

KAYLA BELL

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PROFESSIONAL AND RESEARCH EXPERIENCE

DATA ANALYST Xactly (Denver, CO) (Present)

- Effectively leverage sales data across the organization to evaluate training programs, trends year over year, and identify key performance characteristics (Salesforce CRM)
- Lead C-Suite in account scoring analysis for optimal territory assignment
- Developed a white space analysis for entire customer install base with a roll-up view of parent-child relationships to aid in financial planning metrics and goals
- Led data-clean up efforts company wide with de-duplication, information accuracy assessment, and re-parenting of accounts within Salesforce.com
- Reimplementation of Salesforce company-wide as the data migration lead from one environment to the next

RESEARCHER (EMERGENCY MEDICINE) Children's Hospital Colorado (Aurora, CO)

- Collected present state data and performed long-term trend analysis on enrollees
- Collaborated with medical leads on database management, statistical consulting, and monthly reporting
- Key player in developing final publication versions for the department
- Verified and upkept documentation in accordance with IRB standards

BIOSTATISTICIAN Colorado Integrated Food Safety Center of Excellence (Aurora, CO)

- Designed and launched the new CoE website
- Analyzed E. Coli outbreak data for decision tree prediction modeling used in Colorado
- SAS program developer for salmonella outbreak research
- Developed cost-based analysis solutions to predicting food outbreaks

RESEARCHER Children's Hospital Colorado (Aurora, CO)

- Database manager for the largest long-term foster youth profile data in the U.S.
- Data entry and analysis for department publications
- Key player in leading the study into it's fifth year through the grant submission process

INTERNATIONAL TRADE & MARKET RESEARCH INTERN The Dow Chemical Company (Midland, MI)

- Analyzed internal and external market data trends relative to consumers
- Composed monthly and quarterly reports of data for international clientele
- Developed user profiles of internal and external client needs in relation to company product
- Created an internal database management system of clientele with monthly update reports

EDUCATION

M.S. BIOSTATISTICS | University of Colorado, Anschutz Medical Campus

Regression Analysis of Population Differences in the Emergency Department (Psychiatric v. Non-Psychiatric) and its cost-based effect on department resources

B.S. APPLIED MATHEMATICS | Saginaw Valley State University

Applications of Green Chemistry for Nanoparticle Synthesis

TECH AND LANGUAGE SKILLS

TECH: R/SQL/SAS/GIS TECH/Microsoft Suite

LANGUAGE: French, written and conversation proficiency

REFERENCES

JULIE ROSIC

Director of Sales Strategy and Enablement, Xactly | 617.771.2559

CHERYN AOUAJ

Research Assistant, Children's Hospital Colorado | 720.448.8822

DANIELA SANTOS

Research Assistant, Children's Hospital Colorado | 720.579.2014