

In support of the actions taken by the National Parks Service

CLIMATE CHANGE AND THE ENVIRONMENT

A website design by Kristi Bryden



NOT ALT WORLD
@NotAltWorld

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Can't wait for President Trump to call us FAKE NEWS.

You can take our official twitter, but you'll never take our free time!

8:07 PM - 24 Jan 2017

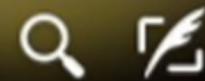
123,469 296,753

Verizon

13:07

80%

lands Nat'l Park
3,722 Tweets



Media

Likes

INSPIRATION

After the US National Parks Service was temporarily banned for retweeting images comparing Trump and Obama's inaugurations, the official Twitter account of the appropriately named Badlands National Park, based in South Dakota, appeared to go rogue by posting a series of now-deleted tweets on climate change.



We regret the mistake. We look forward to continuing to work with you.

8:21 AM - 21 Jan 2017

1,410 4



We look forward to working with the new administration. We have a lot in common, after all.

4:17 PM - 24 Jan 2017

7,443 18,141



BadHombreLands NPS
@BadHombreNPS

Hey, friends. Here to support @BadlandsNPS with the science facts they can no longer share!

4:04 PM - 24 Jan 2017

6,221 12,253

STRATEGY

A free online community based site that supports groups of the government, parks, climate change, and concerns for our environment. This site will run similar to Wikipedia. It will have an online searchable database that will be easy to understand and accessible to anyone who wants to learn more about climate change and helping sustain our environment.

MISSION STATEMENT

Our mission is to support climate change initiatives by producing evidence that is accessible to many through a publicly owned and supported website.

TARGET AUDIENCES

Anyone who has the desire to learn more about climate change and the environment.

Anyone who would like to contribute articles, videos, or other media to support climate change and the environment.

BUSINESS GOALS

To create a self sustaining website that is free to users and encourages people to contribute.

BUSINESS STRATEGIES

Our strategy is to create a website similar to wikipedia but dedicated to creating a warm helpful environment for supporting climate change and our environment.

Goal	Strategy
Public supported site	Create a homepage that allows users to donate ideas, articles, videos, or if they'd rather be a supporter they can donate money as well.
Searchable content	Site must be searchable through key words and ideas. There will be a search bar but also a page dedicated to showing what the site has to offer through visuals and broken down sections.
Supported material	All articles will be displayed properly for ease of read and will contain visuals and links to support the content within them.

COMPETITIVE SITES

<https://climate.nasa.gov/>

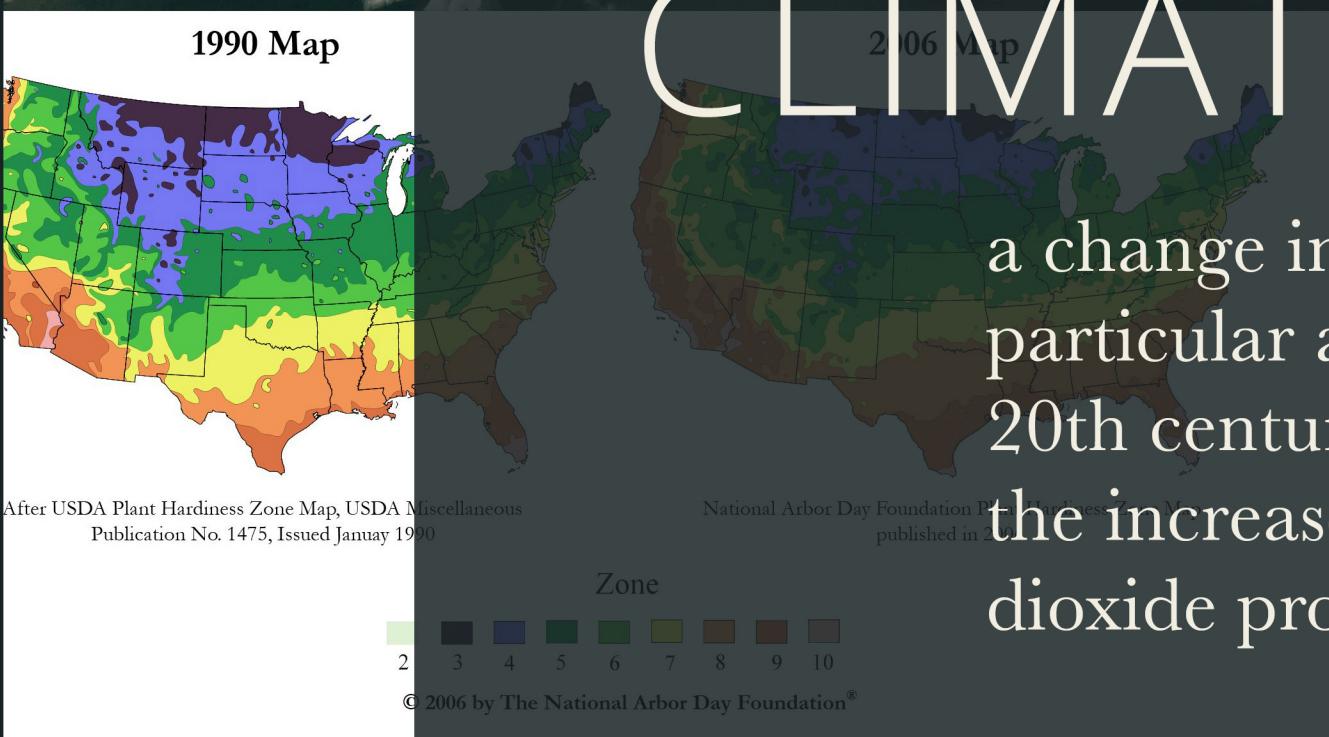
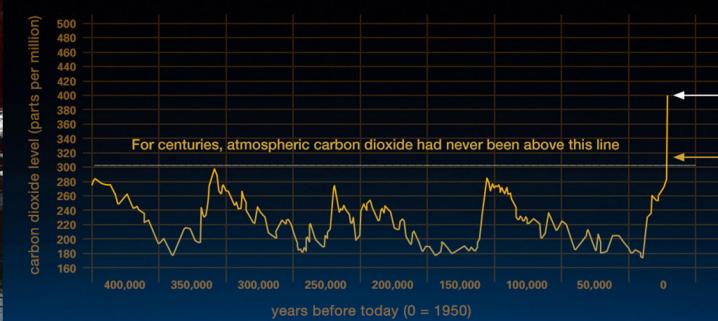
Hosts a list of climate change problems and information that is backed by scientists. A very well rounded and informational site. Also, this site is extremely beautiful and well designed.

