

**Cliff Keabetswe**

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**Recruitment Team****Alpha Direct**

Gaborone, Botswana

**Dear Hiring Team,**

I am writing to express my interest in being included in Alpha Direct's Talent Database for Future Opportunities. With a strong foundation in software engineering, cloud technologies, and a growing specialization in Generative AI, I am eager to contribute to Alpha Direct's mission of driving innovation and delivering exceptional customer experiences through technology.

I hold a BSc (Hons) in IT Networking & Software Engineering and bring hands-on experience in backend systems development. During my tenure at BotswanaPost, I designed and implemented secure REST APIs and internal systems that improved operational efficiency and data management—skills that align closely with Alpha Direct's data-driven and digital-first approach to insurance and financial services.

To stay ahead in the evolving tech landscape, I have completed Google Cloud certifications in Introduction to Generative AI, Prompt Design, and Transformers, BERT & LLMs. Additionally, I have experience developing intelligent applications using AWS Lambda, Textract, and MySQL, which has enhanced my ability to design scalable, AI-enabled solutions that could support Alpha Direct's technology and innovation initiatives.

Beyond technical expertise, I am passionate about innovation, digital transformation, and continuous learning. I currently rank among the Top 5 GitHub contributors in Botswana and actively contribute to open-source projects that promote technological empowerment and real-world problem-solving.

I greatly admire Alpha Direct's bold, tech-driven approach to transforming the insurance sector in Botswana and beyond. I would be honored to be considered for future roles where my background in software development, AI integration, and data solutions can contribute to your continued success.

Thank you for considering my application. I look forward to the opportunity to stay connected and explore how I might contribute to Alpha Direct's vision soon.

Sincerely,

Cliff Keabetswe

