

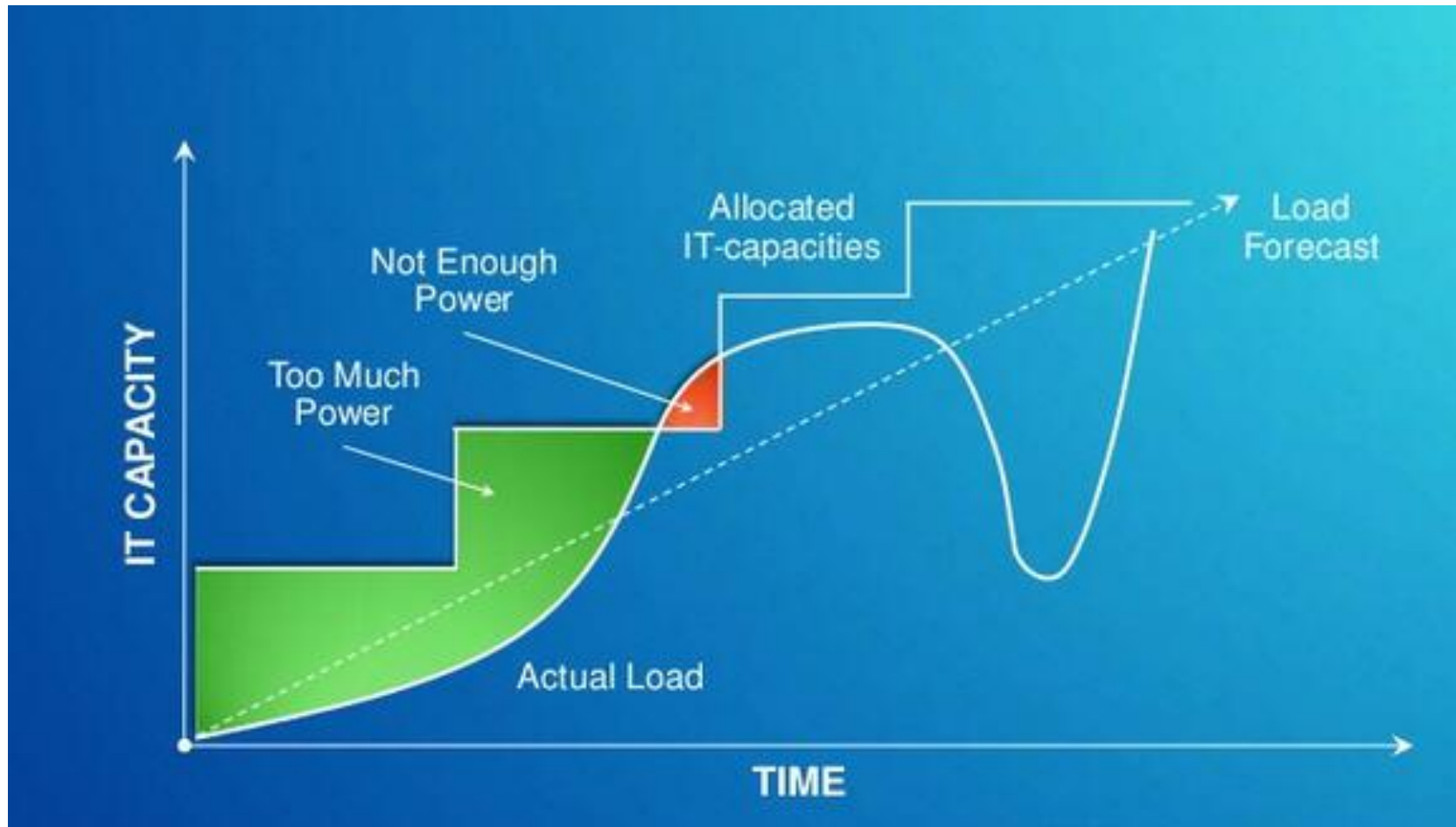
# API Engineering

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Topic: Overview of Cloud Computing