<https://www.epa.gov/climatechange>

Another informational site. Has lots of charts and links. Most of the site is dedicated to impact. The design is very utilitarian.

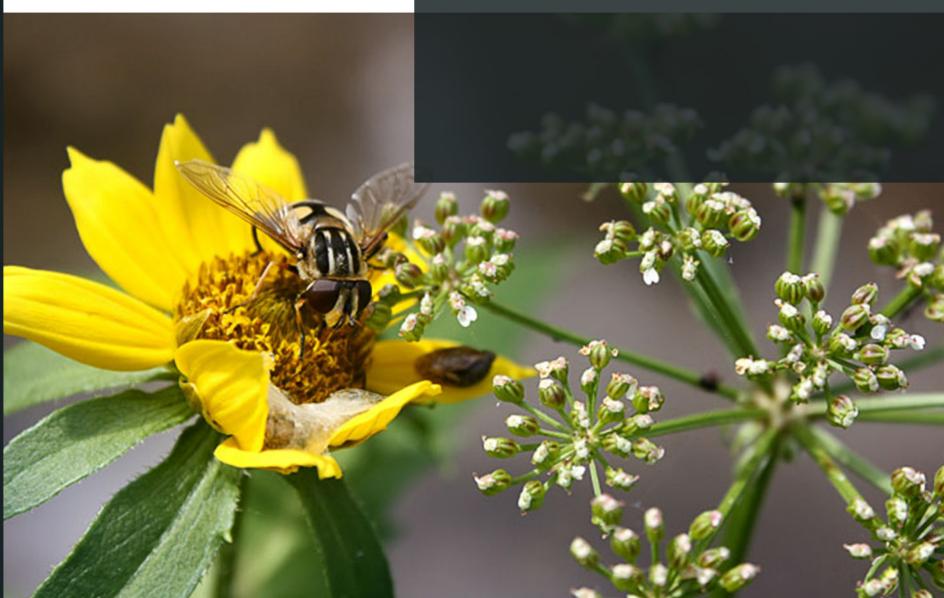
https://en.wikipedia.org/wiki/Climate_change

Closest thing to what my site will do but limited to one page.



CLIMATE CHANGE

a change in global or regional climate patterns, in particular a change apparent from the mid to late 20th century onwards and attributed largely to the increased levels of atmospheric carbon dioxide produced by the use of fossil fuels.



STYLE TILE ONE



Possible Colors



Textures



BUTTON ONE

BUTTON TWO - HOVER STATE

Social



A HEADER

Font: Open Sans #01447b

a Sub Head

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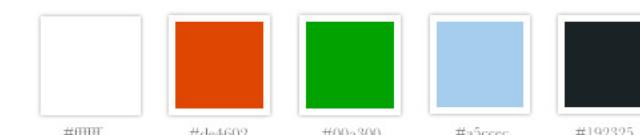
Adjectives

