSCAPE AND ARBORICULTURAL FIELD DAY**
Virginia Tech's Hampton Roads Agricultural Research and Extension Center (HRAREC)
More information at www.vaes.vt.edu/hampton or 757-363-3906
- September 12 THE VIRGINIA GARDEN FESTIVAL**
Sponsored by the Virginia Green Industry Council FREE
The Science Museum of Virginia, Richmond, VA
Consumer educational programs, many demonstrations, garden vendors, food and fun!
Contact: 540-382-0943, info@viriniagreen.org
- September 18-19 SOUTHEASTERN REGION OF THE AMERICAN CONIFER SOCIETY**
Richmond, VA
Contact: dridenhour7@gmail.com 804-339-0873
- September 22 FLOWER ARRANGING SCHOOL**
Tony Todesco presents Flowers, Fun and Fancy at Lewis Ginter Botanical Garden
Garden Club of Virginia Flower Arranging School
Contact Laura Crumbley at lbcrumbley@aol.com or 434-525-3480

- September 23** **GRIFFIN GROWER EXPO**
Lancaster Host Resort & Conference Center, Lancaster, PA
Contact: 866-307-8142, www.griffins.com
- September 24** **STATE FAIR OF VIRGINIA** (Ongoing until October 4, 2009)
Richmond Raceway Complex, formerly known as Strawberry Hill
Contact: 804-569-3200, www.statefairva.org
- September 25-27** **VIRGINIA NATIVE PLANT SOCIETY ANNUAL MEETING**
Hosted by the Blue Ridge & New Rive Chapter in Salem, VA
www.vnps.org vnpsoc@shentel.net
- September 25-27** **FALL FLOWER CAMP**
“Fresh Flower Arranging” with Mary Claire Coster
Contact: Nancy Ross Hugo, Director, 804-798-6364 nancy@flowercamp.org
- September 30** **71st ANNUAL GARDEN CLUB OF VIRGINIA ROSE SHOW**
Hosted by The Franklin Garden Club
Paul D. Camp College Workforce Development Center in Franklin, Virginia
Sanctioned by the American Rose Society
Contact marynelbuzzthompson@verizon.net

OCTOBER

- October 5** **PLANT SALE AT THE STATE FAIR HORTICULTURE PAVILION**
Richmond Raceway Complex, Laburnum Ave, Richmond, VA
www.statefairva.org info@virginiagreen.org
- October 9-11** **FALL FLOWER CAMP**
“Arranging with Style” with Sue Tolson & Mary Garner-Mitchell
Contact: Nancy Ross Hugo, Director, 804-798-6364 nancy@flowercamp.org
- October 10-11** **ARBORFEST AT BLANDY EXPERIMENTAL FARM**
ArborFest includes a variety of plants for sale by carefully selected high-quality vendors. Activities include scarecrow making and nature walks for kids as well as guided Arboretum walks, bird walks, and hay rides.
More information at www.virginia.edu/~blandy
- October 19-21** **MID-ATLANTIC CHAPTER - INTERNATIONAL SOCIETY OF ARBORICULTURE**
Annual Meeting at the Clarion Resort, Fontainebleau Hotel, Ocean City, MD
Contact: 703-753-0499 macisa@hughes.net www.mac-isa.org
- October 23-25** **FALL FLOWER CAMP**
“Nature Journaling” with Rhonda Roebuck
Contact: Nancy Ross Hugo, Director, 804-798-6364 nancy@flowercamp.org

A Scenic Idyll:

Summer Tour on the Eastern Shore

Written by Chris Coen



*Photos courtesy of Chris Coen
(Left to Right): Eyre Hall, Serpentine Path at the Jones Residence,
Gate at the Thomas Residence*

*Y*ou know how you live somewhere for a while, then leave, and every time you think about the place you regret not going to this place, or seeing this sight, or doing this activity? I will never, ever regret making the time for these days spent on Virginia's Eastern Shore.

