



International Social Survey Programme New Zealand

NEW ZEALANDERS' ATTITUDES TO

SOCIAL INEQUALITY



Department of Marketing

International Social Survey Programme

August 1992

MASSEY UNIVERSITY

Department of Marketing

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How To Fill Out This Questionnaire

To answer these questions all you have to do is to circle a number or write in the space provided. After some questions, there is an instruction in **bold type** explaining what to do. Some questions may not apply to you, in which case there are instructions on which question to go to next.

Here are two examples of how to fill out the questionnaire:

	/es ① No 2 GO TO Q
What s	nould the top income tax rate be increased to?
	35% <u>1</u>
	35%
	1 5% 3
	50% 4
	Other (please specify)

Please read each question carefully. Remember, there are no right or wrong answers, we just want to know your *own* personal opinion.

Enjoy the questionnaire, and thank you for your help.

Now, please turn over to the first question.

OPPORTUNITIES FOR GETTING AHEAD

To begin, we have some questions about opportunities for getting ahead...

1.	Please circle one number in each of the following questions to show how important you think it is for getting ahead in life		
	a.	First, how important is coming from a wealthy family?	
		Essential	5
	b.	Having well-educated parents?	
		Essential	6
	c.	Having a good education yourself?	
		Essential	7
	d.	Ambition?	
		Essential	\$
	e.	Natural ability? How important is that for getting ahead in life?	
		Essential	

I.	Hard work? How important is triat?	
	Essential	10
g.	Knowing the right people?	
	Essential	11
h.	Having political connections?	
	Essential	12
i.	A person's race? How important is that for getting ahead in life?	
	Essential	13
j.	A person's religion?	
	Essential	14

	· · · · · · · · · · · · · · · · · · ·	
k.	The part of the country where a person grew up?	
	Essential	15
1.	Being born a man or a woman - how important is that?	
	Essential	16
m.	A person's political beliefs?	
	Essential 1 Very important 2 Fairly important 3 Not very important 4 Not important at all 5 Can't choose 8	17
	e circle one number to show how much you agree or disagree with ollowing statement:	
	vay things are in New Zealand, people like me and my family have d chance of improving our standard of living.	
	Strongly agree 1 Agree 2 Neither agree nor disagree 3 Disagree 4 Strongly disagree 5 Can't choose 8	18

2.

3. How much do you agree or disagree with each of these statements?

		Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Can't Choose	
a.	People would not want to take extra reponsibility at work unless they were paid extra for it	1	2	3	4 .	5	8	19
b.	Workers would not bother to get skills and qualifications unless they were paid extra for having them	1	2	3	4 .	5	8	20
c.	Inequality continues because it benefits the rich and powerful	1	2	3	4	5	8	21
d.	No-one would study for years to become a lawyer or doctor unless they expected to earn a lot more than ordinary workers	1	2	3	4	5	8	22
e.	Large differences in income are necessary for New Zealand's prosperity	1	2	3	4	5	8	23
f.	Allowing business to make good profits is the best way to improve everyone's standard of living	1	2	3	4	5 .	8	24
g.	Inequality continues to exist because ordinary people don't join together to get rid of it	1	2	3 .	4	5 .	8	25

HOW MUCH PEOPLE EARN

4. We would like to know what you think people in some jobs actually earn.

For each of the people listed below, please write in how much you think they **usually** earn each year, before taxes.

(You may not be exactly sure about this, but your best guess will be close enough. This may be difficult, but it is important, so please try.)

Please write in how much they **usually** earn each year, before tax.

a.	First, about how much do you think a skilled worker in a factory earns? [\$]	26-31
b.	A doctor in a general practice? [\$]	32-37
c.	A shop assistant in a department store? [\$]	38-43
d.	The chairman of a large national company? [\$]	44-49
e.	A solicitor?	50-55
f.	The owner of a small shop? [\$]	56-61
g.	A farm labourer?	62-67
h.	The owner-manager of a large factory? [\$]	68-73
i.	A judge in the High Court? [\$]	74-79
j.	An unskilled worker in a factory? [\$]	80-85
k.	A cabinet minister in parliament? [\$]	86-91

5. Next, what do you think people in these jobs **ought** to be paid - how much do you think they should earn each year before taxes, regardless of what they actually get?

