



# CHETAN KESHAV

UX Designer

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## Education

### University of Michigan • School of Information

Ann Arbor, MI • 2017-19  
Master of Science in Information

### PES Institute of Technology

Bangalore, India • 2010-14  
Bachelor of Engineering in Telecommunication

## UX Research & Design

Interviewing, Contextual Inquiry  
Storyboarding, Wireframing, Affinity  
mapping, Low & High Fidelity  
Prototyping, Interaction Design  
Usability testing, Visual Design

## Experience

### UX Designer • Cancer Research Informatics Center

Ann Arbor, MI • Nov 2017 - Present  
Conducted contextual inquiry at the facility.  
Refined UI for TRAC, a dashboard for radiologists.  
Developed UI for NPR, a dashboard for neuropsychologists.

### Technical Product Manager & UI Developer Via.com

Bangalore, India • Aug 2016 - Mar 2017  
Developed webapps and responsive web pages  
Developed data models for collecting data in Google BQ  
Used user research to help develop wireframes.

### UI Developer • SapientRazorfish

Bangalore, India • Aug 2014 - Aug 2016  
Implemented Adobe Analytics on client website.  
Developed responsive web pages.

## Design Tools

Illustrator, Photoshop,  
Sketch, Figma, InVision, Marvellapp

## Programming

HTML, CSS, JavaScript, jQuery,  
ReactJS, NodeJS, Gulp, SCSS,  
Foundation, Git Python, C++, C

## Projects

### WASD : Indoor Navigation App

Fall 2017  
Finding your way in a complex building can be challenging.  
WASD rethinks navigation inside a 3D space.

### Water Connection Transition in Ann Arbor

Fall 2017  
Used contextual inquiry to find the best way to solve the  
City of Ann Arbor's water transition issue.

### AthleteJuvo: Gamification for Athlete Rehabilitation

Fall 2017  
Athletes lose their social lives when they get injured.  
AthleteJuvo connects them back to the society.