



2018 Field Day

July 11-13

Workshop • Field Day • Garden Tour

Hosted by





2018 Field Day Pre-Registration

Workshop • Field Day • Garden Tour

Company Name:					
Address:					
City:		State:	Zip code:		
Cell Phone:		Email:			
I agree to share my contact information with Field Day attendees: Yes <input type="checkbox"/> No <input type="checkbox"/>					
CEUs available for CBLP, ISA MAC, VSLD	Wednesday July 11	Thursday July 12			Friday July 13
Enter fees for each event you are registering for in the appropriate box(s)	Jim Paluch Workshop	Field Day at Colesville	Social VCH 40 th Anniversary Celebration Iron Horse Restaurant	Summer Garden Tour	
Qualifying VCH CEUs	6 CEUs	6 CEUs		6 CEUs	
Print Name(s) of Person(s) Registering	\$130 Members \$260 Non-members	\$75 Members \$100 Non-members	\$25 (heavy hors d'oeuvres and 1 drink ticket)	\$100 Members \$135 Non-members	Total \$\$ Due
Copy form for additional persons registering	Make reservations online: https://bitly/2ItdvYg Fairfield Inn & Suites 11625 Lakeridge Parkway • Ashland, VA 23005 (804) 412-4800			Reservation code: VNLA Field Day \$99 - 109	Total Due
<input type="checkbox"/> I have special food, lodging or transportation requirements:					
Make check payable to: VNLA Field Day		Check #			
Charge to Credit Card #:		__ VISA __ MasterCard __ Am Express		Expires: ___/___	Security # on back:
Please consider a charitable donation to VNLA Horticulture Research and Scholarship Foundation. Contributions are 100% tax deductible. \$					
Signature:				Save Time and \$\$\$ Pre-Register TODAY! By Friday, June 30 On-site Registration is \$10 more per person per event	
Mail to: VNLA Field Day 5101 Monument Ave Suite 203 Richmond, VA 23230		Questions? Call (804) 256-2700	shelliearcher@vnla.org		



Wednesday July 11, 2018

Workshop: Working Harder at Working Smarter

- 1 p.m. – 5 p.m.
- Location: Randolph Macon College
300 Caroline St • Ashland, VA 23005
Copley lecture room 101

Thursday July 12, 2018

Field Day: Colesville Nursery

- 8:30 a.m. – 4 p.m. All-day registration at VNLA table
- 9 a.m. – 3 p.m. Plant ID quiz to earn CEUs

Field Day Schedule

9 a.m. – 10:15 a.m.

Attendees choose from:

- Tour Colesville
- BartlettTree Experts - air spade demonstration
- Larry Wener: Growing, Planting and Maintaining Native Plants:
Turning A Challenge into an Opportunity

10:15 a.m. – 10:45 a.m. Break and network with exhibitors

10:45 a.m. – 11:45 a.m.

Attendees choose from

- Tour Colesville
- Paul Westervelt: New Perennial Movement and how it affects the nursery industry

11:45 a.m. – 1 p.m. Network with exhibitors and lunch

1 p.m. – 2:15 p.m.

Attendees choose from

- Tour Colesville
- BartlettTree Experts - air spade demonstration
- Larry Wener: Finding your Niche/Establish an Ecological Focus for your Firm

2:15 p.m. – 3 p.m. Break, network with exhibitors, juniper toss

3 p.m. – 4 p.m.

Attendees choose from

- Tour Colesville
- BartlettTree Experts - diagnostic lab imaging demonstration

4 p.m. – 4:30 p.m. Network with exhibitors and wrap up

5:30 p.m. – 7 p.m. Networking/social Iron Horse Restaurant



10001 Old Ridge Road
Ashland, VA 23005

www.colesvillenursery.com



**Virginia Nursery & Landscape
ASSOCIATION**

To enhance, promote and
advocate for Virginia's nursery and
landscape professionals.



**Celebrating
40 Years**





Colesville Nursery:

A business started in 1974 in Charles City, VA with a duo selling poinsettias from the back of a truck in the heart of Richmond City. It has remained a family owned and operated business that treats its employees and customers as such. Colesville is not your average nursery or garden center. Customers travel from all over the Commonwealth to shop at Colesville – a destination!



