**EDUCATION**   
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**University of Houston**   
​Bachelor of Arts, Graphic Design and Music, Magna Cum Laude ​1997-2002

**Lamar University, Beaumont**   
​Graphic Design and Studio Art​ 1991-1994

**AWARDS**

**Service Corporation International – Digital Marketing**

* “Marketing ‘Funeral’ Award”, Awarded in 2010, 2011 and 2012
* Addy Awards, Bronze: Mixed Media Campaign, Consumer, Regional/National - Dignity Memorial 911 Campaign - SCI Dignity Memorial with VML

**The Integrity Group - Creative Services**

* “Excellence in Customer Service”, First Quarter, 2009
* “Whatever it Takes”, Fourth Quarter, 2008
* STC - Houston, for Halliburton’s Downhole Camera (DHC) Services brochure design
* “Excellence in Teamwork”, Second Quarter 2007

**FedEx Kinko’s - Center Manager**

* Exceeded center’s all-time sales record three times in two years
* Placed in top 10% of company for employee retention and payroll.
* Consistently ranked 1st quartile for commercial sales growth and customer service

**EXPERIENCE**   
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**Terra ATS / Critical Path Resources, Inc.**

**Web Developer, Baytown, TX 2013-Present**

* Develop and support payroll application for corporate intranet. Kohana, KnockoutJS, Google Visualization API.

**Sneaker Web Design**

**Web Developer, Houston, TX 2013**

* Worked on several projects in PHP using Kohana, WordPress, and ModX.
* Implemented AWS S3 backup solution for LAMP and IIS environments using combination of Python, PHP and third party Cpanel solution.

**Lennar Homes  
​Internet Content Specialist, Houston, TX​ 2012-2013**

* Interacted with divisions to troubleshoot problems and provide a high level of customer satisfaction.
* Created and managed an online training and reference environment for divisions to reference for managing content for Lennar landing pages (ASP.NET/C#).
* Assisted the Communications Team on any and all necessary technical development projects on an as needed basis. Included landing page development (ASP.NET/C#), content management and website administration (Sitecore) of Lennar.com, myLennar.com, and m.lennar.com.
* Processed requests to implement third party analytics tags and manage script library using Satellite Analytics.
* Assisted in Social Media integrations as needed. Leveraged Facebook and Twitter APIs.

**Service Corporation International   
​Digital Marketing - Web Administrator, Houston, TX​ 2009-2012**

* Front end development using Autonomy Interwoven CMS SitePublisher and FormsPublisher, organic and paid search optimization and implementation, web analytics (WebTrends, Google Analytics and Yahoo Analytics) and Salesforce.com CRM integration for 1800+ consumer facing brand domains averaging 1MM+ visitors per month.
* Sites included dignityplanning.com, dignitymemorial.com, funerariasdelangel.com, dignitymemorialjewish.com, palmmortuary.com, rosehills.com, dignitymemorial.ca, among others.
* Worked with Legacy.com and FTD.com to create successful and measurable integrations for online obituaries.
* Salesforce.com CRM Certified Force.com Developer - managed SRT for CMO to successfully integrate leads generated through the website and Salesforce.com CRM with SCIs proprietary in-house CRM system.
* Created bulk update scripts using Perl, XSLT/XPath, PowerShell, DOS batch.   
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**The Integrity Group   
​Creative Services, Spring, TX​ 2006-2009**

* Creative Services professional delivering marketing communications, documentation and technical writing solutions for the technology and energy markets (primarily Adobe, Halliburton, Baker Hughes, Nalco)
* Customer consultation, graphic design and illustration; web design, development and multimedia; document and presentation templates and wizard development; technical writing   
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**FedEx Kinkos   
​Center Manager, Humble, TX ​1995-2006**

* ​Led teams of 5-20 people in a retail reprographic environment, including recruiting, training, career development, performance management, customer service, quality assurance, project management, scheduling, forecasting and payroll. Supported sales team with visits to prospective clients. Developed and maintained relationships with existing clients.