**Kickstart My Chart Excel Homework**

**Kickstarter Report**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Overall, Kickstarter is a solid campaigning site. Users tend to have more complete, successful campaign events on average.
   2. Theatre and music campaigns were the most successful; technology-based ones were the least.
   3. Campaign duration does not seem to affect the amount money raised.
2. What are some limitations of this dataset?
   1. It does not provide any “live” data for April – December of any year, so it is hard to analyze any conclusions for this timeframe.
   2. There is no current data to analyze, only 2009 – 2017.
3. What are some other possible tables and/or graphs that we could create?
   1. Date Created Conversion and Date Ended Conversion for each category (Duration) and campaigns by state.
   2. State metrics by Category for each country.
   3. Average donations by country by Category.