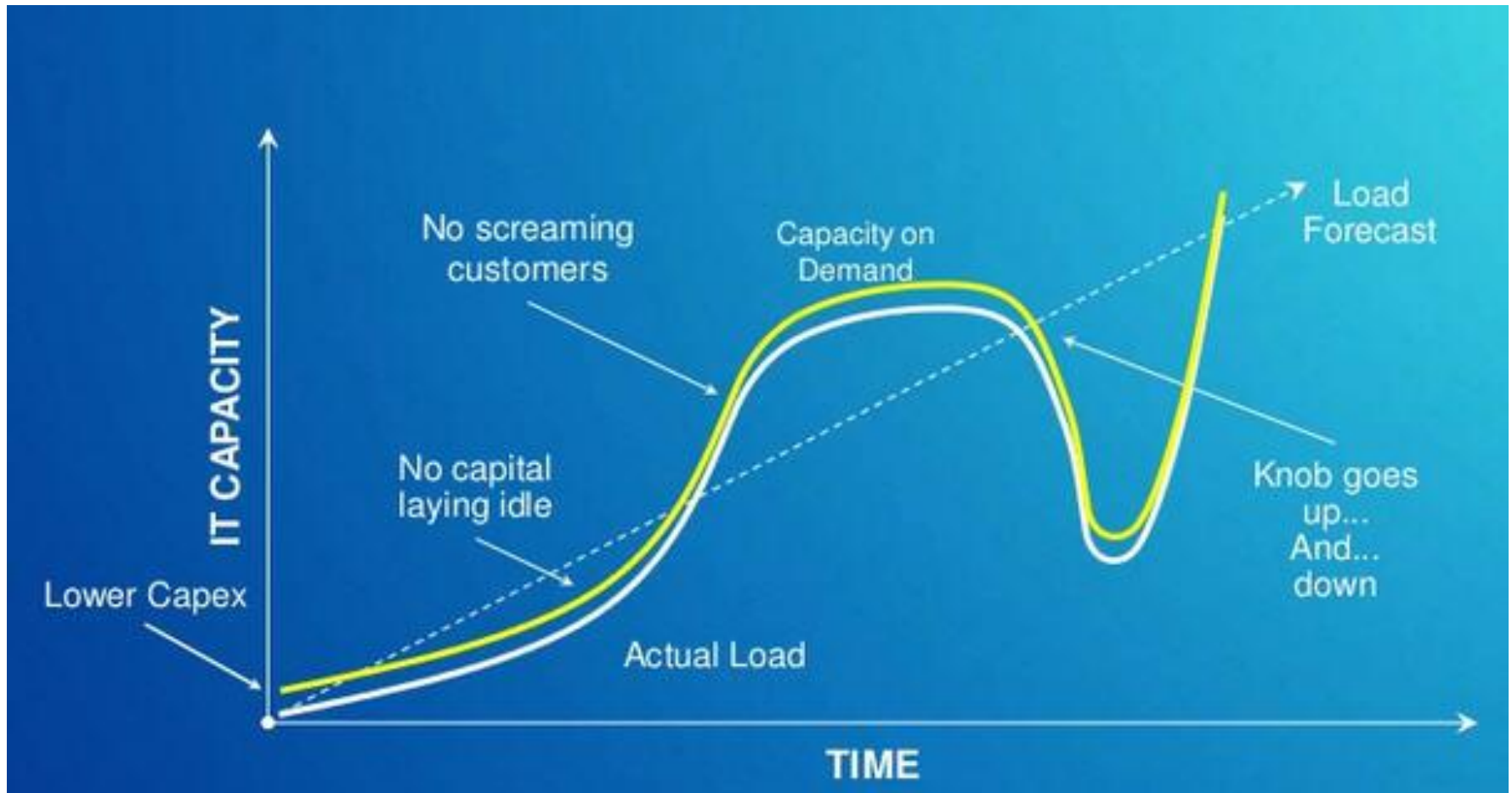
# Problem



AI  
- a  
program  
that excels  
at doing  
just one  
thing

e.g. Deep  
Blue  
excelled at  
playing  
chess

# Ideal Solution



From <http://www.slideshare.net/businessintelligenze/windows-azure-platform-overview>

# A Brief History of Cloud Computing

- Back to 1961, John McCarthy was the first to publicly suggest that computer **time-sharing** technology might lead to a future in which computing power and even specific applications could be sold through the **utility** business model ( e.g., water or electricity). This idea of a computer or information utility was very popular in the late 1960s, but faded by the mid-1970s as it became clear that the hardware, software and telecommunications technologies of the time were simply not ready. However, since 2000, the idea has resurfaced in new forms.
- Cloud computing implements the idea of utility computing, where computing is viewed as a public utility. Cloud computing can also be compared to *cluster computing*, which views a group of linked computers as a single virtual computer for high-performance computing (HPC), or *grid computing*, where the linked computers tend to be geographically distributed to solve a common problem. Time-sharing systems were offered in the 1960s IBM, General Electric, and other companies.

