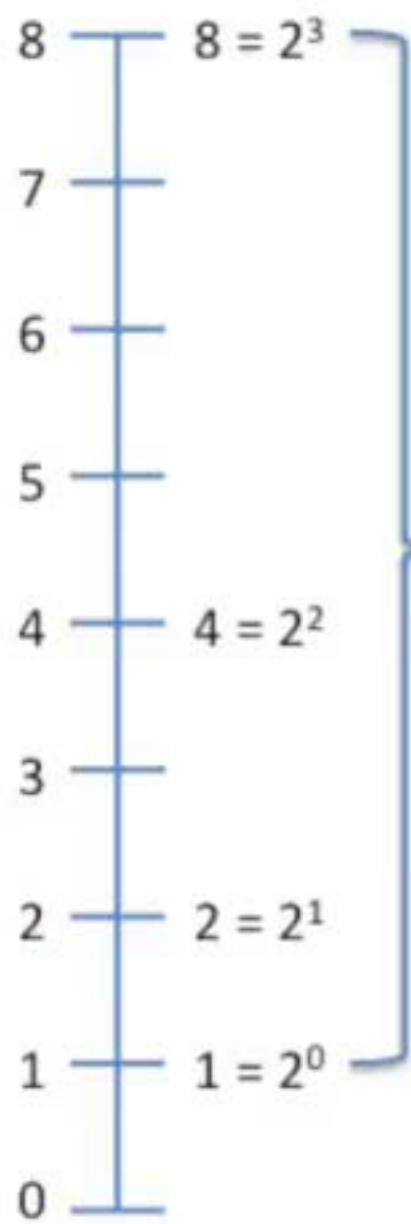
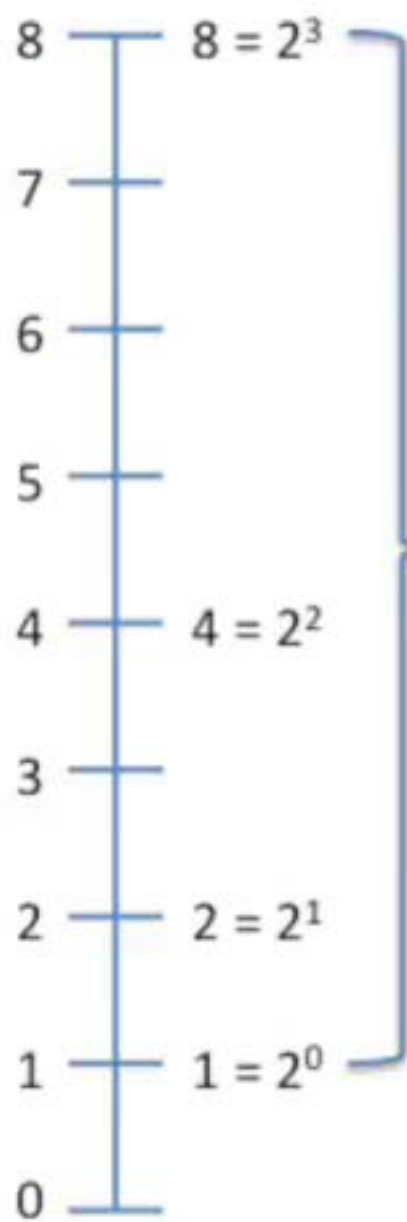


An ordinary number line (going from 0 to 8).

No big deal!



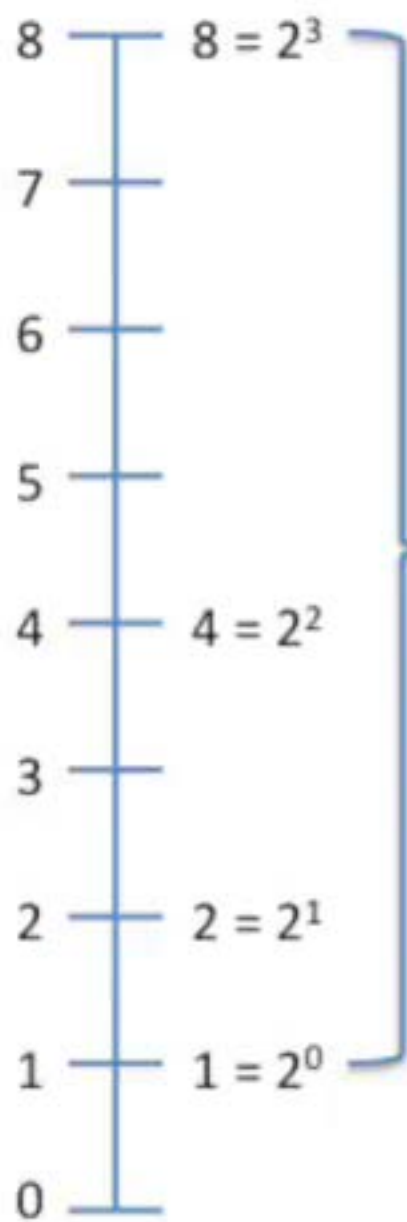
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$7 = 2^{2.8}$
 $6 = 2^{2.6}$
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Other numbers can be written
as powers of 2, it just isn't as
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Other numbers can be written
as powers of 2, it just isn't as
neat and tidy.

$3.14 = 2^{1.65}$ Even pi can be written as a power of 2.

8 $8 = 2^3$

7

6

5

4

$4 = 2^2$

3

2

$2 = 2^1$

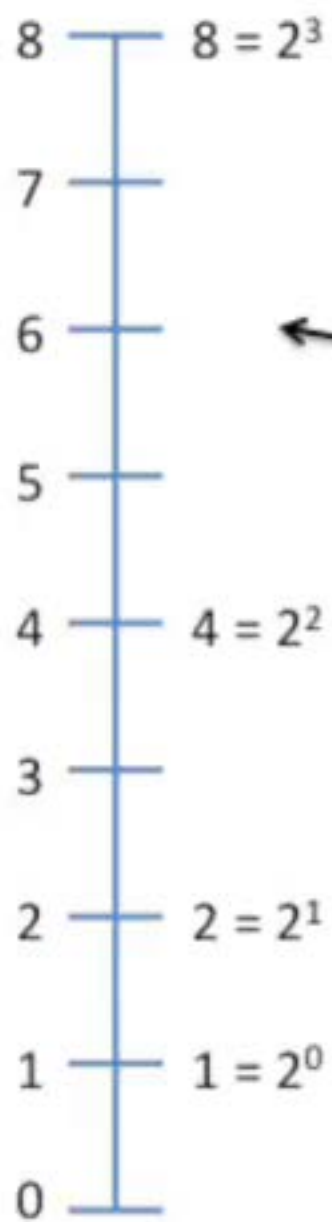
1

$1 = 2^0$

0

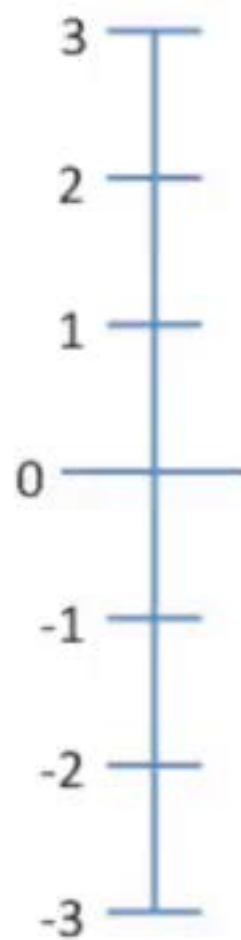


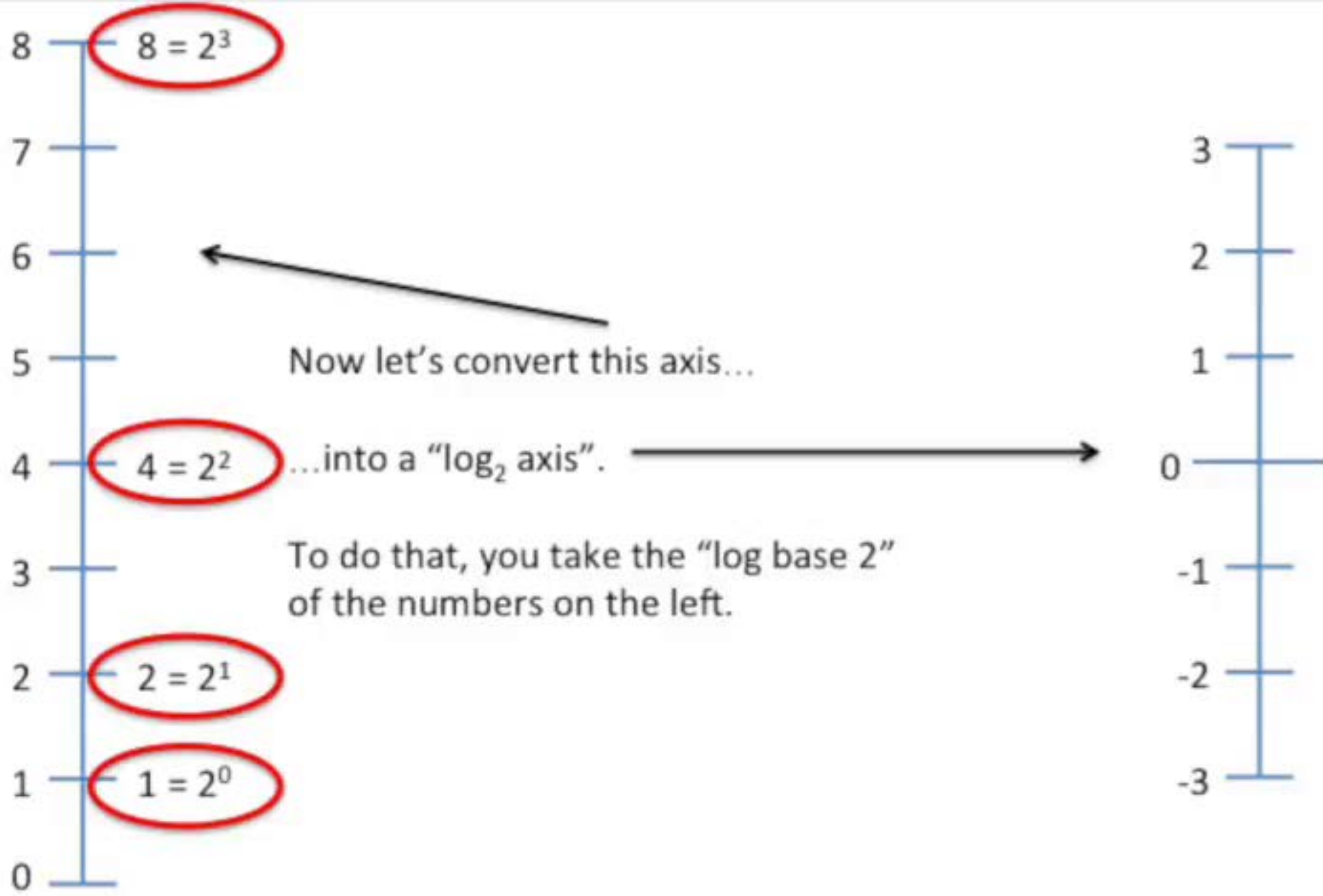
Now let's convert this axis...

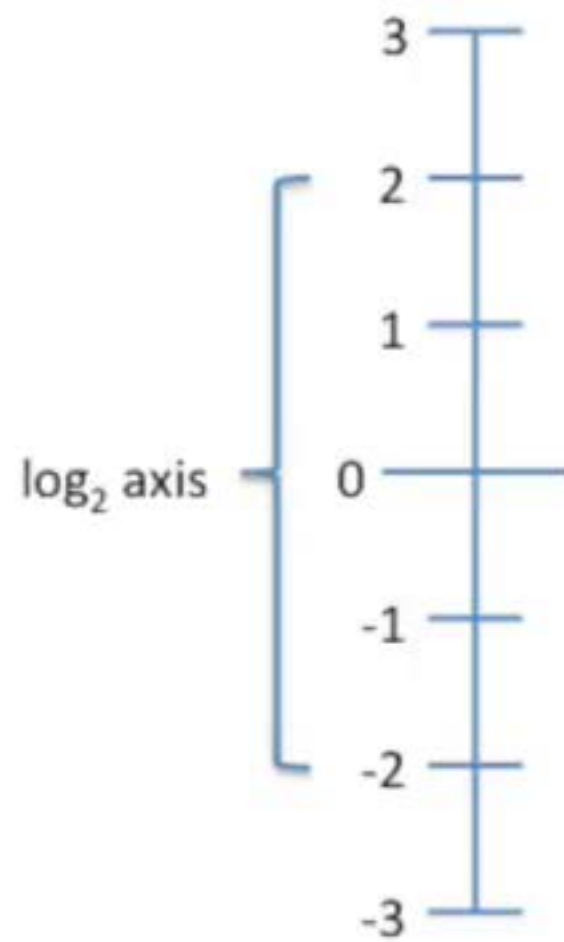
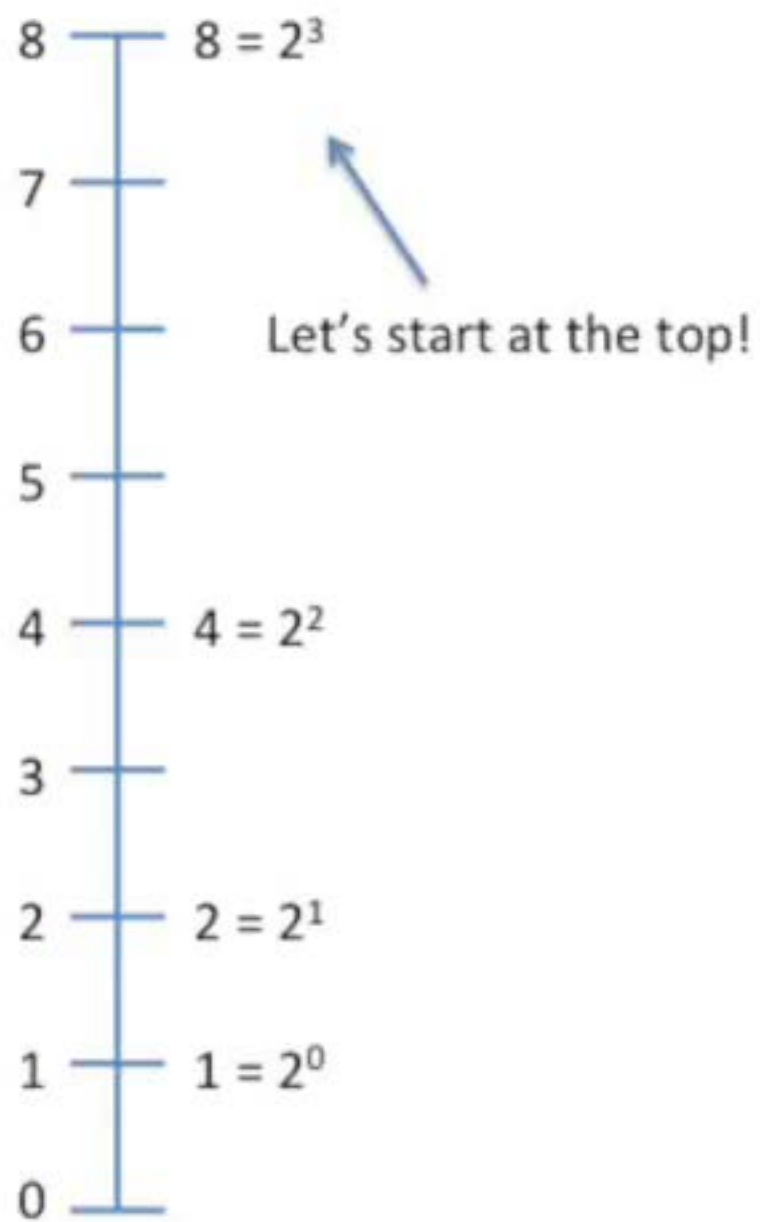


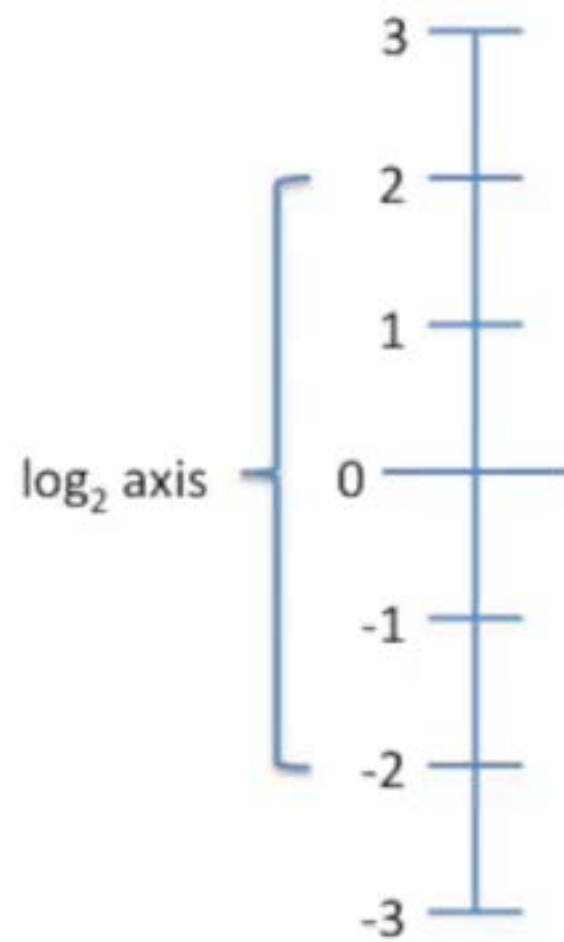
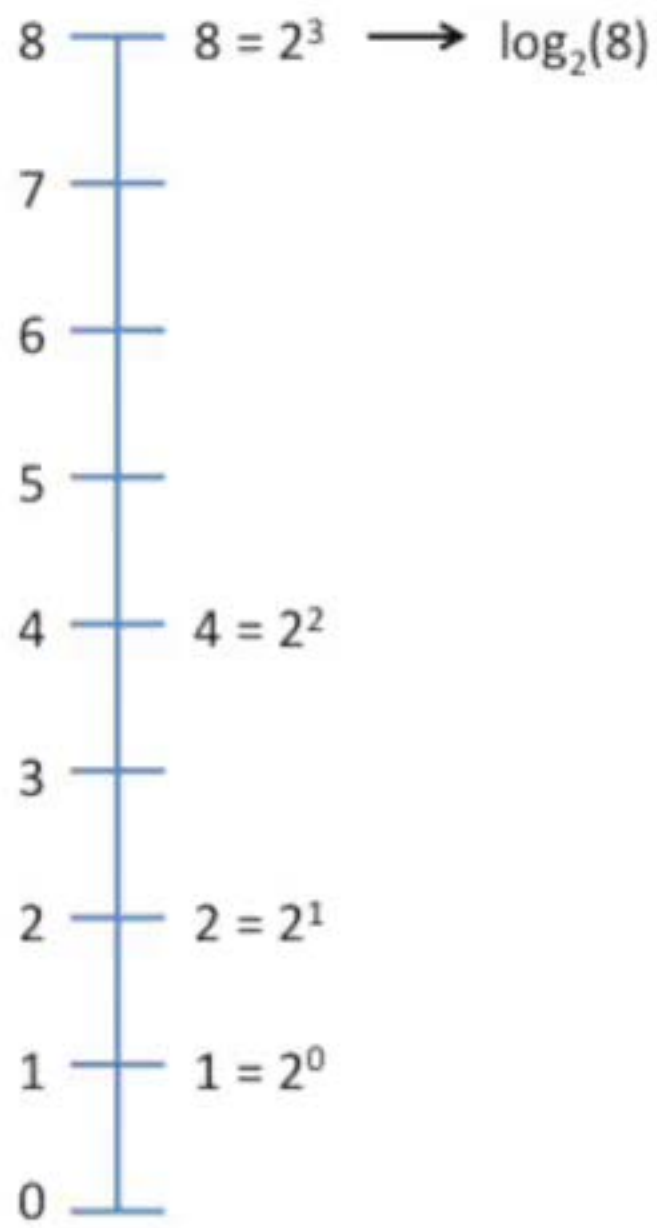
Now let's convert this axis...

...into a " \log_2 axis".









