# VSLDnews



## Autumn 2009



Photo Courtesy of Chris Coen

CONTENTS			
President's Message	1-2		
Treasurer's Report	2		
Secretary's Report	2		
News & Acknowledgements	3		
VSLD Winter Meeting	4-6		
A Brief Rhetoric of Garden Design	7-8		
Why Enter A Landscape Design Contest?	8		
VSLD 6th Annual Design Contest	9-10		
Upcoming Events			
<b>Member Profile</b> by Kathy Wulf Corker	12		
Mid-Atlantic Horticulture Short Course	13		
VNLA Research Reception & Silent Auction	14		
Winter Symposium and CVNLA Short Course	15		

## President's Message

Dear VSLD Members:

It's Fall! My favorite season. I wish it would last a bit longer. This year I was fortunate enough to travel from the Tidewater area of our state to the Southwestern region, all during the peak color changing weeks. Maybe because it's been a year since this event, but I have to say the colors were more vibrant than I remember from the past few fall seasons.

Since the last newsletter I have had the fortune of running into several VSLD members at various events. Kay Moore has continued to set up wonderful regional meetings in the Central Virginia area. The latest was held at Lewis Ginter Botanical Gardens back in September when the roses were in full bloom. We had a great turn out and I would encourage our other regions of the state to host similar events for the VSLD members in your area. It has been rewarding to me to build relationships with other members of our group through events such as this. Let us know and we will get it posted on the web site.

Speaking of the web site. It was one of many topics brought up at the last (very productive) VSLD board meeting. We are looking at updating the web site in the near future. This is all part of the marketing plan we have been working on. We are close to having a new VSLD Logo and hope to have it finalized by the winter meeting. Also look for the new full page '50th Anniversary' VSLD ad in the 2010 Historic Garden week booklets. As I mentioned in the last newsletter, for the marketing to work we need you to make sure you are listing your 'VSLD Certified Designer' endorsement on business cards, e-mail signatures, etc... The more aware the public is of our organization the more they will seek out our members for their projects.

At the recent VNLA 'Virginia Nursery & Landscape Association' Summer educational tour, the VSLD sponsored the guided tour of Mount Vernon by Dean Norton, Director of Horticulture at Mount Vernon. This

was a great opportunity for our groups to share in common interests and promote education in our industry. We are also looking at events like this to help promote and increase membership in the VSLD. I noticed several VSLD members in attendance and hope they had as great a time as I did.

For those interested, Eve Willis has started a VSLD Design Tip' segment for the VNLA newsletter. If you have an article you would like to submit please contact Eve. Another important task that Eve takes on is coordinating the VSLD Booth at events around the state. We are always in need of volunteers to man the booth at these events. This is another great way to market the VSLD and yourself.

As I mentioned in the spring newsletter, Denise Hargraves is heading up another exciting VSLD Winter Meeting. 2010 will be the '50th Anniversary' of the VSLD and we are looking at having an extra special event. This is one you won't want to miss. I don't want to give away any of the secrets, but we will be having the meeting at the Gari Melchers Design Pavilion in Fredericksburg again this year. For those that attended last year you know what a great facility this is to hold our meeting. Don't forget to enter in the VSLD Design Contest. Look for an application in this newsletter or on the web site. We will announce the winners at the winter meeting. We will also have the Member's Choice Award again this year, so bring along a design for that as well.

I look forward to seeing everyone there. Have a great holiday season.

Your VSLD President 2009

## L. Scott Creery

Treasurer's Report  Nanette Parsons As of 10/29/09		Secretary's Report  Jane Abbott  Membership Totals as of 10/23/09	
Checking Account Savings Account TOTAL FUNDS	\$15,187.88 \$ 8,095.36 <b>\$23,283.24</b>	Associate Members Certified Members Honorary members Liaison Members Student Members Total:	15 109 2 4 22 <b>152</b>

## REMINDER TO ALL MEMBERS!

Member renewals are going out in early November so be sure to check with Nanette Parsons if you do not receive your forms in the mail. You may also download the dues renewal forms in the "Members Only" section of our website www.vsld.org.

