	Segment 1 19% of final grade		Segment 2 19% of final grade	Segment 3 19% of final grade		Segment 4 40% of final grade		Individual Self-Assessment 3% of final grade
		Points	Description of Mastery Points	Description of Mastery	Points	Description of Mastery	Points	Description of Mastery Points
Presentation	Content Team members have drafted their project, including the following:    Selected topic  Reason why they selected their topic  Description of their source of data Cuestions they hope to answer with the data  Note: The content does not yet need to be in the form of a presentation, text in the README md works as well.	30	Content The presentation outlines the project, including the following:  / Selected topic / Reason why they selected their topic / Description of their source of data / Questions they hope to answer with the data / Questions they hope to answer with the data / Questions they hope to answer with the data / Description of the analysis phase of the project / Description of the analysis phase of the project Slides Presentations are drafted in Google Slides.	Context The presentation tells a story about their project, including the following:  / Selected topic / Reason with they selected their topic / Description of their source of data / Description of the source of data / Description of the data exploration phase of the project / Description of the data exploration phase of the project / Description of the analysis phase of the project / Technologies, languages, tools, and algorithms used throughout the project Sildes Presentations are drafted in Google Sildes.	15	Content The presentation tells a cohesive story about their project, including the following:  / Selected topic / Reason why they selected their topic / Description of their source of data / Cuestions they hope to answer with the data / Cuestions they hope to answer with the data / Cuestions they hope to answer with the data / Cuestions they hope to answer with the data / Description of the data expondance phase of the project / Technologies, languages, tools, and algorithms used throughout the project / Result of analysis / Recommendation for future analysis / Recommendation for future analysis / Render and the selection of th	25	Presents a cohesive written analysis that describes the role(s) they played over the course of the project and their contribution to the project in that role.  Self- Assessment  Presents a cohesive written summary of how they contributed to each of the roles they did not take on via team discussions, peer reviews, or other means.  Additionally, the analysis should describe their greatest personal challenge over the course of the project, and how they overcame that challenge.
GitHub	Master Branch  / Includes a README.md  README.md must include: / Description of the communication protocols / At least one branch for each team member / Each team member has at least four commits from the duration of the first segment Note: The descriptions and explanations required in all other project deliverables should also be in your README md as part of your outline, unless otherwise noted.	10	Master Branch All code in the master branch is production- ready.  The master branch should include:  / All code necessary to perform exploratory analysis  / Some code necessary to complete the machine learning portion of the project  README md  README md  README md  README md  README md  STEADME md  In clude in clude:  / Description of the communication protocols / Dutline of the project (title may include images, but should be easy to follow and digest)  Note: The descriptions and explanations required in all other project deliverables should also be in your README md as part of your outline, unless otherwise noted.  Individual Branchee / All least one branch for each team member / All least one branch to reach team member / The duration of the second segment (eight total commits per person)	Master Branch All code in the master branch is production-ready.  Master branch should include:  / All code necessary to perform exploratory analysis  / Most code necessary to complete the machine learning portion of the project  README: md README: md README: md README: mid must include:  / Cohesive, structured outline of the project (this may include images, but should be easy to follow and digest)  / Clink to Google Slides draft presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README: md as part of your outline, unless otherwise noted.  / All least one branch for each team member / Each team member has at least four commits for the duration of the third segment (12 total commits to represen)	10	Master Branch All code in the master branch is production-ready. All code in the master branch is production-ready. All code is clean, commented, easy to read, and adheres to a coding standard (e.g., PEPB) Master branch should include:  / All code necessary to perform exploratory analysis / All code necessary to complete machine learning portion of project / Any images that have been created (at least three) / Requirements.bt file  README md README md must include: / Cohesive, structured outline of the project (this may include images, but should be easy to follow and digest) / Link to dashboard or link to video of dashboard demo) / Link to Google Sildes presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README md as part of your outline, unless otherwise noted.  Individual Branches / At least one branch for each team member / Each team member has at least four commits for the duration of the final segment (16 total commits per person)	10	Presents a cohesive written analysis that describes their tearmork, including all of the following:  Team challenges, how they were resolved, and what they would of differently next times  / Their strengths as a team, including tips and tricks they would want to share with a new cohort kicking off the project
