

# Marketing Campaigns Performance Summary

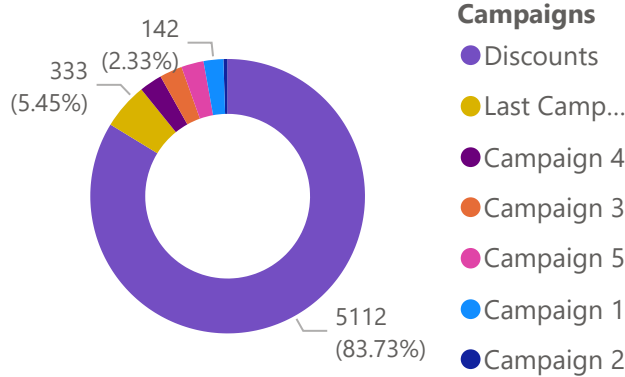
## Filter by Products

- ☐ Fish
- ☐ Fruits
- ☐ Gold
- ☐ Meat
- ☐ Sweet

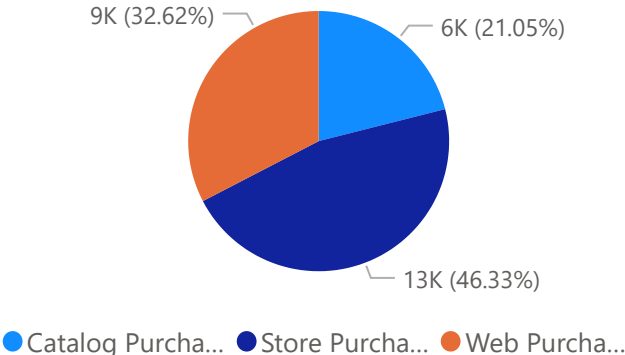
## Filter by Campaigns

- ☐ Campaign 1
- ☐ Campaign 2
- ☐ Campaign 3
- ☐ Campaign 4

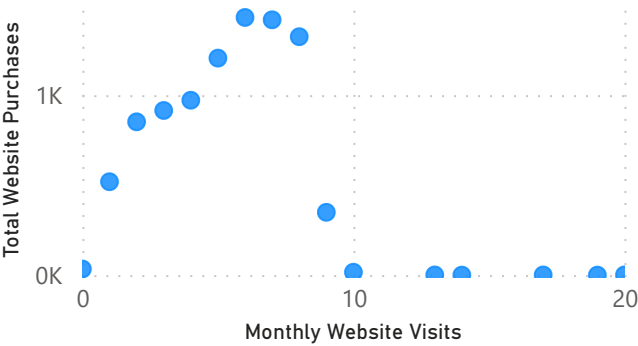
## Campaign Performance



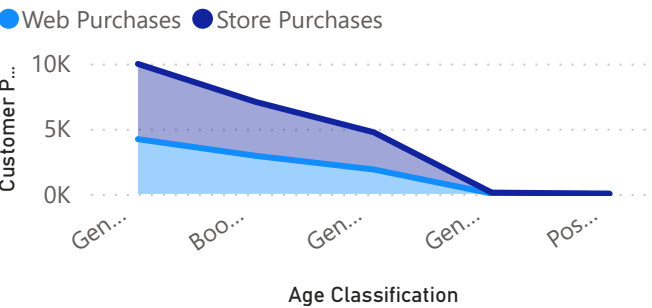
## Sales Channel Performance



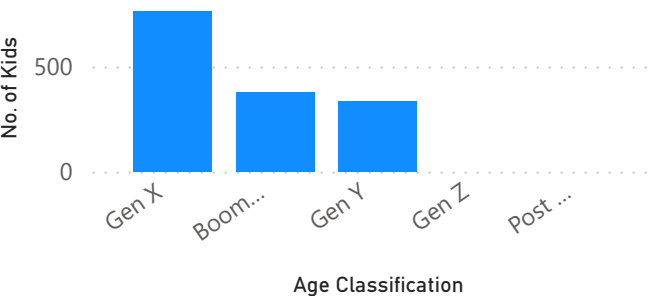
## Relationship Between Web Visit And Web Purchases



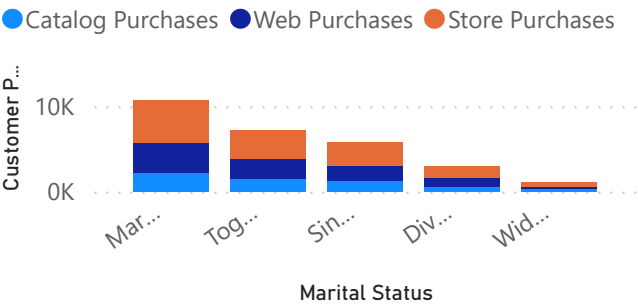
## Web and Store Purchases by Age



## Number of Kids by Age



## Customer Purchases by Marital Status



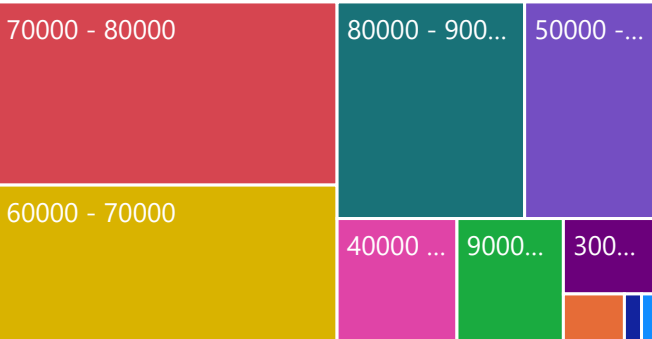
6105

No. of Campaigns Accepted

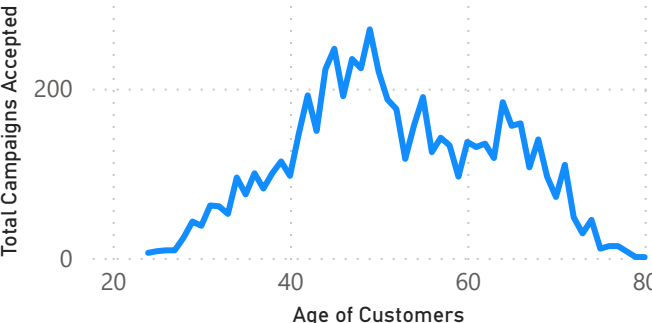
\$1.34M

Sum of Amount Spent

## Total Purchases by Income Level



## Campaigns Accepted by Age



## Campaigns Accepted by Income Level