## VSLD & Industry Related News

## MID-ATLANTIC HORTICULTURAL SHORT COURSE ANNOUNCEMENT FOR VSLD MEMBERS

In January 2010, the Mid-Atlantic Horticultural Short Course will be held the last week of January. On Monday night we have the tradition of a VSLD Social. It is a great opportunity to socialize with other designers and landscape architects. You do not have to be registered at the conference to attend. I do recommend that you consider coming to the conference. By attending classes you gain new knowledge about topics in your field and collect your CEU's. I have watched over the years MAHSC develop into a first class horticultural conference. Speakers from all over the U.S. have been invited to speak.

There will be a landscape design workshop by Mary Palmer Dargan, ASLA, Apld, RLA, Dargan Landscape Architects, classes on LEED design, workshop on 5 ways to grow your landscape sales and much more. Visit the Mid-Atlantic Horticultural Short Course at www.MAHSC.org for more information and registration.

## DESIGNERS GIVE BACK TO THE COMMUNITY

**Robin Wiatt, Robin Williams** and **Diane Roselius**, designers in the Smithfield and Suffolk area, are decorating a Christmas tree for the Smithfield YMCA Festival of Trees fund raiser. Monies from this event will raise money for the guardian program which provides financial assistance to individuals who cannot afford to participate in YMCA programs. YMCA programs and activities offer participants an enriching environment and aim to instill positive character values. For this reason the designers decided this was a good way to say thank you to their communities for supporting their businesses.

## VNLA NEWSLETTER TO INCLUDE VSLD DESIGN TIPS

**Eve Willis** will be coordinating a new section in the VNLA newsletter focusing on 'Design tips'. If you have an article to submit, please contact Eve at eve@creativelandscapedesign.com .

## MEMBER PHOTOGRAPHS

Please submit your entries to tsmccord@mac.com. Photos will be published based on availability of space in each issue.





**Paul Pietrowski** of Outdoor Kitchen Creations submits these pictures of a project in Mechanicsville at the home of Brenda Burke. Previously, there was a brushed concrete patio only. The project included putting the natural stone mortar set over the concrete patio, built-in outdoor kitchen area with seating, fireplace, pavilion structure with lighting, and furnishings

## VSLD WINTER MEETING



SATURDAY, FEBRUARY 13, 2010 GARI MELCHERS STUDIO PAVILION FREDERICKSBURG, VA

LET'S CELEBRATE 50 YEARS OF VSLD, TOGETHER

PLEASE PLAN TO JOIN US FOR LUNCH, DESIGN AWARDS, AND OUR ANNUAL BUSINESS MEETING

GUEST SPEAKERS: WAYNE WINTERROWD AND JOE ECK DESIGNING GARDENS, THE NORTH HILL WAY

JOE ECK AND WAYNE WINTERROWD WILL USE IMAGES BOTH OF THEIR OWN GARDEN IN SOUTHERN VERMONT AND OF OTHER GARDENS THEY HAVE DESIGNED THROUGHOUT NORTH AMERICA, IN ORDER TO ISOLATE AND DEFINE THE PRINCIPLES OF GARDEN DESIGN WHICH GUIDE THEM IN CREATING GARDENS. ECK AND WINTERROWD FIRMLY BELIEVE THAT THOUGH PLANT CHOICES MAY VARY FROM REGION TO REGION, THE CONSIDERATIONS THAT MAKE A SUCCESSFUL GARDEN ALWAYS REMAIN THE SAME.

DOORS WILL OPEN AT 9:30 AM
LIGHT REFRESHMENTS WILL BE SERVED IN THE MORNING
AS WE VIEW OUR DESIGN CONTEST ENTRIES
AND HOLD OUR ANNUAL BUSINESS MEETING,
FOLLOWED BY A DELICIOUS LUNCH
AND A LECTURE PREPARED ESPECIALLY FOR US

More information at http://www.umw.edu/gari melchers and http://www.northhillgarden.com/.

Directions to Belmont: From I-95: Take Falmouth-Warrenton Exit 133A towards Falmouth. Follow US Route 17 1 ¼ mile to State Route 1001 (Washington Street, just before flashing light) and turn right. The Belmont entrance will be on the right.

