



CHETAN KESHAV

UX Designer

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Education

University of Michigan • School of Information

Ann Arbor, MI • Sept 2017 - April 2019
Master of Science in Information

PES Institute of Technology

Bangalore, India • Sept 2010 - April 2014
Bachelor of Engineering in Telecommunication

UX Research & Design

Interviewing, Contextual Inquiry
Storyboarding, Wireframing, Affinity
mapping, Low & High Fidelity
Prototyping, Interaction Design
Usability testing, Visual Design

Experience

UX Designer • Cancer Research Informatics Center

Ann Arbor, MI • Nov 2017 - Present
Conducted contextual inquiry at the facility.
Designed wireframes for a dashboard for radiologists.

Technical Product Manager & UI Developer Via.com

Bangalore, India • Aug 2016 - Mar 2017
Developed internal tools to assist translation process.
Defined data models for collecting data in Google BQ.
Designed wireframes using user research reports.

UI Developer • SapientRazorfish

Bangalore, India • Aug 2014 - Aug 2016
Implemented web analytics & developed responsive pages.

Design Tools

Illustrator, Photoshop, CorelDraw
Sketch, Figma, InVision, Marvellapp

Programming

HTML, CSS, JavaScript, jQuery,
ReactJS, D3.js, NodeJS, Gulp, SCSS,
Foundation, Git, Python, C++, C,
Processing (Arduino)

Relevant Courses

Contextual Inquiry
Interaction Design
Graphic Design
Fundamentals of Human Behavior
Needs assessment and usability
Information evaluation
Social Computing Systems
Integrated Product Development
Advanced Python (waived)

Projects

WASD : Indoor Navigation App

Interaction Design • Fall 2017
Finding your way in a complex building can be challenging.
WASD rethinks navigation inside a 3D space.

AthleteJuvo: Gamification for Athlete Rehabilitation

Research, Interaction Design • Fall 2017
Athletes lose their social lives when they get injured.
AthleteJuvo connects them back to the society.

Water Connection Transition in Ann Arbor

Contextual Inquiry • Fall 2017
Researched the best ways for the city of Ann Arbor to cope
with the influx of students in Fall.