

Kathy Chiem

626-423-9851 (c) | Kathy.Chiem@experian.com (w) | kchie002@gmail.com (p)

Site: <https://kchiem002.github.io/kathy-chiem/>

Skills:

- Front-end web development: HTML, CSS, CSS libraries (i.e. Bootstrap, Material UI, etc.), JavaScript (ES5, ES6, ES7), REACT
- Back-end web development: PHP, MySQL, Node.js, MongoDB, API integrations, web scraping
- Developer tools: GitHub, VS Code, WordPress, MySQL Workbench
- Project management: JIRA, Wrike, Confluence, Agile methodology
- Other tools: Salesforce, Sketch, Adobe Photoshop

Certifications:

Certified Scrum Product Owner (CSPO) – Scrum Alliance

Certified Scrum Master (CSM) – Scrum Alliance

Education:

Full-Stack Coding Bootcamp Graduate – University of California, Irvine

B.A. in Political Science Law, Business Administration – University of California, Riverside

Professional Experience:

Experian – Sr. Marketing Compliance Analyst (May 2017 – Present)

- Lead analyst in managing all product marketing copy on CreditMatch.com. Work closely with **Client Services** team and clientele to make site updates and enhancements.
- Own end-to-end processes for **API integrations** with CreditMatch clientele. Completed API integrations with multiple large clients including Amex, Chase, Discover, Citi, etc. This process includes ownership of project planning, account management, **sprint management** as product owner, software development, **product testing**, and **monitoring deployment**.
- Subject matter expert and ongoing product owner of Experian's internal business tool (BENTO) used to host all marketing copy for products on CreditMatch.com. To date, I have completed multiple dev stories in **PHP** to fix bugs and enhance this tool for my team.
- Continuous leader and integrator of process improvements for my team, which includes leading internal management tool set-up and migrations and developing new/improved processes using tools such as **JIRA, Confluence, Syncplicity, Wrike**, etc.
- Played big roles in various dev projects across Experian CreditMatch, including back-end data migrations, product redesigns, product feed integrations, etc.
- Own end-to-end development processes for BENTO software enhancements and bug fixes: Scoped and created user stories to enhance the business tool, designed UI/UX for enhancements, developed and managed stories through sprint, and tested in integration, staging and production environments.
- Worked closely with **E-Commerce** front-end dev, **SEO/SEM**, and **creative content** teams to develop "dynamic replacement" features for Experian.com content
- Work closely with our **CRM** team to set-up and test tracking links for co-branded email campaigns

Projects:

1. **Babel** (<https://github.com/heerman7737/Iky-Wiky>): Helped develop a news chatting application using REACT for the front-end code, MongoDB for back-end data storage, and Pusher API as the real time chat host. Built out news page using Axios to pull in news articles from multiple sources and iFrame for display, and built framework to enabled users to post comments and rate articles.
2. **Game Night** (<https://ktru010@github.io/Project-1/>): Helped develop multiplayer gaming application with six "game night"-friendly games. Worked on core game functionality for each game using API integrations and DOM manipulation.
3. **Parks and Recreation Trivia** (<https://kchiem002.github.io/trivia-game/>): Designed and built a timed trivia game for my favorite TV show using basic CSS for styling and JavaScript for the functionality.