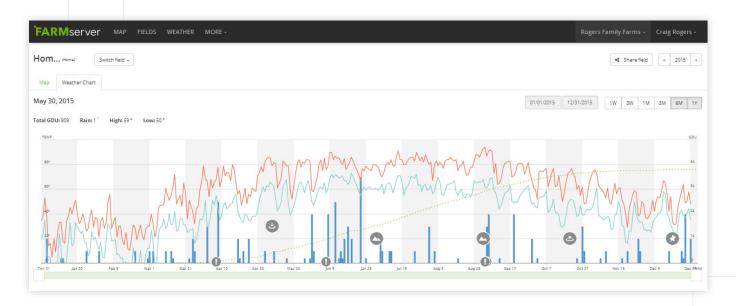
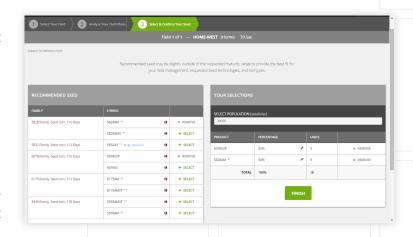
## Let The Planning Begin...

Planning for next year really started a few months ago as we were in the fields harvesting our crop. While harvesting, we were evaluating the plans that had been executed for the 2015 season, the decisions that were made, and the weather events that played out.

As I look back at 2015, so many questions come to mind. Did that tile or fungicide really pay off this year? Did I run out of nitrogen? Did I plant enough seeds per acre? Will 2016 be drier than 2015? In asking ourselves these questions, we are able to think more clearly about next year and what we can change in our operations to be as profitable as possible.



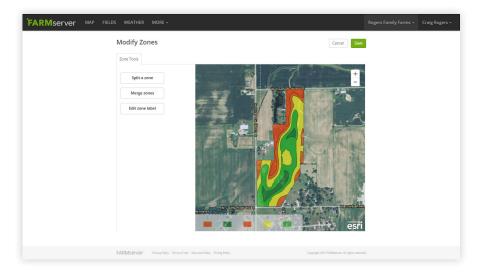
Once we have evaluated our results from 2015, the planning for 2016 starts with input selection and rates. Where will you place the various products that you've selected and at what seed per acre? Beck's Seed Selection Tool within FARMserver<sup>TM</sup> helps answer those questions while creating a full plan for you to utilize in the upcoming season. Using the Seed Selection Tool in FARMserver allows you to place the right products in your fields. After they have been placed, a Go to Field report



## **FARM**server

can be generated and printed. These reports are a great way to keep track of which hybrids or varieties will be planted on which acres and at what rate to plant them once you get into the field. Summary reports are also available and can be printed to show how many units of each product (and on which farm) they will be planted.

With input prices as high as they are, it is important to manage our inputs on an acre by acre basis. FARMserver's Management



Zone Creation Tool allows a user to easily create a prescription for these inputs. Many farmers have used this feature during the past year with great success. In creating prescriptions within FARMserver, you are able to add test blocks, which will allow you to dive deeper into your fields and your input decisions. Are you placing the right rate on this acre? Would a different product perform better on this soil type? FARMserver allows you to ask these questions and get answers come harvest time.

As different technologies continue to improve and become available, many farmers are leaning on Beck's Precision Farming Field Advisors as partners for their precision ag needs. Beck's team of advisors are highly trained, have extensive experience within industry, and are a valuable resource to help farmers leverage their investments in technology. I encourage you to contact your local Precision Farming Field Advisor or FARMserver Support to create a plan for your operation to maximize profitability in 2016!

Wes Mackie | Precision Farming Field Advisor