CHANGE COMMUNITY HOPE
HELPFUL INFORMATIVE WARNING

STYLE TILE TWO



Possible Colors



Textures



BUTTON ONE

BUTTON TWO - HOVER STATE

Social



A HEADER

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a Sub Head

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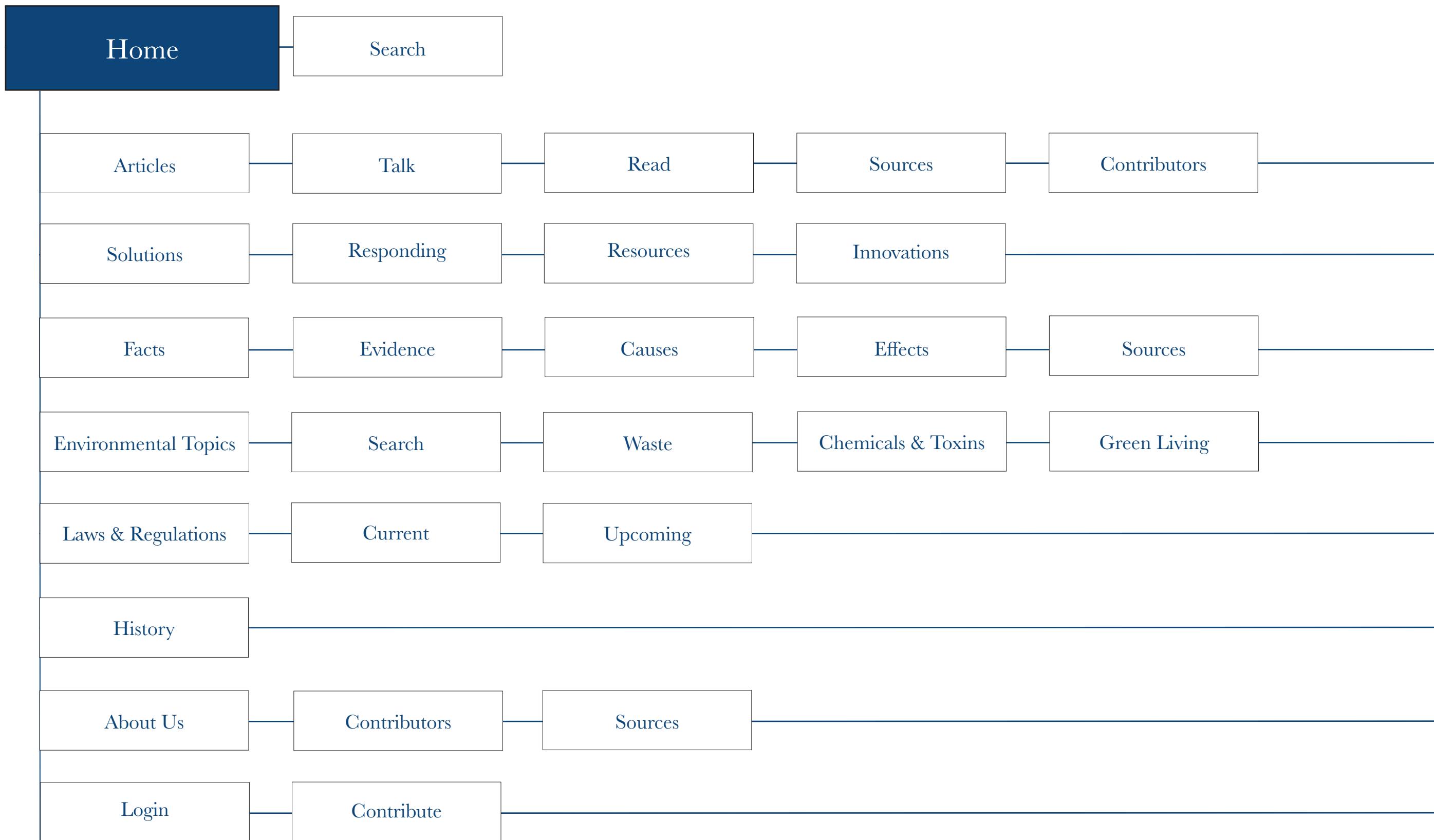
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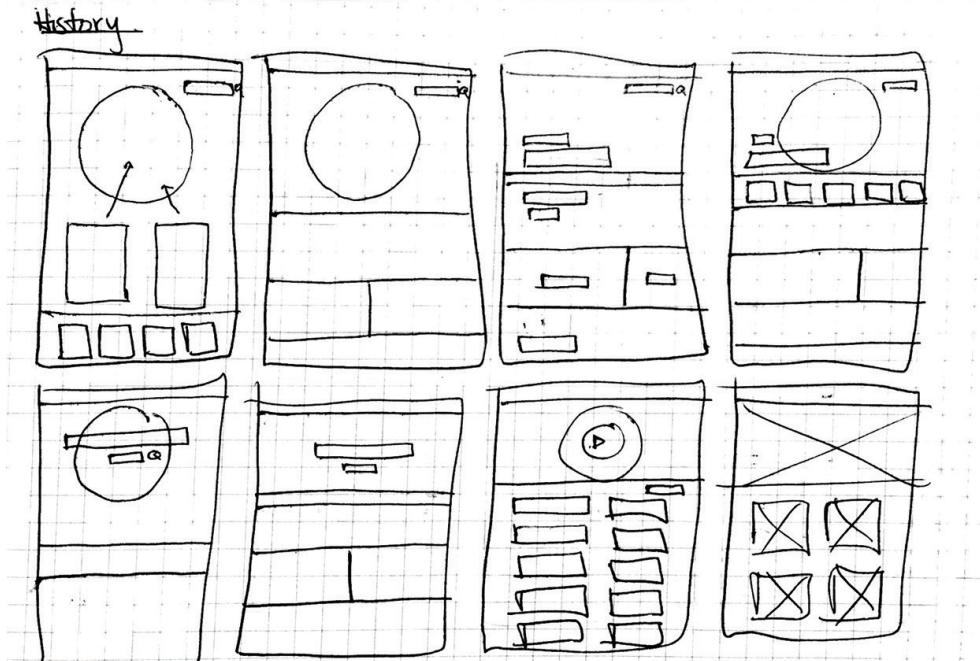
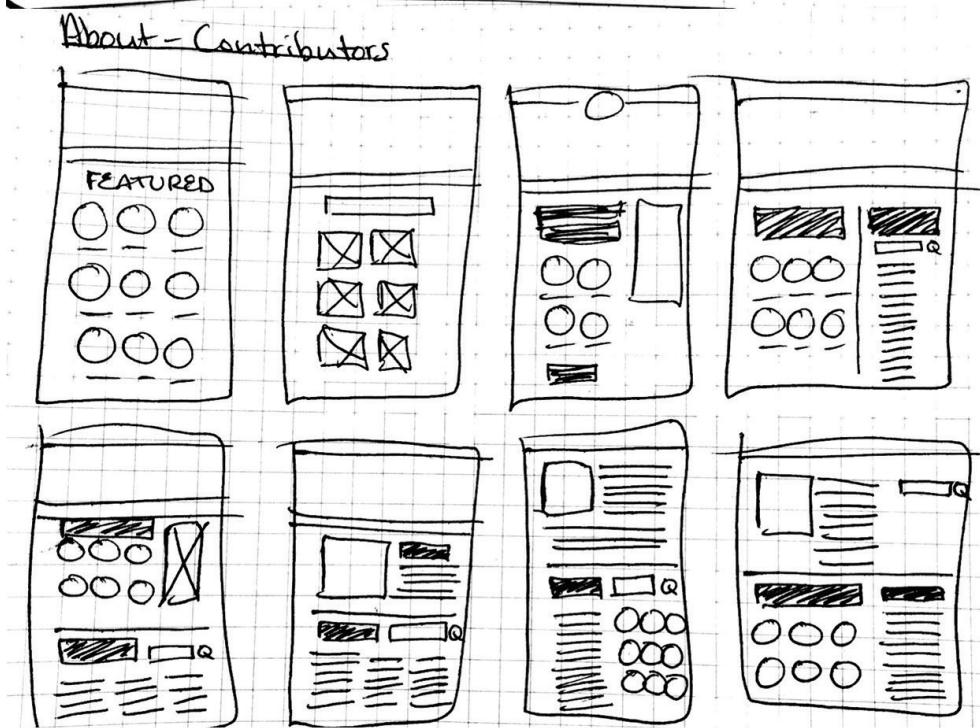
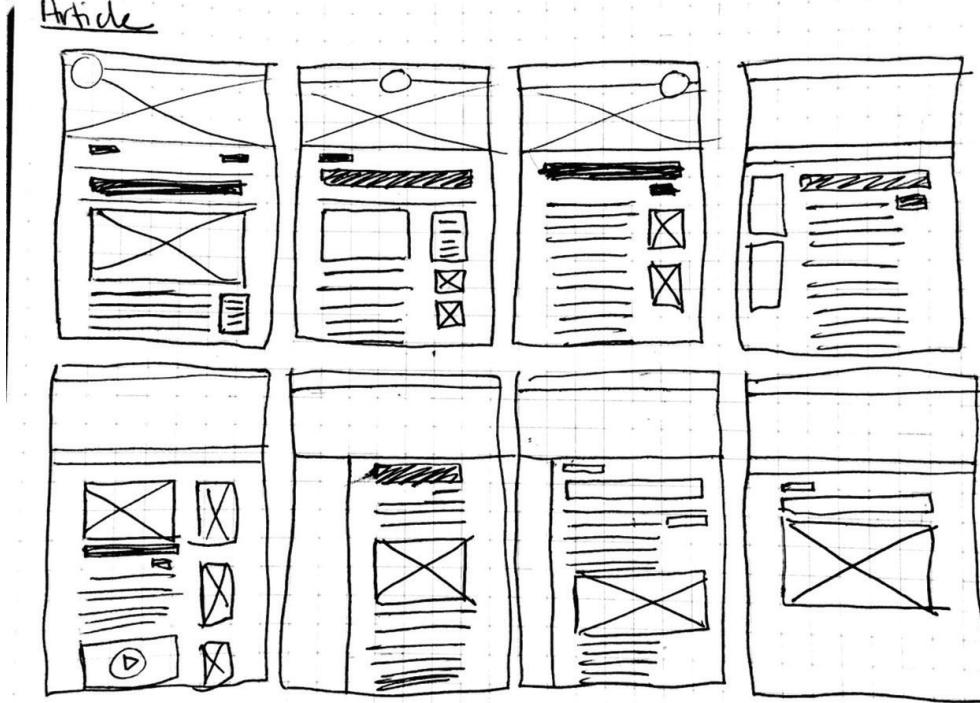
Adjectives

