Features	Design	Devices	Advertisement	Feedback
Customizable notifications (can adjust frequency of notifications, how far ahead to notify) Kameron	Simple Kameron	Mobile App Kameron	Targeted audience of college students Kameron	Easily in-app accessible form to submit feedback for improvements or bug reports Kameron
Automatically add appointments made to calendar Kameron	Easy to follow/understand Kameron	Desktop Website Kameron	Additionally targeted to adults with busy schedules Kameron	FAQ page for users to view the answers to frequent questions if they don't understand something Kameron
Compatibility with websites like blackboard to automatically add certain dates to the calendar Kameron	Soft default colors Kameron		Sponsorships Kameron	
Simple interface that allows manual input of important dates Kameron	Fully customizable themes Kameron		Advertisements on popular social media platforms (i.e. YouTube) Kameron	
Ability to mark an event as reoccurring over custom intervals Kameron				
Notes for events on the calendar Kameron				
Ability to set the importance level of events to see what should be prioritized Kameron				
Groups that will allow specific people to set dates on a calendar for everyone in the group Kameron				