Colesville Nursery's Farm:

Established in 1998, Colesville Nursery's South Anna Farm is a growing facility. Its roots go back to being a grower in Charles City, Virginia. The purchase of this 100-acre farm near Ashland provided Colesville the opportunity to be a grower once again. Currently, there are 85 greenhouses producing more than 600 varieties of container grown plants and 30 acres with field grown shrubs and trees. Most of these plants are propagated on site and grown for three or more years until they are able to be sold.

While the farm is closed to the public, Colesville welcomes its landscape customers to tour with its farm manager or sales staff. Both Colesville facilities are in constant contact with plants shipped daily between the farm to its main nursery and garden center location.



Special Events

Workshop | Wednesday, July 11, 2018

Jim Paluch, Founder JP Horizons, presents: *Working Harder At Working Smarter*

What if everyone on your team knew how to work hard at working smarter? Working Smarter simply means doing more with what you already have in the most efficient ways. Working Smarter allows a company to create the best culture possible based on great communication and teamwork driven by a focus of delivering the best experience to your customers. Business owners and leaders, do not miss this opportunity to renew your focus and enthusiasm to inspire your team to begin WORKING HARDER AT WORKING SMARTER.



Field Day Speakers | Thursday July 12, 2018

Larry Weaner | Larry Weaner Landscape Associates Growing, Planting and Maintaining Native Plants: *Turning a Challenge into an Opportunity*

For years 'native landscaping' was considered a hard sell. Not anymore. Larry will discuss the specific changes, many of them dramatic, that could help nursery and landscape professionals take advantage of this fast-growing movement.

Finding your Niche: establish an ecological focus for your firm

Larry will share what is needed to establish a respected, visible presence in the fields of ecological landscape design and management.



Paul Westervelt | Saunders Brothers: *New Perennial Movement and how it affects the nursery industry*



While much of the industry is focused on the latest and greatest, compact, spring blooming whatever, there's a counter movement afoot. A movement that embraces a more natural look, a different palette of plants (and scads of them on tight centers) all while creating beneficial habitat and food for pollinators. It seems like a no-brainer, but how do we capitalize on it?

Bartlett Tree Experts

Liza Holmes | Research Technician *Airspade Application*



With containerized plants we often find circling roots which may become girdling roots limiting a tree's longevity. Together we'll look inside root balls and discuss field research applied techniques that address these issues at the time of planting.

Liza Holmes | Research Technician *Nursery Root Systems*



We'll review and discuss different uses of air tools in the field of arboriculture. From soil conditioning that enables us to break up compaction and create a more forest like soil to root collar excavation before or after planting, they are an incredibly powerful tool when used properly!

Mahsa Khurasan | Lab Diagnostician *Plant diagnostics demo*



We've all seen insects and diseases in the landscape, right? In this session we will take a much closer look - a look under the microscope, to be exact! Come along on our journey as we examine scale insect mouthparts, insect and mite pests, fungal fruiting bodies and more, all on live plant material!

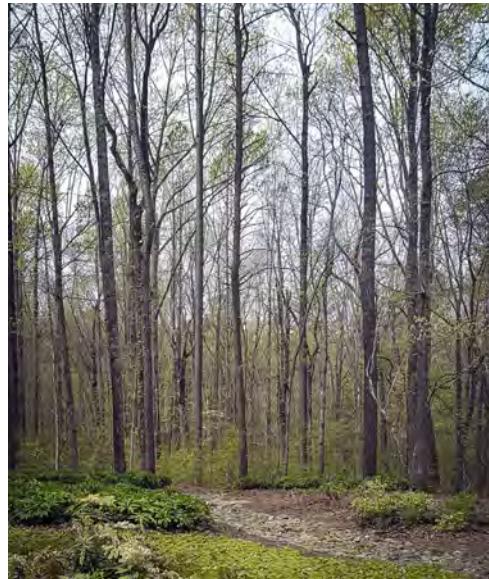


Lewis Ginter Botanical Garden



Lewis Ginter Botanical Garden is consistently recognized as one of the top public gardens in the U.S. The Garden's mission is connecting people through plants to improve communities.

