Kevin Cheng

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Experience

Product Designer
Jul '22 - Present

JPMorgan Chase
- Designed the end-to-end reports flow for Platform Modularity, the initiative of integrating J.P. Morgan Access features into Chase Connect, to streamline report creation between both banking platforms
- Drove product design strategy for CB Platform's payments, reports, statements and account visibility, including long-term vision and short-term functionality enhancements
- Crafted the enrollment for connecting client's ERPs with CB Platform to improve efficiency and data security
- Architected CB Platform Marketplace for concept testing to pique clients' interests in integrating their ERPs with the platform

Graduate HCI Researcher
Dec '20 - Nov' 21

Northwestern Delta Lab
- Propelled research forward on improving community bonding at distance with HCI research methodologies as part of an agile-based team
- Led 3 rounds of social experience study to shape the final solution
- Designed 20+ wireframes and developed a meteor.js mobile app for user testing
- Co-wrote paper published and presented at CSCW 2021

UX Design Intern
Jun '21 - Aug '21

Epsilon
- Led research on how users view project statuses and performative metrics on PeopleCloud to increase efficiency by 30%
- Designed system settings to make it easier for users to assign roles and permissions on PeopleCloud Customer
- Collaborated with 7 fellow interns on in-app messaging strategies for a food service company, which were presented to project sponsors

Projects

ChowDown
Sep '21 - Mar '22

- Created a food management app that helps young adults use up food in their pantry
- Designed 70+ mobile interfaces to showcase features that tackled pain points in the food lifecycle
- Delivered a Master's thesis presentation on the research, design explorations and the final product

Meerkat
Sep '21 - Dec '21

- Designed a project management platform to store, visualize, and connect insights for design innovation teams
- Researched competitors and professionals in innovation settings. Crafted 20+ desktop interfaces for user testing
- Presented to Product Managers from companies, like Uber

Education

M.S. Engineering Design Innovation
Northwestern University
Graduate HCI Researcher under Haoqi Zhang
Thesis Project: ChowDown

B.F.A Product Design with Honors
University of Southern California '20
Minor in Computer Programming
Senior Thesis: Zima Mirror

Skill

Visual Design

Interaction Design

Product Strategy

User Research

Journey Mapping

Storyboarding

Information Architecture

Sketching & Wireframing

Prototyping

Usability Testing

Accessibility Design

Design

Pen + Paper	Photoshop
Figma	Illustrator
Sketch	InDesign
InVision	After Effects
Axure RP	Rhino 3D

Tech

html + css + js	PHP
jQuery	