CHANGE COMMUNITY HOPE
HELPFUL INFORMATIVE WARNING

SITEMAP



SKETCHES



WIREFRAMES

Article Page



A HEADER

a Sub Head

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BUTTON ONE

History Page



A HEADER

a Sub Head



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About Us Login

Contributors Page



A HEADER

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A HEADER



DESIGN OPTION 1

1-Article Page



A HEADER

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1-History Page

The page features a collage of images and data. At the top left is a globe icon. Next to it is a search bar with the placeholder "Climate Change" and a magnifying glass icon. Below the search bar is a large image of Earth from space. To the right of Earth is a dark rectangular box containing the word "CLIMATE CHANGE" in white capital letters. Below this box is a detailed description of climate change. Below the globe and search bar is a landscape image of wind turbines in a field. Overlaid on this image is a dark box with the words "A HEADER" in large white letters and "a Sub Head" in smaller yellow letters. At the bottom left is a graph showing atmospheric carbon dioxide levels over time, with a sharp increase starting around 1950. This graph is overlaid on a background image of a globe with a tree growing on it. The bottom right of the collage has a dark box with "A HEADER" and "a Sub Head". The bottom navigation bar includes links for "About Us" and "Login".

1-Contributors Page

The page features a collage of images and navigation links. At the top left is a globe icon. Next to it is a search bar with the placeholder "Climate Change" and a magnifying glass icon. Below the search bar is a large image of a bee pollinating a yellow flower. Below the flower image is a dark navigation bar with links for "Sources", "Contributors", "About Us", and "Login".



A HEADER

a Sub Head

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A HEADER



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JOE SMITH
MEGAN SMITH
JILL SANTEL

T
JAMES TAMITH
JENNIFER TITH
JEN TANTEL

DESIGN OPTION 2

2-Article Page



The header features a large, scenic photograph of a polar bear standing on a small ice floe in a body of water filled with icebergs. In the background, a range of snow-capped mountains is visible under a clear sky. The top navigation bar is orange and contains links for ARTICLES, SOLUTIONS, FACTS, ENVIRONMENTAL TOPICS, LAWS & REGULATIONS, and HISTORY. Below the main image is a horizontal menu bar with links for Talk, Read, Sources, Contributors, About Us, and Login.

A HEADER

a Sub Head

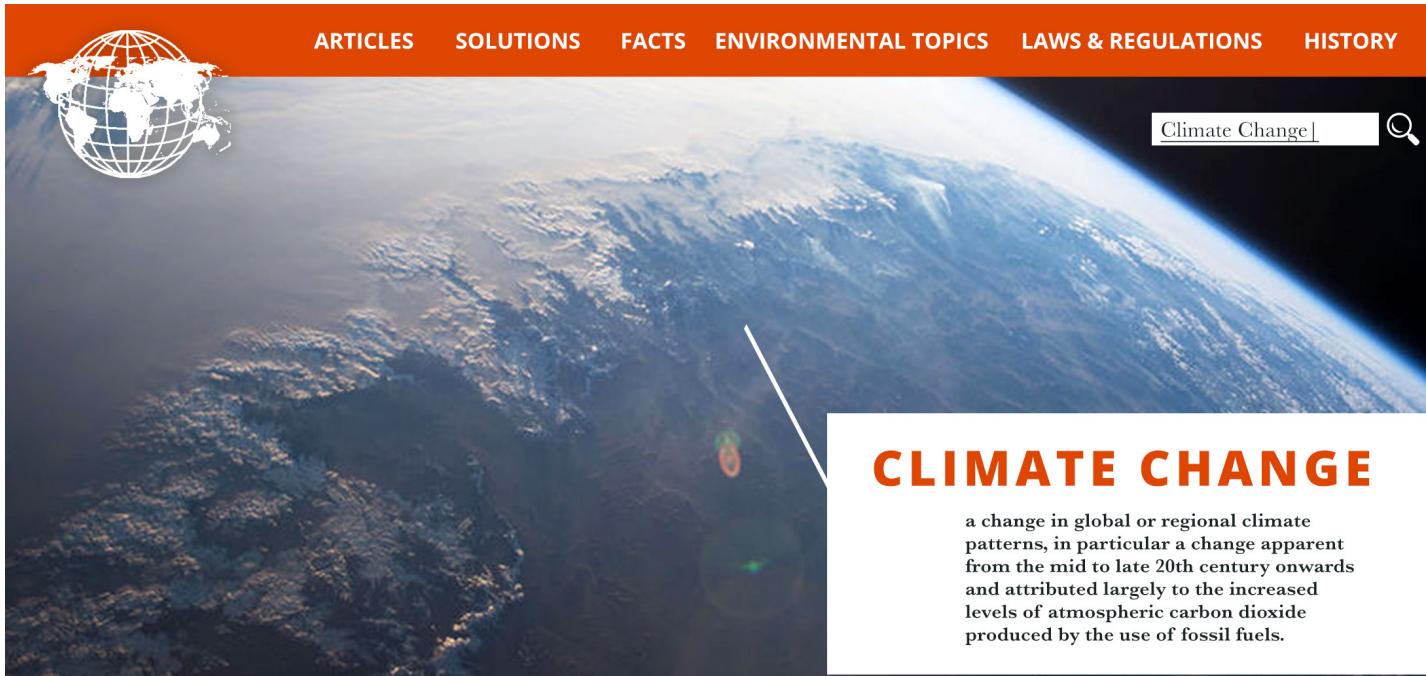
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2-History Page