## VSLD WINTER MEETING SPEAKERS

## JOF FCK AND WAYNE WINTERROWD

Joe Eck and Wayne Winterrowd, partners in North Hill, the garden design firm they founded in 1977, have also created a celebrated garden of the same name. Both now travel extensively throughout the United States and Canada as design consultants, and as lecturers on horticultural subjects and on garden design.

Wayne Winterrowd is the author of Annuals for Connoisseurs (Prentice Hall, 1992), and Joe Eck is the author of Elements of Garden Design (Henry Holt, 1995). Together they have written two books, one on the evolution of their own garden (The Year at North Hill, Little Brown, 1995) and an apologia for vegetable gardens (Living Seasonally, Henry Holt, 1999). Wayne Winterrowd has edited a collection of essays on roses titled Roses: A Celebration, which was published by Farrar Straus & Giroux in October, 2003. His encyclopdic reference, Annuals and Tender Plants for North American Gardens was published by Random House in April, 2003. Joe Eck's Elements of Garden Design was re-published by Farrar Straus & Giroux in 2005. Their most recent book, Our Life in Gardens was published by FSG in February, 2009, and is now in its fourth printing. Both Joe Eck and Wayne Winterrowd are frequent contributors to Horticulture magazine. They and their garden have been the subject of several feature profiles in The New York Times in USA Today and in The Washington Post..

### NORTH HILL

Located in south-central Vermont, North Hill is a garden of approximately seven acres under intense cultivation, surrounded by a larger tract of mature hardwood forest of beech and maple. Begun on raw ground in 1977, it has now reached a settled maturity, and contains a comprehensive collection of plants hardy to zones 5 and 4, and with careful siting and protection, Zones 6 and 7. Collections within the garden include plantings of heathers and dwarf conifers, antique and species roses, bamboos, unusual perennials and annuals, an extensive rock and bog garden, a large collection of hybrid deciduous magnolias, an ornamental vegetable garden and many tender conservatory plants. Most notable are large masses of naturalized bulbs, many thousands of which have been planted over the years.

North Hill has been featured in many American and British publications. For the last 14 years, an all day garden symposium and fair has been conducted by North Hill, which draws its audience from all across the United States and Canada.

## REGISTRATION FORM 2010 VSLD WINTER MEETING

NAME
GUESTS NAME
VSLD MEMBERS ADDRESS
DAYTIME PHONE(S)
EMAIL ADDRESS
NUMBER OF RESERVATIONS @ \$75.00 MEMBER/GUESTS = \$

MAKE YOUR CHECK PAYABLE TO VSLD

MAIL TO:

VSLD

C/O DENISE HARGRAVES
12252 LLAMA COURT
SOMERSET, VA 22972

PLEASE RETURN THIS FORM BY JANUARY 16, 2010

PLEASE CALL DENISE HARGRAVES @ 540 672 2462 FOR MORE INFORMATION

NO REFUNDS

## A Brief Rhetoric of Garden Design

## Courtesy of Joe Eck and Wayne Winterrowd

SITE: Site involves the careful analysis of all the features of a particular location proposed for a garden, including elevation, slope, exposure to light, trees and other existing vegetation, drainage, soil quality, moisture levels, water availability and the influence of existing and neighboring buildings. It should be the most careful study, for no garden can ever be successful if it is a fight from the beginning and throughout its existence by a site hostile to it.

INTENTION: Intention is the answer first to the question "What kind of garden is this to be," and then, "What resonances of other gardens is it to reflect." All gardens exist in a context of similar gardens in other places, whether real places or places remembered or places seen in a book or even just imagined. Once intention is determined, it must be carefully evaluated against the nature of the site. For sometimes the most treasured intentions simply cannot be imposed on the site because it will not comply.

FRAME: Frame is the first step in making a successful garden, which ideally always begins from the outer edges and works inward, usually to the house itself. With very rare exceptions, gardens have always been understood to be enclosed and private places. The question is then "What is the enclosing function made of?" There are many possibilities – walls, fences, hedges, coppices and shrubberies – but the choice (or choices) must be evaluated against both site and intention.

