

Problem Statement

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- There needs to be an easier, more efficient way to keep track of important dates such as due dates, exams, events, and clubs. People struggle to keep track of it all and it causes a lot of stress.

Who is experiencing the problem?

- Pretty much anyone can experience this problem, but it is especially prominent in the lives of college students.

What is the problem?

- It can be difficult for people to keep track of all their important dates for events, assignments, clubs, exams, and more because organizing your own calendar can be time-consuming and most apps don't do enough to solve that problem.

Where does the problem present itself?

- The problem can present itself in the everyday lives of college students and other busy people. It is especially prominent during busier times of the year such as exam season.

Why does it matter?

- The problem matters because of the immense stress this causes in college students, which interferes with their ability to properly learn the material they need to and complete their assignments. Through the creation of an easy to use, semi-automatic calendar app, students and any other busy individuals will not have to worry about spending too much time organizing a calendar or missing important dates.