



The Quarterly Newsletter of the Virginia Society of Landscape Designers

Summer 2010

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Greetings To Everyone!

We just completed our
Summer Tour for 2010!

Twenty-seven members and
their guests enjoyed visiting
private and public gardens
of Raleigh and Durham.

Heather Taylor arranged the
tour with the help of Tony
Avent, Helen Yoest and the
Garden Conservancy. Terry
Tosh and Margaret Pavela
assisted her with setting up
the reception and providing
drinks and snacks. Along
with private gardens, we
visited JC Raulston
Arboretum, Sarah P Duke
Gardens and Plant Delights
(nursery and garden). Later

in this newsletter you will see just some of the
hundreds of pictures that were taken at the Raleigh
Tour.

Besides earning 10 CEU's for attending summer
tours, it is a great opportunity for sharing garden
designs with fellow designers. We can learn a lot

from each other to improve our design abilities and
businesses. One of the benefits of belonging to a
professional organization is developing a
professional relationship with other designers and
associate members. We can learn from each other,
give encouragement and support to one another
other in these challenging times. Many members
commented on how they enjoyed their time with
each other at this past tour.

Please take time to go to the web site:

<http://www.choosecleanwater.org> to read the latest
on the Chesapeake Clean Water Act. The
Chesapeake Bay Foundation needs your support on
this issue. You can email: ajurcsyk@cbf.org or visit
the website: www.cbf.org.

Plans are underway for the 2011 Winter Meeting
February 12, 2011 in Norfolk, VA at the Norfolk
Botanical Garden. Mark your calendar and save the
date. More information will be coming.

Your board has been busy trying to find ways to
improve communication within VSLD. In this
newsletter is a list of job responsibilities for VSLD
Officers and Committee Chairwomen. Please refer
to this list when you need assistance.

Sincerely,
Your President
Diane Roselius



VSLD 50 Year Anniversary
Interview with Dee Laird
As told to Kathy Corker, Green Leaf Gardens, Inc.

Questions:

*Let's start with your history with VSLD.
(Why and when you first joined, positions held)*

I graduated VA Tech in Dec '65 and my dad was already part of the Nurseryman's Association. He and Bert Shoesmith of Southside Nurseries saw that architects were going to be putting a squeeze on nurserymen designing and got active to limit restrictions on the ability to design. When I got out of Tech there was legislation going through for licensure- architects wanted it for themselves. I spent 16 years lobbying the legislature on the legislation committee and I was there every time the topic came up. Most years a bill did come up, but the bill would not get out of committee.

In the 1980's, when I was no longer on the legislation committee, a title bill did get through, meaning that you had to be certified to call yourself a landscape architect. They were pushing for a practice bill (that would have been problematic for designers), but all the landscape architects got was a title bill.

*Tell us about VSLD when you first joined?
(How many members, how active were the members, who was the membership)*

The organization was primarily composed of nurserymen trying to sell their plant stock. It wasn't until the mid to late 80's that I first started seeing designers that made a living designing.

Tell us about your professional history in the green industry.

My dad started a nursery business with Watkins. In '35-'36 he branched out on his own and bought a location on West Broad Street what is now the West Tower shopping center in Richmond and stayed in that location until '79. We had a farm off Hungary Road and a farm in Rockville and Louisa. My dad died in '72. We moved locations in 1980 to a new place and then I retired in '94 and sold the business to Chuck Maisser of Maisser Landscaping.

Over the years of owning Laird's Nursery, we had some great employees. Mike Hildebrand started with us. Will Hawthorn came to us right out of VA Tech, and he ended up being our general manager. I figure my dad and I ended up hiring at least 15 or so people that ended up starting their own landscaping business.

My wife and I ended up retiring out west in Colorado because I love the west. During school, I spent summers in Wyoming on a ranch, and I couldn't wait to call it home.

VSLD SUMMER TOUR 2010 – RALEIGH, NC



Lunch at the Finkel's after a long drive from VA.



Soothing Asian water feature helped to further relax us after lunch.



Xeriscape container at the Jackson's. Many of the gardens we visited incorporated these and other container plantings into their landscape. Seems like a good idea considering the hot summer we are having this year. The xeriscape plantings require less watering.



Happy 40th Anniversary!! Mrs. Jackson created these figures in celebration of their 40 years of marriage.



Inviting seating at Sylvia Redwine's lush garden.



Sylvia's border is enhanced by fabulous window plantings.



Many plantings, Asian structures, and an Islamic pool were some of the features of the Shuping garden.



Interesting contrast - I found this in the small Japanese garden down a small path tucked away behind the azaleas



JC Raulston Arboreum's new Asian landscape



The Arboreum's annual trials. Absolutely spectacular!!