ROOMS: Just as with a house, a garden is made up of parts, each with its own character and often with its own special function or purpose. Even quite small gardens benefit from being thought of in sections. Usually the house at the center provides some initial definition of the garden's rooms, as, for example, a sitting terrace at the back, a front garden and side gardens. But other features - a pool perhaps or vegetable garden or some specialty collection garden – may lie away from the house. But just as a garden as a whole requires a frame, so do its individual parts.

ACCESS: Access deals with the questions of how, where and on what one walks through the garden. Movement through a garden is of course a practical necessity, a matter of getting from here to there. But it ought also to be a pleasure in itself, even an excitement. The vague phrase "stroll gardens" is sometimes employed for specific garden styles; but really, all gardens should be stroll gardens, in the sense that even a trip to the most functional elements of a garden – the garage, the garbage cans – should be both logical and pleasurable. Usually, access is controlled by paths, though to large extent, they are controlled both by site and by intention which will dictate single stepping stones, brick, gravel, broad clipped grass, attractively decomposed bark mulch or other materials.

SURPRISE: It is always to be remembered that movement through a garden should be full of a sense of adventure and discovery and surprise. It is important, therefore, that the garden never be seen as a whole, or that individual rooms be no more than glimpsed, one from another. An internal division of hedge or fence or wall or even a strategically placed large shrub around which a path must turn can baffle the view and create a sense of surprise

MATERIALS: Materials here means inert material, not "plant material," which we prefer to call simply "plants." In good gardens there is a harmony between the materials employed and the garden itself, so that terraces, paths and walkways seem to have grown organically out of the garden, rather than having been imposed on it. The easiest way to achieve this harmony is to use either materials native to the place or sanctified by long local use. Whenever possible, the materials employed in a garden should have some age on them – weathered brick rather than new, bluestone with gently worn edges, Belgian granite worn smooth on the top side by 19th century carriage traffic. In a domestic garden, all materials should be chosen to absorb rather than reflect light, since reflected light calls attention to itself, and absorbed light enhances its surroundings.

HARMONY: Harmony results from the discipline of selecting materials and plants that seem natural to one another. It is very easy for any gardener to say "I will have one of this and one of that and one of this other thing." But plants grow in natural communities, and so a prickly pear and a rhododendron, though they might be made to grow side by side, would seem instinctively wrong (and the material surrounding a prickly pear would be sand or gravel, and leaf duff would surround a rhododendron.) The preferred habitats of plants often provide the best clue to their compatibility. Plants that originate in damp humusy woodlands will always go together, whether they are from Japan or the foothills of the Himalayas or eastern North America. Meadow perennials always seem to compose together, as will plants originating from thin, arid, windswept slopes and bluffs. But plants of an eccentric nature must be strictly reserved for contrast.

CONTRAST: The wicked stepsister of Harmony, always lurking at her shoulder, is Dullness. Harmony must always prevail, and Dullness can be banished by the introduction of a single contrasting element – a plant with gold or maroon foliage, or one eccentric of shape, weeping or contorted or severely clipped into topiary. Contrast also exists in the play of horizontal to vertical, as, for example, a smooth lawn bordered by high shrubbery. Sometimes it is useful to provoke this contrast of horizontal to vertical by introducing a flat plane of groundcover into a shrub border, or strategically placing fastigiated shrubs or evergreens in a perennial border. Most subtle perhaps is contrast in leaf color, shape or size, as when a plant with oversized leaves – an ornamental rhubarb, rodgersia or crambe – is introduced among perennials with small, undistinguished leaves.

MASS: Mass argues that if anything is grown in a garden, unless it is for contrast or accent, lots of it should be grown. Gardeners are usually also serious plant collectors, and so their gardens can easily degenerate into dits and dots, one of this and one of that and one of all the others. Mass and Harmony are sister virtues. In a natural landscape, large colonies of plants form under similar conditions, and excite us by the rightness of their adaptation to space and growing conditions. The heaths of Scotland, the redwood forests of the Northwest, the beach roses of Cape Cod are all examples of the beauty of mass.

