

# **WORKSHOP 035**

## **[Tableau]**

### **Profit Analysis Dashboard**



**Here are some clues in case you are stuck with the case study:**

1. Create a hierarchy for the product category and sub-category.
2. Use the total profit as colour legend and use average discount as the size option.
3. There is no need to add Region into the geographical data hierarchy.
4. Ensure that you include the following dashboard best practices at a minimum:
  - Design with the audience in mind
  - Use appropriate size and layout
  - Limit the use of colours and different views
  - Make it interactive
  - Appropriate use of tooltips
5. Use the Tableau device preview option on the dashboard design screen.