



TCEA, AUSTIN, TX
3100 Alvin Devane Blvd, Austin, TX 78741

KCD TEXAS - AUSTIN

MAY 15, 2026

SPONSORSHIP PROSPECTUS





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TCEA AUSTIN, TX

A community-driven event in the heart of Texas, bringing together diverse talent from across the state to share knowledge, collaborate, and celebrate the cloud native ecosystem. Backed by the Cloud Native Computing Foundation (CNCF), KCD Texas benefits from the collective experience and best practices of Kubernetes Community Days held around the world.

CORE VALUES

Inclusivity

We proudly bring together the brightest and most innovative minds from across the vast Southwest region of the United States.

Innovation

By harnessing the knowledge and expertise of individuals from a wide range of backgrounds, we create an environment where diverse experiences and perspectives converge

Collaboration

This diversity fuels our ability to offer groundbreaking insights, foster creative problem-solving, and drive collective growth that resonates far beyond our region.





Chris Aniszczyk

CNCF
Chief Technology Officer (CTO)

SPEAKERS & SESSIONS 2025

Renowned speakers from all around the world delved into cutting-edge advancements in cloud native digital infrastructures and the widespread adoption of Kubernetes, drawing in over 250+ eager attendees.

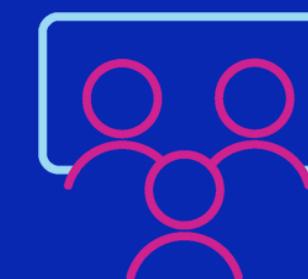


29

Speakers

Non-male
Speakers

4



3

Breakout Sessions

Male
Speakers

24



KCD TEXAS - AUSTIN

MAY 15, 2026

KCD Texas is an event that promotes collaboration and boundless exploration

Collaboration, inclusivity, and exploration are at the core pillars of KCD Texas. Workshops, sessions, and discussions gave attendees practical experience and new avenues to explore.

Projected Attendance	Registrations
KCD Texas 2026	250 +





Expectations for KCD Texas 2026

 40+
Speakers

 300+
Potential audience

 3
Breakout
Sessions

 30+
Talks and Workshops

 14+
Exhibitor

 10K
High Visibility In Media

 1
Co-located
Events

 3+
Tech
Communities

 Open Tables
and Forums

 Networking

KCD Texas brings together Kubernetes and cloud native enthusiasts, fostering learning, collaboration, and networking.

Backed by the CNCF, these community-driven events showcase the latest innovations in cloud native technologies and encourage the adoption of Kubernetes and other open source projects.



**ORGANIZERS, VOLUNTEERS,
SPEAKERS - AUSTIN 2005**



WHY SPONSOR

Sponsoring KCDs offers companies a unique opportunity to achieve multiple strategic objectives.

KCDs provides unparalleled brand awareness within the cloud native and Kubernetes communities, connecting your company with highly engaged developers, system engineers, architects & technical leaders.

Brand Awareness

Gain access to targeted networking opportunities and use KCD Texas as a platform to promote your product and recruit top talent from a diverse pool of skilled professionals.

Networking

Associate your brand with a fast-growing technology community and highlight your commitment to fostering innovation and community growth.

Community

By supporting KCD Texas, your brand will strengthen its credibility and establish itself as a key player in the Cloud Native ecosystem, showcasing your influence and leadership in the community.

Credibility

SPONSORSHIP BENEFITS AT-A-GLANCE

SPONSORSHIP BENEFITS AT-A-GLANCE	KCD	TEXAS AUSTIN	PLATINUM 3 spots	GOLD 7 spots	SILVER	END USER	ADD-ON (8 Spots Total)
	Sponsor Lightning Preso Main Stage	✓				5-minute Presentation in End User Space	Happy Hour, Lanyard, Badge, Coffee, Room, Transport, Food
	Sponsored Session Dedication	✓					
	Sponsor Shout Out Main Stage	✓	✓				
	6' Table with Two Chairs and Power	✓ Sponsor Hall	✓ Sponsor Hall				Happy Hour Sponsor ONLY
	Recognition in Conference Emails and Socials	✓	✓		✓	✓	✓
	Recognition Conference Website	✓	✓		✓	✓	✓
	Unlimited Early Bird Pricing	✓	✓		✓	✓	✓
	Complementary Pass	5	3	2	1	1	1
PRICE		\$7,000	\$4,000	\$2,000	\$5,000	\$3,000-\$7,000	