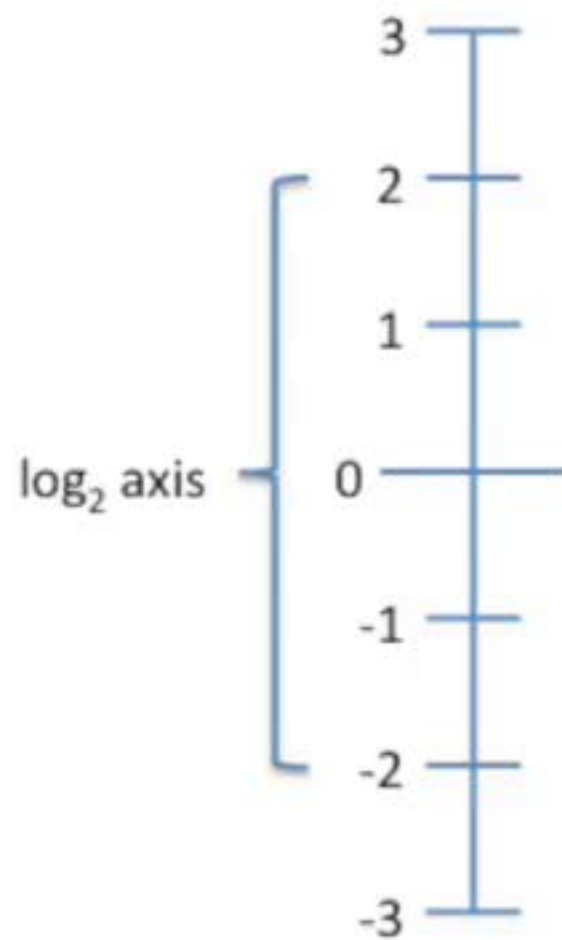
$$8 = 2^3 \rightarrow \log_2(8) = \log_2(2^3)$$

Step 1: re-write 8 as 2^3 ...

$$4 = 2^2$$

$$2 = 2^1$$

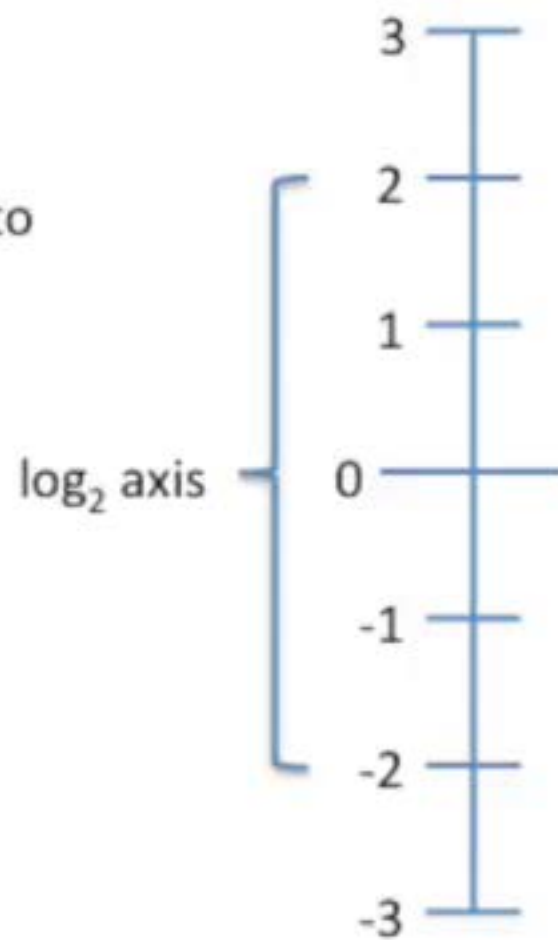
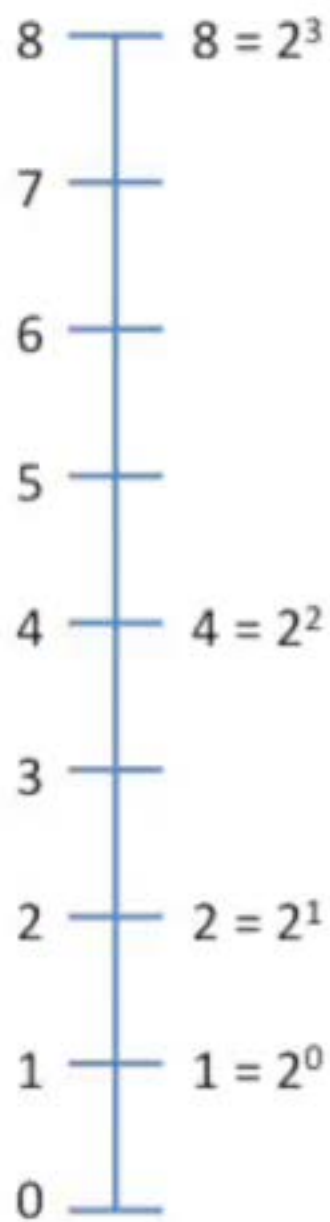
$$1 = 2^0$$



$$8 = 2^3 \rightarrow \log_2(8) = \log_2(2^3)$$

Step 1: re-write 8 as 2^3 ...

$\log_2(2^3)$ is just the exponent you need to raise 2 by in order to get 8.

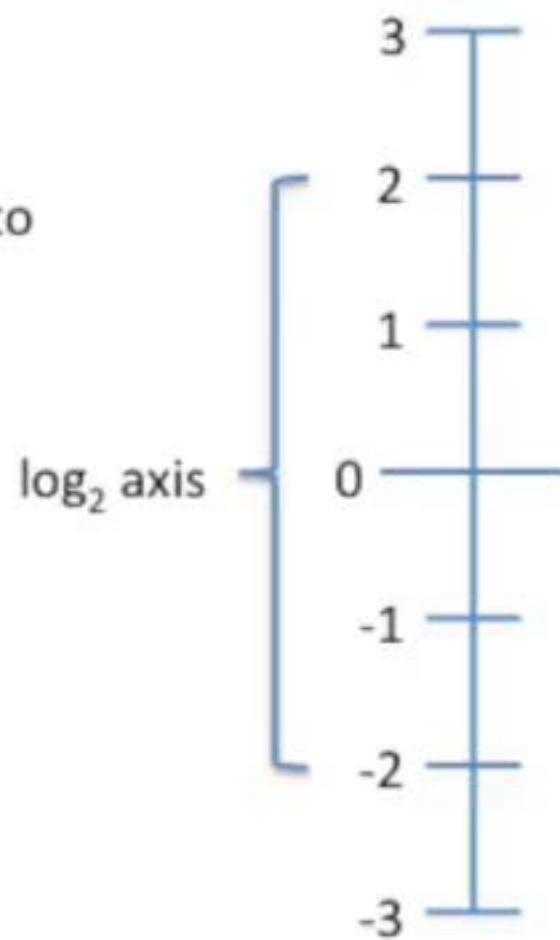
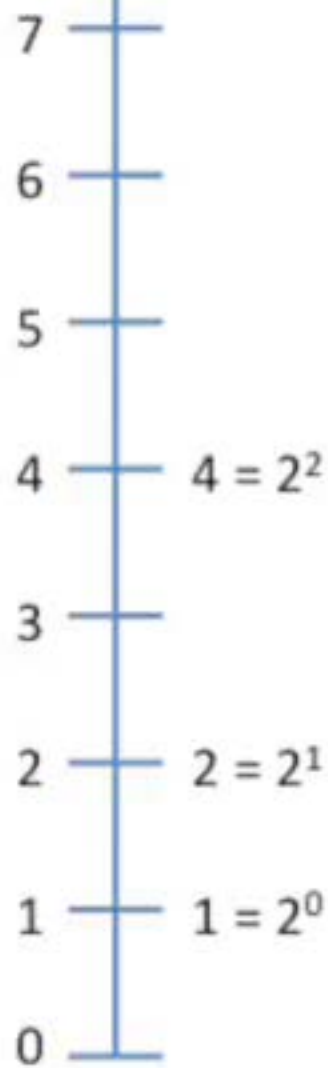


8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

Step 1: re-write 8 as 2^3 ...

$\log_2(2^3)$ is just the exponent you need to raise 2 by in order to get 8.

In this case, the exponent is 3, so $\log_2(2^3) = 3$.



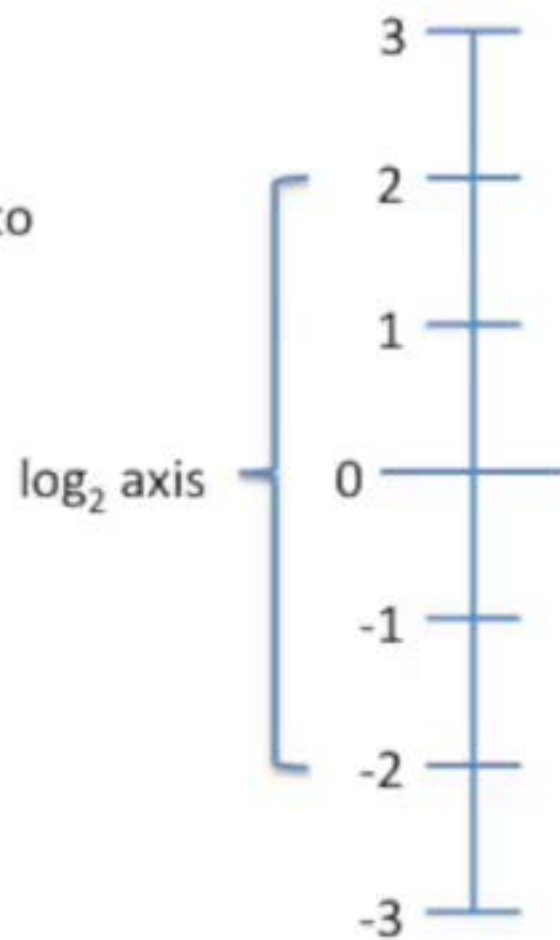
8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

Step 1: re-write 8 as 2^3 ...

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The log function just isolates the exponent.



8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

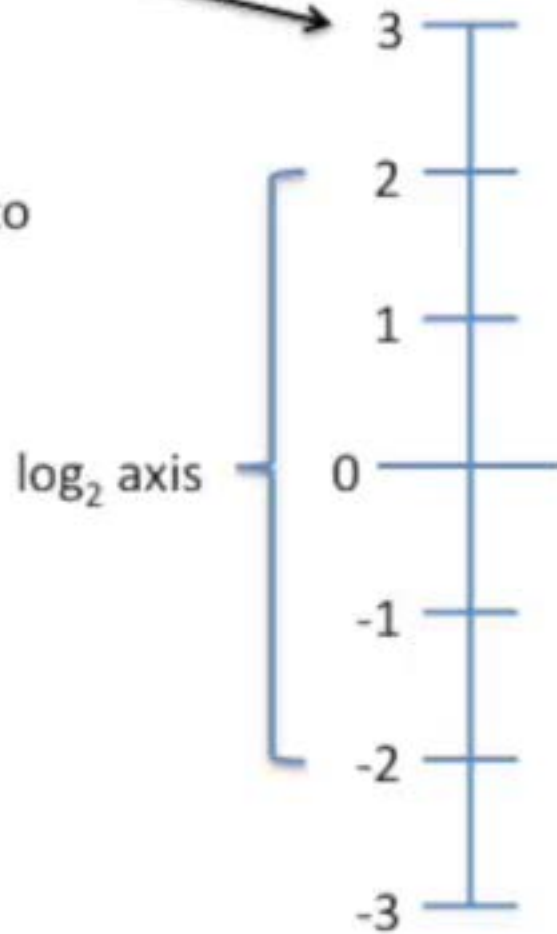
3 is the \log_2 equivalent of 8.

Step 1: re-write 8 as 2^3 ...

$\log_2(2^3)$ is just the exponent you need to raise 2 by in order to get 8.

In this case, the exponent is 3, so $\log_2(2^3) = 3$.

The log function just isolates the exponent.



8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

7

6

5

4 $= 2^2 \rightarrow \log_2(4)$

3

2 $= 2^1$

1 $= 2^0$

0

3

2

1

0

-1

-2

-3

8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

7

6

5

4

3

2

1

0

4 $= 2^2 \rightarrow \log_2(4) = \log_2(2^2)$

Rewrite 4 as a power of 2

2 $= 2^1$

1 $= 2^0$

3

2

1

0

-1

-2

-3

8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

7

6

5

4

3

2

1

0

4 $= 2^2 \rightarrow \log_2(4) = \log_2(2^2)$

The log function just isolates the exponent.

3

2

1

0

-1

-2

-3

8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

7

6

5

4

3

2

1

0

4 $= 2^2 \rightarrow \log_2(4) = \log_2(2^2) = 2$

2 $= 2^1$

1 $= 2^0$

The log function just isolates the exponent.

3

2

1

0

-1

-2

-3

8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

7

6

5

4

3

2

1

0

4 $= 2^2 \rightarrow \log_2(4) = \log_2(2^2) = 2$

2 $= 2^1$

1 $= 2^0$

3

2

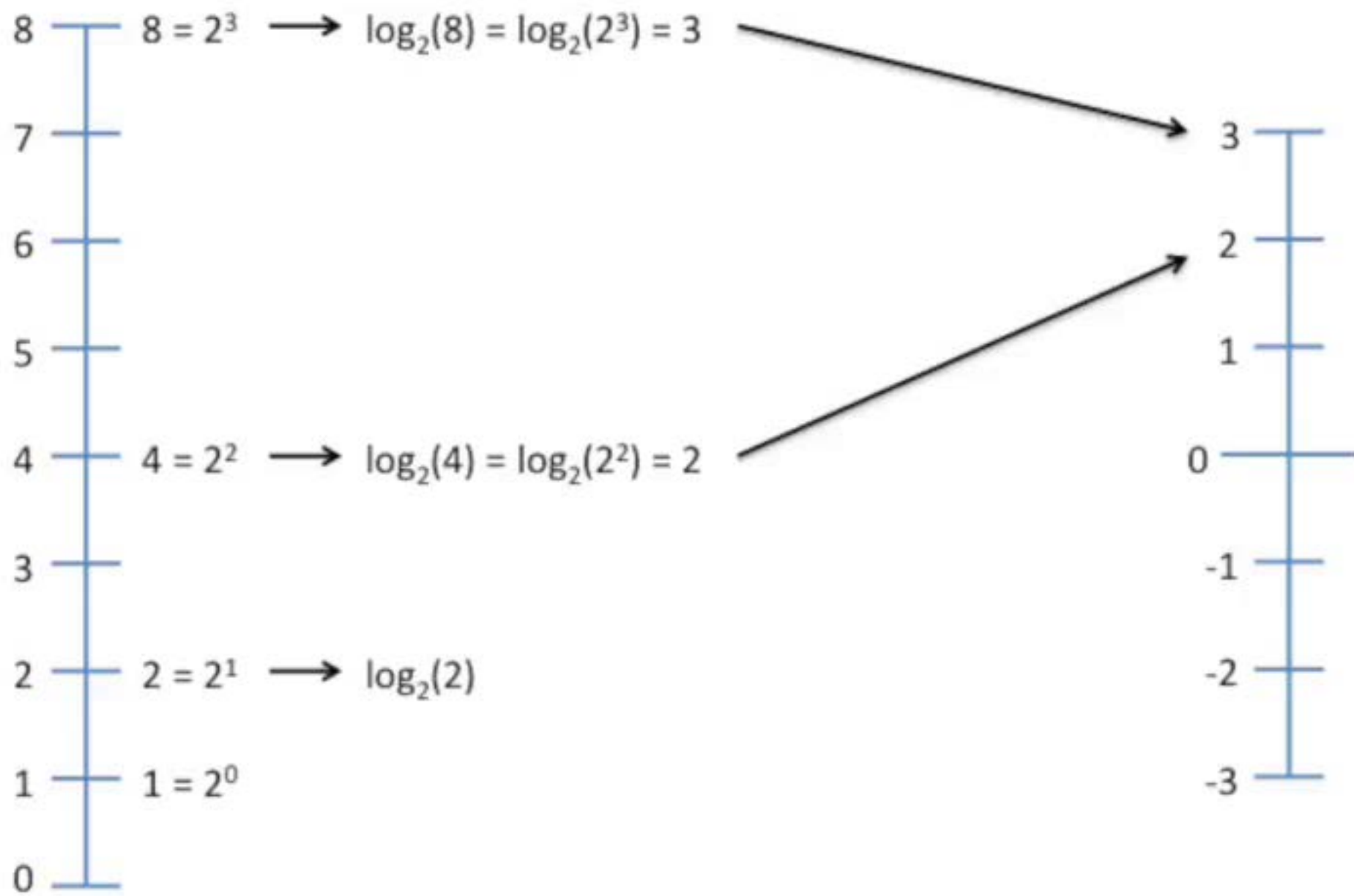
1

0

-1

-2

-3



8 $= 2^3 \rightarrow \log_2(8) = \log_2(2^3) = 3$

7

6

5

4

3

2

1

0

4 $= 2^2 \rightarrow \log_2(4) = \log_2(2^2) = 2$

2 $= 2^1 \rightarrow \log_2(2) = \log_2(2^1)$

1 $= 2^0$

Re-write 2 as a power of 2.

