

Experience

Product Designer

Jul '22 - Present

JPMorgan Chase

- Delivered the end-to-end reports flow for Platform Modularity, the initiative of integrating J.P. Morgan Access features into Chase Connect, to streamline report creation between both banking platforms
- Drove product design strategy for Digital Commercial Banking's (DCB) reports, statements and account visibility, including long-term vision and short-term functionality enhancements
- Led Data Aggregation project, the enrollment for connecting client's ERP systems with JPMC to improve business efficiency and data security
- Designed DCB Marketplace to better introduce ERP integration with JPMC products that are available to the clients

Graduate HCI Researcher

Dec '20 - Nov '21

Northwestern Delta Lab

- Propelled research forward on improving community bonding at distance with HCI research methodologies as part of an agile-based team
- Led 3 rounds of social experience study to shape the final solution
- Designed 20+ wireframes and developed a meteor.js mobile app for user testing
- Co-wrote paper published and presented at CSCW 2021

UX Design Intern

Jun '21 - Aug '21

Epsilon

- Led research on how users view project statuses and performative metrics on PeopleCloud to increase efficiency by 30%
- Designed system settings to make it easier for users to assign roles and permissions on PeopleCloud Customer
- Collaborated with 7 fellow interns on in-app messaging strategies for a food service company, which were presented to project sponsors

Projects

ChowDown

Sep '21 - Mar '22

- Created a food management app that helps young adults use up food in their pantry
- Designed 70+ mobile interfaces to showcase features that tackled pain points in the food lifecycle
- Delivered a Master's thesis presentation on the research, design explorations and the final product

Meerkat

Sep '21 - Dec '21

- Designed a project management platform to store, visualize, and connect insights for design innovation teams
- Researched competitors and professionals in innovation settings. Crafted 20+ desktop interfaces for user testing
- Presented to Product Managers from companies, like Uber

Education

M.S. Engineering Design Innovation

Northwestern University

Graduate HCI Researcher under Haoqi Zhang
Thesis Project: ChowDown

B.F.A Product Design with Honors

University of Southern California '20

Minor in Computer Programming
Senior Thesis: Zima Mirror

Skill

Visual Design
Interaction Design
Product Strategy
User Research
Journey Mapping
Storyboarding
Information Architecture
Sketching & Wireframing
Prototyping
Usability Testing
Accessibility Design

Design

Pen + Paper	Photoshop
Figma	Illustrator
Sketch	InDesign
InVision	After Effects
Axure RP	Rhino 3D

Tech

html + css + js	PHP
jQuery	