Machine Learning Model	Team members present a provisional machine learning model that stands in for the final machine learning model and accomplishes the following.  Y Takes in data in from the provisional database  / Outputs label(s) for input data	35	Team members submit the code for their machine learning model, as well as the following:  - Description of preliminary data prepocessing - Description of preliminary feature engineering and preliminary feature engineering and preliminary feature selection, including their clockion-making process - Description of how data was split into training and testing sets - Explanation of model choice, including limitations and benefits	Team members submit the working code for their machine learning model, as well as the following:  / Description of data preprocessing / Description of feature engineering and the feature selection, including their decision-making process / Description of how data was split into training and testing sets / Explanation of model choice, including limitations and benefits / Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) / Description of how they have trained the model thus far, and any additional training that will take place of the place	45	Team members submit the working code for their machine learning model, as well as the following:  / Description of data preprocessing / Description of feature engineering and the feature selection, including the team's decision-making process / Description of how data was split into training and testing sets / Explanation of model choice, including limitations and benefits / Explanation of model choice, including limitations and benefits Segment 2 and Segment 3 deliverables) / Description of how model was trained (or retrained, if they are using an existing model) / Description and explanation of model's confusion matrix, including final accuracy score  Additionally, the model obviously addresses the question or problem the team is solving.  Note: if statistical analysis is not included as part of the current analysis, include a description of how it would be included in the next phases of the project.	25	Presents a cohesive, three- to four-sentence summary of the project that could be used on a Linkedin profile, in an interview or cover letter, or as an elevator pitch, including all of the following:  7 Topic addressed  Machine module used  Results of the analysis
Database	Team members present a provisional database that stands in for the final database and accomplishes the following:  - Sample data that mimics the expected final database structure or some control of the	25	Team members present a fully integrated database.  / Database stores static data for use during the project / Database interfaces with the project in some format (e.g., scraping updates the database, or database connects to the model) / Includes at least two tables (or collections, if using MongoDis and projection of the database connects to the model) / Includes at least two tables (or collections, if using MongoDis (e.g., projections) / Includes at least two tables (or collections, if using MongoDis (e.g., projections) / Includes at least one connection string (using SQLAIchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERO with relationships.	n/a		Team members present a final project with a fully integrated database.  / Database stores static data for use during the project / Database interfaces with the project in some format (e.g., scraping updates the database, or database connects to the model) / Includes at least two tables (or collections, if using MongoDB) / Includes at least one join using the database language (not including any joins in Paridias) / Includes at least one join using the database language (not including any joins in Paridias) / Includes at least one connection string (using SQLAlchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.	25	
Dashboard	n/a	0	A blueprint for the dashboard is created and includes all of the following:  - Storyboard on Google Silde(s)  - Description of the tool(s) that will be used to create final dashboard  - Description of interactive element(s)	The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes all of the following:  / Images from the initial analysis / Data (images or report) from the machine learning task. / At least one interactive element	30	The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes all of the following:  / Images from the initial analysis / Data (images or report) from the machine learning task / At least one interactive element Either the dashboard is published or the submission includes a screen capture video of it in action.	15	
TOTAL		100	100		100		100	10

					Segment 1 19% of final grade				
	Mastery		Approaching Mastery		Emerging		Progressing		Incomplete
Presentatio n	Content Team members have drafted their project, including the following:		Content Team members have drafted their project, including three of the following:  ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data	23	Content Team members have drafted their project, including two of the following:  Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data	16	Content Team members have drafted their project, including one of the following:  ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data	9	
	Note: The content does not yet need to be in the form of a presentation; text in the README.md works as well.		Note: The content does not yet need to be in the form of a presentation; text in the README.md works as well.		Note: The content does not yet need to be in the form of a presentation; text in the README.md works as well.		Note: The content does not yet need to be in the form of a presentation; text in the README.md works as well.		