REPOSE: Sometimes the most beautifully contrived gardens just seem to have happened without human intervention. Hopefully, a consideration of all the principles listed above will produce that magic. But it is an irony all gardeners know that the precious quality of repose is a damned lot of hard work. It must be planned for, as much as one can, but it will come only if one restlessly and continuously examines every part of the garden, every day, allowing plenty of time to sit and stare and ask "What is wrong here?' Laziness is the enemy of Repose. And Laziness can be very industrious, weeding the same unsatisfying patch of shrubbery dutifully and faithfully, never daring to think "Maybe this should all be ripped out?" The point is that repose in a garden simply doesn't just happen. Achieving and then maintaining it is a perpetual struggle.

TIME: Time is the most difficult of all garden principles to grapple with, and too often, it is a fight with our own mortality. Things grow, masses change, plants that once thrived languish, and the gardener inevitably grows older with his garden, and stooping down to pull that offending plantain becomes harder and harder. Things get crowded. So maybe you will have to move that treasured specimen that pleased you for ten years, relocate it in another part of the garden, or give it away. Maybe the chainsaw is the solution. Maybe even the bulldozer. But what we know (so far) about Time is that one must plan for it only reasonably, and never in a way that will make one too fearful to plan for future effects. Prince Peter Wolkonski, when he was 93, showed us his newly planted yellow magnolia "orchard" at Kerdelo, all of them little trees hardly two feet tall, and exclaimed with a broad gesture of his arms, "Isn't this going to be magnificent." That seems to us the proper approach to Time.

Copyright: North Hill Garden Design, Inc. 2008.

## Why Enter a Landscape Design Contest?

I would like you to consider entering the VSLD Landscape Design Contest. There are many benefits for winning a design contest.

- 1. Your picture will be placed in horticultural magazines such as 'Virginia Gardener'. Potential landscape clients will see this and consider you for their designer.
- 2. We will place articles of your winning in your local papers for more exposure. This helps market your business.
- 3. Winning a contest such as this lifts one's self confidence. And, let's face it, it just feels good!
- 4. It is a benefit for other designers to see good landscape design.
- 5. Having a certificate hanging on your wall for your clients to see reinforces credibility.

I have invited Ed Tankard of Tankard Nursery (next year's VNLA President), Michael Simpson, landscape architect with Smithfield Gardens and Cheryl LaJoie, a landscape designer and a VNLA certified horticulturist to be judges of the contest.

Looking forward to seeing your design! *Diane Roselius* 

# 6th ANNUAL VSLD LANDSCAPE DESIGN CONTEST

## **Entry Categories**

- Landscape plan / Built
- Landscape plan / Unbuilt
- Vignette / Built
- Vignette /Unbuilt

Vignette may include any portion of a landscape design. Entries may be sub-divided into like categories prior to judging.

- Large scale plan /Built (Over \$75,000)
- Members Choice

(Entries to be voted on by members attending VSLD 2010 Winter Meeting. Entries will include designs brought to meeting.)

## **Judging Criteria**

- Problem solving / effectiveness
- Sustainability of plant material
- Environmental impact
- Creativity and ingenuity
- Functionality
- Maintenance considerations
- Presentation
- Overall impact

## **Entry Requirements**

- 1. Landscape, Vignette, or Master Plan
- 2. Written summary of project scope/ requirements
- 3. Identification of entry category (see above)
- 4. Identification of sketches, computer enhanced photos/ software, multimedia etc. used

Due Date: January 15th, 2010 Send Entries to:VSLD Design Contest Attn. Diane Roselius 20568 Captain's Walk Smithfield, VA 23430

Materials will not be returned and may be used for VSLD publicity purposes. It is the designer's responsibility to obtain a media release from their client. Please list the publications, newspapers, etc. where you would like a winning announcement to appear.

