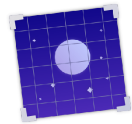
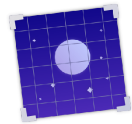


Pixelarity



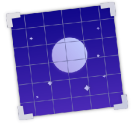
About

- Simple yet robust image editing plugin / library
- Bundles complex facial recognition techniques into a simple API
- Also ships with all the features expected from an image editor
- Cropping, rotation, filters



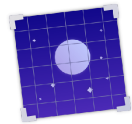
Why Pixelarity

- Extremely simple API
- Face recognition – facial recognition is bundled with the library, making it easy for developers to add features that rely on facial recognition to their apps
- It bundles a large variety of image editing features and utilities
- These features make it extremely easy to write even a Snapchat clone in relatively few lines of code
- Other libraries have pitfalls that make them difficult to use



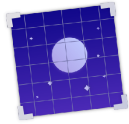
Licensing

- Licensed under the MIT license
- Easy to integrate into your codebase without licensing conflicts



Revenue Model

- API hosted on Heroku
- Initial server costs nil
- Free for 20 API calls a day, +\$.50 for every following 100 API calls per day
- Automatic scaling with increased API calls
- The profits cover the cost of maintaining Pixelarity



Conclusion

- We look forward to seeing what developers build with Pixelarity
- Thanks to Kabir Goel, Rohan Dhar and Akshay Khandelwal for helping with the pitch, video and website.