

WORKSHOP 020

[Tableau]

Rest-Well Hotels Survey



Here are some clues in case you are stuck with the case study:

1. To combine the three tabs of data, you will need to pivot the response data, then join in the other two tabs of demographic information and metadata.
2. You will need to bin Score to create the histograms showing the distributions.
3. The reference line will have to be built from a Level of Detail calculation to calculate at the Country and Category level.
4. An area chart visually leaves a large gap when there is no data, allowing missing weeks to be easily seen.
5. If you duplicate the Latitude pill on the Rows shelf, you create a second chart that you can then use to create your Dual Axis.
6. Steve Wexler is one of the most respected data visualization experts on survey data. Check his blog, Data Revelations, for his tutorials on how to visualize Likert Scales. We'll be using his techniques in the webinar.