Please write in how much they **should** earn each year, before tax

-2

a.	First, about how much do you think a skilled worker in a factory should	
	earn?	3-8
b.	A doctor in a general practice? [\$]	9-14
c.	A shop assistant in a department store? [\$]	15-20
d.	The chairman of a large national company? [\$]	21-26
e.	A solicitor?	27-32
f.	The owner of a small shop? [\$]	33-38
g.	A farm labourer?	39-44
h.	The owner-manager of a large factory? [\$]	45-5(
i.	A judge in the High Court?	51-56
j.	An unskilled worker in a factory? [\$]	57-62
k.	A cabinet minister in parliament? [\$]	63-68

6.	Please show how much you agree or disagree with each of these statements	
•	Neither Strongly Agree nor Strongly Can't Agree Agree Disagree Disagree Choose	
a.	Differences in income in New Zealand are too large	69
ъ.	It is the responsibility of the government to reduce the differences in income between people with high incomes and those with low incomes	70
c.	The government should provide a job for everyone who wants one	71
d.	The government should provide everyone with a guaranteed basic income	72
7.	Generally, how would you describe taxes in New Zealand today? (We mean all taxes together, including income tax, GST and all the rest.)	
	a. First, for those with high incomes, are taxes	
	Much too high 1 Too high 2 About right 3 Too low 4 Much too low 5 Can't choose 8	73
	b. Next, for those with middle incomes, are taxes	
	Much too high 1 Too high 2 About right 3 Too low 4 Much too low 5 Can't choose 8	74
	c. Lastly, for those with low incomes, are taxes	
	Much too high 1 Too high 2 About right 3 Too low 4 Much too low 5 Can't choose 8	75

8.	Do you think that people with high incomes should pay a larger share of their income in taxes than those with low incomes, the same share, or a
	smaller share?

Much larger share 1	Ĺ
Larger share	2
The same share	3
Smaller share4	Ļ
Much smaller share 5	5
Can't choose 8	3

9. In all countries there are differences or even conflicts between different social groups. In your opinion, in New Zealand how much conflict is there between...

		Very strong condicts	Strong conficts	Not very strong conficts	There are no conficts	Can't choose
a.	Poor people and rich people?	1	2	3	4	8
b.	The working class and the middle class?	1	2	3	4	8
c.	The unemployed and people with jobs?	1	2	3	4	8
đ.	Management and workers?	1	2	3	4	8
e.	Farmers and city people?	1	2	3	4	8
f.	Young people and older people?	1	2	3	4	8

10. In our society there are groups which tend to be towards the top and groups which tend to be towards the bottom. Below is a scale that runs from top to bottom. Where would you put yourself on this scale?

PLEASE CIRCLE ONE NUMBER

-3-

3 - 4

76

82

11.	Please think of your present jo one if you don't have one now).	b (or your last		
	If you compare this job with th had when you were 16, would you or status of your job is (or wa	say that the level	<u>(1)</u>	
	PLEASE TICK ONE BOX	Much higher than your father's		414
		Higher	2	
		About equal	3	
		Lower	4	
		Much lower than your father's	5	
		(I never had a job)	6	
	(Ne	ver knew father/father never had a job)	7	
				<u> </u>
12a)	Compared with your father when age, are you better or worse of and standard of living generall	f in your income	<u>(/)</u>	
	PLEASE TICK ONE BOX	Much better off than your father		415
		Better off	2	
		About equal	3	
		Worse off	4	
		Much worse off than your father	5	
		(Never knew father)	6	
b)	And compared with your father w your age, are you better or woreducation and training?		<u>(1)</u>	
	PLEASE TICK ONE BOX	Much better off than your father	1	416
		Better off	2	
		About equal	3	
		Worse off	4	
		Much worse off than your father	5	
		(Never knew father)	6	
				-
		•		

