

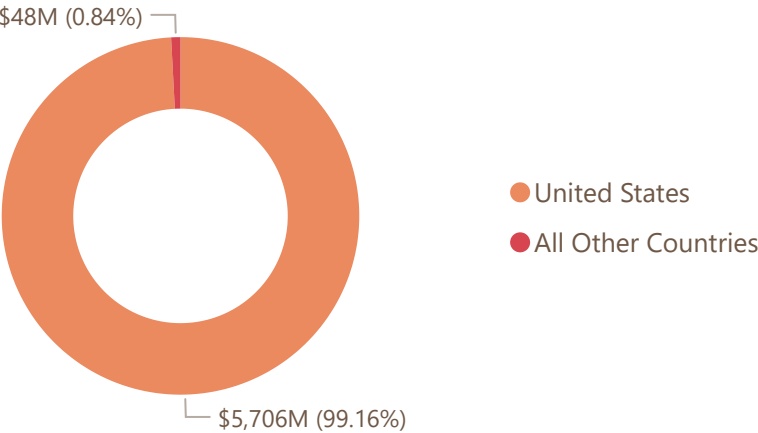
# Yelp Financial Breakdown

From 2020 to 2024 (Q3 inclusive)

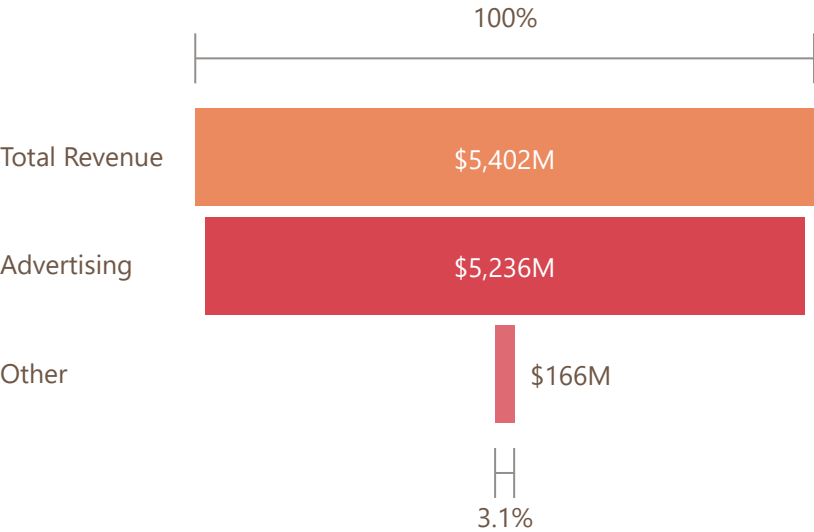
## Date Filter

Q1 2020	Q2 2020	Q3 2020	Q4 2020
Q1 2021	Q2 2021	Q3 2021	Q4 2021
Q1 2022	Q2 2022	Q3 2022	Q4 2022
Q1 2023	Q2 2023	Q3 2023	Q4 2023
Q1 2024	Q2 2024	Q3 2024	

