

Kolleen Caffyn

New Media Digital Designer

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<https://kolleen1005.wixsite.com/portfolio> • New York Metropolitan Area

SUMMARY

Innovative designer with a diverse skill set and strong interest in all facets of media and animation, who enjoys working in the fold where creativity meets technology in the production process. My interests are fluid and I am passionate about new technology and techniques. I enjoy creating and manipulating visuals using images, color, movement and sound to convey ideas.

EDUCATION

New Jersey Institute of Technology

Sep '17 - Present

Bachelor of Art In Communication and Media

Current GPA: 3.298

NJIT is among the top 100 national universities according to 2020 QS World University Ranking and ranks 1st in student economic upward mobility according to Forbes.

- Relevant Coursework
 - Video Narrative | Composing Documents for the Web | Composing Documents for Print | Electronic Writing Workshop
 - Technology and Tactics of Sound | Electronic Music In Practice | Click & Read: Interactive Storytelling
 - Information Design Techniques | 3D Modeling and Animation | Game Architecture and Design

KEY SKILLS

- Adobe Creative Suite / Houdini / Krita / FL Studio / Ableton / Audacity / Unity
 - Programming in HTML5, CSS and Javascript • TV/Film Pre-/Post Production • 2D Animation and Character Design.
- Technical Skills: Adobe Photoshop, Adobe Premiere, Adobe Illustrator, After Effects, and Microsoft Office*
Familiar with Python, MySQL, C#, PHP

EXPERIENCE

Audio/Visual Editing Intern

Oct '20 - Present

Clarity, The Social Network for Your Love Life

Virtual

Young startup that created a comprehensive platform for resources for your romantic and emotional health and launched an app in December 2020.

- Acquired knowledge and technical acumen within a dynamic start-up environment.
- Worked remotely and independently to ensure all weekly deliverables were produced on time.
- Assisted in multiple phases of a new product design in both pre- and post launch phases of development.
- Edited 50+ pre-recorded audio and video clips for public release using **Audacity** and Adobe **Premiere** to insure clean releases.

Graphic Design Intern, Marketing Department

May '21 - Aug '21

New Jersey Innovation Institute

Newark, NJ

NJII combines the vast resources of NJIT, strong industry and government relationships, and proven methods to drive innovation and deliver transformative products and services in biopharma, data and advanced technology, defense and homeland security, entrepreneurship, healthcare delivery, and professional and corporate education.

- **Revamped** the company directory and edited over 200+ headshots of current employees.
- Created several explainer videos and deliverables using **Powtoon** for various departments.
- Manipulated existing assets to design new materials and supported departments with various design needs

Graphic Design Intern

Feb '21 - May '21

J-Intelligence Networks

Virtual

Non-profit organization committed to empowering women and embracing their emotional wellness.

- Created weekly graphics using existing assets to maintain organizational consistency.
- Collaborated with the team to successfully introduce **social media stories** within the **deadlines** given.
- Developed animated graphic elements to enhance the digital messaging in accordance with the mission of organization
- Implemented design principles in keeping with best practices of the organization for a cohesive branding strategy

CERTIFICATION

- AT&T Summer Learning Academy 2020, Certificate of Completion