ADD-ONS FOR SPONSORSHIP BENEFITS

Happy Hour

BENEFITS

Extra 2 min pitch during happy hour

Complimentary 2 Ticket

6' Table with Two Chairs and Power within Happy Hour

Price USD - \$7000

Room Sponsorship

BENEFITS

Signage in rooms

Complimentary 1 Ticket

Price USD - \$3000

Badges

BENEFITS

Company logo printed on Badges

Complimentary 1 Ticket

Price USD - \$3000

Coffee Bar

BENEFITS

Branding at Coffee Bar

Complimentary 1 Ticket

Price USD - \$3000

ADD-ONS FOR SPONSORSHIP BENEFITS

Lanyards

BENEFITS

Company logo and name printed on Lanyard

Complimentary 1 Ticket

Price USD - \$3000

Food

BENEFITS

Branding at Food Pick-Up

Complimentary 1 Ticket

Price USD - \$3000

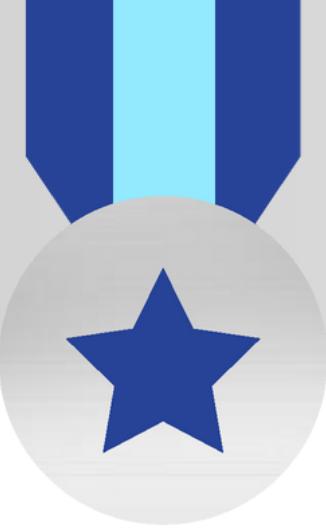
Transportation

BENEFITS

Branding at Shuttle Pick-Up and Drop-off

Complimentary 1 Ticket

Price USD - \$3000



Platinum Sponsorships



PACKAGE PRICE: \$7,000

Platinum sponsors are key contributors and receive maximum exposure before, during, and after the event.

They enjoy benefits like social media and email promotion, prominent on-site presence, in-event pitches, and the option to provide unique networking and branding opportunities.

Including standard furniture
Subject to validation by the KCD program committee.



Scan Here!

WHAT'S INCLUDED

- 30-second pre-event video feature shared on social channels
- 2-minute sponsor pitch on stage at KCD Texas
- 6' display table in the exhibit hall during the event
- Recognition in promotional emails (logo + link) across media
- On-site logo recognition on event swag
- Website logo recognition (logo, bio, link) on the KCD Texas website
- Event wrap-up website recognition (logo, bio, link)
- 5 Complimentary full-day event & parking passes
- Social media features: One pre-event standalone with a social card and one customizable news spotlight during the event.
- Logo mentioned in the transparency report.



Gold Sponsorships



PACKAGE PRICE: \$4,000

Gold sponsors are key supporters of the conference, representing companies deeply committed to the Cloud Native movement.

They receive excellent exposure before, during, and after the event, with opportunities for social media and email promotion, on-site visibility, in-event pitches, and prominent on-site presence.

Including standard furniture

Subject to validation by the KCD program committee.



Scan Here!

WHAT'S INCLUDED

- 6' display table in the exhibit hall
- Recognition in promotional emails (logo + link) to the KCD Texas followers
- Logo recognition on-site and on the KCD Texas website (logo, bio, link)
- Event wrap-up logo recognition (logo, bio, link)
- 3 complimentary full-day event & parking passes
- Unlimited Early Bird pricing on additional full-day passes
- Social media promotion: Two pre-event group tweets and one during the event.
- Logo mentioned in the transparency report.



Silver Sponsorships



PACKAGE PRICE: : \$2,000

Silver sponsors play a crucial role in supporting the conference. They represent companies where a Cloud Native approach is central to their operations.

Silver sponsors gain valuable exposure before, during, and after the event, with opportunities to connect through social media, email promotion, and on-site visibility.