3

2

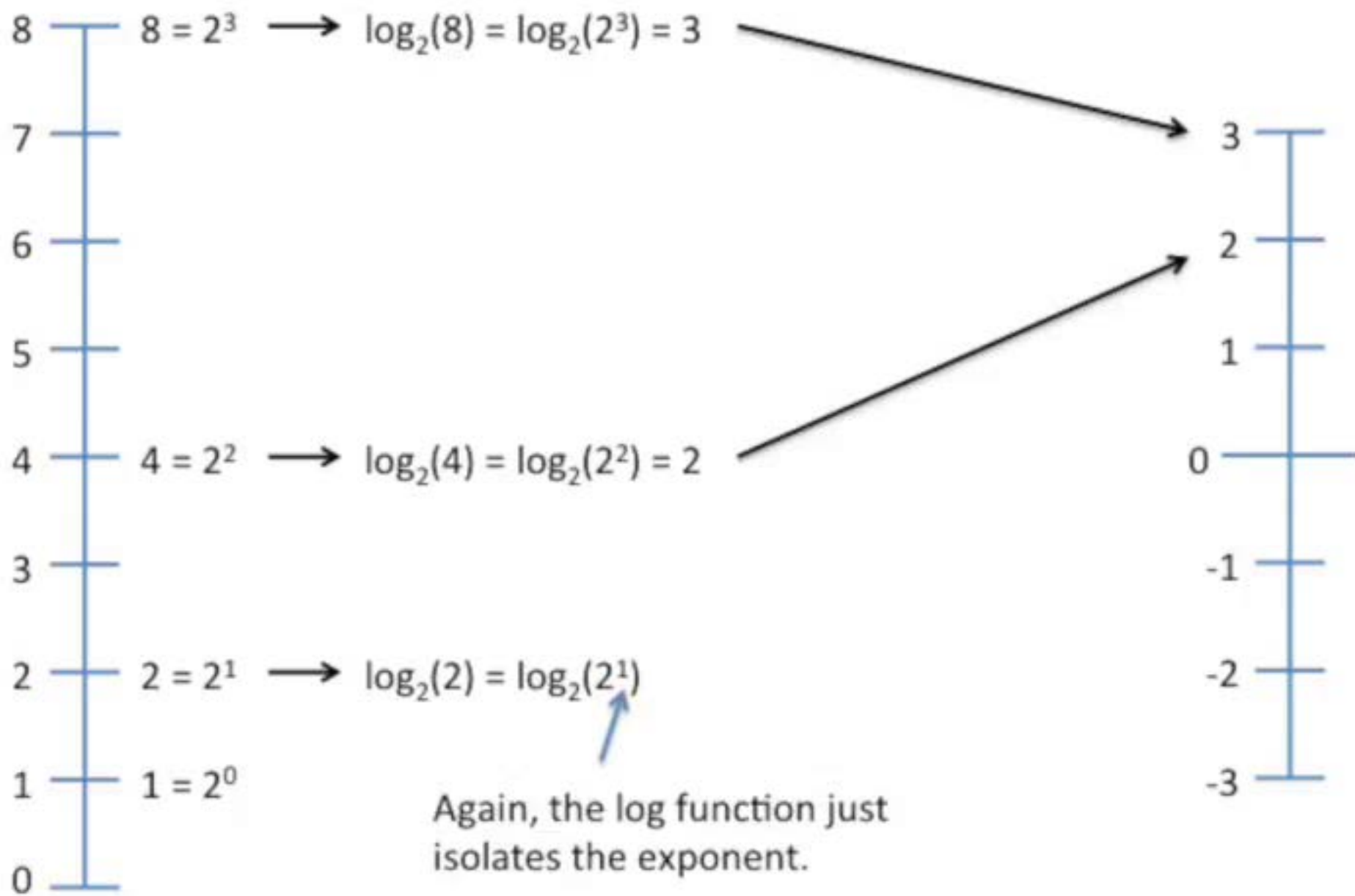
1

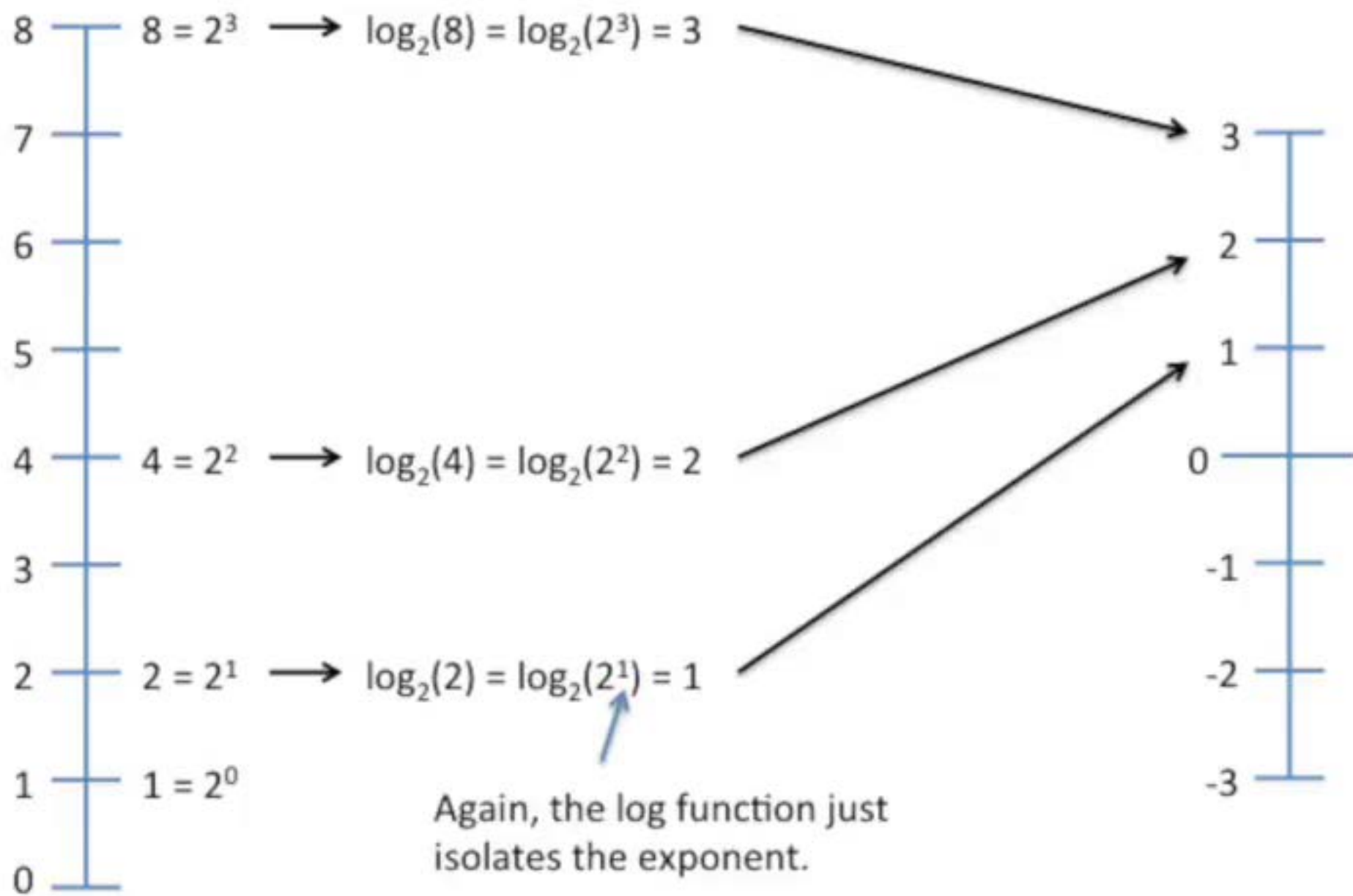
0

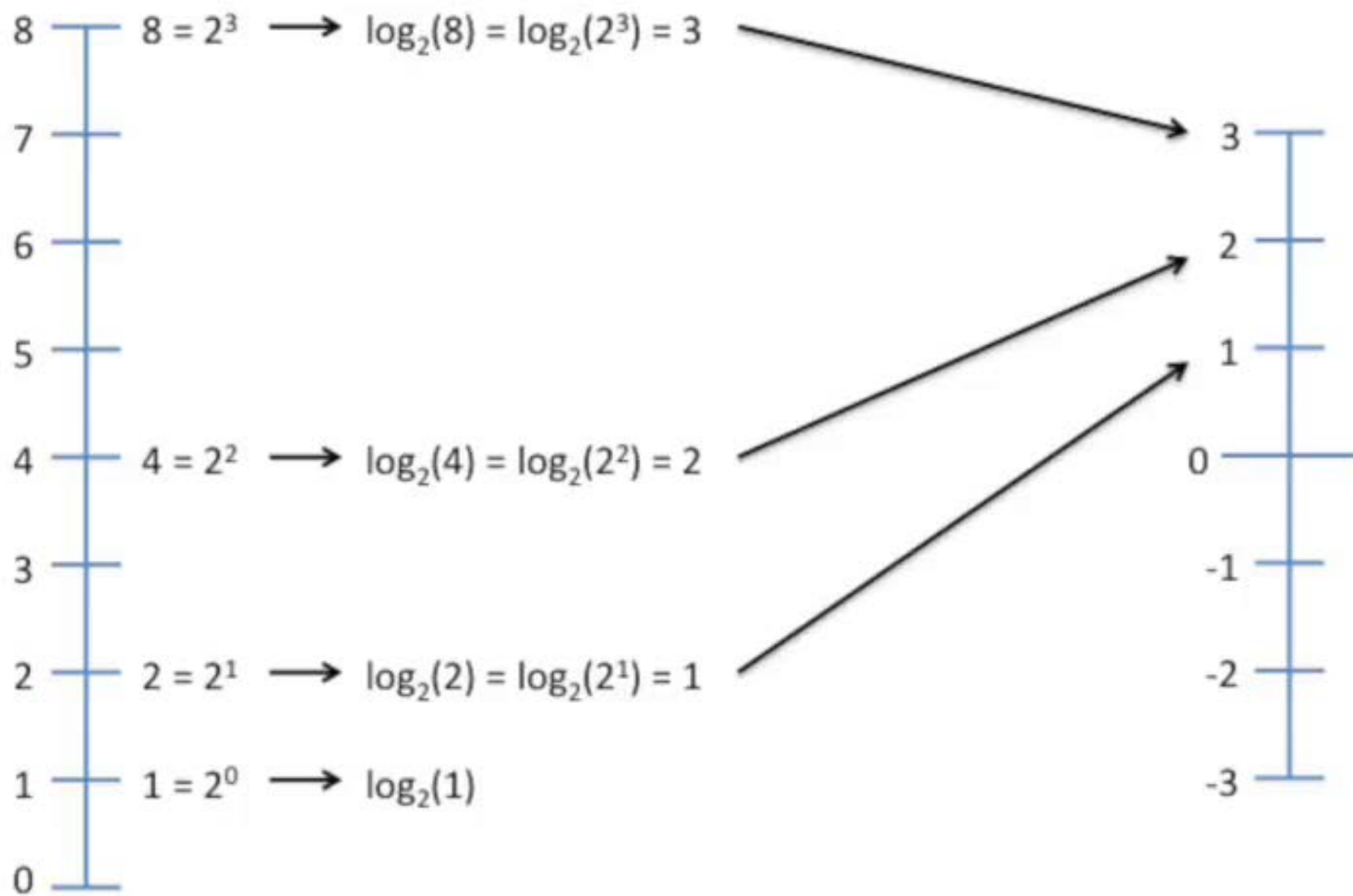
-1

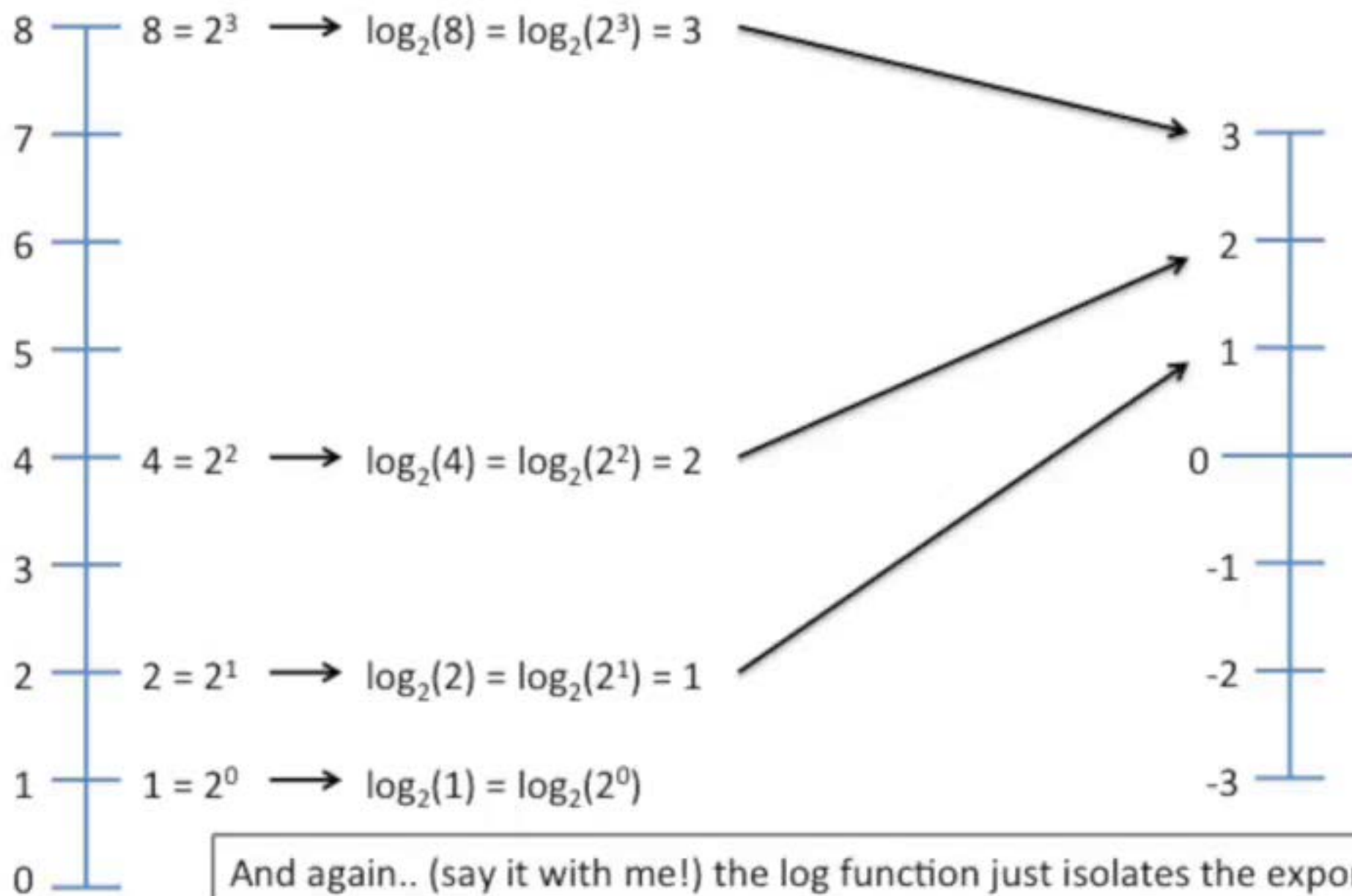
-2

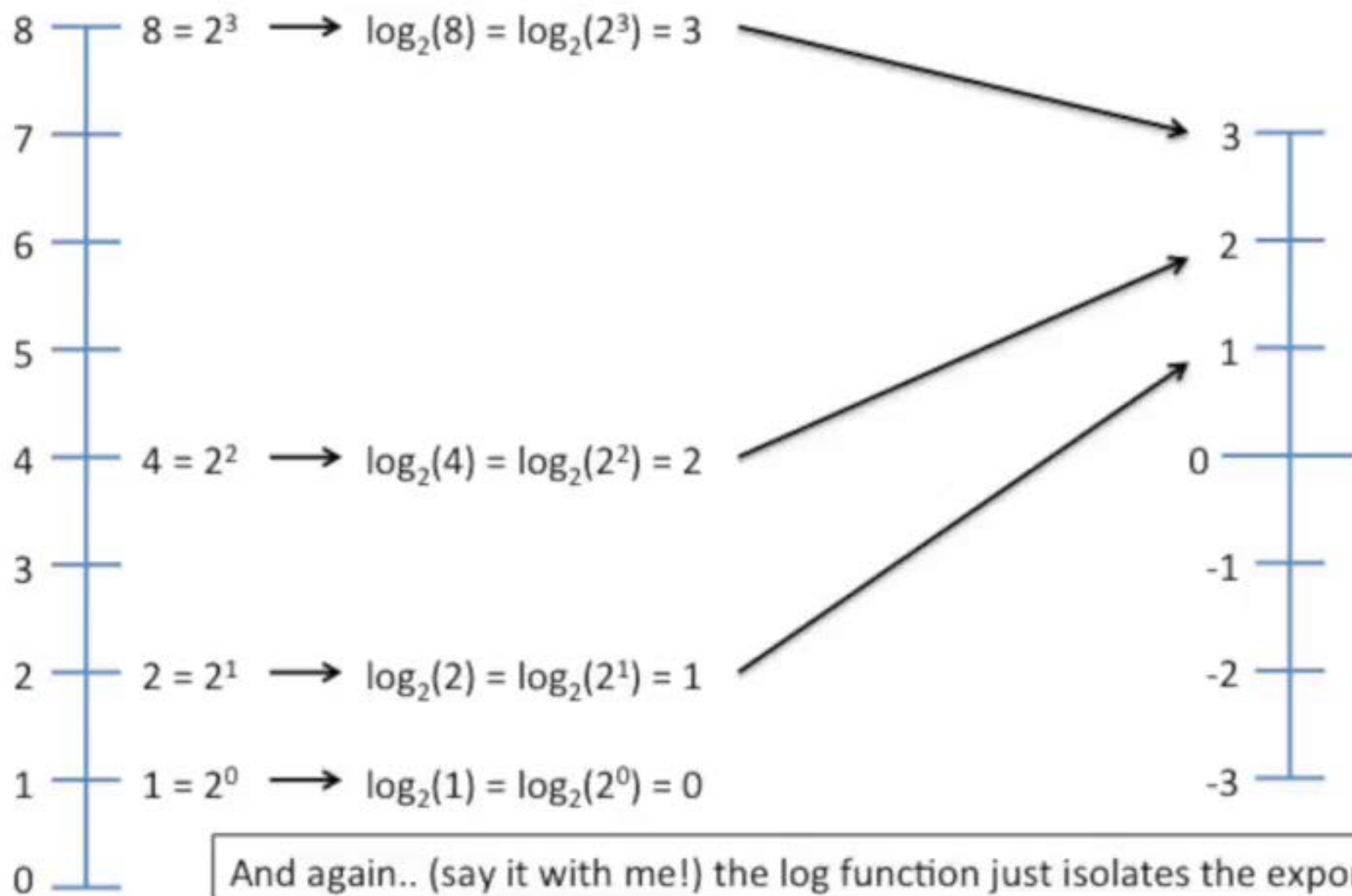
-3

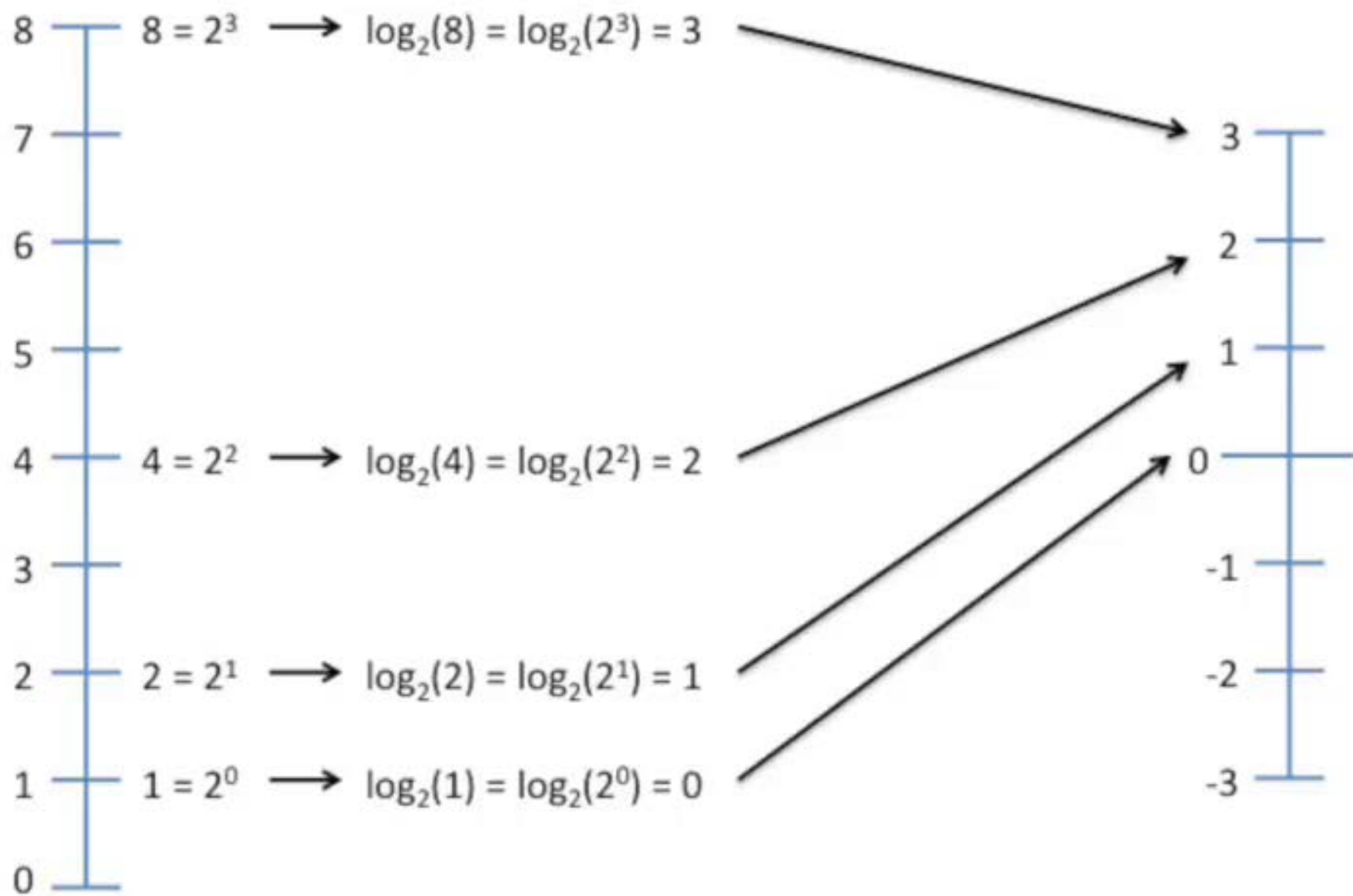


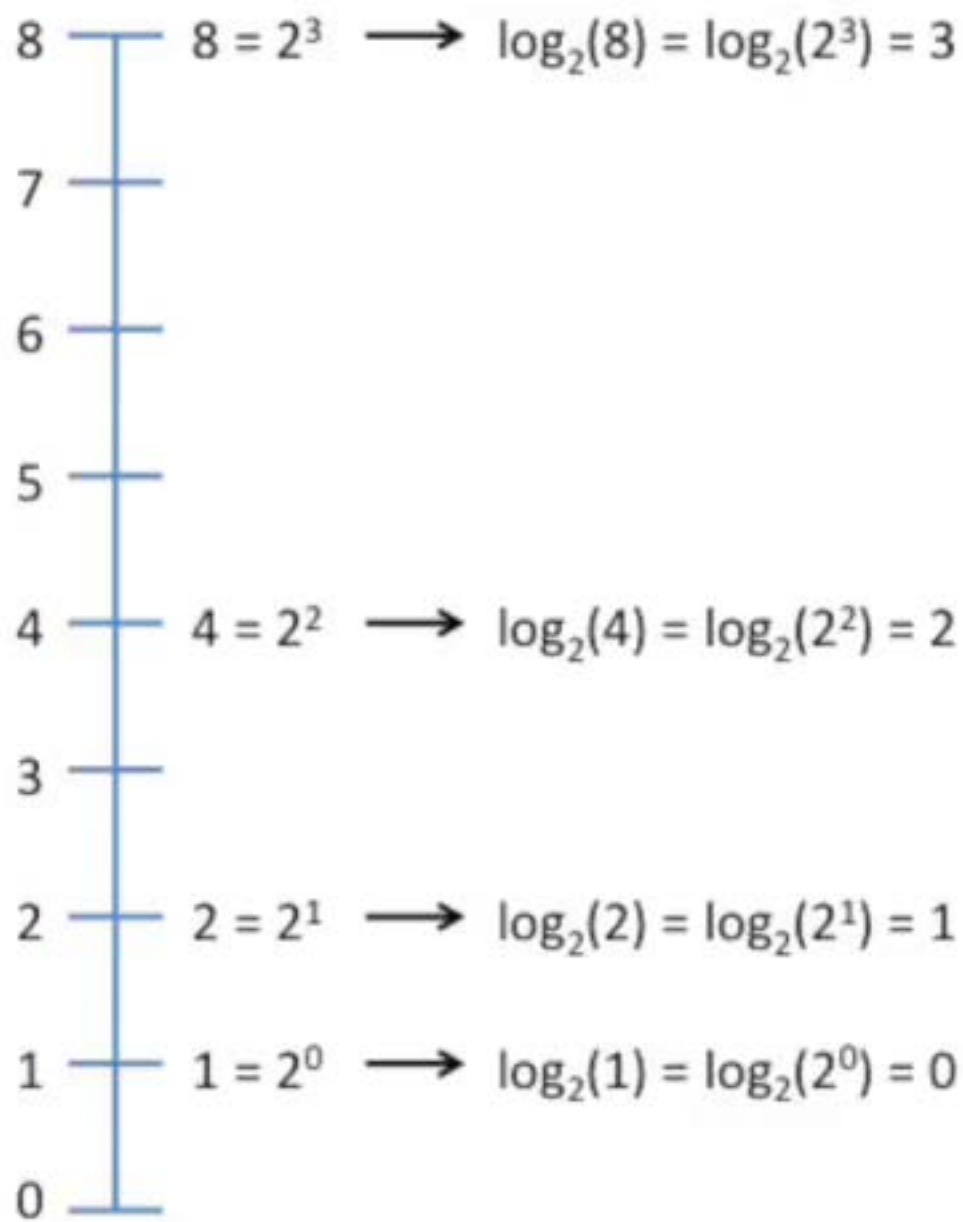




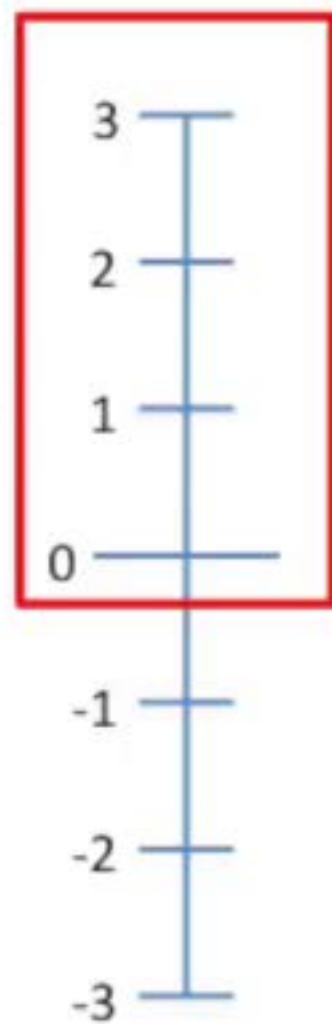


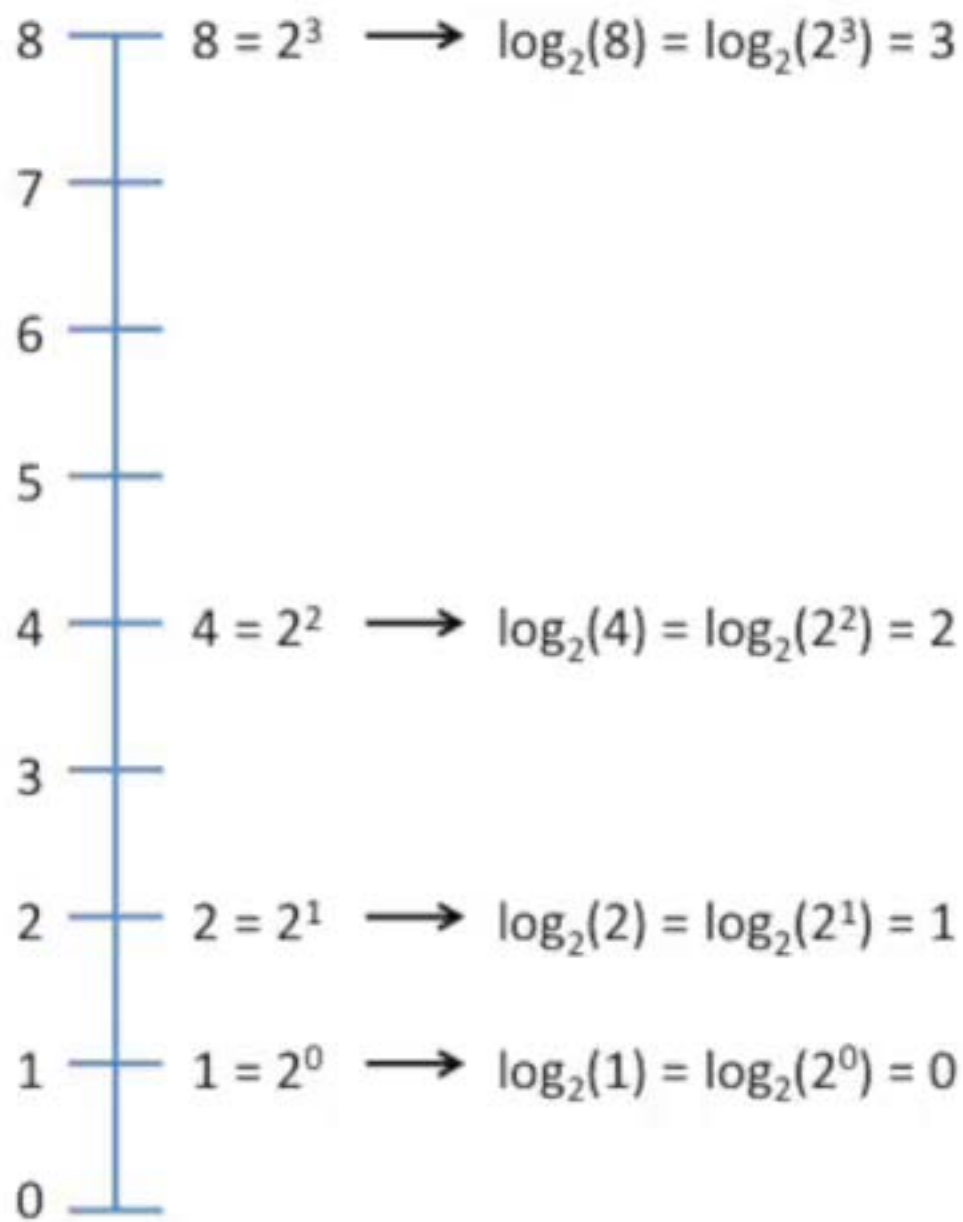






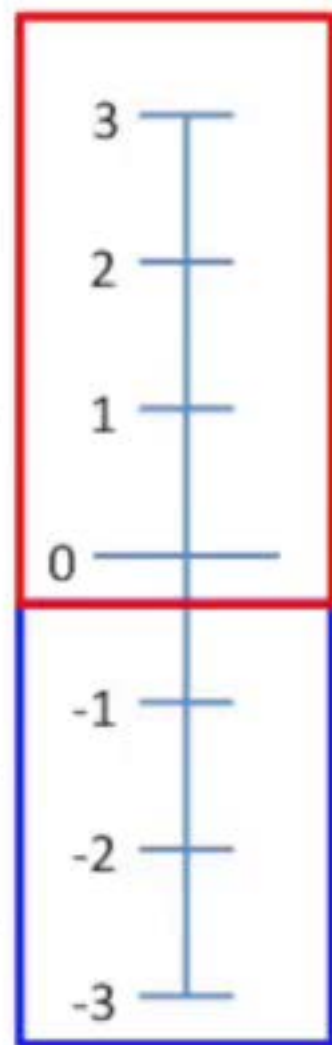
Great! We've got
the top half of our
 \log_2 scale worked
out.

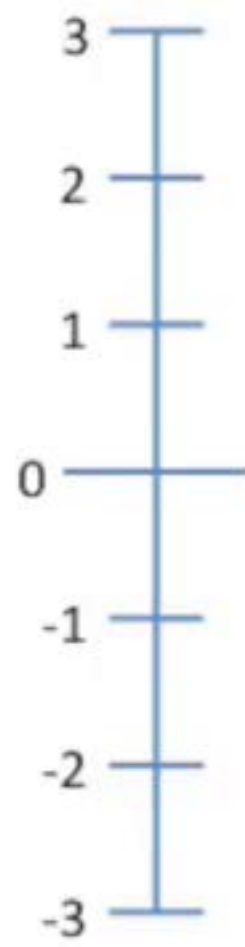
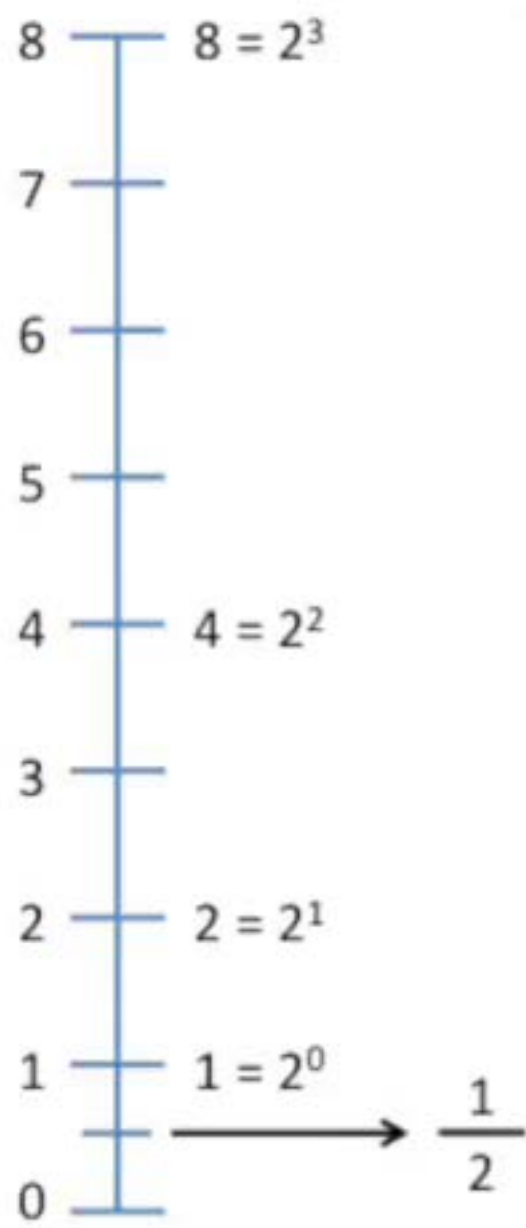




