

# Kristan Bullett

DIGITAL INNOVATION · TECHNOLOGY EVANGELIST

York, United Kingdom

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*“Energetic & confident executive with extensive experience in senior technical and strategic leadership positions. Concentrating heavily for nearly 20 years in the Media & Entertainment space, specifically working with IP based VOD technologies delivering multi-million dollar projects across multiple countries. Broad understanding of metadata management & optimisation with a proven track record of successfully leveraging and implementing transformative solutions. Excellent client manner bridging the gap between business and technical stakeholders. Focussed on creating an exceptional work ethic at all levels in teams, and identifying and exploiting individuals’ strengths.”*

## Application for role of Head of Media Engineering

January 20, 2019

Dear Sir / Madam,

### About Me

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With nearly 20 years’ experience in building and leading technical teams, I am currently Managing Director of Pikel Ltd, a Product-led Services company specialising in providing a SaaS video platform focussed on metadata management, play-out services and workflow orchestration tooling. Previously, within the same company, I held the positions of Head of Solutions and Head of Architecture. I continue to maintain a very technically focussed position, hold a passion for both digital and business transformation and have strong and broad industry knowledge.

### Why Me?

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Strong, modern technical teams need to be built on core philosophical and technical foundations including considerations for,

- Continuous Delivery
- DevOps
- Business-capability centric teams
- Data-driven analysis
- Micro-service architectures
- Management by exception, and
- Continuous Improvement

I believe my strong technical background, in combination with my extensive experience working with executive leadership teams, puts me in a unique position to bridge the gap between building and leading technical teams and working with senior management, to articulate the need for and to attain the buy-in for significant technical change. Through strong technical transformation, focus can be shifted from resolving technical barriers to delivering technical platforms that provide flexibility and agility and enable the business to focus on core growth objectives. Based on my experience and passions I believe I am well placed to lead this kind of transformation for NBCU.

Sincerely,

**Kristan Bullett**