<https://techspirited.com/differences-similarities-between-grid-cluster-computing>

# What is Cloud Computing

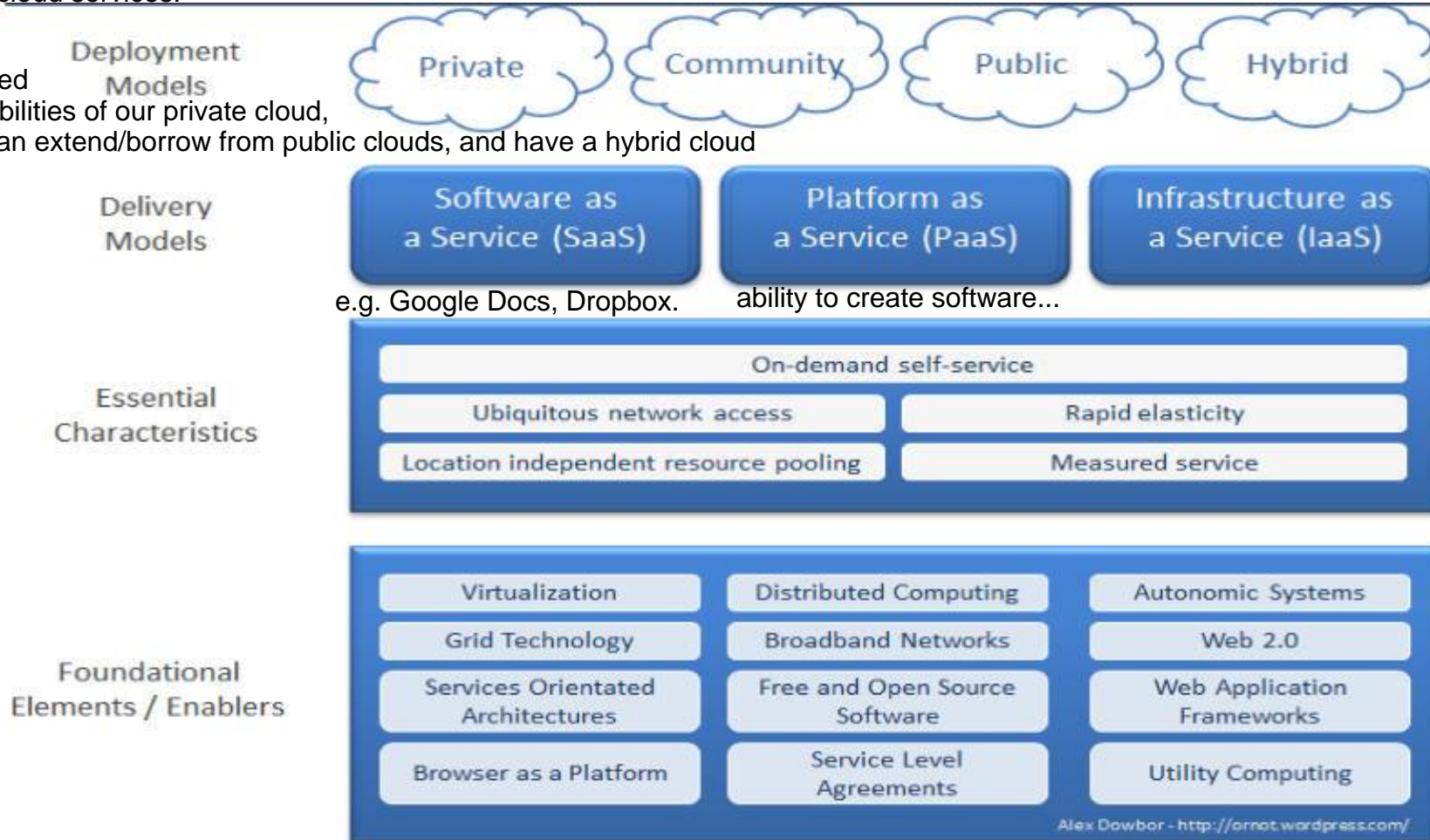
- There are many different definitions for cloud computing
- The one, industry widely accepted, was composed by National Institute of Standards and Technology (NIST)
  - Cloud computing is a model for enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be **rapidly provisioned** and released with **minimal management** effort or service provider interaction. This cloud model is composed of **five essential characteristics**, three service models, and four deployment models