Great! We've got the top half of our \log_2 scale worked out.

Now let's work out the bottom half.





8 $8 = 2^3$

7

6

5

4 $4 = 2^2$

3

2 $2 = 2^1$ $\frac{1}{2}$ rewritten as a power of 2.

1 $1 = 2^0$ $\rightarrow \frac{1}{2} = 2^{-1}$

0

3

2

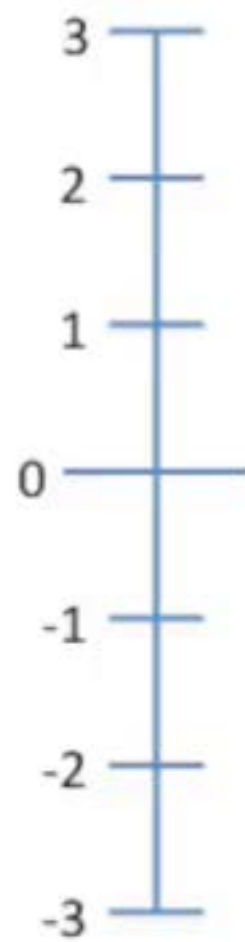
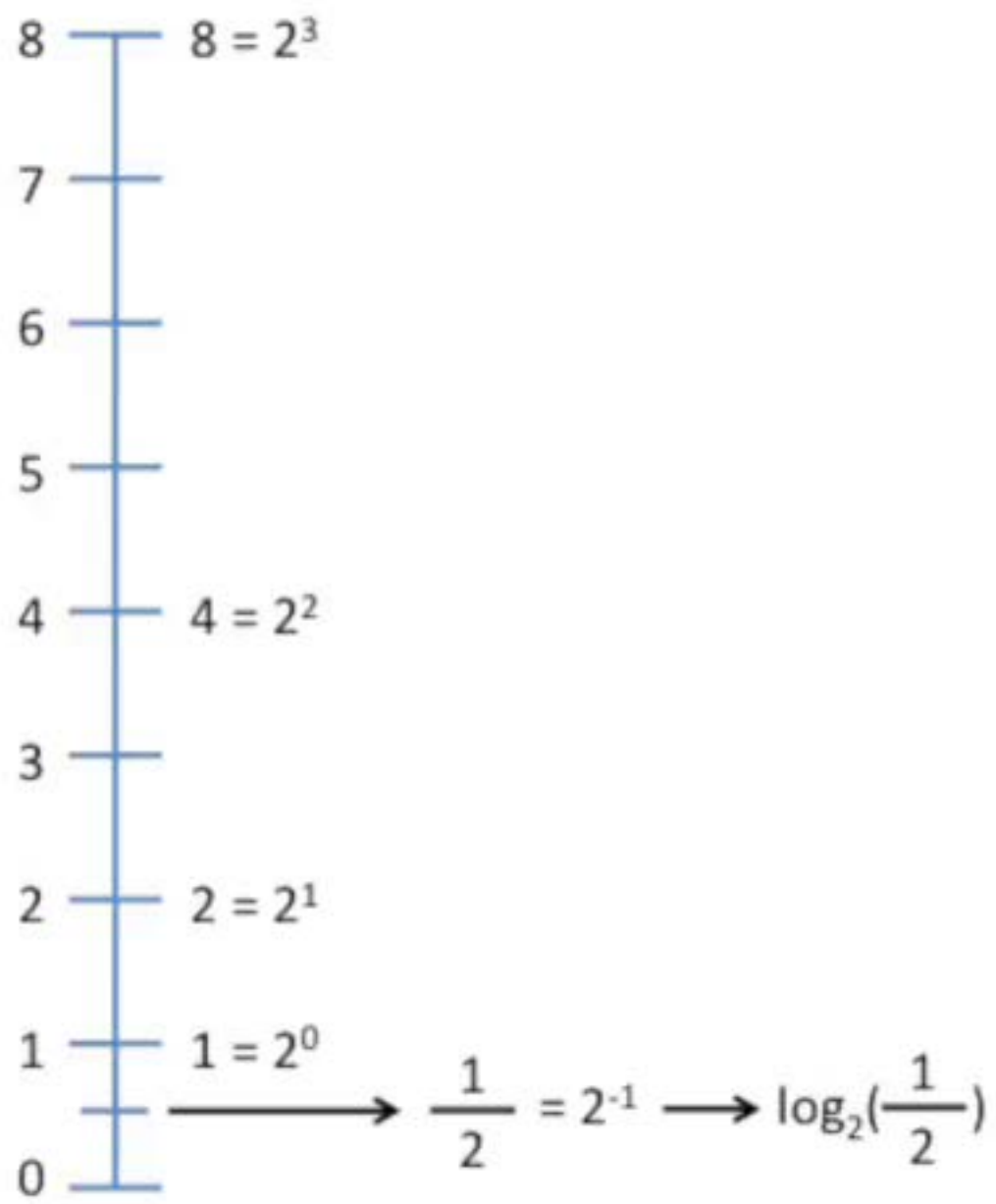
1

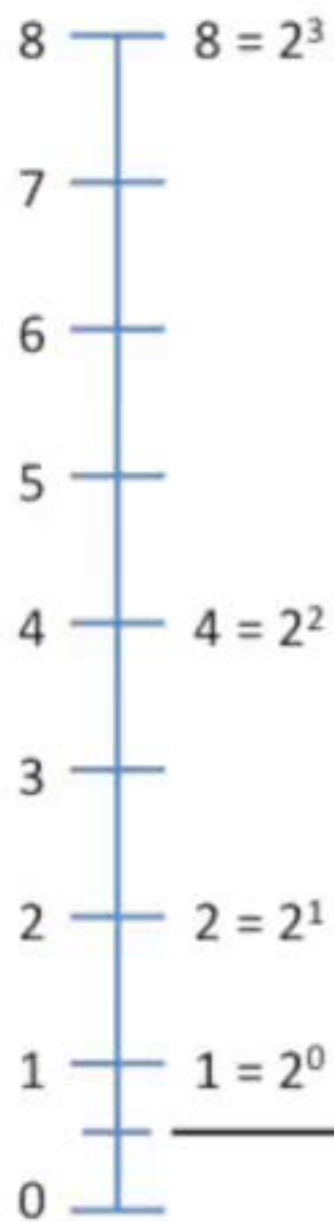
0

-1

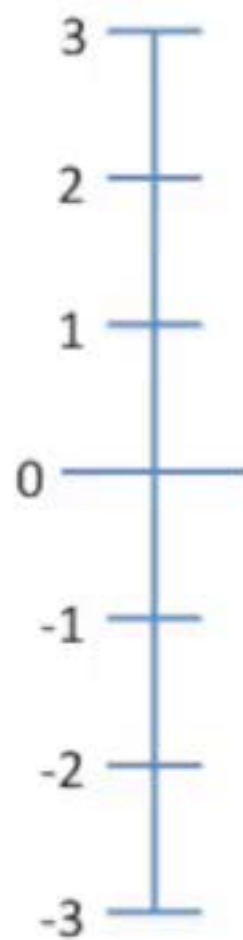
-2

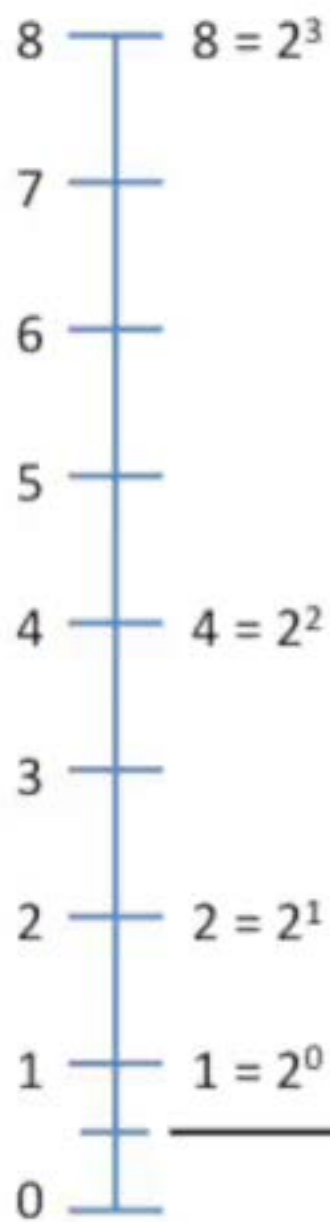
-3





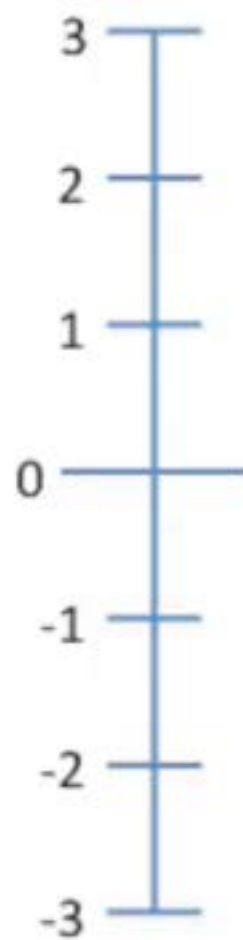
$$\xrightarrow{\quad} \frac{1}{2} = 2^{-1} \longrightarrow \log_2\left(\frac{1}{2}\right) = \log_2(2^{-1})$$