ARTICLES SOLUTIONS FACTS ENVIRONMENTAL TOPICS LAWS & REGULATIONS HISTORY

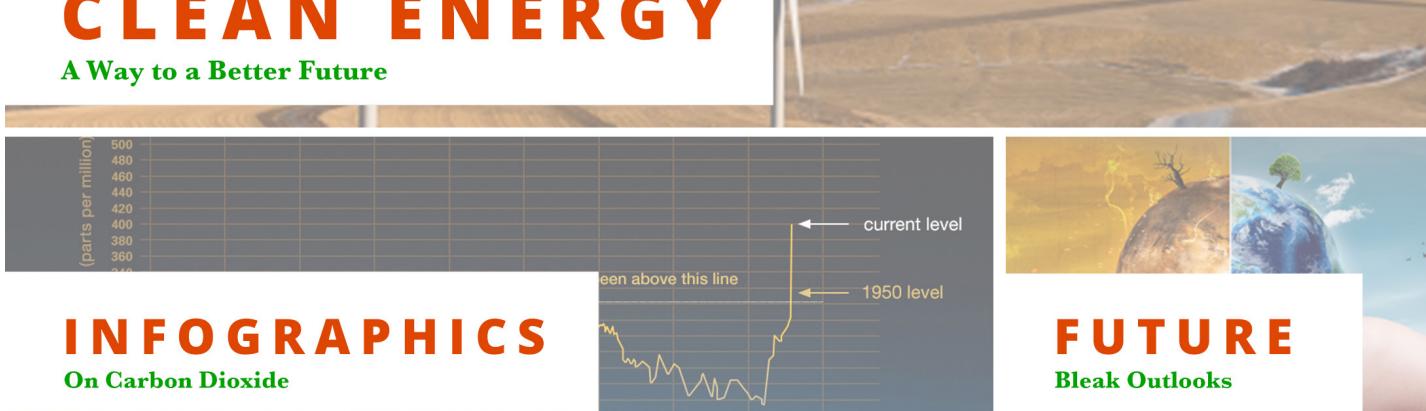
 Climate Change

CLIMATE CHANGE

a change in global or regional climate patterns, in particular a change apparent from the mid to late 20th century onwards and attributed largely to the increased levels of atmospheric carbon dioxide produced by the use of fossil fuels.



CLEAN ENERGY
A Way to a Better Future



INFOGRAPHICS
On Carbon Dioxide

About Us Login

2-Contributors Page



ARTICLES SOLUTIONS FACTS ENVIRONMENTAL TOPICS LAWS & REGULATIONS HISTORY

 Talk Read Sources Contributors About Us Login



JUDITH LI

Entrepreneur

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CONTRIBUTORS

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DESIGN OPTION 3

3-Article Page



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3-History Page

[Articles](#) [Solutions](#) [Facts](#) [Environmental Topics](#) [Laws & regulations](#) [History](#)

CLIMATE CHANGE

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A HEADER
a Sub Head

A HEADER
a Sub Head

[About Us](#) [Login](#)

3-Contributors Page

[Articles](#) [Solutions](#) [Facts](#) [Environmental Topics](#) [Laws & regulations](#) [History](#)

[Talk](#) [Read](#) [Sources](#) [Contributors](#)

[About Us](#) [Login](#)