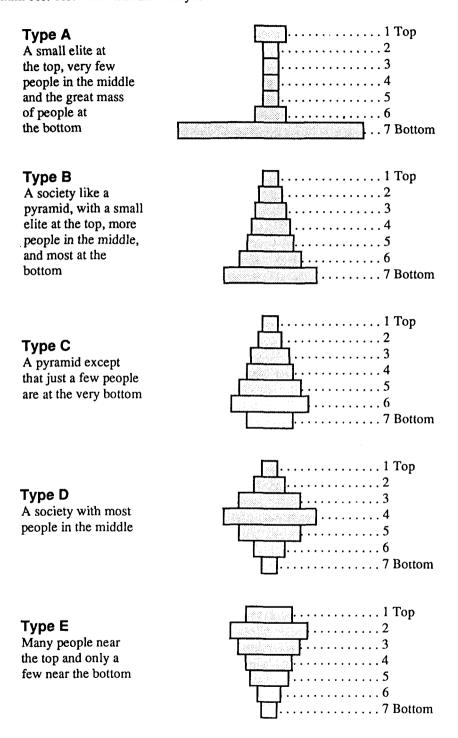
	•		1
13.	In deciding how much people ought to earn, how important should each of these things be, in your opinion?	:	
a)	First, the amount of responsibility that goes with the job - how important do you think that should be in deciding pay?	(()	
	PLEASE TICK ONE BOX Essential		417
	Very important	2	
	Fairly important	3	
	Not very important	4	
	Not important at all	5	
	Can't choose	8	
ъ)	The number of years spent in education and training?	<u>(√)</u>	
	PLEASE TICK ONE BOX Essential		418
	Very important	2	
	Fairly important	3	
	Not very important	4	
	Not important at all	5	
	Can't choose	8	
1			
c)	Whether the job requires supervising others - how important should that be in deciding pay?	(√)	
	PLEASE TICK ONE BOX Essential	1	419
	. Very important	2	
	Fairly important	3	
	Not very important	4	
	Not important at all	5	
	Can't choose	8	
	Please continue		

	12			OFFICE USE ONLY
13d)	What is needed to support a family - how important to you think that should be in deciding pay?		(√)	
	PLEASE TICK ONE BOX	Essential		420
		Very important	2	
		Fairly important	3	
		Not very important	4	
		Not important at all	5	
		Can't choose	8	
e)	Whether the person has children to support?		(/)	
	PLEASE TICK ONE BOX	Essential		421
		Very important	2	
		Fairly important	3	
		Not very important	4	
		Not important at all	5	
		Can't choose	8	
f)	How well the person does the job?		(1)	
	PLEASE TICK ONE BOX	Essential	1	422
		Very important	2	
		Fairly important	3	
,		Not very important	4	
		Not important at all	5	
		Can't choose	8	
g)	How hard the person works at the job?		(√)	
	PLEASE TICK ONE BOX	Essential	1	423
	•	Very important	2	
		Fairly important	3	
		Not very important	4	
		Not important at all	5	
		Can't choose	8	

				}
14a)		equal in Britain, some people s and some would get lower your income	(()	
	PLEASE TICK ONE BOX	would definitely go up		424
		would probably go up	2	
	·	would stay the same	3	
		would probably go down	4	
		would definitely go down	5	
		Can't choose	8	
b)	And if incomes in Britai		(()	
	PLEASE TICK ONE BOX	would definitely go up		425
		would probably go up	2	
		would stay the same	3	
		would probably go down	4	
		would definitely go down	5	
		Can't choose	8	

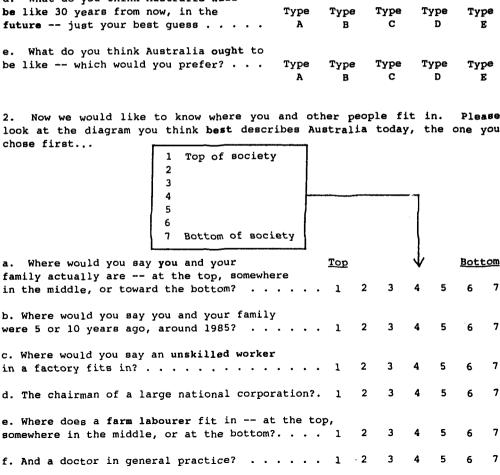
Please continue...

