

# Capri Baillie Procopio

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Design Work Portfolio: [https://drive.google.com/drive/folders/1LeWSOO53pnUMX4ot-8tS051igS8Y6RZZ?usp=drive\\_link](https://drive.google.com/drive/folders/1LeWSOO53pnUMX4ot-8tS051igS8Y6RZZ?usp=drive_link)

Photography Portfolio: <https://capriprocopio.myportfolio.com/>

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## EDUCATION

### Bachelor of Fine Arts (B.F.A.) in Graphic Design

#### Minors: Photography and Communication

Florida Southern College – Lakeland, FL

August 2020 – May 2024

- Developed a strong foundation in visual design principles, branding, digital media, and user-centered design.
  - Completed a rigorous curriculum blending traditional art techniques with cutting-edge digital tools.
  - Gained hands-on experience in multimedia storytelling, photography, videography, and communication strategy.
  - Participated in collaborative projects and critiques, building strong creative problem-solving and presentation skills.
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## EXPERIENCE

### Corps Member - Eastern Sierra Conservation Corps

July 2025 - September 2025

- Performed trail maintenance, including water drain shaping, water bar repair/replacement, and ecological restoration of unofficial trails.
- Removed hazardous debris from alpine trails to improve hiker safety.
- Maintained camp operations through daily chores and independently cooked meals for crew rotations.
- Followed wilderness protocols (Leave No Trace, durable camping, food storage, fire restrictions).
- Utilized hand tools such as shovels, McLeods, rock rakes, rock bars, and single/double jacks.

### Day Photographer - Strawbridge Studios Inc.

July 2024 - May 2025

- Operated photography equipment per company standards for quality portraits.
- Arrived on time to schools, demonstrating reliability and professionalism.
- Transported and maintained photography gear in excellent condition.
- Engaged with students and staff to create a welcoming photo environment.
- Gave clear Picture Day instructions to parents, teachers, and helpers.
- Coordinated classroom workflow to keep photo schedules on track.
- Set up equipment and organized materials for smooth Picture Days.
- Followed all company and school policies with professionalism.
- Maintained confidentiality of student info and safeguarded materials.
- Supported Territory Manager with additional team tasks.

### Freelance Photographer - Florida Southern College

January 2021 - May 2024

- Captured dynamic, high-action images of various collegiate sports events, including basketball, soccer, and lacrosse, ensuring moments were framed with energy and clarity.
- Delivered 10–15 high-quality, edited photos per game on tight deadlines for timely use on Florida Southern College's official Instagram and other digital platforms.
- Edited images for optimal color, lighting, and composition to align with the college's branding and social media engagement strategies.
- Collaborated with the college's athletics and marketing departments to enhance promotional content and visual storytelling across platforms.
- Maintained organized photo archives and ensured all digital assets were properly stored and backed up for future use.

## SKILLS

### Design & Creative Tools

- **Adobe Creative Suite:** Expert-level proficiency with over 8 years of experience across major applications
- *Adobe Illustrator* (8 years) – vector graphics, logo design, illustration
- *Adobe Photoshop* (5 years) – photo editing, compositing, digital painting
- *Adobe InDesign* (5 years) – print/digital layout, editorial design
- *Adobe Lightroom* (8 years) – photo retouching, batch editing
- *Adobe Premiere Pro* (5 years) – video editing, color correction, transitions
- *Adobe After Effects* (5 years) – motion graphics, animation, visual effects

### Design Expertise

- **Graphic Design** (5 years) – branding, print design, digital campaigns
- **Typography** (4 years) – type hierarchy, legibility, creative type treatments
- **Color Theory** (5 years) – color harmony, branding palettes, emotional design
- **Logo Design** (7 years) – conceptualization, brand identity systems
- **Layout Design** (4 years) – balanced compositions for web and print

### Photography & Video

- **Photography** (8 years) – studio, portrait, sports, and event photography
- **Photo Editing** (8 years) – retouching, color correction, file optimization
- **Videography & Video Production** (5 years) – shooting, editing, storytelling
- **Digital Art & Illustration** (8 years / 6 years) – digital painting, concept art

### Additional Skills

- Strong foundation in visual storytelling and communication strategy
- Excellent attention to detail and time management in deadline-driven environments
- Ability to work both independently and in creative teams

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## ACCOMPLISHMENTS

### Scholarship for Graphic Design

2020-2024

Earned through an interview and portfolio review process against all other art students at FSC.

### Scholarship for Women's Cross Country and Track Teams

2020-2023

Earned for competitive times ran throughout high school. Increased after greater success while competing in College.

### Woman's Track School Record Holder

April 2021 - PRESENT

As a freshman, completed the fastest woman's 400m time ever run on the FSC track team. Completed the fastest woman's 800m time ever run on the FSC track team by a freshman. This is also the second-fastest time ever run.

### Contributor to Snakeprint Magazine

February 2022 - 2024

A small digital magazine created by fellow students. Working on photoshoots as a photographer and model and collaborating on the digital file.

### Selected Contributor to FSC Art Department Shows

2021 - 2024

For yearly shows, multiple pieces of digital design and photography artwork were displayed in a gallery.