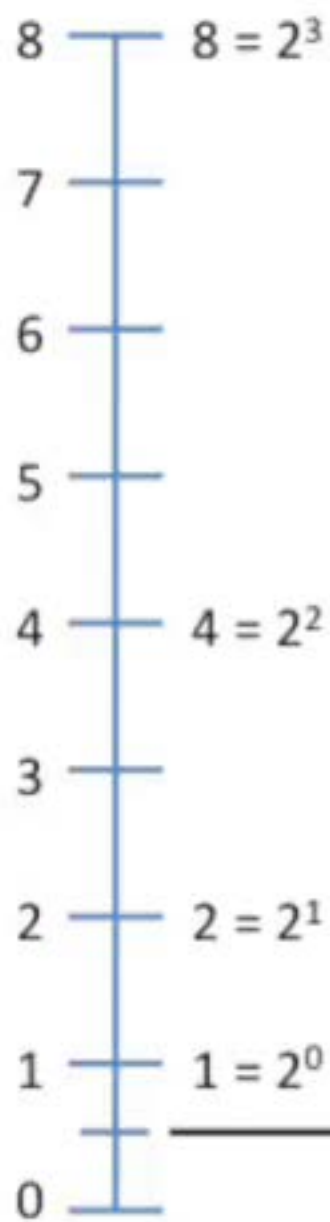




Guess what the log function is
just about to do!!!

$$\frac{1}{2} = 2^{-1} \longrightarrow \log_2\left(\frac{1}{2}\right) = \log_2(2^{-1})$$

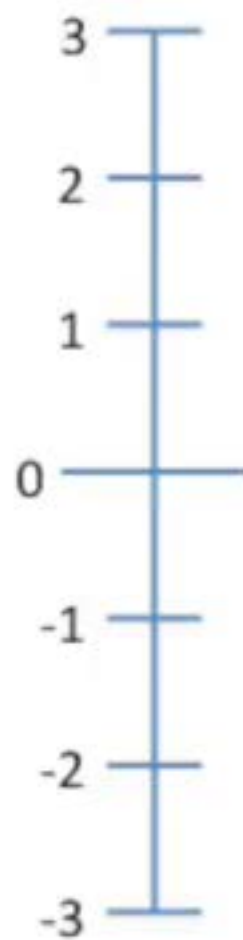


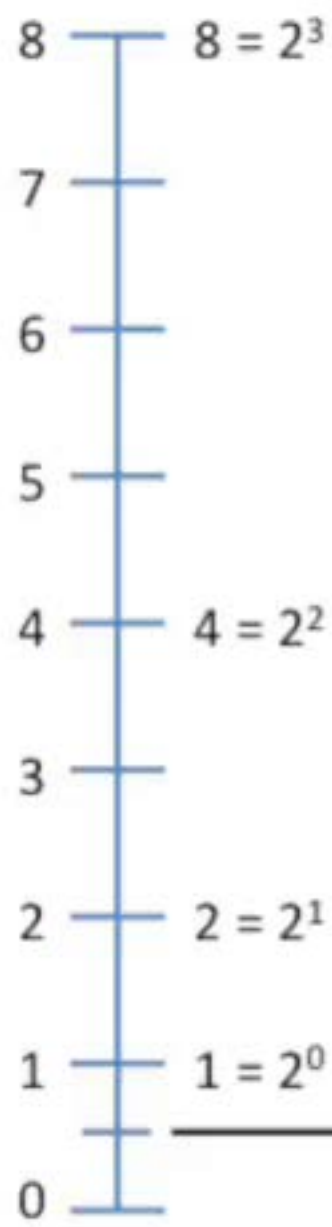


Guess what the log function is
just about to do!!!

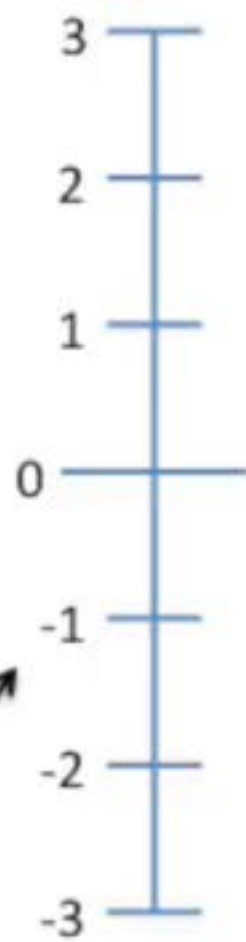
Isolate the exponent.

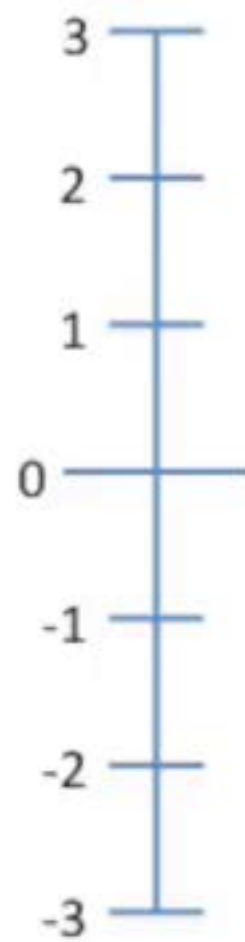
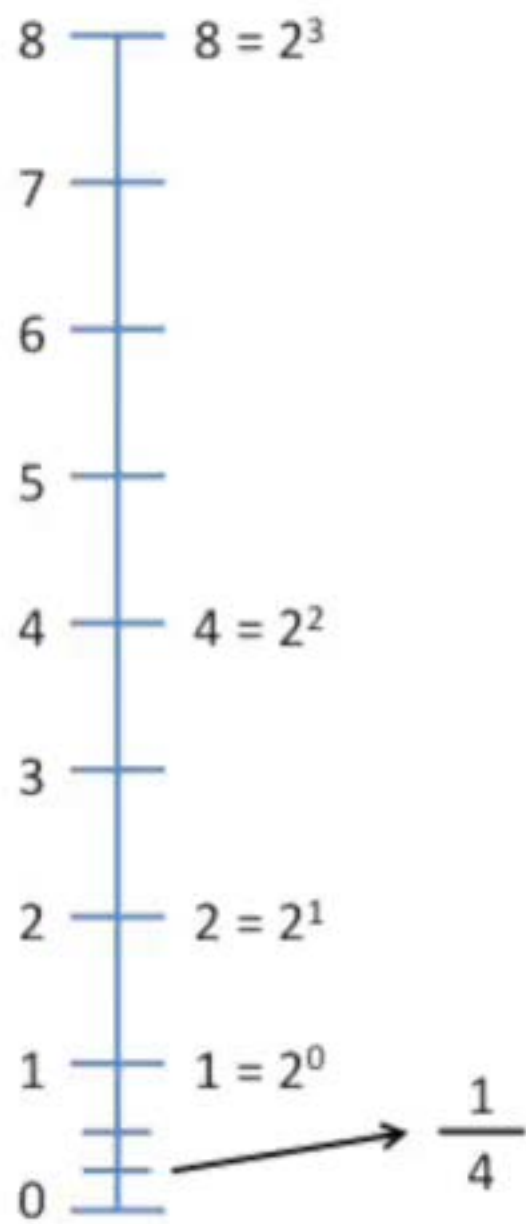
$$\frac{1}{2} = 2^{-1} \longrightarrow \log_2\left(\frac{1}{2}\right) = \log_2(2^{-1})$$

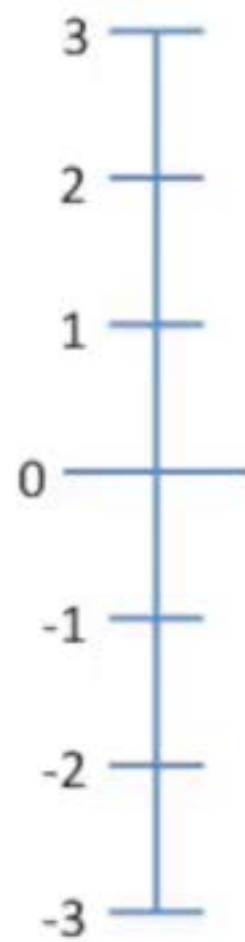
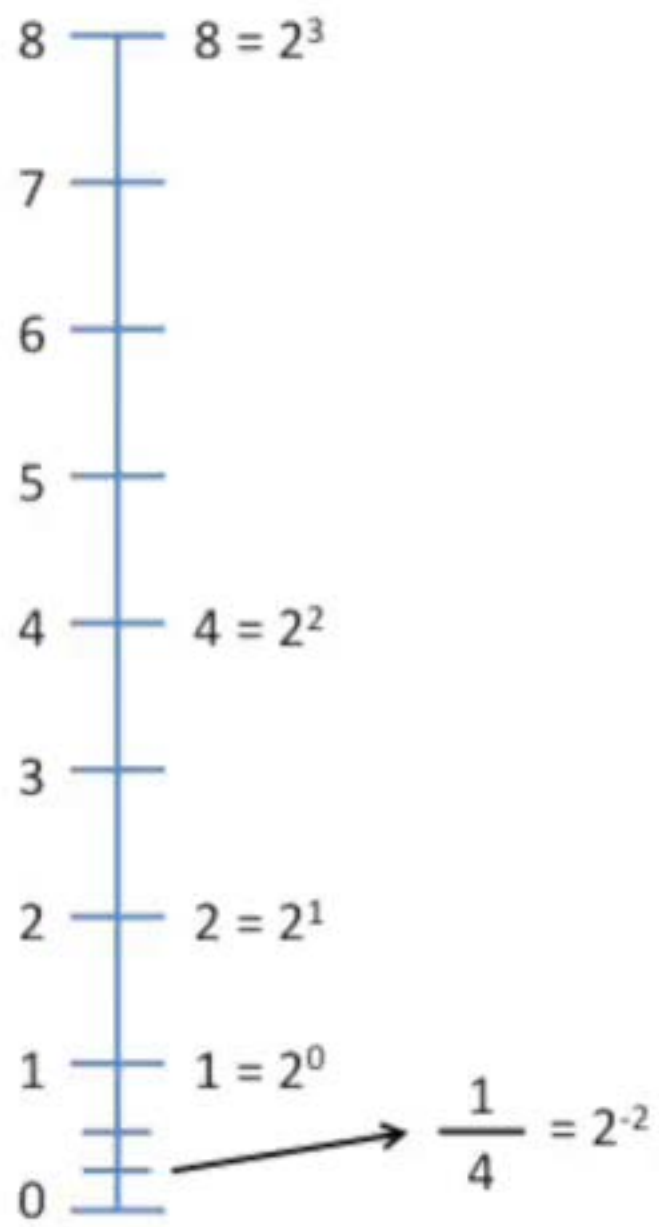


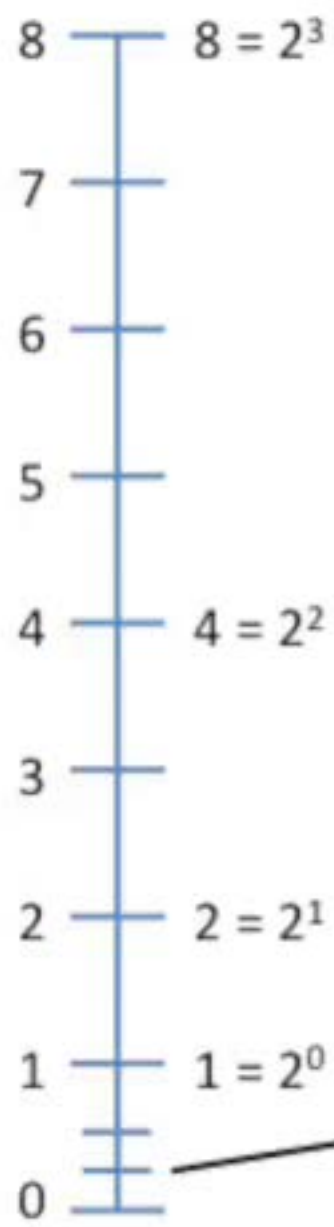


$$\xrightarrow{\quad} \frac{1}{2} = 2^{-1} \longrightarrow \log_2\left(\frac{1}{2}\right) = \log_2(2^{-1}) = -1$$

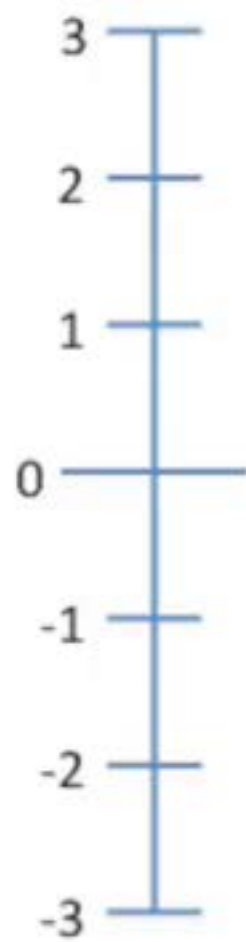


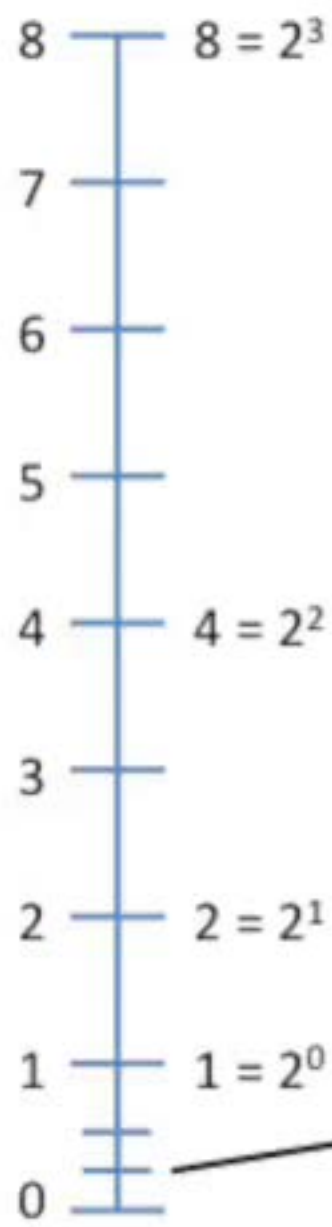






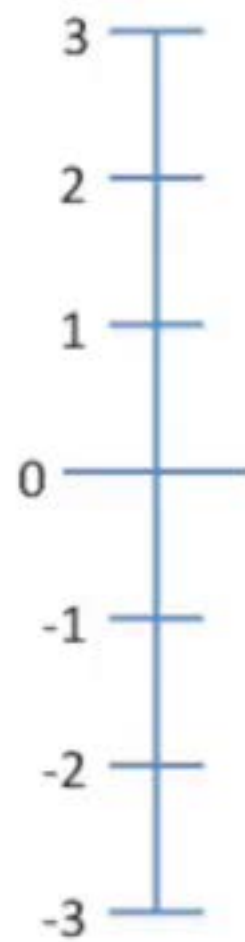
$\frac{1}{4} = 2^{-2} \rightarrow \log_2\left(\frac{1}{4}\right)$

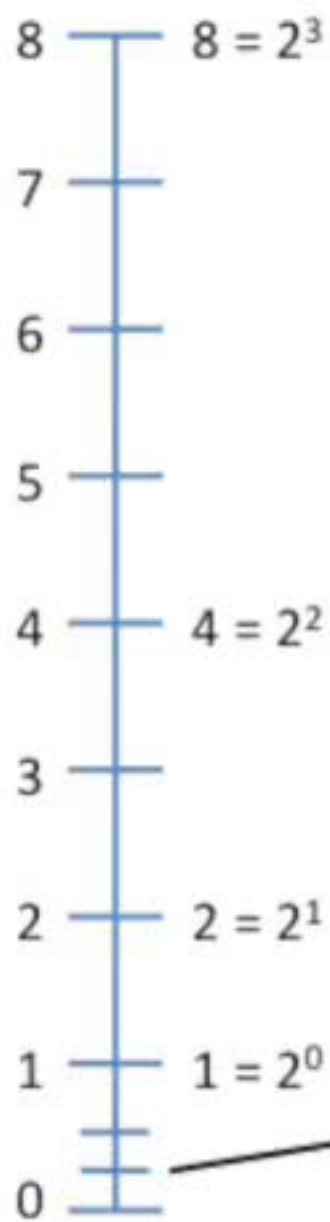




An arrow points from the tick mark for 0 on the left number line to the following equation:

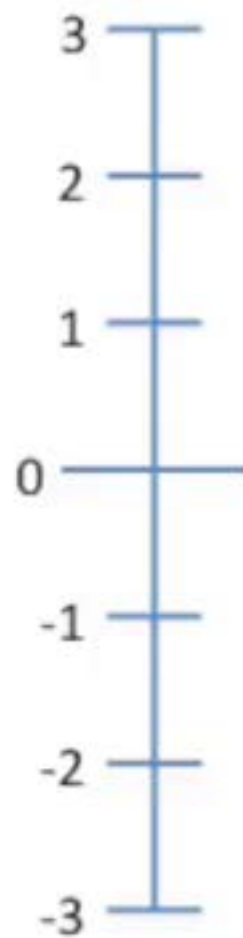
$$\frac{1}{4} = 2^{-2} \longrightarrow \log_2\left(\frac{1}{4}\right) = \log_2(2^{-2})$$

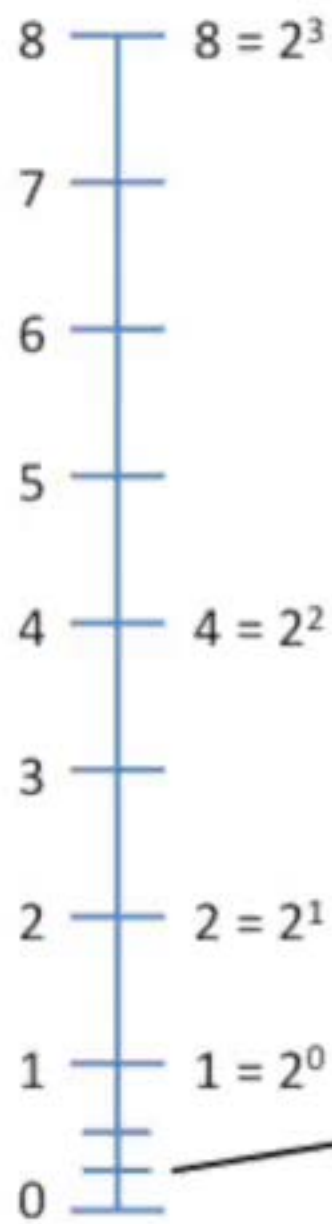




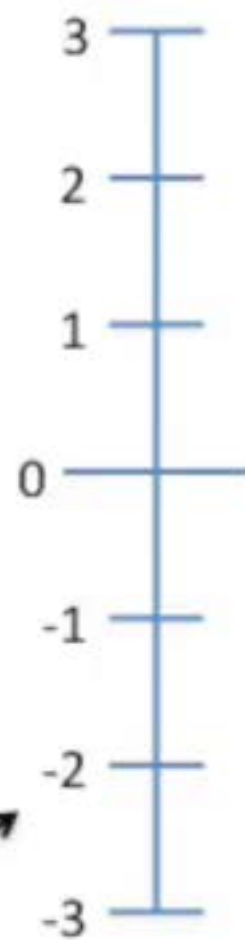
ISOLATE THE EXPONENT!!!!