# Cloud Computing

If service runs more than 1 year, it is preferable to buy commodity hardware and host on premise; if u sure can finish <1 year, better to use cloud services.

if we exceed capabilities of our private cloud, we can extend/borrow from public clouds, and have a hybrid cloud

community - hardware is shared b/t several organizations who share similar concerns/goals



# Cloud Computing Characteristics(1/2)

- **On-demand self-service**

- A user can provision computing capabilities, such as server time and storage, as needed without requiring human interaction

- **Ubiquitous network access**

- Capabilities are available over a network and typically accessed by the users' mobile phones, tablets, laptops, and workstations

- **Location independent resource pooling**

- The provider's computing resources are pooled to serve multiple users using a multi-tenant model, with different physical and virtual resources dynamically assigned and reassigned according to consumer demand. Examples of resources include storage, processing, memory, and network bandwidth.



# Cloud Computing Characteristics(2/2)

## ■ Rapid elasticity

- Capabilities can be elastically provisioned and released, in some cases automatically, to scale rapidly horizontally and/or vertically as needed. For the user, the capabilities available for provisioning often appear to be unlimited and can be appropriated in any quantity at any time

## ■ Measured service

- Cloud systems automatically control and optimize resource use by leveraging a metering capability appropriate to the type of service (e.g., storage, processing, bandwidth, and active user accounts). Resource usage can be monitored, controlled, and reported, providing transparency for both the provider and user of the service. This cloud characteristic enables a cloud user to consume the service in a “**pay as you grow**” model or for internal IT departments to provide IT chargeback capabilities.



# Service Model of Cloud Computing(1/4)

- Infrastructure-as-a-service (IaaS)
  - abstracts the underlying infrastructure and data center capabilities so that consumers no longer have to rack and stack hardware, power and cool data centers, and procure hardware. Computer resources can be provisioned on demand as a utility, much like how we consume water and electricity today
  - IaaS provider list, AWS, Microsoft Azure, DigitalOcean, Google Compute Engine, RackSpace Managed Cloud, etc.

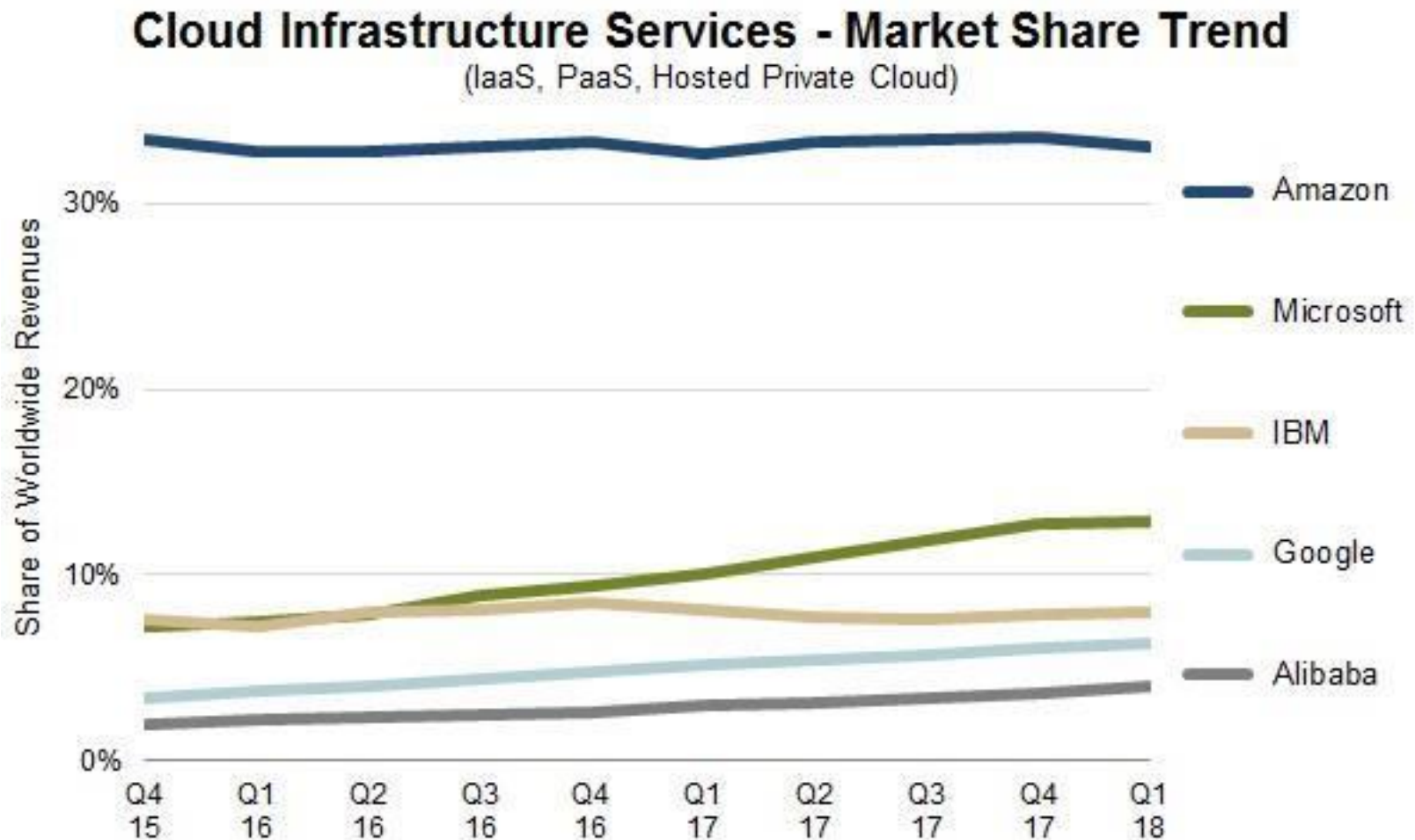
# Service Model of Cloud Computing(2/4)

