Kayla B. Newlon

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GitHub: https://github.com/kbnewlon | LinkedIn: https://www.linkedin.com/in/kayla-newlon/
Portfolio: kbnewlon.github.io/portfolio/

Full Stack Web Developer

Full Stack Web Developer with a background leading diverse teams in the hospitality industry, Graduate of the University of Washington Coding Bootcamp with skills in browser-based technologies. Applied aspects of Sequelize, MySQL, Node, JavaScript, HTML and CSS to make a winter activity resource app compiling the Ski and Snowboard resorts in Washington State. Instrumental in streamlining and improving processes, enhancing company productivity, and implementing strategic solutions. History in Cultural Anthropology, Recreation and Ecotourism. Passionate about creating tools for education and sustainability.

TECHNICAL SKILLS IN:

Languages: JavaScript, React.js, HTML. CSS, JSX, Handlebars, Express, MERN
Applications: API, AJAX, jQuery, Heroku, Node, MySQL, Git, Sequelize, MongoDB, WordPress, Node

PROJECTS

Minnesvärt Microadventures
Backend Repo: https://github.com/kbnewlon/project3
Frontend Repo: https://github.com/mfallesen/project3-frontend
http://minnesvart.herokuapp.com/

- Summary: Minnesvärt is a microadventure community providing short, simple, and local activity ideas to Washingtonians. At Minnesvärt we are selling the idea of access to the microadventure community. Adventure tour companies can use this application to post their activities. The user base will be able to retrieve that information, filter by tags, rate the adventure, and network within activity discussion. Stay wild, stay local, stay Minnesvärt.
- Awards: Best Presentation, People's Choice Award
- Backend Roles: Create routes, models, controllers, added like functionality, pushed to Heroku, JAWSDB
- Frontend Roles: Create adventure components, search function/bar, user sign in,
- Tools: getstream.io, Moment, Fuse.js, Cloudinary, Material-ui, Passport, Google maps, React.js

The Cold West Tours
https://github.com/kbnewlon/Cold-West-Tours
https://the-cold-west.herokuapp.com/

- Summary: This app compiles information for each of the 10 ski and snowboard resorts in Washington. Use the Cold West to find and overview, map and resort policy information, each winter activity also includes a beginner's guide. Create an account to save your favorites and to start planning this winter!
- Backend Roles: Seeded database, created handlebars
- Frontend Roles: Styled navbar, dropdown functionality, mobile responsiveness
- Tools: Sequelize, Express-session, Express-Handlebars, Express, MySQL2, Leaflet, Slick, Materialize

Covid-19 Resource Page
https://github.com/kbnewlon/Covid-19-Resource-Page
https://jjainga.github.io/Covid-19-Resource-Page/

- Summary: This application was developed to monitor the density of COVID-19 cases by county as well as to give the user resources for the pandemic. Along with an interactive map of active cases, we have supplied a COVID-19 testing location finder, recent top peer reviewed articles related to the virus as well as a link to the Centers for Disease Control and Prevention (CDC) homepage. This application is meant to be your hub for information about the Coronavirus pandemic.
- Roles: Styled homepage and testing page. Set BING Covid-19 Map.
- Tools: Pure.CSS, JavaScript, jQuery, API

PROFESSIONAL EXPERIENCE

Twin Sisters Brewing – Bellingham, Washington

Assistant General Manager & Event Coordinator, April 2018 to May 2019

Maintained day-to-day oversight of company policies and procedures.

Provided state-of-the-art planning and support for company events.

Supervised and coordinated the hiring, training, and shift scheduling procedures for over 150+ employees. Streamlined labor budgets for effective costs by scheduling appropriate staff. Managed all aspects of event coordinating, including logistics, marketing and selling catering and buy-out packages, and banquet staff procedures for customer satisfaction. Formalized processes for staff rewards and appreciation

Key Contributions:

- Pioneered training manual and implemented training techniques.
- Implemented innovative technology, moving the company from menu to Point of Sale.
- Generated over $20,000 for a single buy-out package.

Volant Travel – Salt Lake City, Utah

Executive Assistant/Tour Director, February – September 2017

Served as personal travel consultant and guide to organize memorable travel experiences.
Managed all aspects of travel and tourism for the company such as clerical duties, organizing client trip itineraries, and serving as guide for tours (i.e. guided a 21-day tour around the U.K.). Increased company efficiency through the recruitment, hiring, training, and management of multiple interns.

Key Contribution:

- Produced over 70 custom trip itineraries for various locations, domestic and international.
- Created website https://www.volant.travel/ using WordPress

EDUCATION

Full Stack Development Certificate: University of Washington Trilogy Bootcamp, Seattle, Washington
A 12-week intensive program focused on gaining technical programming skills in HTML5, CSS, JavaScript, Bootstrap, Node, MySQL, MongoDB, Express, Handlebars.js, & React.js.

Bachelor of Art Recreation: Ecotourism: Western Washington University, Bellingham, Washington

Bachelor of Art Cultural Anthropology: Western Washington University, Bellingham, Washington