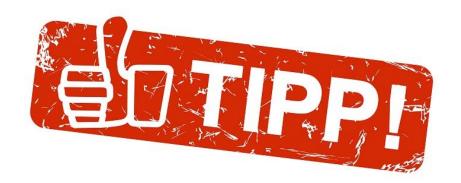


## CASE STUDY 007 [Tableau] Coffee Chain





## Here are some clues in case you are stuck with the case study:

- 1. Make a blend or cross-database join
- 2. Make a group from Product field.
- 3. There is no option to use Ad Hoc created groups in calculated fields. But you can use sets in calculated fields. Create set from Product field.
- 4. This is the first part of the formula which is required for questions 3 and 4. "Tea" is the name of the set.

```
SUM(IF [Tea] THEN [Sales] END)
```

5. Create calculated field Profit/Marketing