

Netflix Risk Assessment

What will be covered?

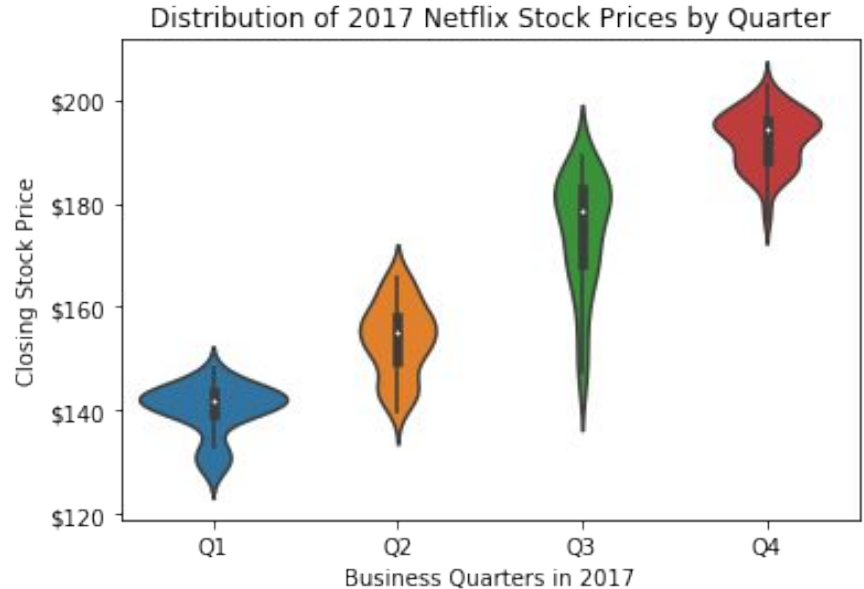
- Quarterly Stock Price Performance - Violin Graph
- Quarterly Revenue and Earnings - Bar Graph
- Estimated vs Actual Earnings Per Share - Scatter Plot
- Netflix Monthly Stock Price vs Dow Jones Monthly Stock Price - Line Graph

Role: Assessing the risk of Netflix stock by developing visualization that help see patterns and trends of how the stock has performed

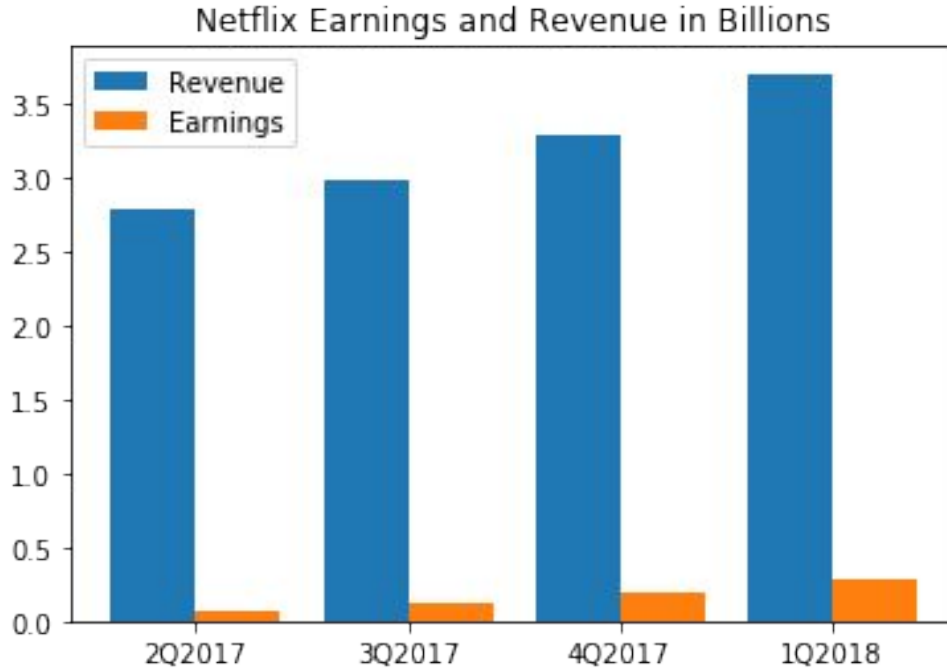
Stock Price Performance

Netflix stock prices has shown consistent growth in prices throughout the year.