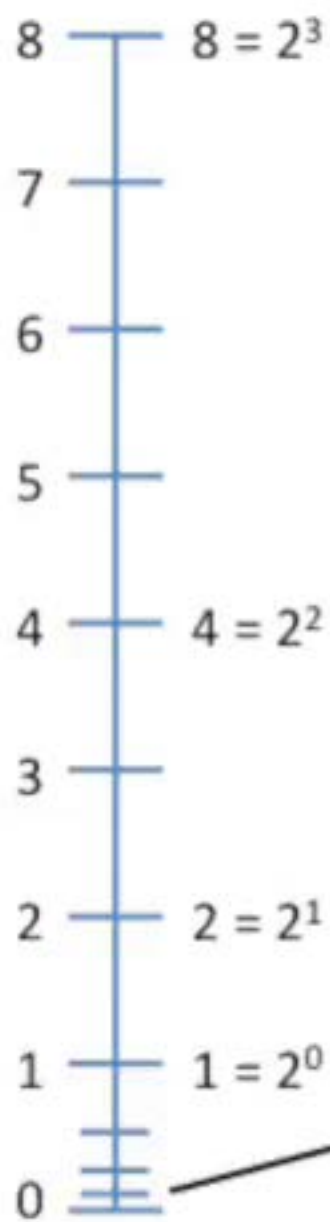
$$\frac{1}{4} = 2^{-2} \rightarrow \log_2\left(\frac{1}{4}\right) = \log_2(2^{-2})$$





$$\frac{1}{4} = 2^{-2} \longrightarrow \log_2\left(\frac{1}{4}\right) = \log_2(2^{-2}) = -2$$

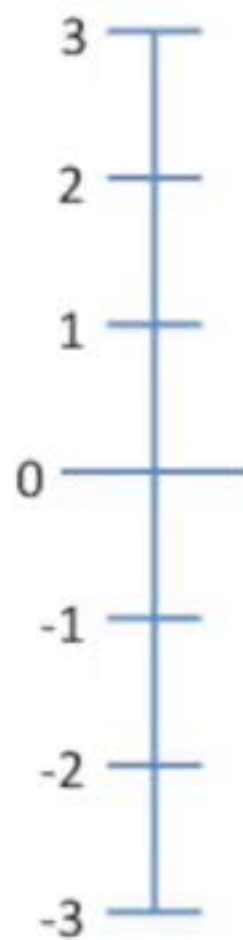


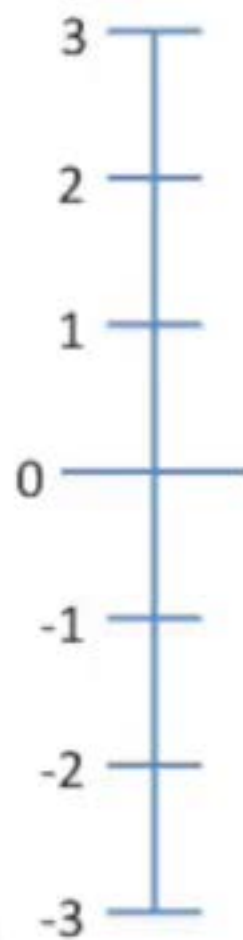
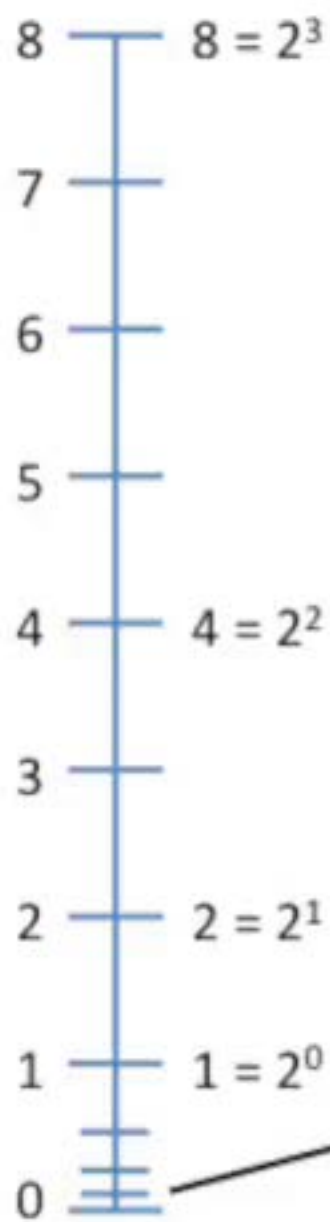


You get the idea...

The log function isolates the exponent.

$$\frac{1}{8} = 2^{-3} \longrightarrow \log_2\left(\frac{1}{8}\right) = \log_2(2^{-3}) = -3$$

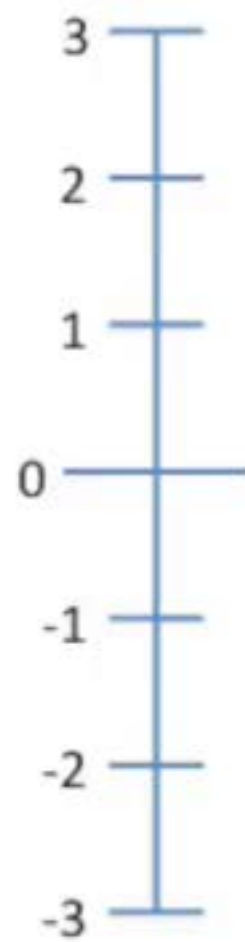
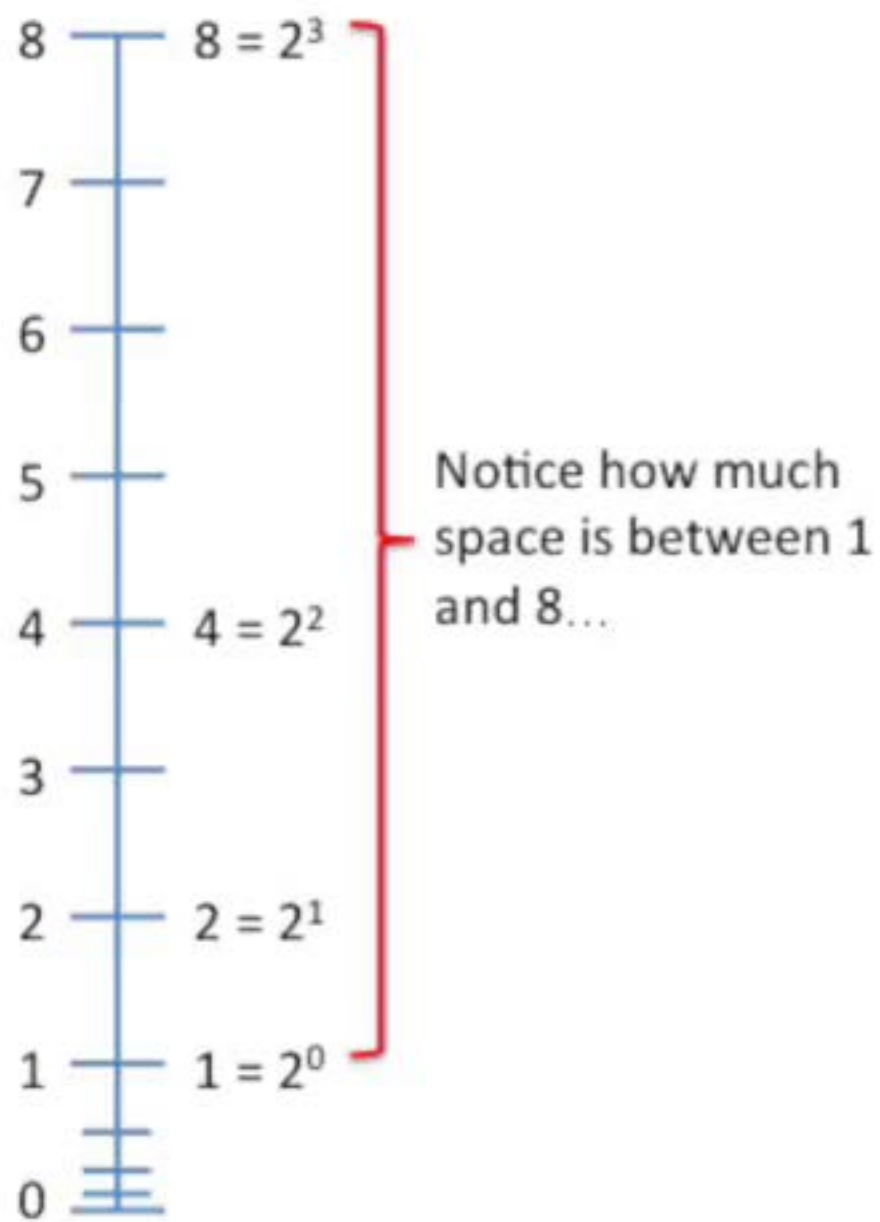


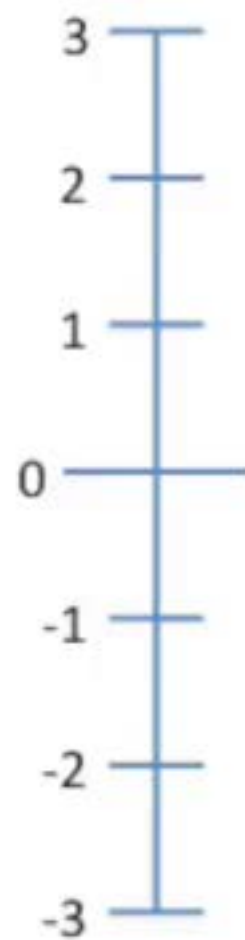
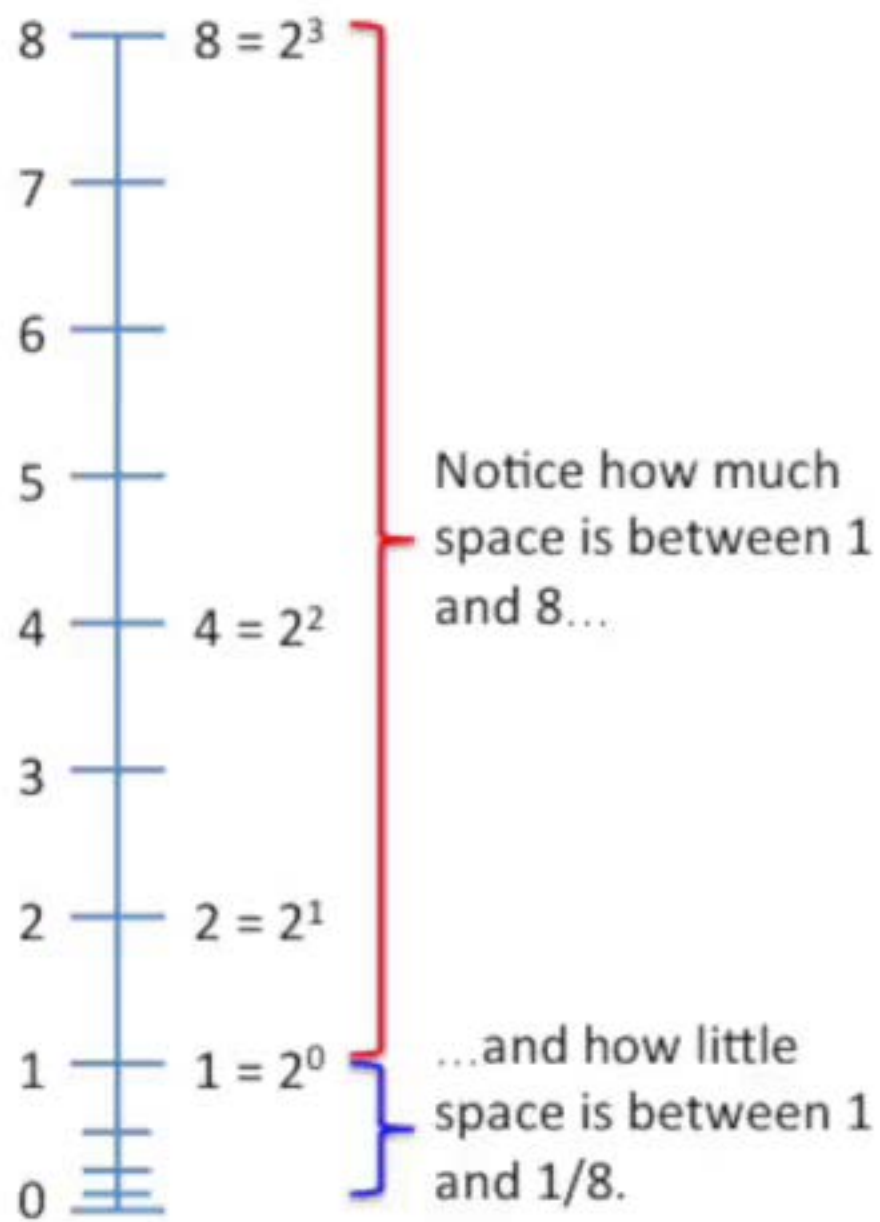


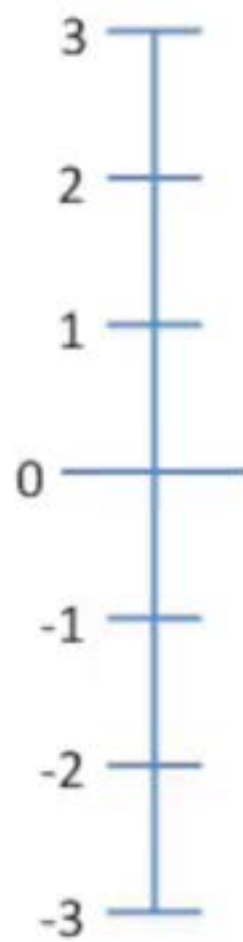
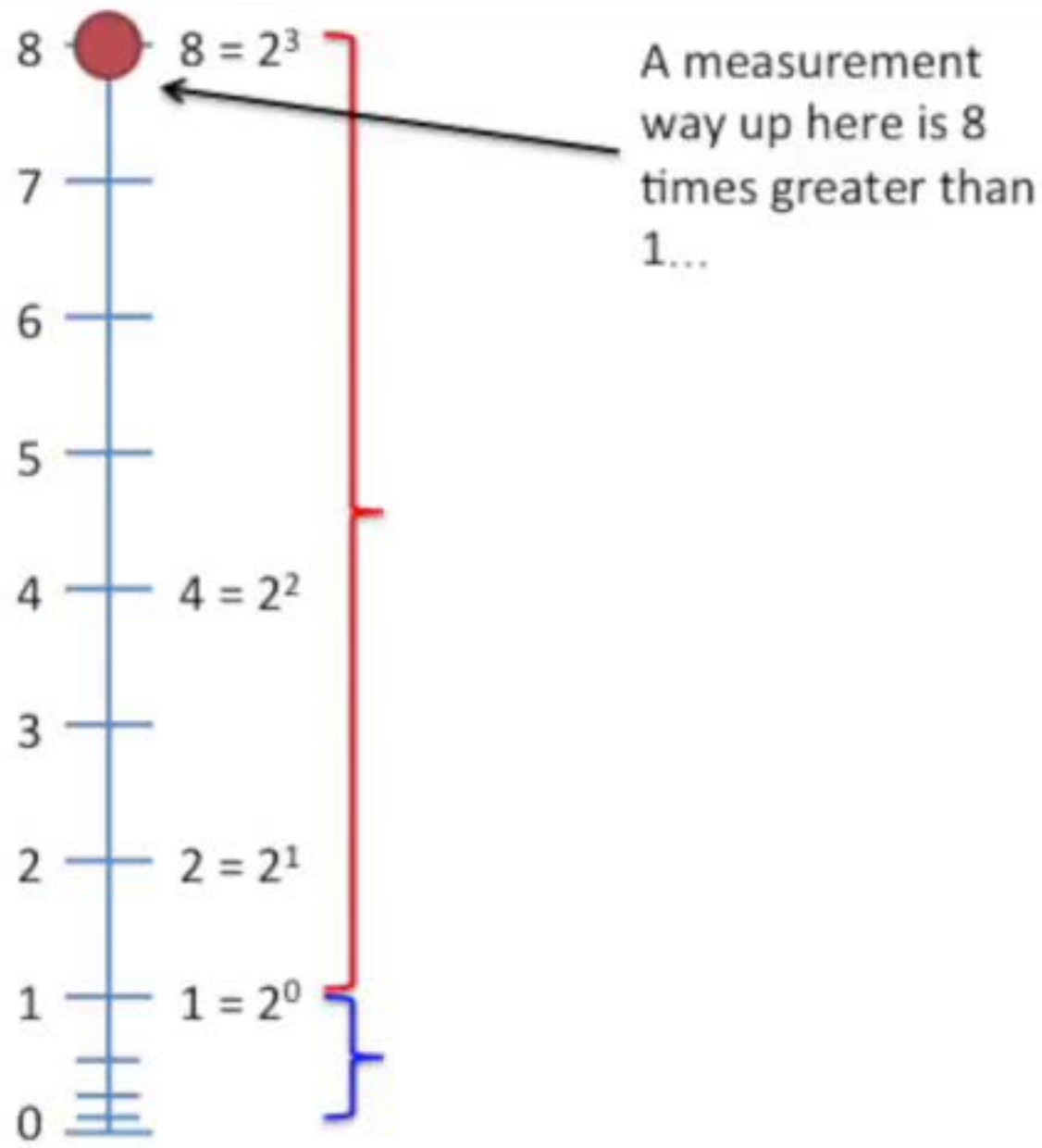
You get the idea...

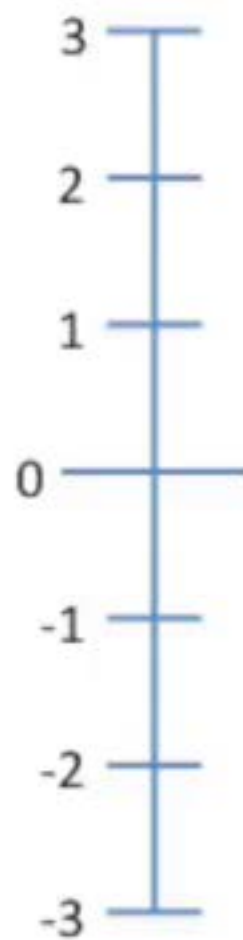
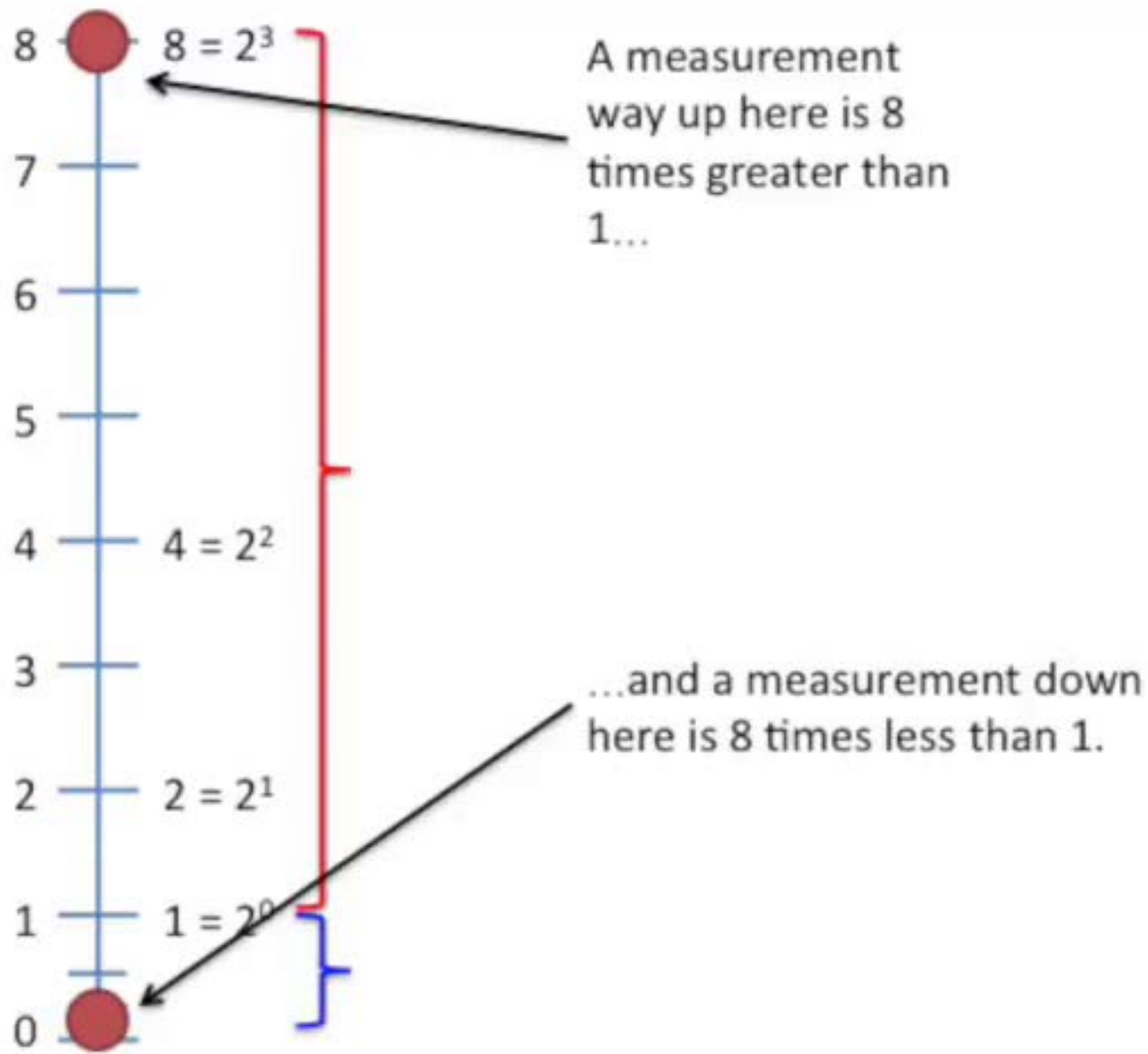
The log function isolates the exponent.