Awards will be presented at the 2010 VSLD Winter Meeting

## 6th Annual VSLD Landscape Design Contest Application Form

(VSLD Certified Designers Only)

	VSLD Certified Designer'	s Name				
•	Designer's Business Name					
	Designer's Contact Inform	nation:				
	Address_					
			ZIP code		1	
	Business Phone (	_)	<u> </u>			
	Cell Phone (	)	<u> </u>			
	Email				100	
	Client's Name					
	Client's City/County/State	e				
Entry	Category: (Check Box)	00	Landscape plan/ Built Landscape plan/ Unbuilt		Large scale plan/ Built (Over \$75,000)	
3			Vignette/ Built Vignette/ Unbuilt	•	Members Choice	
1	Project Summary: (a	attach	up to 2 additional pages, a	s neces	ssary)	
Due Date: Applications must be postmarked on or before						
16 3			January 15th, 2010			

Materials will not be returned and may be used for VSLD publicity purposes. It is the designer's responsibility to obtain a media release from their client. Please list the publications, newspapers, etc. where you would like a winning

Mail Applications to:

announcement to appear.

**VSLD** Design Contest Attn. Diane Roselius 20568 Captain's Walk Smithfield, VA 23430

## UPCOMING EVENTS FALL 2009

## **DECEMBER**

December 4 CONSERVATION LANDSCAPING CONFERENCE - Turning a New Leaf

The Chesapeake Conservation Landscaping Council

George Washington University Conference Center, Washington, DC

Contact: 443-482-2156, www.chesapeakelandscape.org

## **JANUARY**

January 6-8 MID-ATLANTIC NURSERY TRADE SHOW (MANTS)

Baltimore, MD www.mants.com

January 7 VNLA ANNUAL MEMBERSHIP BREAKFAST MEETING

Sheraton Inner Harbor Hotel, Baltimore, MD 7-9 a.m.

Contact: 800-476-0055, info@vnla.org

January 7 VNA HORTICULTURE RESEARCH FOUNDATION RESEARCH

**RECEPTION AUCTION** 

"Economic Stimulus for Research" 5-7 pm

Reception and Silent Auction

at the Baltimore Convention Center, Camden Lobby, Baltimore, MD

Contact: 800-476-0055, research@vnla.org Order tickets at www.mants.org

See page 14 for more information

January 24-29 Mid-Atlantic Horticultre Short Course

Founders Inn & Spa, Virginia Beach, VA

See page 13 for more information

### **FEBRUARY**

February 3 - 5 WINTER SYMPOSIUM AND CVNLA SHORT COURSE

Everything Old is New Again

Presented by Lewis Ginter Botanical Garden,

Central Virginia Nursery and Landscape Association, and

Virginia Cooperative Extension See page 15 for more information

February 4 THE 27TH ANNUAL CENTRAL VIRGINIA LANDSCAPE

MANAGEMENT SEMINAR More information to come

February 13 VSLD Winter Meeting

Gari Melchers Pavilion, Fredericksburg, VA

See page 4 for more information

## Member profile

by Kathy Wulf Corker

In honor of VSLD's upcoming 50 year anniversary, I will highlight certain long-standing members in a Q and A session. Karen Kelly from Shipp & Wilson, Inc. answers questions about her history in the profession, and views on the VSLD.

- Q. Tell us a little bit about your history with VSLD? Around 1975, I was offered a job at Watkins Nursery as a draftsman and retail sales person (when it still had a Garden Center!) after taking some evening horticulture classes at JSRCC (Design with Roland Hempl, Plant ID with John Watkins, etc.) I went to VNA, RNA, and VSLD meetings with them- they were always strong supporters of the Industry. Over the years I served on the Board up to President twice. In the old days, the membership was much smaller, and you stayed in your board position for two years, and then advanced to the next level. In other words, you were on the Board forever (a la Nanette). This was not too popular, and it became difficult to get anyone to serve. When we changed to one year terms, they got me back to help with the transition.
- **Q.** Why have you remained an active member of VSLD over all these years? Self abuse. No really, I get to see old friends, keep in touch with other companies and what they are doing, travel with a nice bunch of folks every now and then and give our staff some educational/inspirational activities.
- Q. Tell us about VSLD when you first joined? It was a group of Richmond area nurserymen interested in protecting their right to design planting plans using their plants. The whole industry was very different then. There were many large field-growing operations around Richmond- Shoosmith Nursery, Glenwood, Laird's, Rural Plains, Gresham's, Fred Williamson's, and Watkins- (the only one still partially left.) The ones who did installation had members in the VSLD. They were also members of Virginia Nurserymen's Assoc., and the Richmond Nurserymen's Assoc., which were much more important groups. These groups met regularly, and VSLD only every now and then. Their memberships were heavily weighted with growers and for the most part, all men. (When I started going to the meetings of all three groups, I think I was the only woman in attendance who was an employee, not a member's wife.)
- Q. In your view why VSLD was originally formed? It was formed by VNA members who were providing landscape services to protect their right to draw landscape plans. The landscape architects had tried for a