GitHub	Master Branch ✓ Includes a README.md  README.md  README.md must include: ✓ Description of the communication protocols  Individual Branches ✓ At least one branch for each team member ✓ Each team member has at least four commits from the duration of the first segment  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.	10	Master Branch ✓ Includes a README.md  README.md  README.md must include: ✓ Description of the communication protocols  Individual Branches ✓ At least one branch for each team member ✓ Each team member has at least two commits for the duration of the first segment	7	Master Branch ✓ Includes a README.md  Individual Branches ✓ At least one branch for each team member ✓ Each team member has at least one commit for the duration of the first segment	4	Master Branch ✓ Includes a README.md	1	No submission was received -OR- Submission was empty or blank -OR- Submission contains
Learning Model	Team members present a provisional machine learning model that stands in for the final machine learning model and accomplishes the following:  ✓ Takes in data in from the provisional database ✓ Outputs label(s) for input data	35	Team members present a provisional machine learning model that stands in for the final machine learning model and accomplishes the following, with some minor errors:  ✓ Takes in data in from the provisional database ✓ Outputs label (s) for input data	27	Team members present a provisional machine learning model that stands in for the final machine learning model and accomplishes one of the below items.  ✓ Takes in data in from the provisional database ✓ Outputs label(s) for input data*	19	Team members present a provisional machine learning model that stands in for the final machine learning model that attempts to accomplish the following:  ✓ Takes in data in from the provisional database ✓ Outputs label(s) for input data	11	evidence of academic dishonesty
Database	✓ Outputs label(s) for input data  Team members present a provisional database that stands in for the final database and accomplishes the following:		Team members present a provisional database that stands in for the final database and accomplishes the following, with some minor errors:  25  Sample data that mimics the expected final database structure or schema Draft machine learning module is connected to the provisional database		Team members present a provisional database that stands in for the final database and accomplishes one of the following:  ✓ Sample data that mimics the expected final database structure or schema ✓ Draft machine learning module is connected to the provisional database		Team members present a provisional database that stands in for the final database and attempts to accomplish the following:  ✓ Sample data that mimics the expected final database structure or schema ✓ Draft machine learning module is connected to the provisional database		
Dashboard	n/a	0		0		0		0	
TOTAL		100		76		52		28	

					Segment 2 19% of final grade				
	Mastery		Approaching Mastery		Emerging		Progressing		Incomplete
Presentation	Content The presentation outlines the project, including the following:  ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data ✓ Description of the data exploration phase of the project ✓ Description of the analysis phase of the project Slides Presentations are drafted in Google Slides.	15	Content The presentation outlines the project, including four or five of the following:  ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data ✓ Description of the data exploration phase of the project ✓ Description of the analysis phase of the project ✓ Bildes Presentations are drafted in Google Slides.	12	Content The presentation outlines the project, including two or three of the following:  Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the analysis phase of the project	9	Content The presentation outlines the project, including one of the following:  Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the analysis phase of the project	6	
GitHub	Master Branch All code in the master branch is production-ready.  The master branch should include:  / All code necessary to perform exploratory analysis / Some code necessary to complete the machine learning portion of the project  README.md README.md must include: / Description of the communication protocols / Outline of the project (this may include images, but should be easy to follow and digest)  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches / At least one branch for each team member / Each team member has at least four commits for the duration of the second segment (eight total commits per person)	10	Master Branch Most code in the master branch is production- ready.  Master branch should include: ✓ All code necessary to perform exploratory analysis ✓ Some code necessary to complete machine learning portion of project  README.md  README.md must include: ✓ Description of the communication protocols ✓ Basic outline of the project  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches ✓ At least one branch for each team member ✓ Each team member has at least two commits for the duration of the second segment	7	Master Branch Some code in the master branch is production- ready.  Master branch should include:  ✓ Most code necessary to perform exploratory analysis  ✓ Some code necessary to complete machine learning portion of project  README.md README.md README.md must include:  ✓ Description of the communication protocols  ✓ Basic outline of the project  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches  ✓ At least one branch for each team member  ✓ Each team member has at least one commit for the duration of the second segment	4	Master Branch No code in the master branch is production-ready.  Master branch should include: ✓ Some code necessary to perform exploratory analysis  README.md README.md must include: ✓ Description of the communication protocols  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches ✓ At least one branch for each team member	1	No submission was received -OR-Submission was empty or blank -OR-
