

CASE STUDY 007

[Tableau]

Coffee Chain



Here are some clues in case you are stuck with the case study:

1. Make a blend or cross-database join
2. Make a group from Product field.
3. There is no option to use Ad Hoc created groups in calculated fields. But you can use sets in calculated fields. Create set from Product field.
4. This is the first part of the formula which is required for questions 3 and 4. “Tea” is the name of the set.

`SUM(IF [Tea] THEN [Sales] END)`

5. Create calculated field Profit/Marketing