- platform-as-a-service (PaaS)
  - Takes us one level higher in the stack and abstracts that operating system, database, application server, and programming language.
  - Consumers using PaaS can focus on building software on top of the platform and no longer need to worry about installing, managing, and patching LAMP stacks or Windows operating systems.
  - PaaS also takes care of scaling, failover, and many other technical design considerations so that developers can focus on business applications and less on the underlying IT "plumbing"

# PaaS Provider List

- **Platform as a Service (PaaS)** is a computing platform that provides users with the tools to develop, run, and manage web applications
  - Amazon EC2
  - Microsoft Azure Service
  - Salesforce App Cloud: Heroku Enterprise
  - Google App Engine
  - Etc.

# Top 5 Market Share of IaaS & PaaS



Source: Synergy Research Group

# Service Model of Cloud Computing(3/4)

- Software as a Service (SaaS)
  - SaaS is the ultimate level of abstraction. With SaaS, the entire application or service is delivered over the web through a browser and/or via an API. In this service model, the consumer only needs to focus on administering users to the system.
  - SaaS is very common for non-core competency type applications like customer relationship management (CRM), human resources applications, and financial and accounting applications.

# SaaS Provider List

- 50 SaaS providers can be found [here](#)
- Our college launched Microsoft Office 365 in 2015 fall

# Service Model of Cloud Computing (4/4)

- FaaS (Functions as a Service)
  - It sits between SaaS and PaaS
  - It provides a platform allowing customers to develop, run, and manage application functionalities without the complexity of building and maintaining the infrastructure



# Four Deployment Models (1/4)

## ■ Public cloud

- *The cloud infrastructure is provisioned for open use by the general public. It may be owned, managed, and operated by a business, academic, or government organization, or some combination of them. It exists on the premises of the cloud provider.*

## ■ Public cloud providers

- Amazon Web Services (AWS) (<https://aws.amazon.com/>)
- Microsoft Azure
- Rackspace (<http://www.rackspace.com/>)
- Google cloud platform (<https://cloud.google.com/>)

# Four Deployment Models (2/4)

- **Private cloud** (or corporate cloud)
  - *The cloud infrastructure is provisioned for exclusive use by a single organization comprising multiple consumers (e.g., business units). It may be owned, managed, and operated by the organization, a third party, or some combination of them, and it may exist on or off premises.*

# Four Deployment Models (3/4)

## ■ Community cloud

- *The cloud infrastructure is provisioned for exclusive use by a specific community of consumers from organizations that have shared concerns (e.g., mission, security requirements, policy, and compliance considerations). It may be owned, managed, and operated by one or more of the organizations in the community, a third party, or some combination of them, and it may exist on or off premises.*
- *E.g. GovCloud (<http://aws.amazon.com/govcloud-us/>)*
- *Finance services cloud (<https://cloud.oracle.com/financial-services-cloud>)*

