KRISTYN HOLLAND

UI/UX designer with hands-on experience in client & project management, communication, marketing, and event planning.

EDUCATION

Bloc
UX/UI Designer
October 2016- Present

Clemson University
B.A. Politcal Science
May 2011

SKILLS

Illustrator
Sketch
CSS
HTML
Excel

CONTACT

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EXPERIENCE

imogene + willie
Manager/Sales Associate
October 2016 -Present

- Lead team to maintain imogene + willie brand, culture, and vision, while directing Nashville retail operation to acheive sales goals.
- Manage retail staff including scheduling, hiring, training, and work with corporate team to expedite i+w product knowledge.
- Collaborate with corporate team on creative direction for visual merchandising and work with media team to promote Nashville retail location.
- Supervise retail customer service issues and evolve customer experience.
- Report weekly payroll and incentive breakdown.

20|20 Research/The Joseph School
Executive Assistant
September 2015- September 2016

- Coordinated marketing, public relations, advertising, exhibiting and social media programs for both 20|20 Research & The Joseph School.
- Managed fundraising, events, and monetary donations made to The Joseph School.
- Managed all aspects of international group trips to visit The Joseph School in Haiti.

APA, Agency for the Performing Arts
Artist Cooridnator
January 2014- August 2015

- Managed all aspects between clients' management and booking agent in relation to performances and tours.
- Managed clients' offers and contracts; coordinating with venues, buyers, and promoters; maintaining client route sheets and deposits.
- Oversaw the promotion and coordination of clients' marketing details including ticket counts, on-sale dates, release dates, and press releases.
- Contributed and edited artist and show reviews for a bi-weekly corporate newsletter.

PROJECTS

Artistry
April 2017

- An online marketplace for emerging artists to sell their artwork.
- Designed in Illustrator and Sketch