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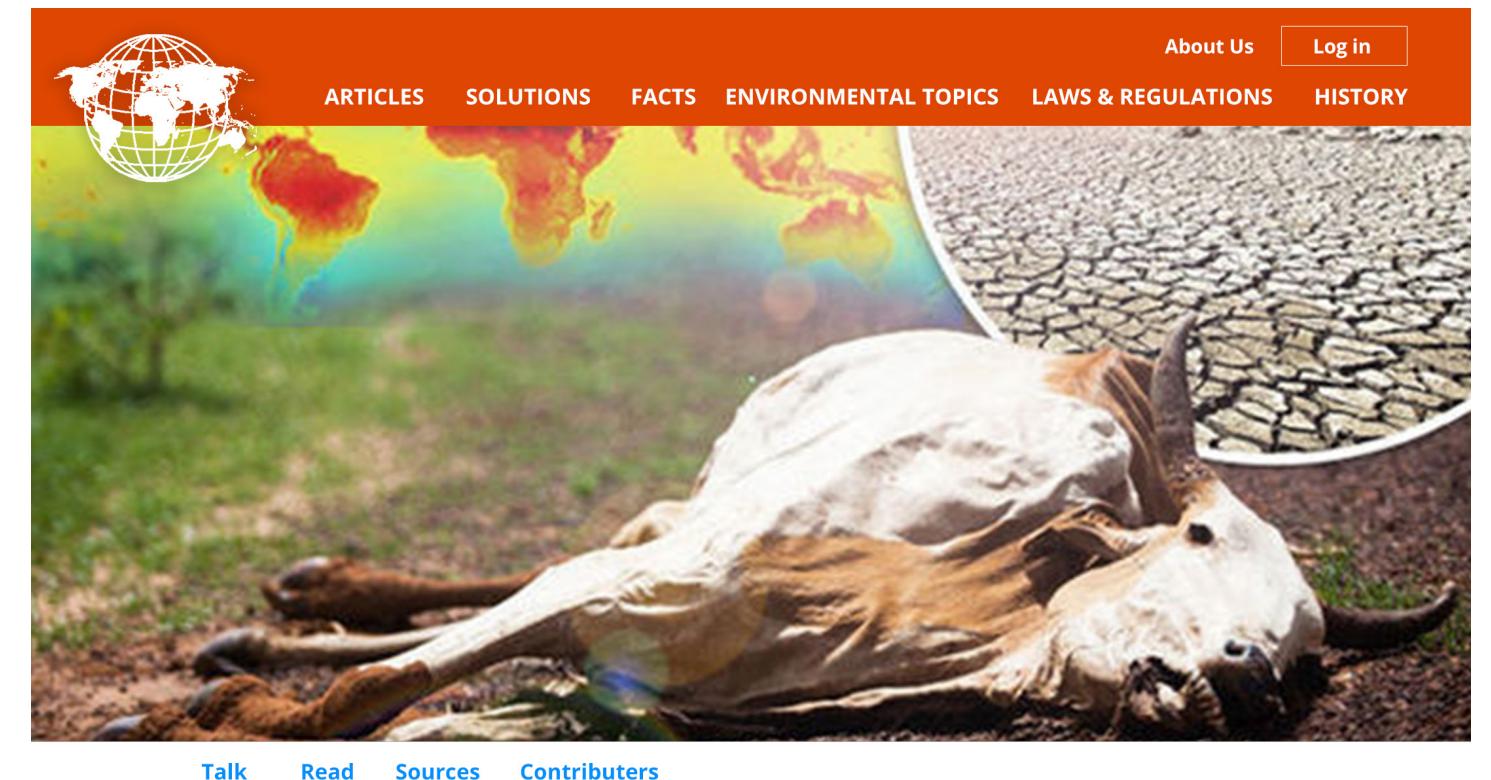
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FINAL DESIGN



Talk Read Sources Contributors



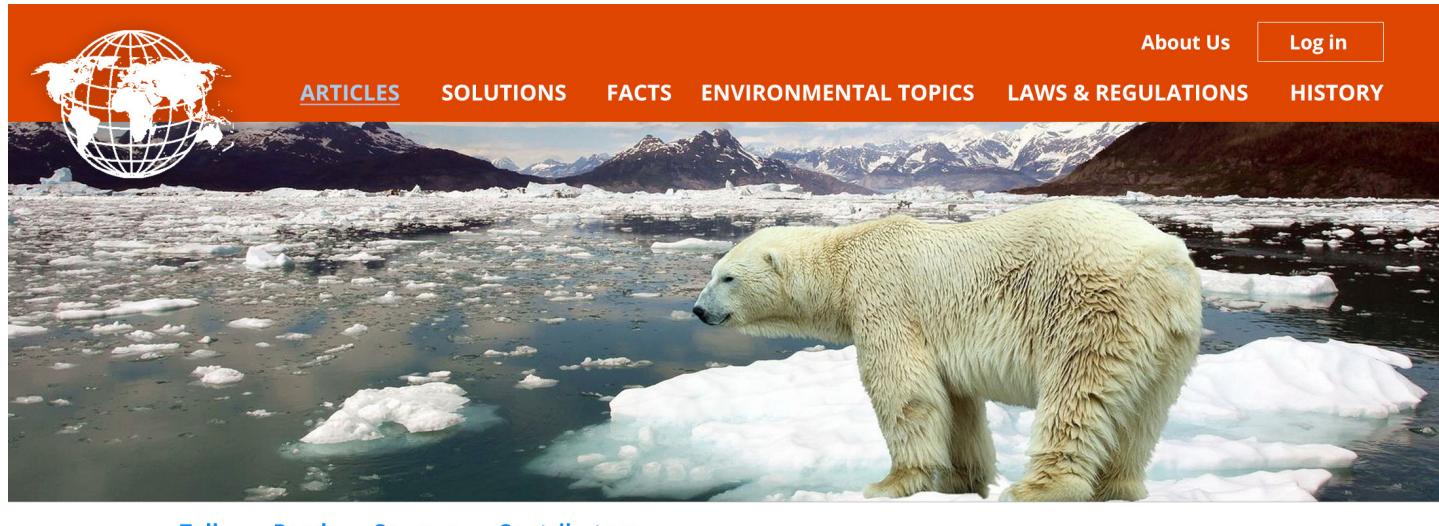
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Talk Read Sources Contributors