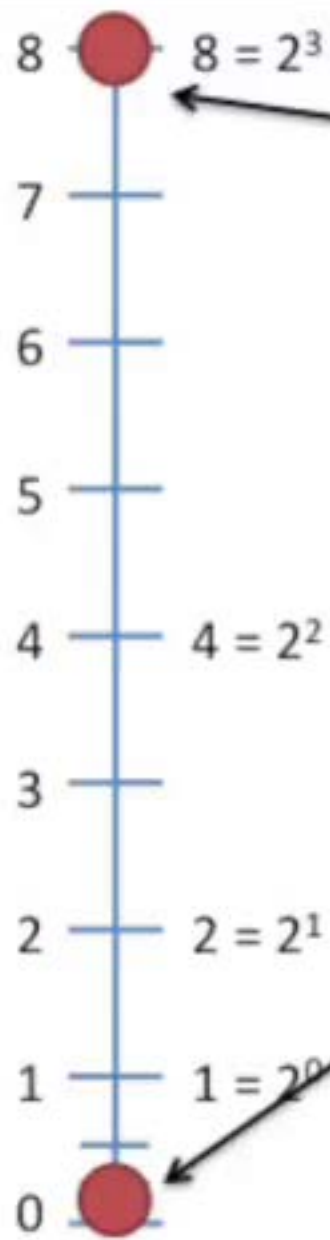
$$\frac{1}{8} = 2^{-3} \longrightarrow \log_2\left(\frac{1}{8}\right) = \log_2(2^{-3}) = -3$$







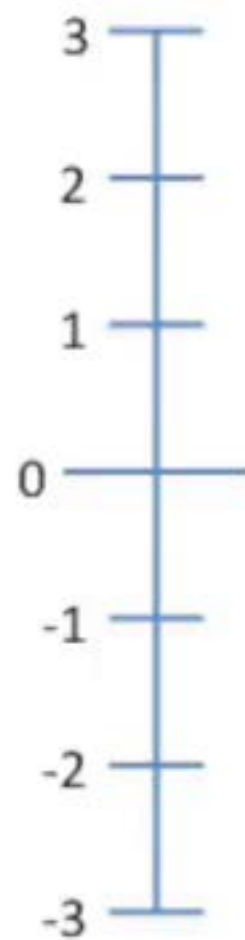


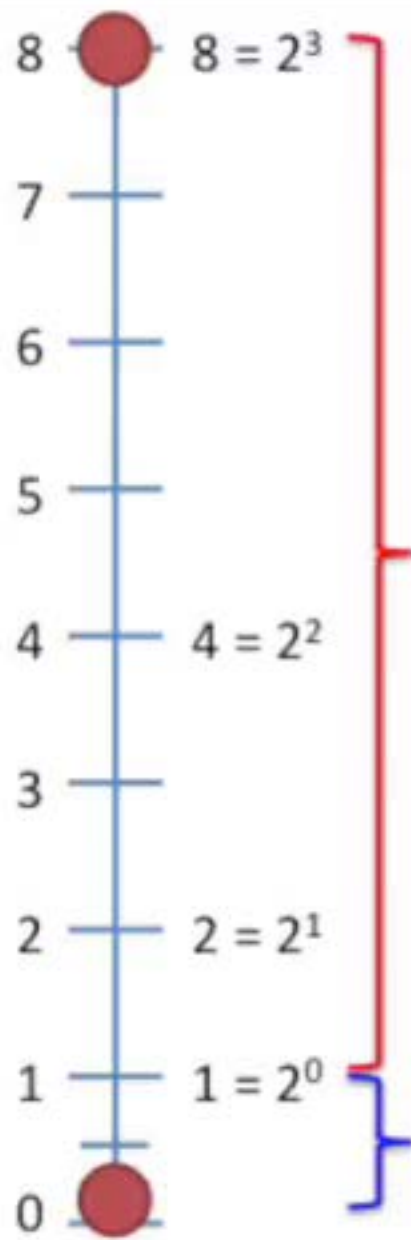


A measurement
way up here is 8
times greater than
1...

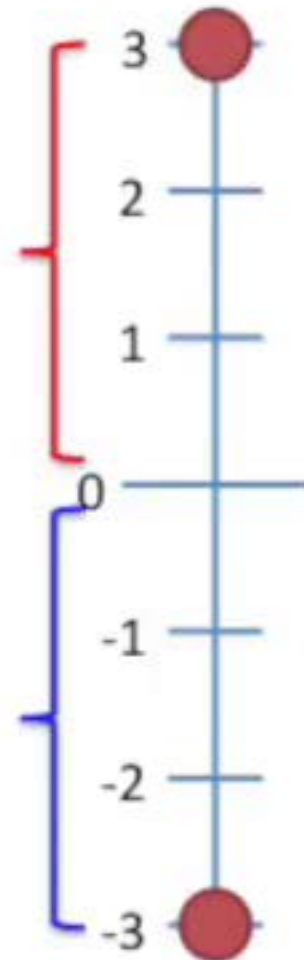
Even though both
measurements represent the
same magnitude in fold change
relative to 1, the distance from
1 is not symmetric.

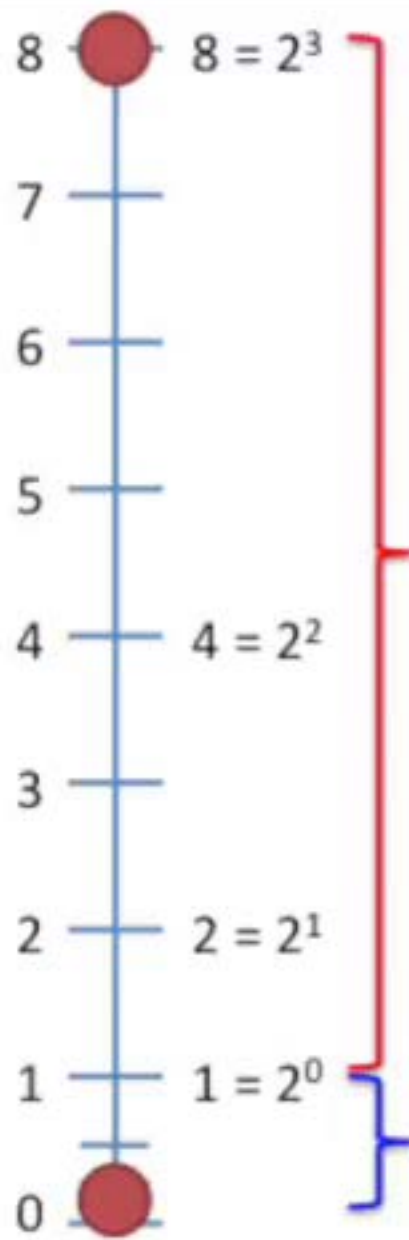
...and a measurement down
here is 8 times less than 1.





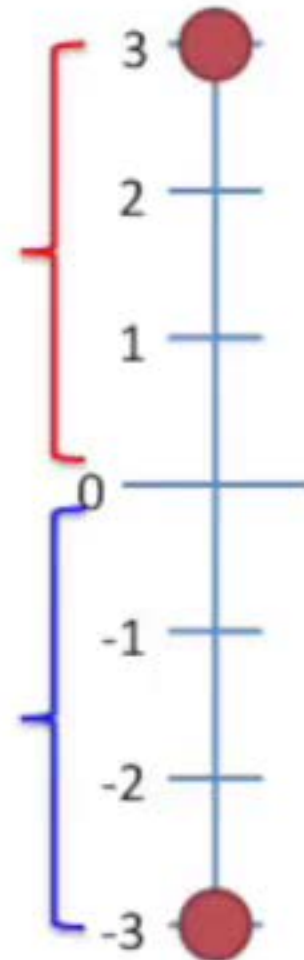
In contrast, the magnitude is equidistant on the log axis.

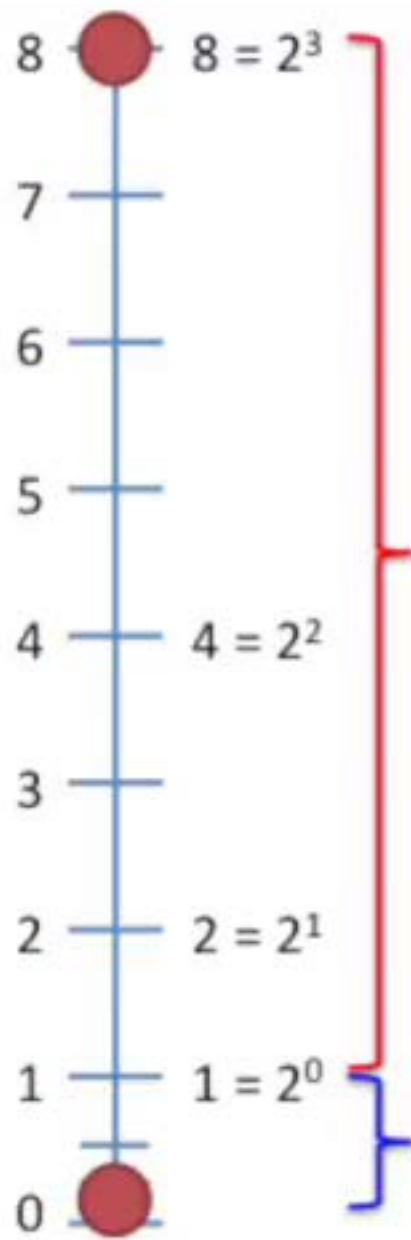




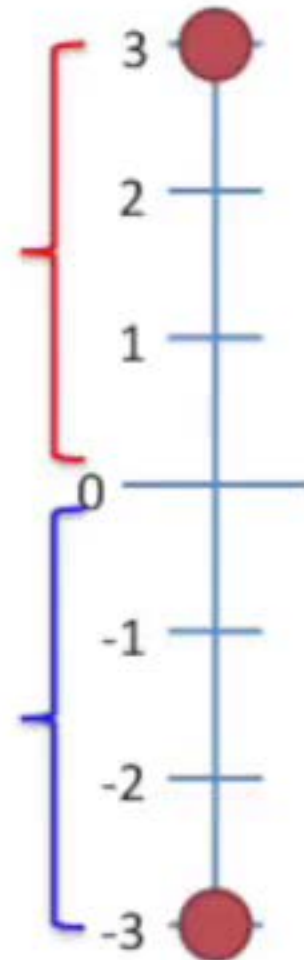
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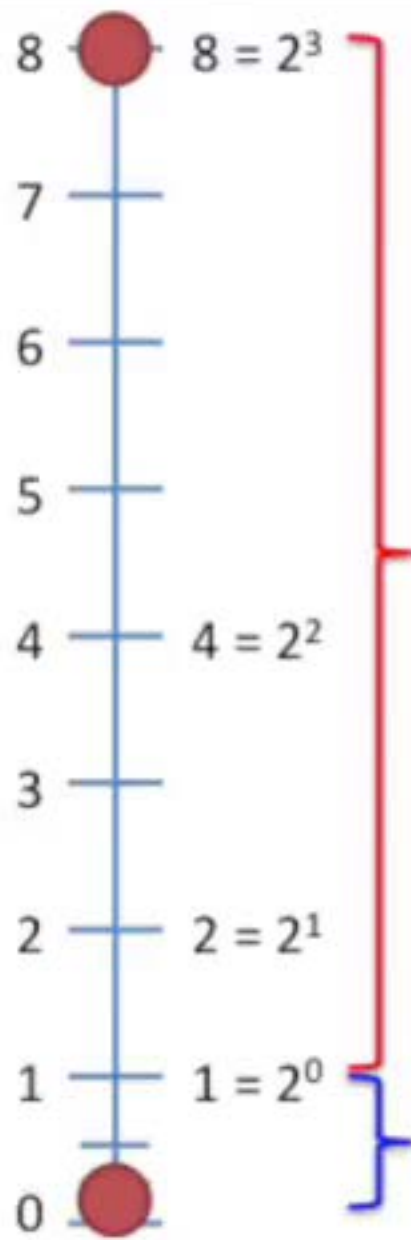
This is why fold changes should
always be plotted on log axes.





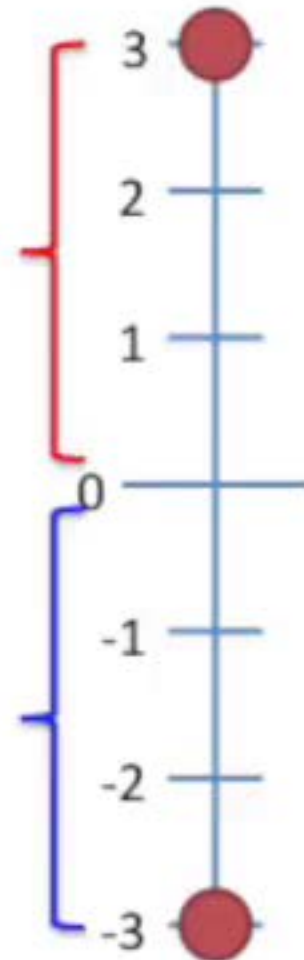
Take home message so far...

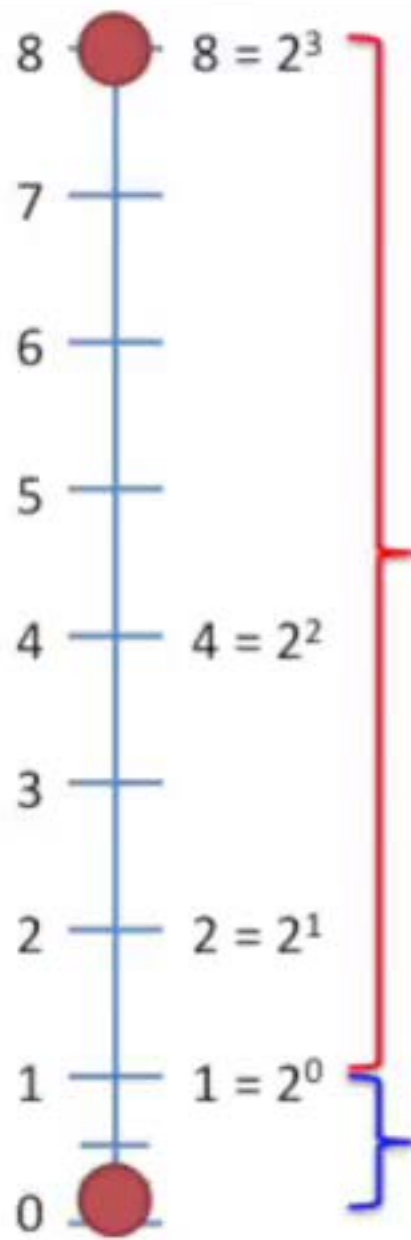




Take home message so far...

1) "logs" isolate exponents.

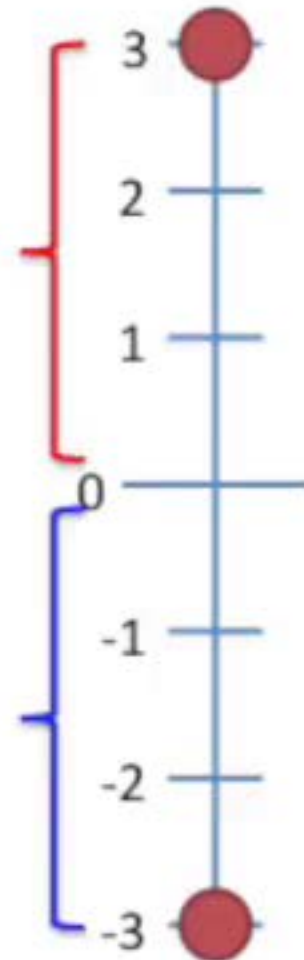


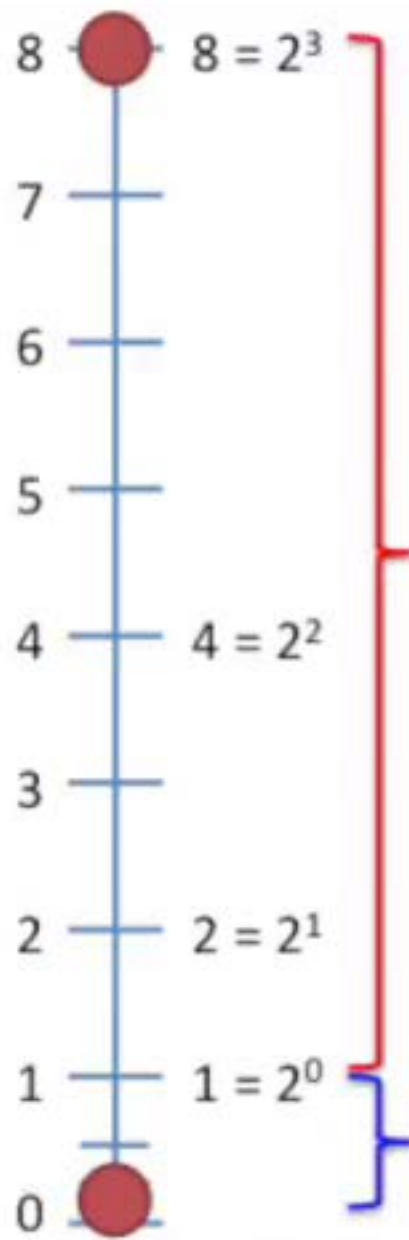


Take home message so far...

1) "logs" isolate exponents.

$\log_2(8) = \log_2(2^3) = 3$



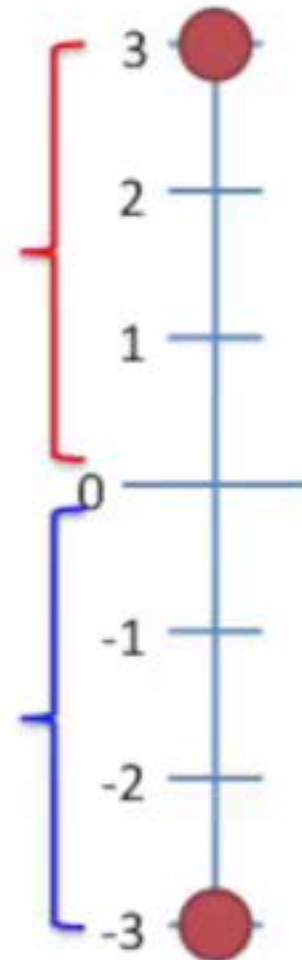


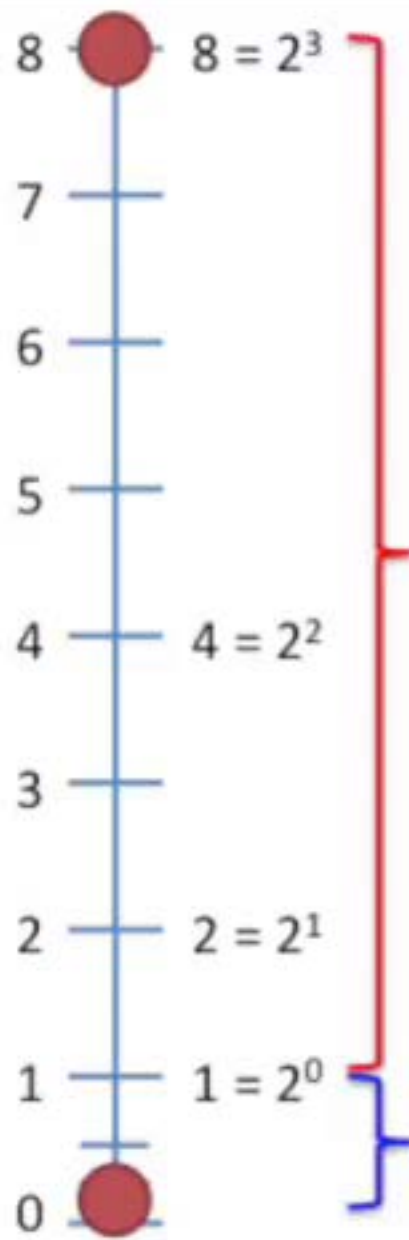
Take home message so far...