Lunch outside at Peggy Titus' garden was amazing! She prepared a beautiful pineapple boat with chicken salad and scrumptious desserts.



Lots of relaxing at Peggy's garden - we could have stayed all day and would have been perfectly happy.



At the Sarah P. Duke gardens, a rare stand of golden bamboo.



The Duke terrace gardens were full of creative, colorful combinations of trees, shrubs, perennials and annuals.



Julia Kornegay successfully incorporated a blue bottle tree and gazing balls into her perennial border.



Julia's koi swim playfully through the pond. They were feisty every once in awhile splashing on the surface.



The Plant Delights Nursery tour was like walking through a rain forest.



Frogs that live in the retention/bog garden at PDN.

Thanks to everyone who joined/helped me on the Raleigh Summer Tour. You were a great bunch! Thanks for arriving on time, every time and for not getting lost. Thank goodness for Map Quest and GPS.

Heather Taylor, Tour Coordinator

All photos courtesy of Heather Taylor

More Summer Tour Photos

Courtesy of Michele Fletcher



Young entrepreneurs at Kornegay Gardens



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Christiansburg, VA 24073-6721

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1-800-476-0055
Fax: 540-382-2716
Email: info@vnla.org
Website: www.vnla.org

Website: www.vnla.org



PRESS RELEASE

Join Us for the 2010 Field Day at Hampton Roads Agricultural
Research & Extension Center (HRAREC)

Wednesday, September 8, 2010

“Meeting Nursery & Landscape Green Survival Challenges in
Today’s Environment” is Theme for Field Day 2010

The Virginia Nursery & Landscape Association (VNLA) announces two upcoming educational events:

- **Nursery and Landscape Field Day & Seminars**, Wednesday, September 8, 2010, at the Hampton Roads Agricultural Research & Extension Center (HRAREC), Virginia Beach
- **VNLA Annual Summer Tour** will be “behind the scenes” garden tours of the Virginia Zoo and Gardens at Norfolk and the Norfolk Botanical Garden on Thursday September 9.

In consideration of the continuing economic climate, the educational seminars have been combined with the Field Day as a one-day event again this year, instead of a 2-day event.

The Field Day 2010 features national recognized nursery and landscape efficiency and profitability expert, Dwight Hughes, as well as other activities include demonstrations, speakers, tours, a plant ID challenge, a silent auction, competitions, research and educational displays, and exhibits of new equipment, products and services. The speaker program is scheduled for 9:30 a.m. to 3:00 p.m. In addition to the program, there will be educational exhibits and demonstrations to visit and lunch is included. The Field Day will conclude with a “Social Reception” at Chicks Oyster Bar, hosted by the Hampton Roads Nursery & Landscape Association.



Editor's Notes

Certification Committee

Dave Chirico was accepted as a new certified member and his info has been sent to Terry, Jane, and Christie. We declined another applicant.

Website

Phase 2: New additions to the website (with Board approval)

ABOUT VSLD

History: Past Presidents, Summer Tours, Winter meetings (location, speaker, topic)
all currently in Excel

MEMBERS ONLY

Job Responsibilities for VSLD Officers and Committee Heads (in Word)

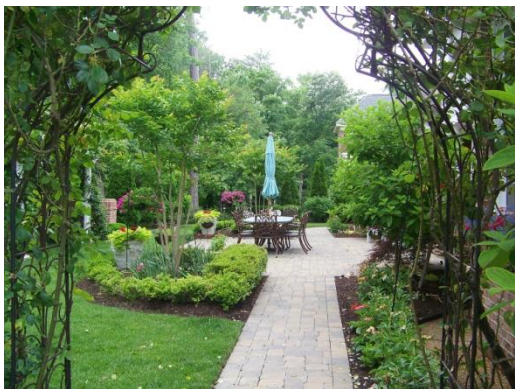
PHOTO GALLERY

A deadline for new member photos could be by August 6 to me and sent to Jill by the end of August. It's hard to know how many photos will be included but I would hope at least 30. We could just add them as full rows integrated into the existing gallery.

Photos would be sent to my alternate address livetoplant@verizon.net to keep it separate from my main work address. This time I will request that the photos already be resized to smaller jpeg files. More details on those specifics will be given in the email calling for new photos.

CONGRATULATIONS

Doug Lockwood has written an article that appeared in the June issue of *Swimming Pool Life* magazine and is to be printed in November's issue of *Virginia Gardener* magazine



News from Lewis Ginter Botanical Gardens

Some things planned for the coming year at Lewis Ginter may be of interest to VSLD members. The CVNLA Short Course/Symposium is planned for Feb. 2, 3, and 4th of 2011. The CVNLA and LGBG are negotiating with Amy Stewart, author of *Wicked Plants*, as a lead presenter on the first day of the symposium. Speakers should be announced after Labor Day.