Machine Learning Model	Team members submit the code for their machine learning model, as well as the following:  / Description of preliminary data preprocessing / Description of preliminary feature engineering and preliminary feature selection, including their decision-making process / Description of how data was split into training and testing sets / Explanation of model choice, including limitations and benefits	30	Students submit the code for their machine learning model, as well as three of the following:  ✓ Description of preliminary data preprocessing ✓ Description of preliminary feature engineering and preliminary feature selection, including their decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits	23	Students submit the code for their machine learning model, as well as two of the following:  ✓ Description of preliminary data preprocessing ✓ Description of preliminary feature engineering and preliminary feature selection, including their decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits	16	Students submit the code for their machine learning model, as well as one of the following:  ✓ Description of preliminary data preprocessing ✓ Description of preliminary feature engineering and preliminary feature selection, including their decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits	9	Submission contains evidence of academic dishonesty

Database	Team members present a fully integrated database.  ✓ Database stores static data for use during the project ✓ Database interfaces with the project in some format (e.g., scraping updates the database, or database connects to the model) ✓ Includes at least two tables (or collections, if using MongoDB) ✓ Includes at least one join using the database language (not including any joins in Pandas) ✓ Includes at least one connection string (using SQLAlchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.		Team members present database that accomplishes four of the following:  ✓ Database stores static data for use during the project ✓ Database interfaces with the project in some format (e.g., scraping updates the database) ✓ Includes at least two tables (or collections, if using MongoDB) ✓ Includes at least one join using the database language (not including any joins in Pandas) ✓ Includes at least one connection string (using SQLAlchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.	23	Team members present database that accomplishes three of the following:  / Database stores static data for use during the project / Database interfaces with the project in some format (e.g., scraping updates the database) / Includes at least two tables (or collections, if using MongoDB) / Includes at least one join using the database language (not including any joins in Pandas) / Includes at least one connection string (using SQLAlchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.	16	Team members present database that accomplishes two of the following:  ✓ Database stores static data for use during the project ✓ Database interfaces with the project in some format (e.g., scraping updates the database) ✓ Includes at least two tables (or collections, if using MongoDB) ✓ Includes at least one join using the database language (not including any joins in Pandas) ✓ Includes at least one connection string (using SQLAlchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.	9	
	A blueprint for the dashboard is created and includes all of the following:  ✓ Storyboard on Google Slide(s) ✓ Description of the tool(s) that will be used to create final dashboard ✓ Description of interactive element(s)	15	A blueprint for the dashboard is created and includes two of the following:   Storyboard on a Google Slide(s)  Description of the tool(s) that will be used to create final dashboard  Description of interactive element(s)	12	A blueprint for the dashboard is created and includes one of the following:  ✓ Storyboard on a Google Slide(s) ✓ Description of the tool(s) that will be used to create final dashboard ✓ Description of interactive element(s)	9	A blueprint for the dashboard is created.	6	
TOTAL		100		77		54		31	

					Segment 3 19% of final grade				
	Mastery		Approaching Mastery		Emerging		Progressing		Incomplete
Presentatio n	Content The presentation tells a story about their project, including the following:   Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the analysis phase of the project Technologies, languages, tools, and algorithms used throughout the project Slides Presentations are drafted in Google Slides.	15	Content The presentation tells a story about their project, including six of the following:  ✓ Selected topic ✓ Reason why they selected their topic ✓ Description of their source of data ✓ Questions they hope to answer with the data ✓ Description of the data exploration phase of the project ✓ Description of the analysis phase of the project ✓ Description of the analysis phase of the project ✓ Technologies, languages, tools, and algorithms used throughout project  Slides Presentations are drafted in Google Slides.	12	Content The presentation tells a story about their project, including four or five of the following:  Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the analysis phase of the project Technologies, languages, tools, and algorithms used throughout project	9	Content The presentation tells a story about their project, including up to three of the following:  Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the analysis phase of the project Technologies, languages, tools, and algorithms used throughout project	6	