Summer tours in general are a treat for the senses. I have yet to go on one where the organizers have not done themselves and their areas proud, and this tour was no exception; Peggy Krapf and Jeff Klingel rounded up lovely gardens for us to see, with friendly residents who opened their houses to us and offered us hospitality. We even had terrific weather throughout, with that most wonderful of treats, a constant sea breeze.

Two elements of this tour stand out in my memory. First, the dichotomy between inward-facing and externally-focused gardens was never more clear in my mind than in comparing the reactions of the attendees to the first and last two gardens we visited. The Thomas garden was, I observed at one point, about the most perfectly realized landscape I'd ever seen. Everything was in scale with everything else. Even the collection of three small sheds in the kitchen garden fit, both with the size of the space and in the larger collection of spaces into which the property is divided. The Thomas garden also happens to be a very inward-looking garden, a space that is sheltered from--and takes no reference from--the surrounding fields and woods. It's a very comforting, serene space to be in, even when you're being sprayed by the pool robot. ::grin::

On the other hand, the Tankard garden at Seaview Farm is, by definition, incomplete--it's part of a much larger landscape designed by Oehme van Sweden--but the difference is more than this simple fact. The Tankard garden is also part of the larger landscape that includes an enormous marsh and the bay and barrier islands visible from the house, and it makes no bones about borrowing those vistas. OvS has made a name for itself incorporating distant views into smaller personal landscapes and doing it well (I think). The plant choices here echo and respect the setting. Rolling billows of grasses and perennials sweep your eye toward the horizon--and where they did not, I think it was an effect of the design intent not being completed. Movement, whether physical or mental, is almost required, and that movement is outward...and the visitors were restless. I don't think this is entirely the result of being the last stop on the tour, following which people were planning their returns to distant homes.

Along the spectrum described by these two gardens fall the others we toured. The Fern Point garden of Carolyn and Curtis Jones makes a point of sheltering its occupants from encroaching building through careful blocking of sight lines. The most intimate spaces are

enclosed in two concentric rings of pathways, neither of which are visible from the other. Vignettes of delicate beauty appear all along those paths, rewards for the inward-focused wanderer, and the wind chimes which form the other focus of this garden are intended for close-in appreciation. Fern Point, however, also makes an effort to include native plants, most notably the ferns whose presence give the property its name, and its proximity to and relationship with the water which surrounds the point is acknowledged through elements (copper spheres, tall narrow columns, a sitting area that overlooks the creek) repeated in both areas. Eyre Hall, a historic landscape maintained as it mostly would have appeared when the family first built the house and the formal boxwood and crape myrtle

garden, also is primarily inward-facing, but it includes an allee leading to water access and was clearly a small portion of a much larger working landscape.



An arrangement of pots at the Jones Residence (Chris Coen)

I do not mean to imply that either, or any, of these degrees of connection to the surrounding environment is better than the others, but I do think I'll continue to consider the effects such differences have on those who live and work within them, especially for me as a landscape designer. Connection to a larger landscape makes certain demands of a designer--for one thing, it appears to require that I be sensitive to the needs of my clients for

peaceful repose and serenity and, if appropriate, build sheltered spaces within that great sweep of sky. Likewise, intimate gardens seem to necessitate a level of attention to small detail, that might be superfluous in the outwardly-focused landscape.

And what was that second thing that stood out for me on this tour? The food! While many of my fellow tour-ists stayed at bed and breakfasts, or hotels, in and around Cape Charles, I and six others chose a tiny, quiet little lodge in the seaside town of Quinby as our headquarters. Because this necessitated us traveling a bit more than those who stayed in Cape Charles, we also were encouraged to forage more widely. I think we got the better end of this deal--and I think we ate in most of the restaurants on the peninsula! Coffee shops, diners, historic and fancy restaurants, and roadside tourist spots, we tried them all.

I have to tell you that, if you missed either the Exmore Diner or Stingray's, you need to go back out there and try again. It was easy to be turned off by the idea of food coming out of a gas station restaurant or a nondescript--if not downright scary--little old dining car, but I think those who joined us in venturing into these places were amply rewarded with some of the best fresh seafood a seaside town has to offer. And we entertained the locals at the diner, too, and got them laughing with us, which I count as a plus.