Bruce Garden



Bruce Garden owners are plant enthusiasts. The garden has been a work in progress over the last 15 years and is still evolving. The garden sits on approximately three acres. Sunny beds of Asiatic lilies, calla lilies, Baptisia, Peonies, and Poets Laurel provide bouquets of flowers and foliage. While the shady beds of variegated Solomon seal, Hellebores, Epimediums, Tiarella, Allegheny pachysandra and ferns offer a textural delight of foliage. There are a number of unusual shrubs and trees.



Summer Garden Tours

Zoen Garden Creation



Zoen Garden Creation designs Japanese garden landscaping that is harmonious with nature. Essential elements such as rocks, earth, plants and water are incorporated into the overall scheme to create a natural environment. Various forms, colors, textures and contours are taken into consideration to create a space that is soothing and balanced.

Spring Hill



Spring Hill Nursery is proud to be a wholesale B&B nursery with a hands-on approach. Located in central Virginia, it offers beautiful shade and flowering trees that are perfect for Northeast and Mid-Atlantic Regions. Its dedication to produce the highest quality trees can be seen in the thousands of trees that come from its two locations.

We love to talk about all of the details that go into growing beautiful, healthy trees. Come see for yourself and meet Noel Richardson and Tim Burkett.

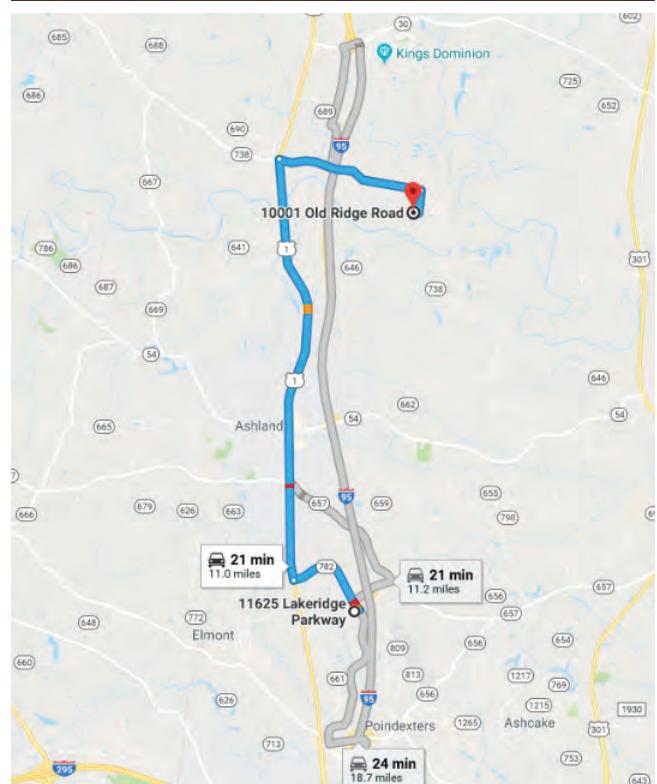
Fairfield Inn & Suites
11625 Lakeridge Parkway
Ashland, VA 23005
(804) 412-4800



Travel with confidence at **Fairfield Inn & Suites Richmond Ashland!** We look forward to welcoming you to our thoughtfully designed guest rooms and suites with plenty of room to work and relax. Enjoy our vibrant lobby - with plenty of space to gather and grab a local microbrew or wine at our comfortable LOBBY BAR. If your getaway simply isn't complete without your pet at your side, you'll be happy to know that we invite you to bring them along too. So cancel the pet sitter, pack the treats, and hit the road.

Make reservations online: <https://bit.ly/2ltdvYg>
Reservation code: VNLA Field Day

**Directions to Colesville Nursery
from Fairfield Inn & Suites**



11.0 Miles from Fairfield Inn & Suites



**We look forward to
seeing you at Field Day!!**



10001 Old Ridge Road • Ashland, VA 23005