GitHub	Master Branch All code in the master branch is production- ready.  Master branch should include:  / All code necessary to perform exploratory analysis  / Most code necessary to complete the machine learning portion of the project  README.md README.md must include:  / Description of the communication protocols has been removed  / Cohesive, structured outline of the project (this may include images, but should be easy to follow and digest)  / Link to Google Slides draft presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches  / At least one branch for each team member  / Each team member has at least four commits for the duration of the third segment (12 total commits per person)	10	Master Branch Most code in the master branch is production- ready.  Master branch should include:  / All code necessary to perform exploratory analysis  / Most code necessary to complete machine learning portion of project  README.md README.md must include:  / Description of the communication protocols has been removed  / Structured outline of the project (this may include images, but should be easy to follow and digest)  / Link to Google Slides draft presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches  / At least one branch for each team member / Each team member has at least two commits for the duration of the third segment	7	Master Branch Some code in the master branch is production- ready.  Master branch should include:  / All code necessary to perform exploratory analysis  / Some code necessary to complete machine learning portion of project  README.md README.md must include:  / Description of the communication protocols has been removed or added to .gitignore  / Outline of the project (this may include images, but should be easy to follow and digest)  / Link to Google Slides draft presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches  / At least one branch for each team member / Each team member has at least one commit for the duration of the third segment	4	Master Branch No code in the master branch is production-ready.  Master branch should include: ✓ Some code necessary to perform exploratory analysis ✓ Some code necessary to complete machine learning portion of project  README.md README.md must include: ✓ Description of the communication protocols has been removed or added to .gitignore ✓ Outline of the project ✓ Link to Google Slides draft presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches ✓ At least one branch for each team member	1	No submission was received -OR- Submission was empty or blank -OR- Submission
Machine Learning Model	Team members submit the working code for their machine learning model, as well as the following:  / Description of data preprocessing / Description of feature engineering and the feature selection, including their decision-making process / Description of how data was split into training and testing sets / Explanation of model choice, including limitations and benefits / Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) / Description of how they have trained the model thus far, and any additional training that will take place / Description of current accuracy score  Additionally, the model obviously addresses the question or problem the team is solving.	45	Students submit the working code for their machine learning model, as well as five or six of the following.  ✓ Description of data preprocessing ✓ Description of feature engineering and the feature selection, including their decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits ✓ Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) ✓ Description of how they have trained the model thus far, and any additional training that will take place ✓ Description of current accuracy score Additionally, the model obviously addresses the question or problem the team is solving.	34	Students submit the working code for their machine learning model, as well as 3 or 4 of the following.  ✓ Description of data preprocessing ✓ Description of feature engineering and the feature selection, including their decision-making process ✓ Description of how data was split into training set and testing sets ✓ Explanation of model choice, including limitations and benefits ✓ Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) ✓ Description of how they have trained the model thus far, and any additional training that will take place ✓ Description of current accuracy score  Additionally, the model does not obviously address the question or problem the team is solving.	23	Students submit the code for their machine learning model, as well as 1 or 2 of the following.  ✓ Description of data preprocessing ✓ Description of feature engineering and the feature selection, including their decision-making process ✓ Description of how data was split into training set and testing sets ✓ Explanation of model choice, including limitations and benefits ✓ Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) ✓ Description of how they have trained the model thus far, and any additional training that will take place ✓ Description of current accuracy score  Additionally, the model does not obviously address the question or problem the team is solving.	12	contains evidence of academic dishonesty

Dashboard	The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes all of the following:  I lmages from the initial analysis  Data (images or report) from the machine learning task  At least one interactive element	30	The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes one or two of the following:  ✓ Images from the initial analysis ✓ Data (images or report) from the machine learning task ✓ At least one interactive element	23	The dashboard presents a data story. It includes one or two of the following:  ✓ Images from the initial analysis  ✓ Data (images or report) from the machine learning task  ✓ At least one interactive element		The dashboard presents a limited data story with no images, data from the machine learning task, or interactive elements.	9	
TOTAL		100		76		52		28	

			Segr 40% of f	nent 4					
	Mastery		Approaching Mastery	ııaı gı	Emerging		Progressing		Incomplete