Also LGBG is negotiating with Julie Moir Messervy, designer of the Toronto Music Garden, to speak at the garden during historic Garden Week. Her topic would be specifically aimed at the design community.

Next May internationally renowned sculptor Patrick Dougherty will be artist-in-resident at the garden to create a site-specific monumental sculpture in the Anderson Meadow Garden. He has created over 200 sculptures at botanical gardens, museums, colleges, and parks around the world. His sculpture will remain on view in the garden for up to two years.

Lastly, renovations to the Central Garden walkways, Sunken Garden, and West Island Garden will be underway next year.

Calendar of Events

August 3rd-5th PANTS Greater Philadelphia Expo Center

<http://www.plna.com>

August 11th Virginia Green Industry Council meeting

info@VirginiaGreen.org

September 8th VNLA Horticultural Field Day "Meeting Nursery and Landscape Green Survival in Today's Environment" at the Hampton Road Agriculture Research and Extension Center, Virginia Beach, VA. For additional details and updated information check VNLA website: <http://www.vnla.org/fieldday.htm>

September 10th VNLA Advanced Virginia Certified Horticulturist exam

Contact: <http://www.vch@vnla.org>

October 19th VSLD Board meeting

October 19th Sustainable Landscaping Workshop Series

Contact awinquist@arlingtonva.us for details

November 10th VGIC meeting contact <http://www.VirginiaGreen.org>

November 19th Sustainable Landscaping Workshop Series

Contact <http://www.awinquist@arlingtonva.us>

November 30th – December 2nd Cities Alive! 8th Annual Green Roof and Wall Conference, Vancouver, BC Canada

Contact: <http://www.ajohnston@greenroofs.org>

January 5-7, 2011 MANTS, Baltimore Convention Center

January 24-28, 2011 MAHSC, Virginia Beach

February 12, 2011 VSLD Annual Winter Meeting, Norfolk, VA

Officers & Directors 2010

Officers

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7th ANNUAL VSLD LANDSCAPE DESIGN CONTEST

Entry Categories

- Landscape plan / Built
- Landscape plan / Unbuilt
- Vignette / Built
- Vignette / Unbuilt
- Large scale plan / Built
(Over \$75,000)
- Members Choice
(Entries to be voted on by members attending the Winter meeting. Entries will include designs brought to the meeting.)

Vignette may include any portion of a landscape design. Entries may be sub-divided into like categories prior to judging.

Judging Criteria

- Problem solving / effectiveness
- Sustainability of plant material
- Environmental impact
- Creativity and ingenuity
- Functionality
- Maintenance considerations
- Presentation
- Overall impact

Entry Requirements

1. Landscape, Vignette, or Master Plan
2. Written summary of project scope/ requirements
3. Identification of entry category
(see above)
4. Identification of sketches, computer enhanced photos/ software, multimedia etc. used

Due Date: Friday, January 21, 2011

Send entries to: Terry Tosh
VSLD Design Contest
9800 Mayland Drive
Richmond VA 23233

Applicant acknowledges the work nominated is their own and no one else's. Materials will not be returned and may be used by VSLD for publicity purposes. It is the designer's responsibility to obtain a media release from their client. Please list the publications, newspapers, etc. where you would like a winning announcement to appear.

Awards will be presented at the Winter meeting.

7th Annual VSLD Landscape Design Contest

Application Form

(VSLD Certified Designers Only)

VSLD Certified Designer's Name _____

Designer's Business Name _____

Designer's Contact Information:

Address _____

_____ ZIP code _____

Business Phone (_____) _____ - _____

Cell Phone (_____) _____ - _____

Email _____

Client's Name _____

Client's City/County/State _____

Entry Category: (Check Box)

☐

Landscape plan/ Built

☐

Landscape plan/ Unbuilt

☐

Vignette/ Built

☐

Vignette/ Unbuilt

☐

Large scale plan/ Built
(Over \$75,000)

☐

Members Choice

Project Summary: (attach up to 2 additional pages, as necessary)

Due Date: Applications must be postmarked on or before

January 21, 2011

Applicant acknowledges the work nominated is their own and no one else's. Materials will not be returned and may be used by VSLD for publicity purposes. It is the designer's responsibility to obtain a media release from their client. Please list the publications, newspapers, etc. where you would like a winning announcement to appear.

Mail applications to:

Terry Tosh
VSLD Design Contest
9800 Mayland Drive
Richmond VA 23233