

Portfolio

Chetan Keshav

Promotional Poster

A workshop to introduce some popular design tools to graphic design enthusiasts.



ART ON COMPUTER? WOW! THAT CAN MAKE MY LIFE SO EASY!! I WONDER HOW I CAN MASTER THIS ART.

16TH NOV '13



Art BYTE

When the beauty of art and the power of Ctrl+Z come together.

A fun session on Photoshop and CorelDraw the most popular tools in the world of graphic design. Learn why things look awesome, and how to make things look awesome!

Register here: goo.gl/rWEO8V

Tejasvi: 8105442407

Ps





PAPYRUS

VOL:1

SPRING SEMESTER,'13

ISSUE:3



MIT MEDIA WORKSHOP

Pg 2



THE COMMANDER IN CHIEF

Pg 5



RETRO DAY

Pg 8

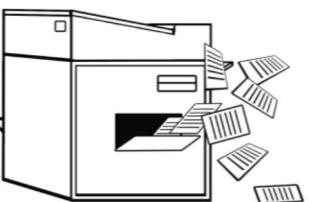
DE-QUOTE

The illiterate of the 21st century will not be those who cannot read or write but those who cannot question.
-Alvin Toffler

TOONED-IN

by Prasoon Telang, 6th SEM, ISE

THE PHOTOCOPIER!



SHAPING EVERY ENGINEER'S FUTURE
SINCE 1959

BALLOT BOX

Q Which do you prefer?

1. RedBull
2. Tzinga
3. Cloud 9

To send us your vote SMS @pesitpoll<space><your option 1/2/3> to 9243342000

For example:
If your option is 1, send

@pesitpoll 1

Note: Normal local SMS charges apply

Results for last poll
Which is your favourite hangout in college?
1. Pi r cube - 48%
2. Nescafe / OAT - 33%
3. Student's lounge / parking lot - 19%

Tech support by
Ankur Sarda, 6th SEM, CSE

From the Editor's Desk

Hola !

Presenting the 3rd edition of your very own Papyrus. The official newsletter of PESIT is now 6 months old!

For this edition our main focus shall be Aatmatrisha2013 which is happening on 22nd & 23rd of this month. We interviewed our beloved cultural convener, Dr.S V Satish to know about his views on AT. The team attended the recently concluded MIT Design Innovation workshop and has nice things to say about that. We showcase the various students who have won different awards in the IIT fests.

We thank the continued patronage that Dr.K N B Murthy and Prof. Ajoy Kumar give us. Our faculty advisor Mr. Manjunath has been ever supportive of Papyrus. Sincere thanks to Dr. S V Satish for his thoughts and ideas. Lastly but none the less, sincerest thanks to the team for the way they have worked hard to get this issue published.

Hope you guys love this issue the same as you loved the previous one.
Keep sending those feedbacks/suggestions to papyrus@pes.edu
Have a blast this AT.

VAIBHAV GOUSHAL
6TH SEM,TCE

ANUSHKA MANCHANDA

Presenting the artist who is gonna rock the crowd at the Pro-Nite of AatmaTrisha2013, the beautiful and amazingly talented Anushka Manchanda.

The former VJ was a member of the now disbanded all-girl band, Viva!

All the members of this band were chosen from the reality show, Coke[V] Popstars.

The 28 year old is known for her bollywood chartbusters that include the **Golmaal** title track, **Allah Duhai** from **Race 2** & **Dum Maro Dum** title track among many others.

Watch her perform live at our very own cricket ground on **23rd February,2013**.



Magazine Cover

The college magazine was launched in an attempt to promote the extracurricular organizations in the college



ISSUE 3
SPRING SEMESTER 2013

Logo design

The startup specializes in food delivery past midnight when other establishments are closed. The primary color of the logo, yellow embodies the color of sodium street lights which bathe the empty streets of Bangalore at night. The clock at midnight is a part of the logo. A simple b/w version of logo was also developed for printing needs.



Marketing Brochure

Aatmatrisha is the annual college fest at PESIT, Bangalore.

Aatmatrisha '13



The academic year 2012-2013 marks the 25th year of PESIT, and there are a couple of facts worth noting that make its Silver Jubilee very special, and its celebration dearer to us. PESIT was founded in 1988 with an initial batch of 60 students, and was ranked 50th out of 51 colleges in the state. Since then it has risen to amongst the best in the country in a short span of 25 years, thanks to the leadership and vision of its management, and it continues to grow at a phenomenal rate, accomplishing new goals and setting benchmarks every year. Hence, AT '13 stands not only in its own right as an annual festival, but also as the grandest, greatest, toast we can raise to our past, and our future.

AT has, in the past few years, seen up to 12,000 footfalls, with students across the state converging onto the PESIT campus to participate in events spread over 2 days of festivity. Already an established inter-collegiate fest, we hope to elevate it to unprecedented levels this year, with cross country participation. A host of technical and non-technical workshops by eminent personalities, a lavish pro-nite performance, and bigger and better events spread out over 3 days instead of 2. Newer events include a Model United Nations with international participation, a film festival for independent film makers throughout the city, TED talks, talent shows in varied categories and a mini-carnival.

aatmatrisha '13

Informal Events



What is a fest without some games, without some jazz?

Our Informal events



Slam Dunk



Minute to Win It



T-shirt design

The theme of the event was 'retro'.

Several logos from the 80's and
the 90's have been used



Hi! Thanks for going through my portfolio. I would love to hear your comments about my work. Feel free to contact me!

Chetan Keshav

Graduate Student at School of Information,
University of Michigan, 2019

+1 (734) 272-9442
kchetal@umich.edu