

Planning for Success: Vision, Mission and Strategic Priorities Worksheet

Vision

Formula: **A mental image** of the Organization located in a **realistic, credible future** that has never happened and is somehow **significantly better than what now exists**.

Take a moment to write down your vision. If you don't have one think about what you want it to be. If you have one already think about what you might change or start over.

Mission

Formula: **What you do + for whom you do it**

Take a moment to write down your mission. If you don't have one think about what you want it to be. If you have one already think about what you might change or start over.

Strategic Priorities

Formula: The **most important things** that you **must accomplish right now**

Take a moment to write down your Strategic Priorities. If you don't have any think about what you want them to be. If you have some already think about what you might change or start over.