practice bill around 1970 (before my time). I guess they had tried before, but you'll have to talk to Charlie Otey, or Marshall Jones about that.

- Q. How has VSLD changed in the past 34 years? Much larger & diverse membership. Members not all affiliated with nurseries or landscape companies. Regular meetingsmuch more structure. Broader geographic membership- used to be Richmond, NoVa, and Tidewater only. Much more education-oriented programming. Many more part-time designers who don't rely completely on LS Design for their livelihoods.
- Q. If you could change anything about VSLD, what would it be? To promote community outreach programming and to increase promotion of VSLD and VSLD members in the media.

## VSLD

VIRGINIA SOCIETY OF LANDSCAPE DESIGNERS

## <u>1960 . 50th ANNIVERSARY . 2010</u>

Do you have any ....?

- Photos (older the better) Founding members would be great!
- Memories to share
- Old Newsletters or Articles about the VSLD / Members
- Stories about past Events, Meetings or Favorite Garden Tour
- VSLD memorabilia, hats, shirts w/ logo, etc... (photos will work)
- Historical Information (did you serve on the VSLD board? When?)

...Or if you are interested in helping with the 50th Year Committee.

Please send to or contact: L. Scott Creery
11128 Verdon Road
Doswell, VA 23047
phone #: 804-837-4062

gardencree@aol.com



Inn and Spa, Virginia -January 29, 20

### **Select Speakers:**

Nina Bassuk, Urban Horticulture, Cornell University Scott Calhoun, author of Designer Plant Combinations Hallie Dozier, Forestry & Natural Resources, Louisiana State University Mary Palmer Dargan, ASLA, author of Timeless Landscape Design Bernie Erven, Ohio State, Professor Emeritus Mike Goatley, Turfgrass Specialist, VTech Jon Goldman, Brand Launcher Jeff Lowenfels, author of Teaming with Microbes Kevin Mathias, Turfgrass Management, University of Maryland

### **Workshops**

Bonsai, Business Marketing, Exotic Insects, Insect ID, Landscape Design, Plant Propagation, Using Social Networking, Spanish Language & Culture

#### Course tracks

Arboriculture, Business & Management, Crew Manager, Horticulture Skills, Landscape Architecture & Design, Landscape Management, Pesticide Training & Renewal, Plants & Production

#### **Certifications or CEUs**

Certified Horticulturist or Nurseryman Crew Manager **ISA** NC BoLA Pesticide Applicators in 10 states + DC **PLANET** VA DCR Nutrient Manager VA Licensed Landscape Architects VA Society Landscape Designers

Programs available in November. For more information, visit mahsc.org or 757-523-4734.

Produced by The Virginia Horticultural Foundation, a 501(c) (3) nonprofit organization.

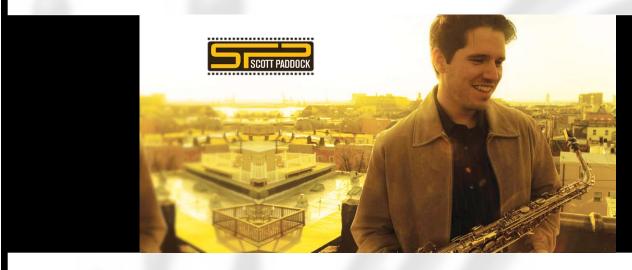
Sponsored by





## Economic Stimulus for Research

2010 Horticulture Research Reception and Auction



Thursday, January 7, 2010 5:00 - 7:00 p.m.

