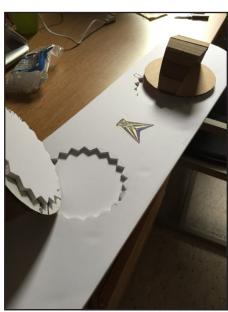




This project was my first step into the entire process of design, and required me to do plenty of field research, storyboarding and ideation, concept drawings, and prototyping. As a snowboarder myself, I settled on improving cheap plastic snowboards as there is an apparent lack of variety and quality in the existing market for children who simply just want to try it out.







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