Including standard furniture
Subject to validation by the KCD program committee.



Scan Here!

WHAT'S INCLUDED

- Recognition in promotional emails (logo + link) to our followers
- Logo recognition on-site and on the KCD Texas website (logo, bio, link)
- Event wrap-up logo recognition (logo, bio, link)
- 2 Complimentary full-day event & parking passes
- Unlimited Early Bird pricing on additional full-day passes
- Social media promotion: One pre-event group tweet and one during the event
- Logo mentioned in the transparency report.



End User Sponsorships



PACKAGE PRICE: : \$5,000

For end user organizations, sponsorship provides opportunities to showcase their engineering culture and technical capabilities to potential hires.

End user sponsors engage directly with peers to collaborate on best practices and shared challenges, meet project maintainers, and find support from the community.

Including standard furniture
Subject to validation by the KCD program committee.



Scan Here!

WHAT'S INCLUDED

- Recognition in promotional emails (logo + link) to our followers
- Logo recognition on-site and on the KCD Texas website (logo, bio, link)
- 1 Complimentary full-day event & parking pass
- Unlimited Early Bird pricing on additional full-day passes
- Social media promotion: One pre-event group tweet and one during the event



Add Ons



PACKAGE PRICE: : \$3,000-\$7,000

Add-ons such as Happy Hour, Room, Lanyard, Badge, Coffee Bar, or Food offer your company targeted visibility at a lower investment level.

These packages allow you to participate meaningfully in the event while focusing your budget on high-impact touchpoints that attendees interact with throughout the day.

Including standard furniture

Subject to validation by the KCD program committee.



WHAT'S INCLUDED

- Recognition in promotional emails (logo + link) to our followers
- Logo recognition on the KCD Texas website (logo, bio, link)
- Logo placement at specified location based on add-on selection (i.e., Room Sponsor)
- 1 Complimentary full-day event pass
- Unlimited Early Bird pricing on additional full-day passes
- Happy hour sponsor will get a 6' table and pitch at Happy Hour event only (after the main event)

Thank you to the companies and individuals who support the event.

Your contributions enhance the event experience, making it memorable for everyone. We appreciate your support and commitment to our community.

Together, we make KCD Texas exceptional!





CITY

Why Austin, Texas

Austin's tech, accessibility, culture, and community make it ideal for hosting KCD Texas, ensuring a memorable experience for all, such that:

- Austin is a thriving hub of innovation and entrepreneurship, called the "Silicon Hills". It's the ideal location for a gathering focused on cloud native technologies like Kubernetes.
- Its central location makes it easily accessible for attendees, and its cultural appeal adds an extra dimension to the event experience.
- Austin embodies a strong community spirit, fostering an environment where attendees can learn, share, and connect in a supportive and inclusive setting.



SCHEDULE AT A GLANCE

LAUNCH	DATE	DAYS UNTIL EVENT
CFP OPENS	15 Dec, 2025	151 days
CFP CLOSES	15 Feb, 2026	90 days
CFP NOTIFICATIONS	9 Mar, 2026	75 days
Early Bird Price End	15 Mar, 2026	60 days
SCHEDULE ANNOUNCED	31 Mar, 2026	45 days
FEES & LOGO ASSETS DUE	1 May, 2026	14 days
SLIDE SUBMISSION	10 May, 2026	5 days
EVENT START	15 May, 2026	Live!





“
**We are looking forward
to future collaboration
with the cloud native
community in Texas.
Join the movement and
foster the knowledge in
our area.”**



**INTERESTED IN BECOMING A SPONSOR FOR KCD TEXAS
2026?**

By becoming a sponsor, you will have the opportunity to connect with a diverse audience of industry professionals, showcase your brand, and contribute to the growth and success of our community.

**Contact us for more information on sponsorship packages and how
to be a part of our exciting journey!**

CONTACT

Harsha Thirimanna
Sponsor Committee
KCD Texas

organizers-
texas@kubernetescommunitydays.org

LET'S GET SOCIAL

- @KCDTexas
- company/KCD-Texas
- @TexasKCD

Visit our website
kcdtexas.org