

# KATIE BROSKY

A passionate, creative student with a drive to explore culturally diverse and knowledge-expanding opportunities. A self-taught portrait photographer who aims to express meaningful ideas by capturing subjects as their most authentic self. Founder of online collectives over the course of four years that served to connect, inspire, and support female artists. Seeking to use creative, communication, and leadership skills in a work environment that nurtures knowledge, culture, and innovation.

## CONTACT



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New York City, New York

## EDUCATION

**Major: Journalism**  
**Minor: New Media and Design**

### Fordham University

2022-2026

GPA : 3.89

## SKILLS

Adobe Photoshop, Premiere Pro, InDesign  
& Lightroom

Microsoft Excel, Word and PowerPoint

Visual Studio Code

News Writing and Reporting

AP Style Writing

Social Media Content Creation

Organization

Written and Verbal Communication

Photography and Photo Editing

## WORK EXPERIENCE

### Content Creator & Executive Assistant

doublesoul

09/2022-03/2023

- Worked directly with the CEO and Creative Director to initiate marketing campaigns that used engaging photo and video advertisements on various social media platforms.
- Produced customer-focused content to nurture and boost the brand's relationship with its desired audience.
- Connected and collaborated with influencers for brand campaigns published on social media.
- Developed a blog to expand the brand's audience on social platforms.

### Content Creator

05/2021-08/2023

Don't Blink Boutique

- Created marketing materials using appealing and trendy photos and videos that reached an audience of 20k+ and gained a following of 200+ within two months on Instagram.

### Founder and Editor-In-Chief

12/2019-05/20221

Zine For Her

- A feminist digital magazine empowered female creatives to share their most inspired works. Zine for Her gave a voice to one of the most overlooked of audiences— the teenage girl. The digital platform published articles on film, fashion, activism, and music and showcased all forms of visual art.
- Oversaw a team of 20+ young female artists across the country and hosted bi-weekly meetings via Zoom to hear and approve pitches, assign work according to the month's theme, and collaborate with artists to publish social media content
- Edited each piece for publication in AP-style writing to verify accurate, clear, and correct writing.
- Interviewed stars such as Gracie Abrams and Holly Humberstone

## PHOTOGRAPHY

### Clients

O-Mighty  
Urban Outfitters  
doublesoul  
Coach  
Impulse Model Management  
215 Upcycled  
Sarah Cuervo  
Anna Shoemaker  
Uncle Phoebe  
Unpublished Magazine

"Working with Katie is refreshing and exciting. She has great ideas and is open to anything to help the creative process. I felt confident, inspired, and heard the whole time" - Phoebe Satterwhite

"It means the world to me that Katie sees my clothes in the way she shoots the photos" - CEO of O-Mighty