These five diagrams show different kinds of society. Please read the descriptions and look at the diagrams and decide which you think best describes Australia today...



la. First, what type of society is Australia today which diagram comes closest?	Type A	Туре В	Type C	Type D	Type E	
b. And what do you think Australia was like 5 or 10 years ago, around 1985 just your best guess?	Туре А	Type B	Type C	Type D	Type E	
c. And what do you think Australia was like 30 or 40 years ago, in the 1950s just your best guess?	Type A	Type B	Тур е С	Type D	Type E	
<pre>d. What do you think Australia will be like 30 years from now, in the future just your best guess</pre>	Type A	Туре В	Type C	Type D	Type E	
e. What do you think Australia ought to be like which would you prefer?	Type A	Type B	Type C	Type D	Type E	

look at the diagram you think best describes Australia today, the one you



ABOUT YOURSELF

So that we can be sure we have a good cross section of people in ou	r survey, would you please
answer the following questions about yourself and your household.	
STRICTLY CONFIDENTIAL.	PP

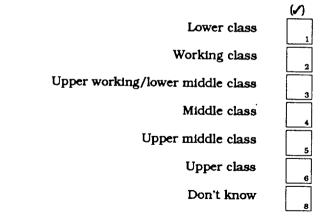
	SIRCILI CONFIDENTIAL.	
46.	Please indicate the year in which you were born: Year: 19	7-
47.	What is your sex? Male	
	Female 2	
48.	Which of these categories best describes your current marital status?	
	(∕)	
	Married/living with partner	
	Widowed	
	Divorced 3	10
	Separated 4	
	Single, never married 5	
49.	How many years of full-time education have you had? (including primary, secondary and tertiary).	
	Number of Years	11.
50.	Which of these categories best describes your highest level of formal education?	
	$\langle \cdot \rangle$	
	No formal qualification	
	Primary school 2	
	Secondary school for up to 3 years	
	Secondary school for 4 years or more	
	Some university or other tertiary 5	13
	Completed trade or professional qualification	
	Completed university degree 7	
	Other (please specify)	

		USE
51.	Which of these categories best describes your current employment status?	
	Employed - full time (35+ hours weekly)	
	Employed - part time (15-35 hours weekly)	
	Employed - less than 15 hours/temporarily out of work	
	Helping family member	
	Unemployed or beneficiary	
	Student Student	1
	Retired PLEASE	14-1
	Housewife/husband - home duties GO TO	
	Permanently disabled 958	
	Other (Please specify)	
52.	How many hours, on average, do you usually work in a normal week?	
	Number of hours:	16-17
53.	What is your main occupation?	10-17
5 0.		
	Please describe fully, using two words or more; for example, builder's labourer not labourer, accounts clerk not clerk, deer farmer not farmer.	
	Main occupation:	18-21
54.	Do you supervise or are you responsible for the work of any other people?	
,	To you supervise of the you responsible for the work of any other people?	
	Yes	
	No PLEASE GO TO Q55 If yes, how many people do you supervise?	22
	Number of people:	23-24
	Number of people.	23-24
55.	Which of these categories best describes your current employment status?	
	Public sector (i.e., local government, Government)	
	Publicly-owned private sector organisation PLEASE	
	Privately-owned private sector organisation GO TO	25
	Non-profit/Charity/Welfare organisation Q57	
	Self-employed> PLEASE TO TO 956	