**Baltimore Convention Center** Camden Yard Lobby

(behind the MANTS Registration area, lobby level)

\$35 per person, 4 for \$120 (limited to 300 tickets) includes 1 Free drink ticket and snacks, cash bar (Order tickets through MANTS pre-registration)

Jazz Ensemble and Silent Auction



To donate items for the auctions contact Matt Sawyer at 757-535-6658 email Matt@bcnursery.com

Dress Attire is trade show casual, Ticket information will be in the MANTS pre-registration packet

#### VNA Horticulture Research Foundation, Inc.

This is the major fund-raiser event for the Foundation. The net proceeds from this event are added to the investment account managed by SunTrust Bank. The income from the investment account is used each year to fund worthy research projects that could benefit the nursery industry.

## Winter Symposium and CVNLA Short Course

## Everything Old is New Again

Presented by Lewis Ginter Botanical Garden, Central Virginia Nursery and Landscape Association, and Virginia Cooperative Extension

> February 3 – 5, 2010 8 am – 4 pm Massey Conference Center Lewis Ginter Botanical Garden

In many ways the old adage is true that "the more things change, the more they remain the same." Think of the horticultural practices today that resemble those of our grandparents. There's a reason the "old ways" are back in vogue—rain barrels, home vegetable gardens, and edible landscaping are tried and true examples of man's resourceful and respectful use of nature's bounty. This symposium looks at innovations in horticulture and landscape design that are deeply rooted in the past and creatively adapted for the present and future emphasis on sustainability.

The event offers green business owners and their staffs, landscape architects and designers, master gardeners, and seasoned home gardeners opportunities to earn continuing education hours, update pesticide certification (Friday) for categories 3A, 3B, 8, 10, 60 and 91, visit industry exhibits, and network with colleagues.

On-line registration begins December 1; \$40 per day includes morning coffee and lunch. Check www.lewisginter.org for details.

#### Featuring:

- Carol Reese, ornamental horticulture specialist, University of Tennessee Extension Service, on ornamental revivals and garden renovation
- **Peter J. Hatch,** director of gardens and grounds, Monticello, on Jefferson's revolutionary garden
- **Ray Mims**, conservation and sustainability manager, U.S. Botanic Garden, on the Sustainable Sites Initiative
- **Lisa E. Delplace**, ASLA, Principal/CEO, Oehme, van Sweden and Associates, Inc., on the aesthetics of sustainability
- Michael McConkey on edible landscaping
- Ira Wallace of Southern Exposure Seed Exchange on using heirloom seeds
- Andy Hankins of Virginia Cooperative Extension on farmscaping for biological insect control
- **Jean Schwab**, GreenScapes program manager, U.S. Environmental Protection Agency, on landscape planning, design, and maintenance for zero waste
- and other industry experts

Lovettsville, VA 20180 12785 April Circle



## VSLD MINI DIRECTORY

#### **President:**

L. Scott Creery River City Gardens, LLC (804)837-4062 gardencree@aol.com

#### **Past President:**

Margaret Pavela MAP Landscapes, LLC (540)538-1591 maplandscapes@gmail.com

#### **Vice President:**

Diane Roselius (757)357-2961 droselius@aol.com

#### **Treasurer:**

Nanette H. Parsons Garden Tenders (804) 763-1908 npvsld030@verizon.net

## **Secretary:**

Jane Abbott Simply Beautiful (804)355-5211 janeabbott@verizon.net

#### **Directors:**

Denise Hargraves Denise Hargraves Designs (540)672-2462 access2denise@aol.com

Heather H. Taylor **Buck Creek Nursery** (434)263-4022 htaylorblue@yahoo.com

#### Eve Willis

Eve's Creative Landscape Design, LLC (804)931-5489 eve@creativelandscapedesign.com

Kathy Wulf

Green Leaf Gardens, LLC

(804)239-4639

kathy@gardensbygreenleaf.com

## **Public Relations:**

Denise Greene Sassafras Farm (804) 642-0923 (804) 642-0923 sassafrasfarm@verizon.net

### Webmaster:

Leigh Laclair (804)784-0185 llaclair@aol.com

#### **Newsletter Editor:**

Tiffany McCord tsmccord@mac.com