

# Kim Guo

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## Education

### University of Waterloo

September 2023 — April 2028

Bachelor of Mathematics in Computer Science and Statistics, Honours, Co-op Program

Waterloo, ON

- Relevant Coursework: Object-Oriented Software Development (C++), Logic and Computation, Task Automation, Test Suite Development, Linear Algebra, Probability and Statistics, Data Analysis, Time Series Data Visualization.

## Experience

### AI and Full-Stack Software Engineer

January 2025 - April 2025

Paloma

Burlingame, CA

- Currently implementing user **onboarding improvements**, redesigning the **data model** to incorporate new data and states, and developing new **product features**, using a tech stack of **Vue**, **TypeScript**, and **Supabase (PostgreSQL)**.

### Web Designer + Front-End Developer

May 2024 - August 2024

Universus Media Group

Markham, ON

- Reduced **bounce rate** by **18%** by implementing **responsive design** in web page components across all devices and platforms using **CSS** media queries, **HTML**, **JavaScript**, and **PHP**.
- Improved **user satisfaction scores** by **13%** by effectively managing **stakeholder expectations** and **alignment** during the **scoping** process, focusing on enhancing **key features** and **deliverables** of an internal website redesign.

### Design Director

November 2023 - Present

Hack the 6ix Organizing Team

Toronto, ON

- Boosted **conversion rate** by **65%** via **UX interviews**, **card sorting**, **A/B testing**, and redesigning **key UI components** for hackathon **landing page** and **dashboard**, enhancing **CTA efficacy** for **2,000+** applicants and **500+** hackers.
- Reduced **drop-off rate** for hacker applications by **18%** by **simplifying** the application process, **reducing visual distractions**, and improving the **visual design elements** for the hacker dashboard pages using **Figma**.

### Web Design Lead (Design Co-Lead)

August 2023 - Present

UWaterloo Computer Science Club

Waterloo, ON

- Achieved **5,000+ monthly visits** by leading the **UI/UX redesign** for the Class Profile website initiative through setting clear **project objectives**, pinpointing **essential features**, and developing the **design system**.
- Enhanced **scalability** and **maintainability** of **10+ web pages** by prototyping **reusable design components** on **Figma**.
- Achieved **WCAG compliance** by refining **UI components** through conducting **design reviews** and **iterative feedback**.
- Increased **task completion rate** by **34%** by refining **site navigation** and **visual design** via **UX interviews** and **A/B testing**.

## Projects

### Pizza Studio [TechNova 2024 Winner] ↗ | TypeScript, React Native, Python, Flask, MongoDB, AWS, OpenAI, Hume AI ++

- Developed a mobile application featuring **audio recording** and **alert-sending** capabilities to combat domestic violence while disguised as a pizza ordering app, using a **React Native front-end** and a **Python Flask back-end**.
- Assessed risk level by transcribing the recordings, processing them to detect emotions, and determining the risk level using **OpenAI**, **Hume AI**, and **Deepgram AI**, and automated sending alerts based on risk level using **Twilio**.

### re:wind ↗ | HTML, CSS, React.js, Python, Flask, PostgreSQL, Google Cloud API, Cohere API, Figma, Aseprite

- Built a **machine learning powered** video editing web application using **React.js**, **Python Flask**, and **Cohere AI**.
- **Automated sound effect insertion** by using **Google Cloud audio transcription** and **training a Cohere AI** for emotion analysis to accurately identify timestamps to insert sound effects.
- Developed a **REST API** to streamline **data processing** and manage **client-server communication**, ensuring efficient **data storage** and **retrieval** from a **PostgreSQL** database.

## Technical Skills

**Languages:** Python, C++, C, C#, Java, Kotlin, R, HTML, CSS, PHP, JavaScript, TypeScript, SQL, Swift, Go, Shell Script

**Libraries/Frameworks:** React, React Native, Angular, Vue, Flask, MongoDB, BeautifulSoup, Streamlit, scikit-learn

**Other Tools:** Docker, Git, Supabase, Postman API, Jupyter Notebook, REST APIs, Unity, Power BI, Figma