

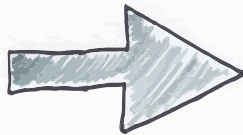
ENCODING ORDINAL CATEGORICAL FEATURES

Original

High

Medium

Low



Encoded

3

2

1

← In this encoding
we quantify that
high is 3x low.

Many machine learning algorithms require numerical feature values. This might seem simple but it is important to notice that we are encoding the interval between categories.