Photos (clockwise from top left): Peggy and the hosts of Cape Charles Bed & Breakfast; poolside at the Thomas residence; David Turner shows the group how to make a mold at the Turner Sculpture Gallery and Foundry; patio at SeaView; pond and garden at the Jones residence; Heather and Diane enjoying the swings at Ed Tankard's Garden; (center) a shot of the group viewing a garden (Photos courtesy of Diane Roselius and Chris Coen)

6th ANNUAL VSLD LANDSCAPE DESIGN CONTEST

Entry Categories

- Landscape plan / Built
- Landscape plan / Unbuilt
- Vignette / Built
- Vignette / Unbuilt
- Large scale plan / Built
(Over \$75,000)
- Members Choice
(Entries to be voted on by members attending VSLD 2010 Winter Meeting. Entries will include designs brought to meeting.)

Vignette may include any portion of a landscape design. Entries may be sub-divided into like categories prior to judging.

Judging Criteria

- Problem solving / effectiveness
- Sustainability of plant material
- Environmental impact
- Creativity and ingenuity
- Functionality
- Maintenance considerations
- Presentation
- Overall impact

Entry Requirements

1. Landscape, Vignette, or Master Plan
2. Written summary of project scope/ requirements
3. Identification of entry category
(see above)
4. Identification of sketches, computer enhanced photos/ software, multimedia etc. used

Due Date: January 15th, 2010

Send Entries to: VSLD Design Contest
Attn. Diane Roselius
20568 Captain's Walk
Smithfield, VA 23430

Materials will not be returned and may be used for VSLD publicity purposes. It is the designer's responsibility to obtain a media release from their client. Please list the publications, newspapers, etc. where you would like a winning announcement to appear.

Awards will be presented at the 2010 VSLD Winter Meeting

6th Annual VSLD Landscape Design Contest

Application Form

(VSLD Certified Designers Only)

VSLD Certified Designer's Name _____

Designer's Business Name _____

Designer's Contact Information:

Address _____

ZIP code _____

Business Phone (_____) _____ - _____

Cell Phone (_____) _____ - _____

Email _____

Client's Name _____

Client's City/County/State _____

Entry Category: (Check Box)

☐

Landscape plan/ Built

☐

Large scale plan/ Built
(Over \$75,000)

☐

Landscape plan/ Unbuilt

☐

Vignette/ Built

☐

Members Choice

☐

Vignette/ Unbuilt

Project Summary: (attach up to 2 additional pages, as necessary)

Due Date: Applications must be postmarked on or before
January 15th, 2010

Materials will not be returned and may be used for VSLD publicity purposes.
It is the designer's responsibility to obtain a media release from their client.
Please list the publications, newspapers, etc. where you would like a winning
announcement to appear.

Mail Applications to:

VSLD Design Contest
Attn. Diane Roselius
20568 Captain's Walk
Smithfield, VA 23430

Ink Stamp and Embosser Order Form

NAME: _____
(AS YOU WISH IT TO APPEAR ON SEAL -- PRINT CLEARLY!)

MAILING ADDRESS:

(Street, Town, State, and Zip Code please!)

QTY	TYPE	PRICE EACH		TOTAL
	INK STAMP	\$33.00	=	
	POCKET EMBOSSER	\$50.00	=	
	DESK EMBOSSER	\$50.00	=	
TOTAL ENCLOSED				

prices subject to change

I hereby state that I am a Certified Designer in good standing of the VSLD,
and will use this emblem as such.

SIGNATURE _____

DATE: _____

Mail Order Form and Payment to:

***VSLD c/o Nanette Parsons, Treas.
14017 Copper Hill Road
Midlothian, VA 23112***

E-mail Nanette Parsons at npvslld030@verizon.net



Alexandria, VA 22314

916 S. Alfred St.

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