

## Experience

### Senior Product Designer

Jul '22 - Present

#### JPMorgan Chase

- Delivered the end-to-end reports flow for Platform Modularity, the initiative of integrating J.P. Morgan Access features into Chase Connect, to streamline report creation between both banking platforms
- Drove product design strategy for Digital Commercial Banking's (DCB) reports, statements and account visibility, including long-term vision and short-term functionality enhancements
- Led Data Aggregation project, the enrollment for connecting client's ERP systems with JPMC to improve business efficiency and data security
- Designed DCB Marketplace to better introduce ERP integration with JPMC products that are available to clients

### Graduate HCI Researcher

Dec '20 - Nov '21

#### Northwestern Delta Lab

- Propelled research forward on improving community bonding at distance with HCI research methodologies as part of an agile-based team
- Led 3 rounds of social experience study to shape the final solution
- Designed 20+ wireframes and developed a meteor.js mobile app for user testing
- Co-wrote paper published and presented at CSCW 2021

### UX Design Intern

Jun '21 - Aug '21

#### Epsilon

- Led research on how users view project statuses and performative metrics on PeopleCloud to increase efficiency by 30%
- Designed system settings to make it easier for users to assign roles and permissions on PeopleCloud Customer
- Collaborated with 7 fellow interns on in-app messaging strategies for a food service company, which were presented to project sponsors

## Projects

### ChowDown

Sep '21 - Mar '22

- Created a food management app that helps young adults use up food in their pantry
- Designed 70+ mobile interfaces to showcase features that tackled pain points in the food lifecycle
- Delivered a Master's thesis presentation on the research, design explorations and the final product

### Meerkat

Sep '21 - Dec '21

- Designed a project management platform to store, visualize, and connect insights for design innovation teams
- Researched competitors and professionals in innovation settings. Crafted 20+ desktop interfaces for user testing
- Presented to Product Managers from companies, like Uber

## Education

### M.S. Engineering Design Innovation

#### Northwestern University '22

Graduate HCI Researcher under Haoqi Zhang

Thesis Project: ChowDown

### B.F.A. Product Design with Honors

#### University of Southern California '20

Minor in Computer Programming

Senior Thesis: Zima Mirror

## Skills

Visual Design

Interaction Design

Product Strategy

User Research

Journey Mapping

Storyboarding

Information Architecture

User Flows

Sketching & Wireframing

Prototyping

Usability Testing

Accessibility Design

## Design

Pen + Paper

Figma

Sketch

InVision

Axure RP

Photoshop

Illustrator

InDesign

After Effects

Rhino 3D

## Programming

html + css + js

jQuery

PHP