

## Why Classify Philosophical Texts?

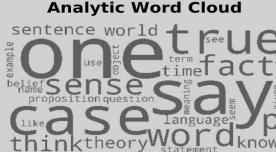
- A philosophy represents a rationally developed worldview
- If we can classify texts based on their philosophical schools, we can classify sets of rationally organized perspectives on life
- This can be used in a purely academic way to isolate key features of a thinker's thought or notice differences hitherto unexplored
- If we expand this to the general populace, it means we can take user-generated text (tweets, FB posts) and identify a general worldview
  - this could be used in marketing, political campaigning, or sociological research

## Word Clouds for Each School of Thought



### **Empiricism Word Cloud**





**Aristotle Word Cloud** 



### **German Idealism Word Cloud**



## **Continental Word Cloud**



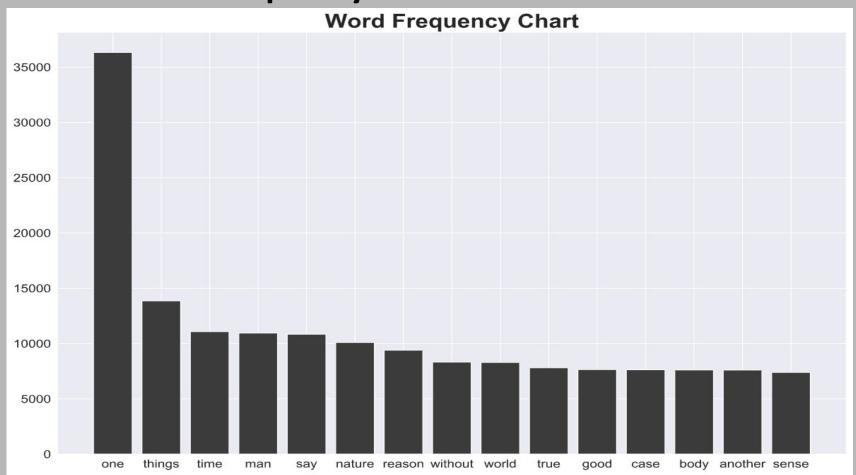
**Rationalism Word Cloud** 

# **Phenomenology Word Cloud**



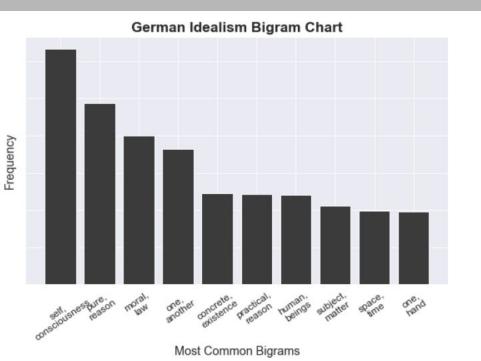


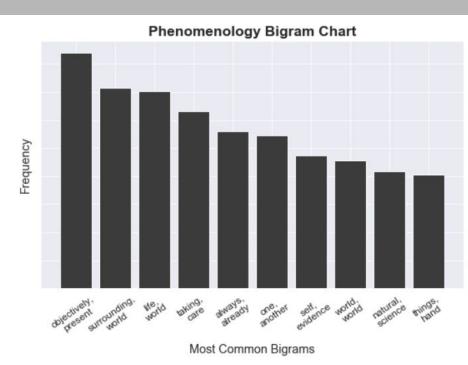
## **Overall Word Frequency**



### **A Few Illuminating Bigrams**

- self consciousness is a key concept in German Idealism
- the idea of objective presence and the phrase 'always-already' are common in Phenomenology





## **Bayesian Model**

- Better performance than
  Random Forest
- 79% accuracy rate
- Aristotle, Empiricism, and German Idealism have strong recall rates.

### Multinomial NB Classifier CF w/ SMOTE

8.0

0.7

0.6

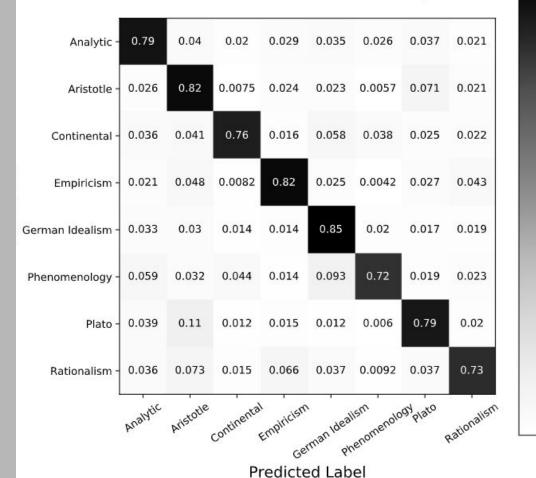
- 0.5

- 0.4

- 0.3

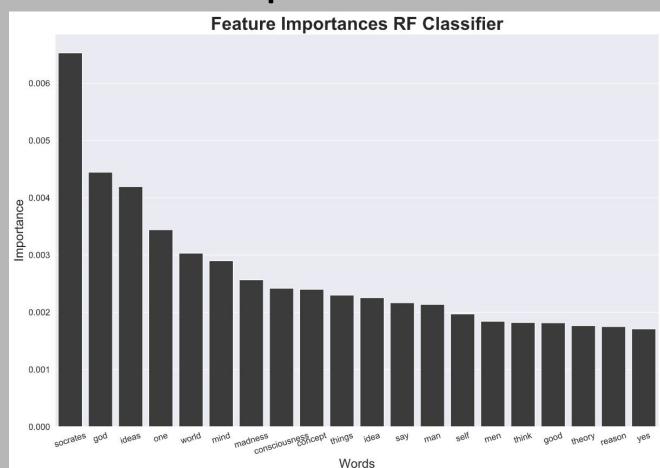
- 0.2

- 0.1



### Random Forest Model Feature Importances

- RF was less accurate but gave us feature importances.
- 'god' is a major topic in some schools but not others,
- 'socrates' is much more common in Plato than elsewhere.



### **Key Takeaways & Recommendations**

- The model can be used to identify schools with about 80% accuracy.
- Analyze a client's text to identify ideology and preferences at a deep level
  - then tailor communications and persuasions to that ideology
  - for best results use the client's key terms and do not contradict the beliefs of their schools
- Key classificatory terms include 'mind,' 'think,' 'god,' and 'madness.'
  - so look for client's attitude toward these topics.
- For academic research, look at word/bigram frequency to get an idea of how to orient yourself in studying a school
- Proof-of-concept operationalization in a notebook that classifies user text

### **Future Work**

- Clean the data more thoroughly, especially for typos and word fusing that was common in the data (e.g., 'aconcept' for 'a concept').
- Develop more effective neural networks.
- Take the user-input notebook and set it up in a webapp.
- As an extreme goal, it would be nice to to build a generative model that could create text in the style of a philosopher or paraphrase given text in the style or worldview of a given school.
  - this would enable us to generate text to fit a client's worldview after identifying it

## Thank you