													OFFICE USE ONLY
If you are self-employed	l, how ma	ıny en	ploye	es do y	you cu	rrently	have?	•					
Nu	mber of e	mploy	ees										26-28
Are you currently a me	mber of a	Trade	Union	1?			_						
								2					29
		_			_							he	
Please circle the num	ber of pe	ople i	a your	house	hold,	not co	untin	g you		write i	n their	ages, and	
No of persons in household	1	2	3	4	5	6	7	8	9	10	11	12	30-31
Age (years)													32-55
Sex: Male	1	1	1	1	1	1	1	1	1	1	1	1	56-67
Female	2	2	2	2	2	2	2	2	2	2	2	2	
question 61.	-				-		or spo	use's					
	Employ	/ed - fi	ıll time	e (35+	hours	weekly	· [1					
		=	s/tem	poraril	y out o	of work	;	3					
		1	Unemp	oloyed		-	Ļ						68-69
						Retired	ı [7	: 				
	Ho	ousewi					Ļ	\	PL	ease	GO TC	961	
Other (F	Please spe	cify) _	Pe	erman	entry d	isable	· [9					
	Are you currently a mer We would now like to a EXCLUDING YOURSEL household by age. (If you are the only m Please circle the num then circle a '1' or a '2' No of persons in household Age (years) Sex: Male Female If you are married or question 61. Which of the following Employed - less	Number of e Are you currently a member of a We would now like to ask some e EXCLUDING YOURSELF, could household by age. (If you are the only member of pe then circle a '1' or a '2' for each No of persons	Number of employs Are you currently a member of a Trade We would now like to ask some questic EXCLUDING YOURSELF, could you ple household by age. (If you are the only member of people in then circle a '1' or a '2' for each to show the c	Number of employees Are you currently a member of a Trade Union We would now like to ask some questions ab EXCLUDING YOURSELF, could you please of household by age. (If you are the only member of your house) Please circle the number of people in your then circle a '1' or a '2' for each to show whether the	Number of employees Are you currently a member of a Trade Union? We would now like to ask some questions about the EXCLUDING YOURSELF, could you please complet household by age. (If you are the only member of your household, price of the number of people in your household, price a '1' or a '2' for each to show whether the circle a '1' or a '2' for each to show whether the number of people in your household. No of persons	Number of employees Are you currently a member of a Trade Union? We would now like to ask some questions about the comp EXCLUDING YOURSELF, could you please complete the fe household by age. (If you are the only member of your household, please Please circle the number of people in your household, then circle a '1' or a '2' for each to show whether they are No of persons	Are you currently a member of a Trade Union? Yes No We would now like to ask some questions about the composition EXCLIDING YOURSELF, could you please complete the followin household by age. (If you are the only member of your household, please go to then circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the following the circle a '1' or a '2' for each to show whether they are male of the number of people in your household, not continue the following the circle a '1' or a '2' for each to show whether they are male of the number of your household, not continue the following the following the following the people in your household, not continue the following the fol	Are you currently a member of a Trade Union? Yes No We would now like to ask some questions about the composition of you excluding Yourself, could you please complete the following table household by age. (If you are the only member of your household, please go to Question then circle a '1' or a '2' for each to show whether they are male or female in household Age (years) Sex: Male 1 1 1 1 1 1 1 1 1 1 1 1 Female 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Are you currently a member of a Trade Union? Yes	Are you currently a member of a Trade Union? Yes	Are you currently a member of a Trade Union? Yes	Number of employees Yes No 3 We would now like to ask some questions about the composition of your particular household. EXCLUDING YOURSELF, could you please complete the following table, ordering members of thousehold by age. (If you are the only member of your household, please go to Question 61.) Please circle the number of people in your household, not counting yourself, write in their then circle a '1' or a '2' for each to show whether they are male or female. No of persons I 2 3 4 5 6 7 8 9 10 11 In household Age (years) Sex: Male I 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Number of employees Yes No Yes No Yes No Are you currently a member of a Trade Union? Yes No Are your particular household. EXCLIDING YOURSELF, could you please complete the following table, ordering members of the household by age. (If you are the only member of your household, please go to Question 61.) Please circle the number of people in your household, not counting yourself, write in their ages, and then circle a '1' or a '2' for each to show whether they are male or female. No of persons In household Age (years) Sex: Male In I

