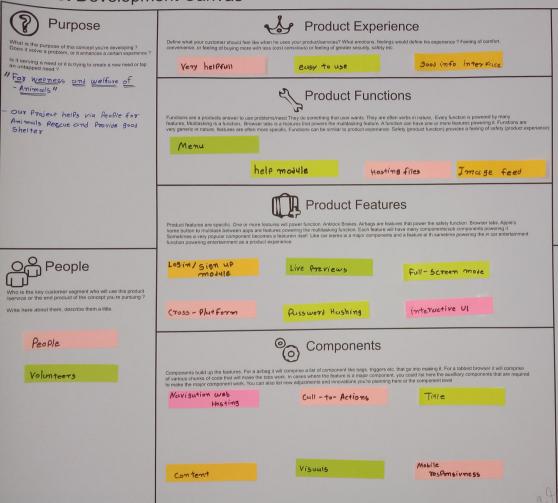
EN. No. : 200160107078

Product Development Canvas

Team/Date/Version:

366399

102-03-2022/





Customer Revalidation

Once you're finished with your feature set, test with the customer / user if



Reject, Redesign Retain

Post customer validation, reject, those functions or features that the customers didn't find useful. Redesign those that were partially useful and retain those met the bar, Iterate with this untill all functions/features are accepted.