# Four Deployment Models (4/4)

## ■ Hybrid cloud

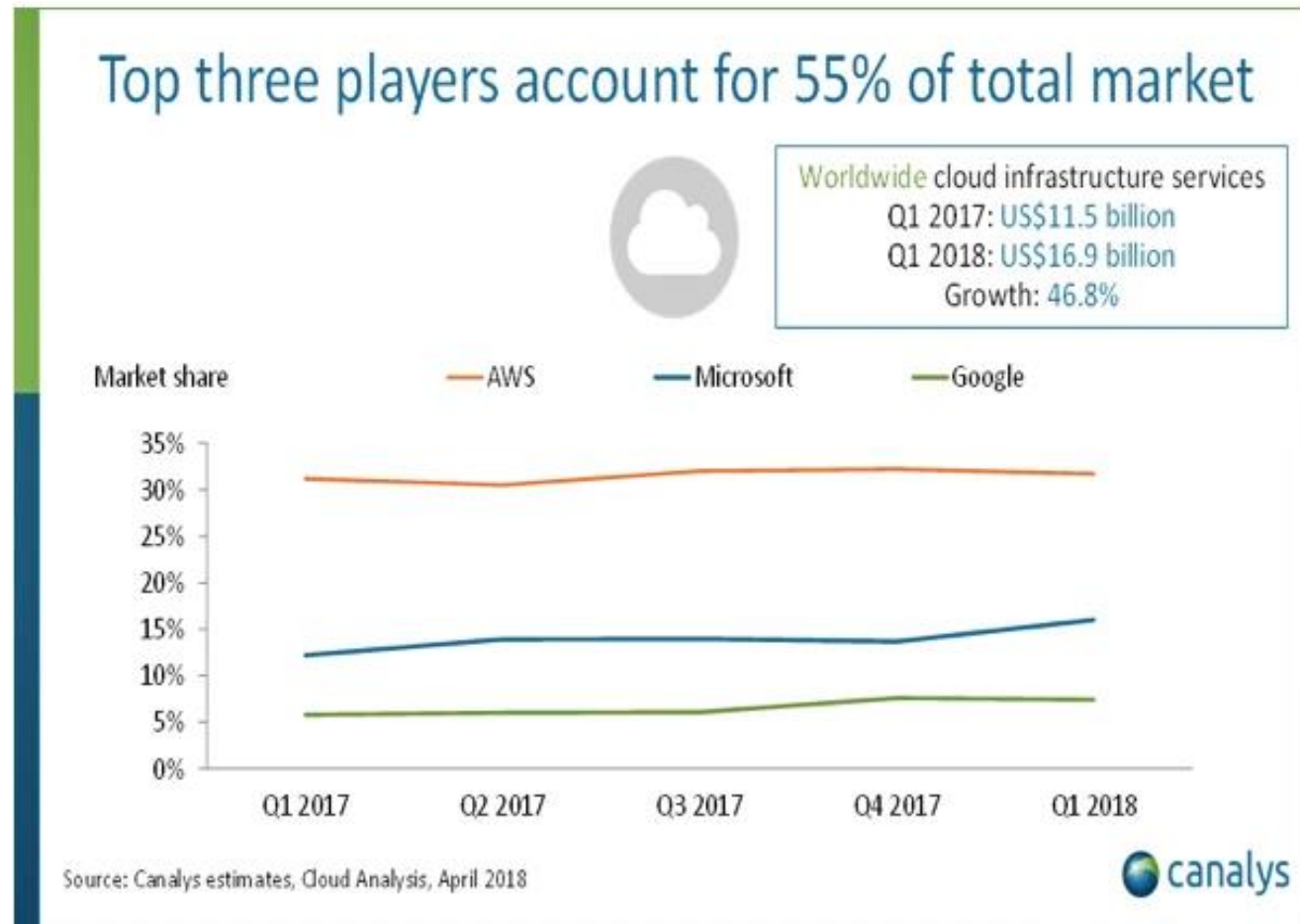
- *The cloud infrastructure is a composition of two or more distinct cloud infrastructures (private, community, or public) that remain unique entities, but are bound together by standardized or proprietary technology that enables data and application portability (e.g., cloud bursting for load balancing between clouds).*

# Big Three Public cloud providers(1/2)



From <https://www.parkmycloud.com/blog/aws-vs-azure-vs-google-cloud-market-share/>

# Big Three Public cloud providers(2/2)



# Reference

- <https://www.parkmycloud.com/blog/aws-vs-azure-vs-google-cloud-market-share/>
- <https://www.channeleze.com/channel-partners/csps/cloud-market-share-2018-aws-microsoft-google/>