

WORKSHOP 017

[Tableau]

DigitalAds Expansion Analysis



Here are some clues in case you are stuck with the case study:

1. To create an Animation in Tableau, drag a field to the Pages shelf.
2. When showing change over time, use the continuous Quarter rather than the discrete Quarter.
3. To show labels by both Customer Type and Total, you'll need to use a Dual Axis chart with different levels of detail.
4. You can color by both Region and Sub-Region if you add Region to color, then add Sub-Region to Detail, then click the Detail indicator and change it to color.