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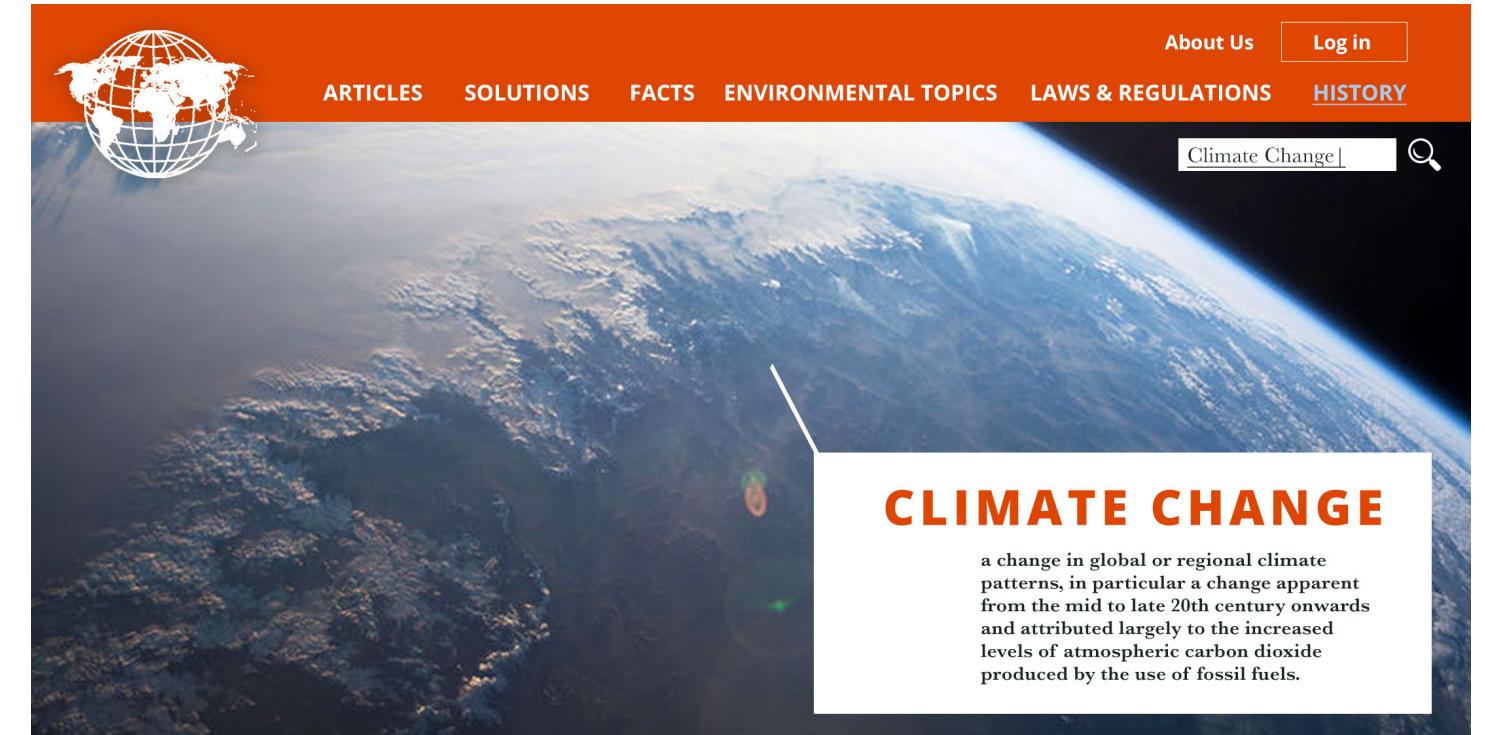
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About Us Log in

ARTICLES SOLUTIONS FACTS ENVIRONMENTAL TOPICS LAWS & REGULATIONS HISTORY



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CLEAN ENERGY

A Way to a Better Future

INFOGRAPHICS
On Carbon Dioxide

Parts per million

480
460
440
420
400
380
360
340
320
300
280
260
240
220
200
180
160
140
120
100
80
60
40
20
0

current level
been above this line
1950 level

COAL
Connections

RANCHES
Then And Now

GROWTH
What Matters

FUTURE
Bleak Outlooks

COAL
RANCHES
GROWTH

PLAY VIDEO

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Entrepreneur

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