Presentation	Content The presentation tells a cohesive story about their project, including the following:  / Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the data exploration phase of the project Pethologies, languages, tools, and algorithms used throughout the project Resourmendation for future analysis Anything the team would have done differently  Sildes Presentations are finalized in Google Sildes. Sildes are primarily images or graphics (rather than primarily text) Images are clear, in high-definition, and directly illustrative of subject matter  Live Presentation All team members present in equal proportions The team demonstrates interactivity of dashboard in real time The presentation falls within any time limits provided by instructor Submission includes speaker notes, flashcards, or a video of the	25	Content The presentation tells a developing story about their project, including at least nine of the following:  / Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the data exploration phase of the project Technologies, languages, tools, and algorithms used throughout project Result of analysis Recommendation for future analysis Anything the team would have done differently  Sildes Presentations are finalized in Google Stides.  / Slides are evenly split between primarily image slides and primarily text slides Images are clear, in high-definition, and illustrative of subject matter  Live Presentation All team members present in unequal proportions The team demonstrates interactivity of dashboard in real time The presentation are limits provided by	19	Content The presentation tells a developing story about their project, including at least seven of the following:  / Selected topic / Reason why they selected their topic / Description of their source of data / Questions they hope to answer with the data / Questions they hope to answer with the data / Description of the data exploration phase of the project / Technologies, languages, tools, and algorithms used throughout project / Result of analysis / Anything the team would have done differently  Sildes Presentations are finalized in Google Slides. / Slightly more slides are primarily text than are primarily images / Images are illustrative of the subject matter  Live Presentation / All team members present in unequal proportions / The team demonstrates interactivity of dashboard in real time, with one or two minor bugs	13	Content The presentation tells a limited story about their project, including at least five of the following:  Selected topic Reason why they selected their topic Description of their source of data Questions they hope to answer with the data Description of the data exploration phase of the project Description of the analysis phase of the project Description of the analysis phase of the project Result of analysis Recommendation for future analysis Anything the team would have done differently Silides Presentations are finalized in Google Slides.  Significantly more slides are primarily text than are primarily images Live Presentation Some team members do not present The team attempts to demonstrate dashboard in real time	7	
GitHub	Master Branch All code in the master branch is production-ready. All code is clean, commented, easy to read, and adheres to a coding standard (e.g., PEP8)  Master branch should include:  / All code necessary to perform exploratory analysis  / All code necessary to complete machine learning portion of project  / Any images that have been created (at least three)  / Requirements.tx file  README.md  README md must include:  / Cohesive, structured outline of the project (this may include images, but should be easy to follow and digest)  / Link to dashboard (or link to video of dashboard demo)  / Link to Google Sildes presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches  / At least one branch for each team member  / Each team member has at least four commits for the duration of the final segment (16 total commits per person)		Instructor  Master Branch Most code in the master branch is production-ready. Most code in the master branch is production-ready. Most code is clean, commented, easy to read, and adheres to a coding standard (e.g., PEP8)  Master branch should include:  / All code necessary to perform exploratory analysis  / Most code necessary to complete machine learning portion of project  / Any images that have been created (at least three)  README.md  README.md  README.md of the project (this may include images, but should be easy to follow and digest)  / Link to dashboard (or link to video of dashboard demo)  / Link to Google Slides presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches / At least one branch for each team member / Each team member has at least two commits for the duration of the final segment	7	dashloodrd in real time, with one or two minor bugs or issues  / Submission includes speaker notes, flashcards, or a video of the presentation rehearsal  Master Branch Some code in the master branch is production- ready. Some code is clean, commented, easy to read, and adheres to a coding standard (e.g., PEP8)  Master branch should include: / All code necessary to perform exploratory analysis / Most code necessary to complete machine learning portion of project / Any images that have been created (at least three) / Requirements.txt file  README.md README.md must include: / Outline of the project / Link to dashboard (or link to video of dashboard demo) / Link to Google Slides presentation Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches / At least one branch for each team member / Each team member has at least two commits for the duration of the final seement	4	Master Branch Some code in the master branch is production-ready. Submission includes speaker notes, flashcards, or a video of the presentation rehearsal  Master Branch Some code in the master branch is production-ready. Some code is clean, commented, easy to read, and adheres to a coding standard (e.g., PEP8)  Master branch should include:  / All code necessary to perform exploratory analysis  / Most code necessary to complete machine learning portion of project / Any images that have been created (at least three) / Requirements.txt file  README.md README.md README.md must include: / Outline of the project / Link to dashboard (or link to video of dashboard demo) / Link to Google Slides presentation  Note: The descriptions and explanations required in all other project deliverables should also be in your README.md as part of your outline, unless otherwise noted.  Individual Branches / At least one branch for each team member	1	No submission was received -OR- Submission wa empty or blank -OR-