		USE
60.	What is your partner's or spouse's main occupation?	
	Please describe fully using two words or more; for example, builder's labourer not labourer, accounts clerk not clerk, deer farmer not farmer.	
	Spouse's/partner's main occupation	70-73
61.	When you were 16 years old, what was your father's main occupation?	
	Please describe fully using two words or more; for example, builder's labourer not labourer, accounts clerk not clerk, deer farmer not farmer.	
	Father's main occupation	74-77
62.	Generally speaking, in politics do you usually think of yourself as:	
h	Democrat Green Party Labour Liberal National New Labour New Zealand First Social Credit Other (please specify) No particular party How strongly do not feel about the so	78-79
b.	How strongly do you feel about that? Very strongly Fairly strongly Not very strongly Not at all strongly 4	80

			ONLY
63.	At the 1990 General Election, which Political Party did you vote for		
	Didn't vote	⊘	-4-
	Democrat		
	Green Party	2	
	Labour	3	-
	Mana Motuhake	5	5
	National	6	
	New Labour	7	
	Social Credit	8	
	Other (please specify)	9	
64.	Which of the following categories best describes your own yearly	income from all sources before tax?	
		(x)	
	\$10,000 or less		
	\$10,001 - \$15,000	2	
	\$15,001 - \$20,000	3	
	\$20,001 - \$25,000	4	
	\$25,001 - \$30,000	5	6
	\$30,001 - \$40,000	6	
	\$40,001 - \$50,000	7	
	\$50,001 - \$70,000	8	
	\$70,001 or more	9	
65.	Which of the following categories best describes the total yearly in from all sources before tax?		
	\$10,000 or less	(X)	
	\$10,001 - \$15,000		
	\$15,001 - \$20,000	3	
	\$20,001 - \$25,000		
	\$25,001 - \$30,000	5	
	\$30,001 - \$40,000	6	7
	\$40,001 - \$50,000	7	
	\$50,001 - \$70,000	8	
	\$70,001 or more	9	



8

70.	Which of the following categories describe your ethnic origin?	
	PLEASE TICK AS MANY AS APPLY (/)	!
	European	15
	N.Z. Maori	16
	Samoan	17
	Other Pacific Island Polynesian	18
	Indian	19
	Chinese	20
, 44	Other Asian	21
	African	22
	Other (please specify)	23
71.	Have you ever been unemployed during the last ten years?	
, 1.		
	NOTE: By unemployed we mean unable to get a paid job when you wanted one.	
	Yes	24
	No> PLEASE GO TO 972	
	And how many months have you been unemployed during the last ten years? (Consider all times of unemployment)	
	Number of months:	25-2

						USE
72.	Rent: Rent Living Other (please specify)	freehold of private received: public of Rent: free with pare	or mortgaged) rental market or subsidised rom employer Rent: other Boarding ents or family omes with job	sing situation? (/) 1 2 3 4 - 5 6 7 8		28
	And in which area do you live? Northland Auckland Thames Valley Bay of Plenty Waikato Tongariro East Cape Hawkes Bay Taranaki Wanganui Manawatu-Rangitikei	() 1 2 3 4 5 6 7 8 9 100		Horowhenua Wellington Wairarapa Nelson Bays Marlborough West Coast Canterbury Aorangi cha-Central Otago astal-North Otago	12 13 14 15 16 17 18 19 20	29-3
74.	Do you live in a rural or urban area?		Rural Urban	1 2		31
75.	Village Small town Large town (10 Small city (30 Medium city (50	ge (under (1,000 to 0,000 to 2 0,000 to 4 0,000 to 9	9,999 people)	(/) 1 2 3 4 5 6		32

If you have any other comments you wish to add, on any of the topics raised in this							
questionnaire, we would welcome them. Please write them in the space provided below:							
	•						
	-						
	-						
	•						
	•						

34

35-36

37-38

39-40

We are very grateful for your help. Please return your questionnaire in the stamped addressed envelope provided, to:

International Social Survey Programme

Marketing Department

Massey University

Private Bag 11222

PALMERSTON NORTH