



Chief Marketing Officer (CMO)

UW Business Ethics Association (BEA) is currently seeking motivated and ethical students to join the officer team for the 2018-19 school year! We have openings for our Chief Marketing Officer (CMO) and Brand Ambassador (BA) positions.

BEA's Chief Marketing Officer (CMO) is responsible for managing the organization's brand and marketing materials.

Responsibilities:

- Lead and design tabling initiatives for membership recruitment
- Create marketing images, flyers, and poster designs for major events
- Manage MailChimp and send emails for weekly meetings and major events
- Other tasks as needed

Qualifications:

- Undergraduate student graduating June 2019 or later required
- Prior attendance at BEA meetings and/or involvement with BEA preferred
- Previous design and marketing knowledge preferred
- Collaborative and reliable team player
- Effective verbal and written communication skills
- Self-starter with strong organization skills

To be considered for this position, please complete the officer application [here](#) and email your resume to huskybea@gmail.com. The application deadline is end of day Friday, March 30th, 2018.