Machine Learning Model	Team members submit the working code for their machine learning model, as well as the following:  */ Description of data preprocessing  / Description of feature engineering and the feature selection, including the team's decision-making process  / Explanation of how data was split into training and testing sets  / Explanation of model choice, including limitations and benefits  / Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables)  / Description of how model was trained (or retrained, if they are using an existing model)  / Description and explanation of model's confusion matrix, including final accuracy score  Additionally, the model obviously addresses the question or problem the team is solving.  Note: If statistical analysis is not included as part of the current analysis, include a description of how it would be included in the next phases of the project.	25	Students submit the working code for their machine learning model, as well as five or six of the following:  / Description of data preprocessing / Description of feature engineering and the feature selection, including the team's decision-making process / Description of how data was split into training and testing sets / Description of mode droice, including limitations and benefits / Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) / Description of how model was trained (or retrained, if they are using an existing model) / Description and explanation of model's confusion matrix, including final accuracy score Additionally, the model obviously addresses the question or problem the team is solving.	19	the duration of the linal segment Students submit the working code for their machine learning model, as well as three or four of the following:  / Description of data preprocessing / Description of feature engineering and the feature selection, including the team's decision- making process / Description of how data was split into training and testing sets / Explanation of model choice, including limitations and benefits / Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) / Description of how model was trained (or retrained, if they are using an existing model) / Description and explanation of model's confusion matrix, including final accuracy score  Additionally, the model does not obviously address the question or problem the team is solving.	13	Students submit the code for their machine learning model, as well as one or two of the following:  ✓ Description of data preprocessing ✓ Description of feature engineering and the feature selection, including the team's decision-making process ✓ Description of how data was split into training and testing sets ✓ Explanation of model choice, including limitations and benefits ✓ Explanation of changes in model choice (if changes occurred between the Segment 2 and Segment 3 deliverables) ✓ Description of how model was trained (or retrained, if they are using an existing model) ✓ Description and explanation of model's confusion matrix, including final accuracy score  Additionally, the model does not obviously address the question or problem the team is solving.	7	Submission contains evidence of academic dishonesty

		Team members present database that accomplishes four of the		Team members present database that accomplishes three of the following:		Team members present database that accomplishes two of the following:		
Database	Team members present a final project with a fully integrated database.  / Database stores static data for use during the project / Database interfaces with the project in some format (e.g., scraping updates the database, or database connects to the model) / Includes at least two tables (or collections, if using MongoDB) / Includes at least two tables (or collections, if using MongoDB) / Includes at least one pion using the database language (not including any joins in Pandas) / Includes at least one connection string (using SQLAlchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.	following:  Database stores static data for use during the project Database interfaces with the project in some format (e.g., scraping updates the database) Includes at least two tables (or collections, if using MongoDB) Includes at least two ton using the database language (not including any joins in Pandas) Includes at least one connection string (using SQLAlchemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.	19	V Database stores static data for use during the project V Database interfaces with the project in some format (e.g., scraping updates the database) V Includes at least two tables (or collections, if using MongoDB) V Includes at least one join using the database language (not including any joins in Pandas) V Includes at least one connection string (using SQLAlchemy or PyMongo) Note: If you use a SQL database, you must provide your ERD with relationships.	13	/ Database stores static data for use during the project  / Database interfaces with the project in some format (e.g., scraping updates the database)  / Includes at least two tables (or collections, if using MongoDB)  / Includes at least one join using the database language (not including any joins in Pandas)  / Includes at least one connection string (using SQLAichemy or PyMongo)  Note: If you use a SQL database, you must provide your ERD with relationships.	7	
	The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes all of the following:	The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes two of the following:		The dashboard presents a data story that is logical. It includes one of the following:		The dashboard presents a data story. It includes one of the following:		
Dashboard	✓ Images from the initial analysis ✓ Data (images or report) from the machine learning task ✓ At least one interactive element	✓ Images from the initial analysis ✓ Data (images or report) from the machine learning task ✓ At least one interactive element	12	✓ Images from the initial analysis ✓ Data (images or report) from the machine learning task ✓ At least one interactive element	9	✓ Images from the initial analysis ✓ Data (images or report) from the machine learning task ✓ At least one interactive element	6	
	Either the dashboard is published or the submission includes a screen capture video of it in action.	Additionally, either the dashboard is published or the submission includes a screen capture video of it in action.		Additionally, either the dashboard is published or the submission includes a screen capture video of it in action.		Additionally, either the dashboard is published or the submission includes a screen capture video of it in action.		