## Revenue by Geography

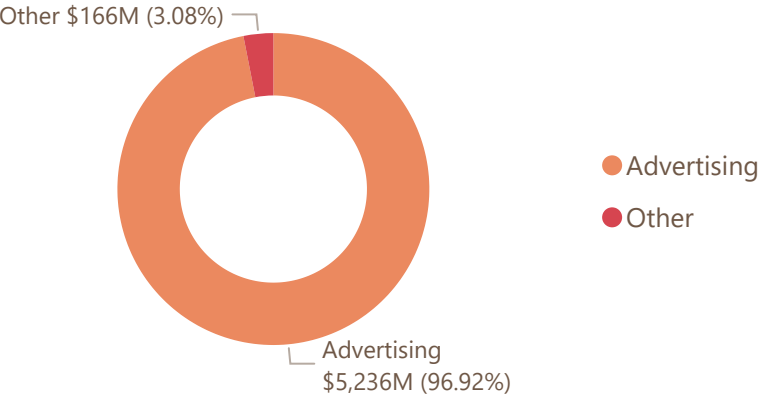


## Total Revenue by Category

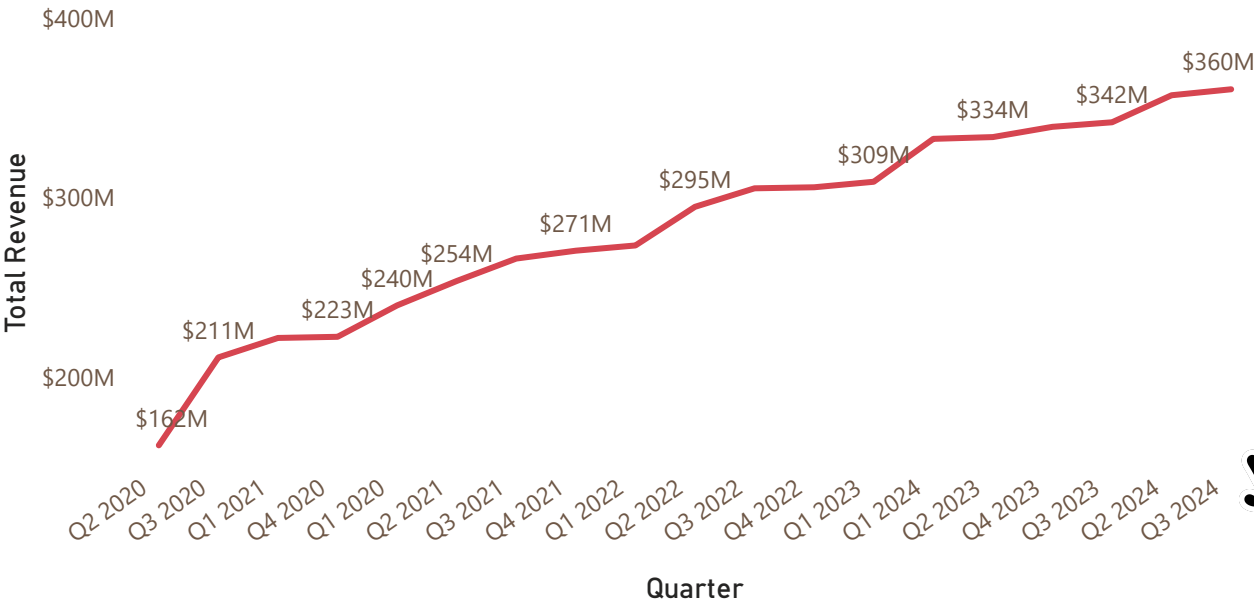


Most of Yelp's Revenue comes from Advertising

Revenue from Advertising and Other



## Total Revenue Over Time



Total Revenue

\$5.4bn



# Yelp Financial Breakdown

Looking at the Advertising Segment  
From 2020 to 2024 (Q3 inclusive)

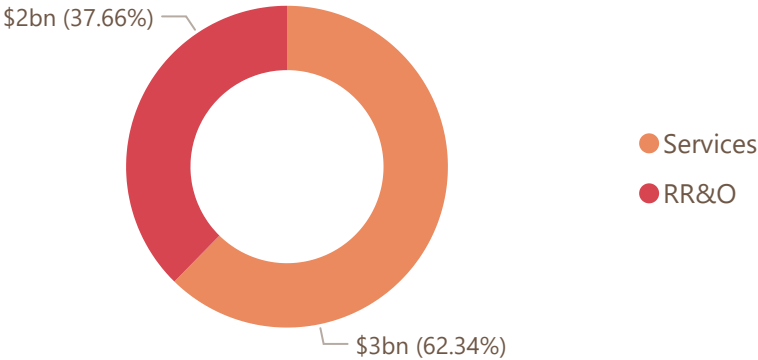
## Date Filter

Q1 2020	Q2 2020	Q3 2020	Q4 2020
Q1 2021	Q2 2021	Q3 2021	Q4 2021
Q1 2022	Q2 2022	Q3 2022	Q4 2022
Q1 2023	Q2 2023	Q3 2023	Q4 2023
Q1 2024	Q2 2024	Q3 2024	

## Advertising Revenue

\$5.24bn

## Advertising Segment Breakdown



**Note:**  
Services include home, local, auto, professional, pets, events, real estate and financial services  
Restaurants, Retail & Others include the remaining segments

## Advertising Revenue Over Time