Stock Prices rose almost 60 percent.



Netflix Earnings and Revenue Summary



Steady Increases in Revenue
for four straight quarters

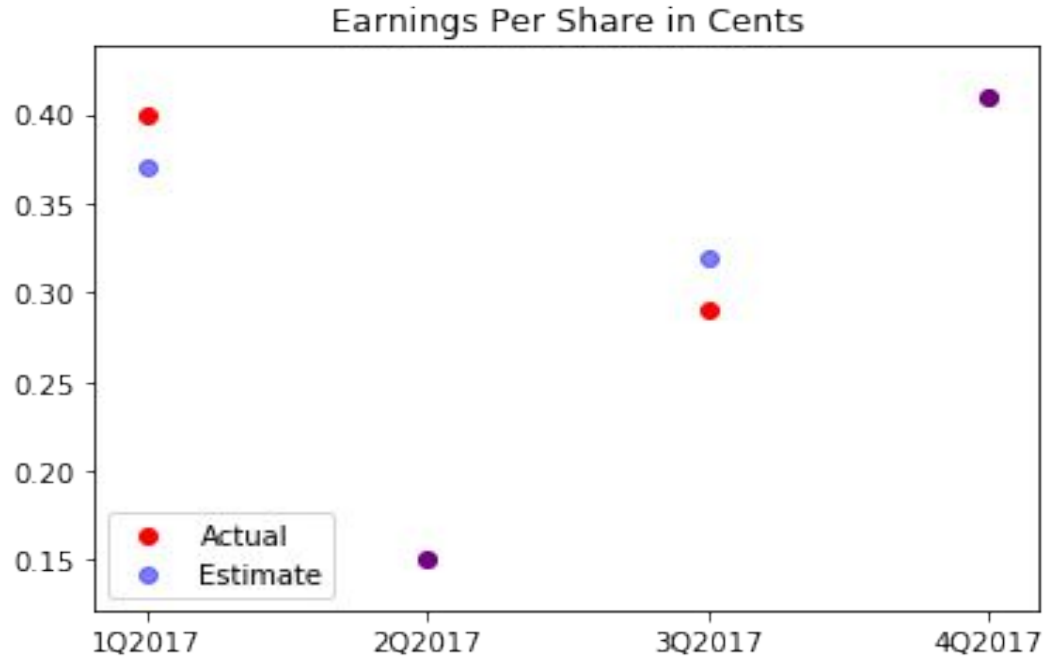
Earnings increase just as
steady as revenue has
increased.

Earnings are about 5% of
Revenue.

How Did Actual Earnings Per Share Compare to the Estimated?

In the 2nd and 4th Quarter, the Actual Earnings performed as expected as indicated by the purple dots.

Q1 the actual earnings per share was higher than project, whereas in the 3rd Quarter the estimated earnings per share was higher than the actual

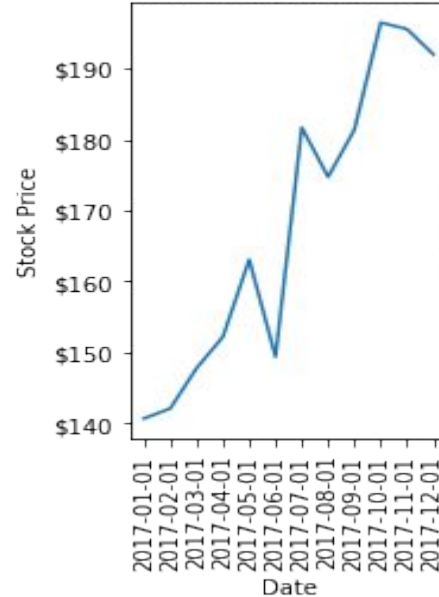


Netflix Monthly Stock Price Trend

Netflix's monthly stock prices similar trends as the Dow Jones stock prices.

At times, Netflix's stock prices even outpaced Dow Jones stock prices in the rate that it has gone up.

Netflix Monthly Stock Price



Dow Jones