TOTAL	100		76		52		28	

				In	dividual Self-Assessment 3% of final grade				
	Mastery		Approaching Mastery		Emerging		Progressing		Incomplete
Self-Assessmen	Presents a cohesive written analysis that describes the role(s) they played over the course of the project and their contribution to the project in that role.  Presents a cohesive written summary of how they to contributed to each of the roles they did not take on via team discussions, peer reviews, or other means.  Additionally, the analysis should describe their greatest personal challenge over the course of the project, and how they overcame that challenge.		Presents a developing written summary of how they contributed to each of the roles they did not take on via team discussions, peer reviews, or other means.  Additionally, the analysis should describe their greatest personal challenge over the course of the		Presents <b>either</b> a limited written analysis that describes the role(s) they played over the course of the project and their contribution to the project in that role or a limited written summary of how they contributed to each of roles they did not take on via team discussions, peer reviews, or other means.	1	No submission was received		
Team Assessment	Presents a cohesive written analysis that describes their teamwork, including all of the following:  ✓ Their communication protocol, including any challenges, how they were resolved, and what they would do differently next time  ✓ Their strengths as a team, including tips and tricks they would want to share with a new cohort kicking off the project	3	Presents a developing written analysis that describes their teamwork, including all of the following:  Their communication protocol, including any challenges, how they were resolved, and what they would do differently next time  Their strengths as a team, including tips and tricks they would want to share with a new cohort kicking off the project	2	Presents a developing written analysis that describes their teamwork, including one of the following:  ✓ Their communication protocol, including any challenges, how they were resolved, and what they would do differently next time  ✓ Their strengths as a team, including tips and tricks they would want to share with a new cohort kicking off the project	1	Presents a limited written analysis that describes their teamwork, including one of the following:  Their communication protocol, including any challenges, how they were resolved, and what they would do differently next time Their strengths as a team, including tips and tricks they would want to share with a new cohort kicking off the project	0.5	-OR- Submission was empty or blank -OR- Submission contains evidence of academic
Summary of Project	Presents a cohesive, three- to four-sentence summary of the project that could be used on a LinkedIn profile, in an interview or cover letter, or as an elevator pitch, including all of the following:  ✓ Topic addressed  ✓ Machine module used  ✓ Results of the analysis	3	Presents a developing three- to four-sentence summary of the project that could be used on a LinkedIn profile, in an interview or cover letter, or as an elevator pitch, including all of the following:  / Topic addressed / Machine module used / Results of the analysis	2	Presents a developing two- to three-sentence summary of the project that could be used on a LinkedIn profile, in an interview or cover letter, or as an elevator pitch, including two of the following:  ✓ Topic addressed  ✓ Machine module used  ✓ Results of the analysis	1	Presents a limited two- to three-sentence summary of the project that could be used on a LinkedIn profile, in an interview or cover letter, or as an elevator pitch, including one of the following:  ✓ Topic addressed ✓ Machine module used ✓ Results of the analysis	0.5	dishonesty
		10		7		4		2	