



CHETAN KESHAV

UX Designer

kchetan.com
kchetan@umich.edu
734-272-9442

Education

University of Michigan • School of Information

Ann Arbor, MI • Sept 2017 - April 2019
Master of Science in Information

PES Institute of Technology

Bangalore, India • Sept 2010 - April 2014
Bachelor of Engineering in Telecommunication

UX Research & Design

Interviewing, Contextual Inquiry
Storyboarding, Wireframing, Affinity
mapping, Low & High Fidelity
Prototyping, Interaction Design
Usability testing, Visual Design

Experience

UX Designer • Cancer Research Informatics Center

Ann Arbor, MI • Nov 2017 - Present
Conducted contextual inquiry at the facility.
Designed wireframes for a dashboard for radiologists.

Technical Product Manager & UI Developer Via.com

Bangalore, India • Aug 2016 - Mar 2017
Developed internal tools to assist translation process.
Defined data models for collecting data in Google BQ.
Designed wireframes using user research reports.

UI Developer • SapientRazorfish

Bangalore, India • Aug 2014 - Aug 2016
Implemented web analytics & developed responsive pages.

Design Tools

Illustrator, Photoshop, CorelDraw
Sketch, Figma, InVision, Marvellapp

Programming

HTML, CSS, JavaScript, jQuery,
ReactJS, D3.js, NodeJS, Gulp, SCSS,
Foundation, Git, Python, C++, C,
Processing (Arduino)

Relevant Courses

Contextual Inquiry
Interaction Design
Graphic Design
Fundamentals of Human Behavior
Needs assessment and usability
Social Computing Systems
Integrated Product Development
Advanced Python (waived)

Projects

WASD : Indoor Navigation App

Interaction Design • Fall 2017
Finding your way in a complex building can be challenging.
WASD rethinks navigation inside a 3D space.

AthleteJuvo: Gamification for Athlete Rehabilitation

Research, Interaction Design • Fall 2017
Athletes lose their social lives when they get injured.
AthleteJuvo connects them back to the society.

Water Connection Transition in Ann Arbor

Contextual Inquiry • Fall 2017
Researched the best ways for the city of Ann Arbor to cope
with the influx of students in Fall.