1) "logs" isolate exponents.

$\log_2(8) = \log_2(2^3) = 3$

2) Use a log scale/axis when talking about fold change. This puts positive and negative fold changes on a symmetric scale.





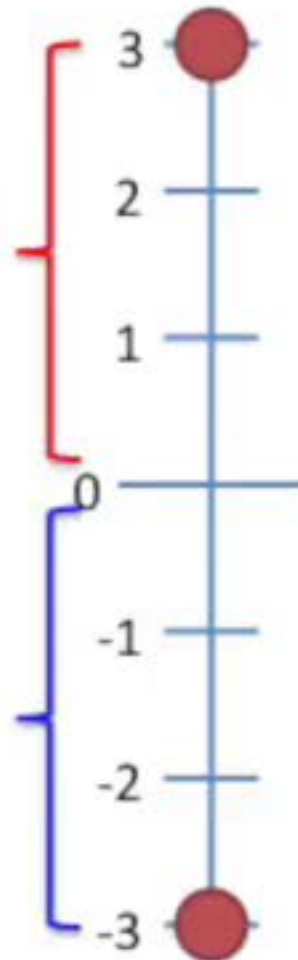
Take home message so far...

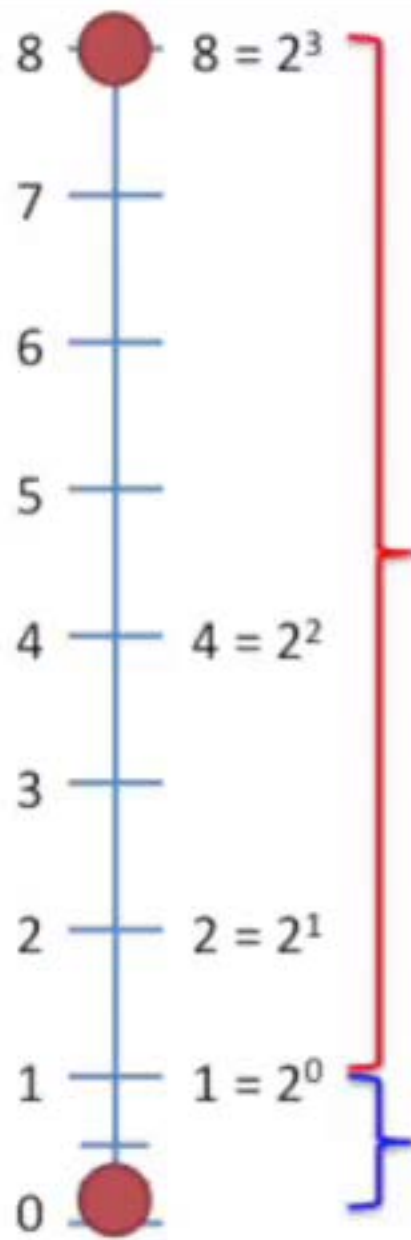
1) "logs" isolate exponents.

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8 fold up





Take home message so far...

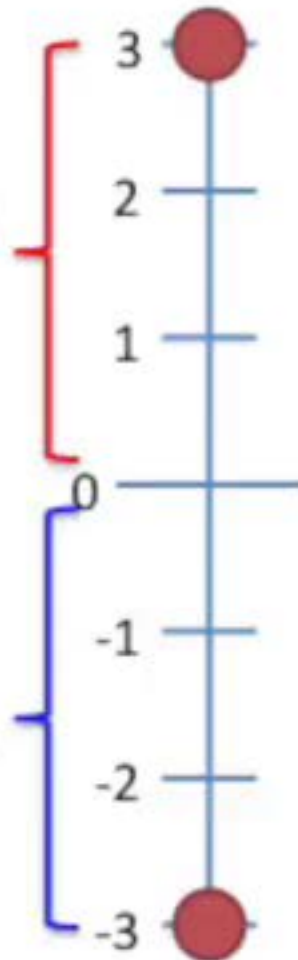
1) "logs" isolate exponents.

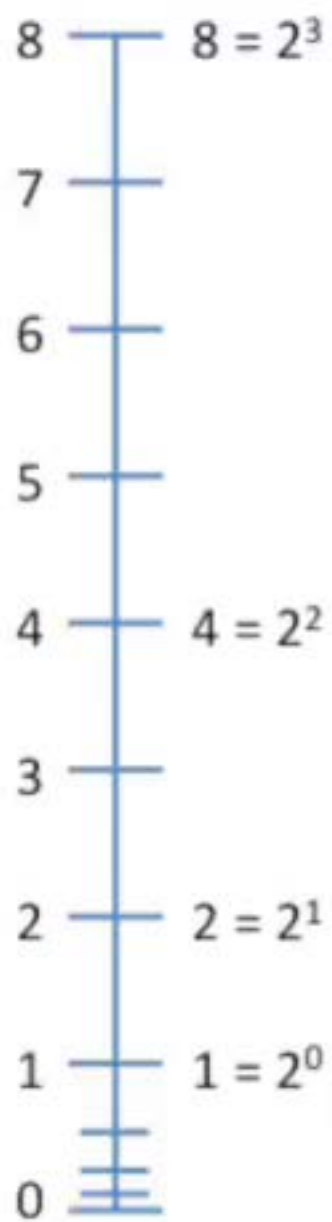
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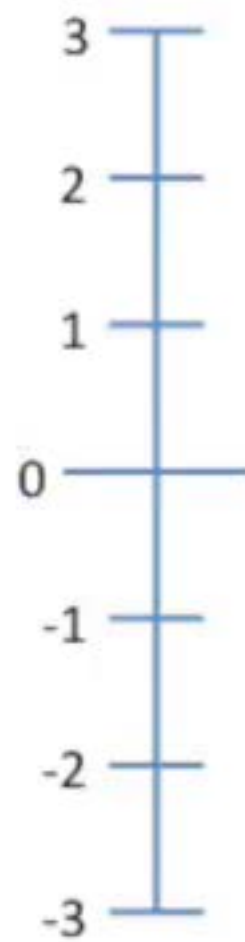
8 fold up

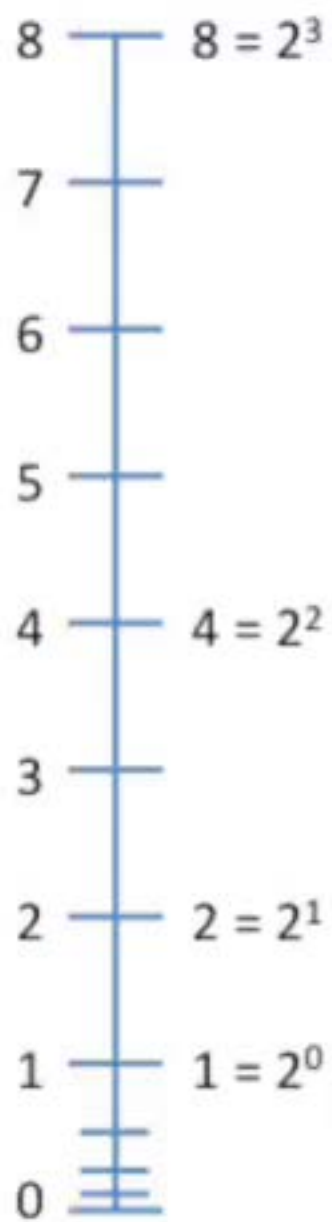
8 fold down





Here's the weird thing...

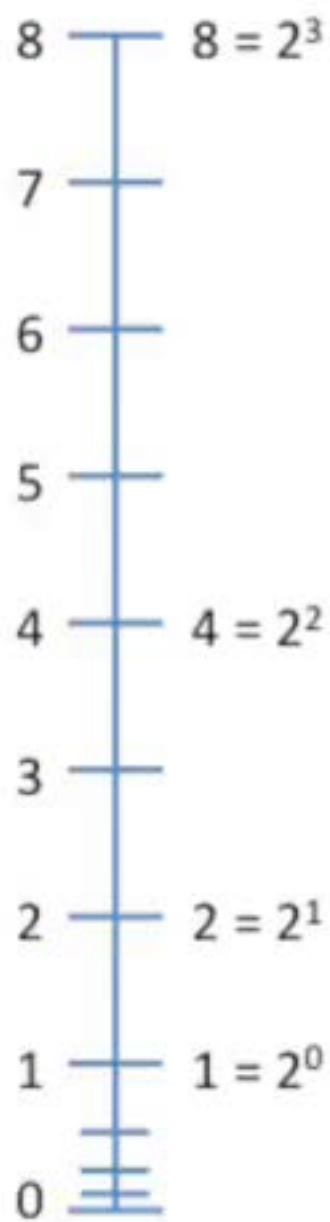




Here's the weird thing...

...there is no value for $\log_2(0)$.



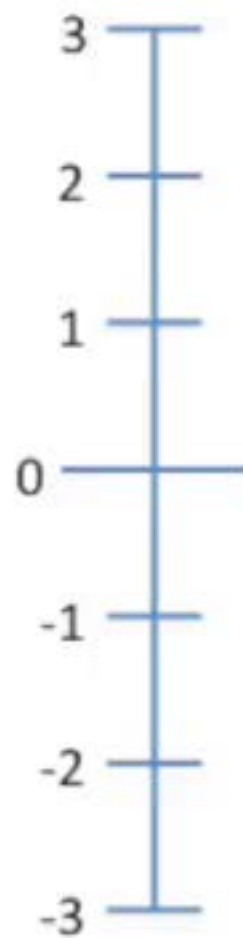


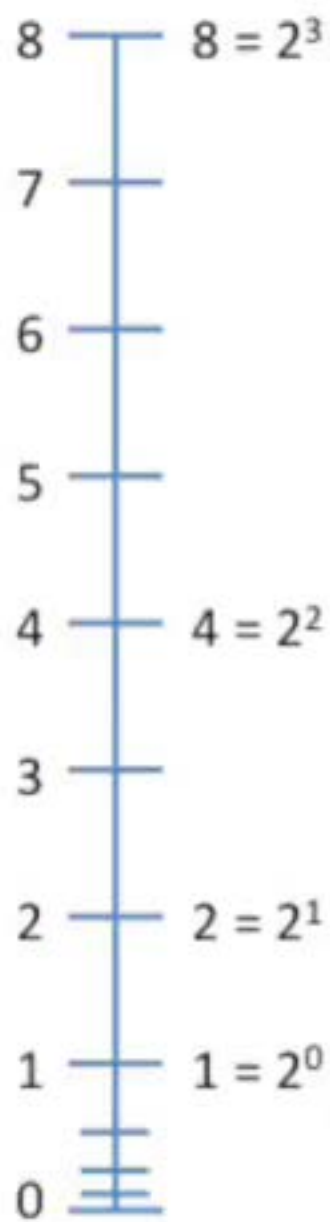
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This is because there is no exponent, x , for 2 such that...

$$2^x = 0$$





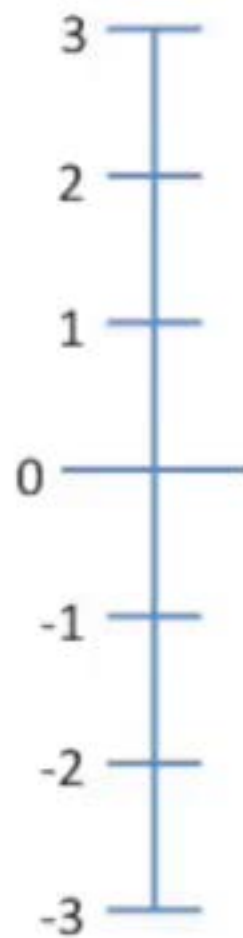
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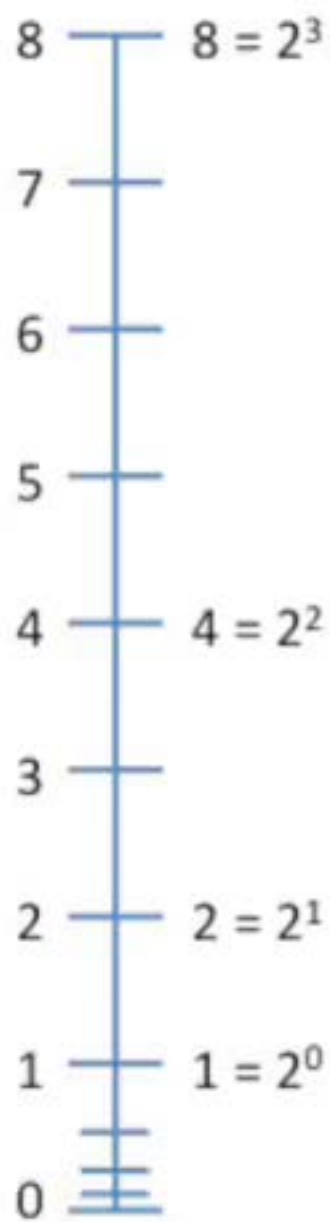
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If we set x to -1000, we just get $\frac{1}{2^{1000}}$





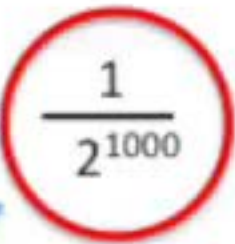
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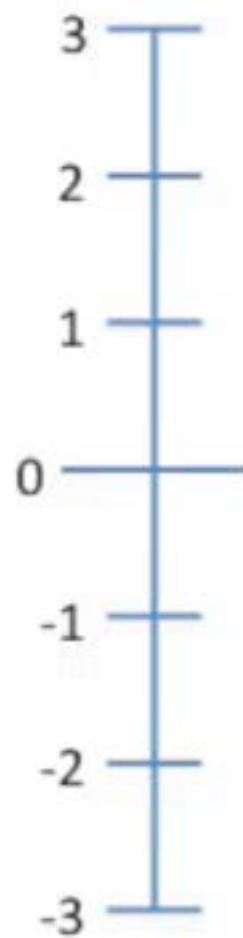
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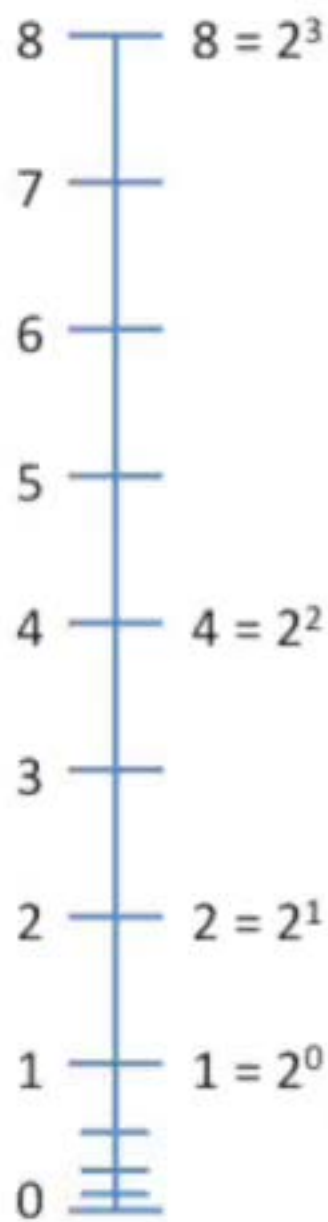
If we set x to -1000, we just get


$$\frac{1}{2^{1000}}$$



This is a tiny number,
but it's still greater
than 0.





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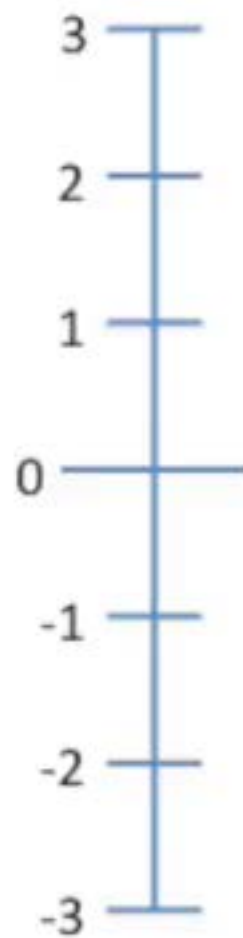
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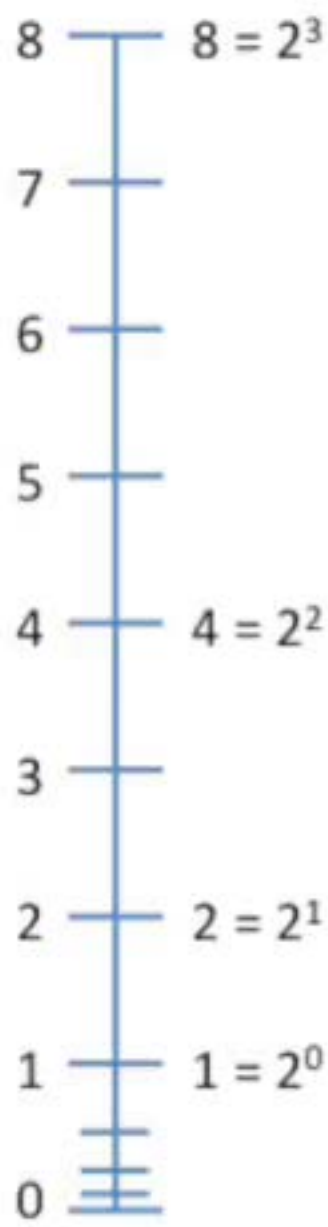
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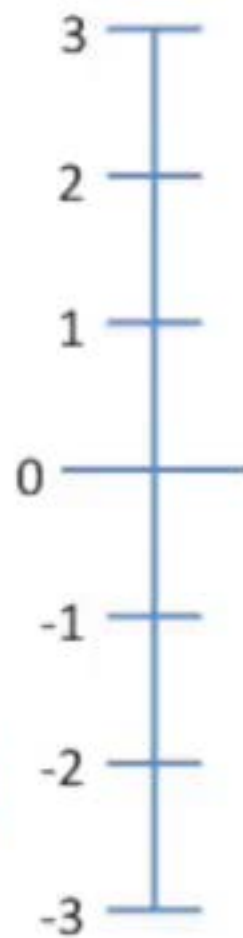
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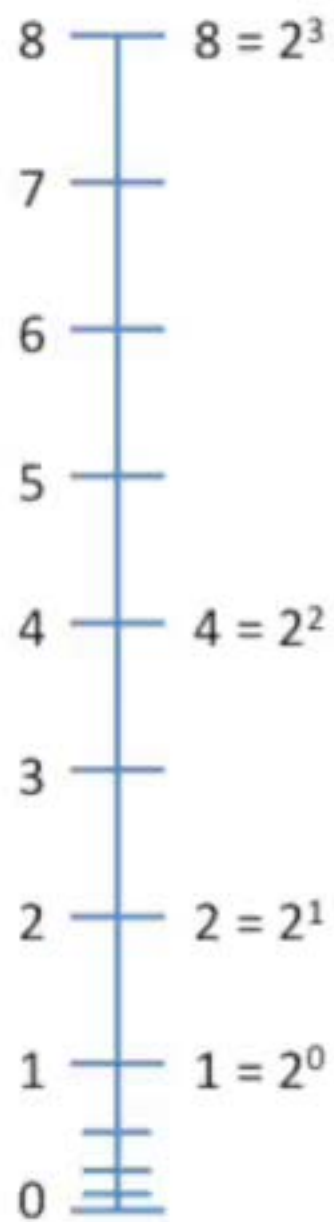
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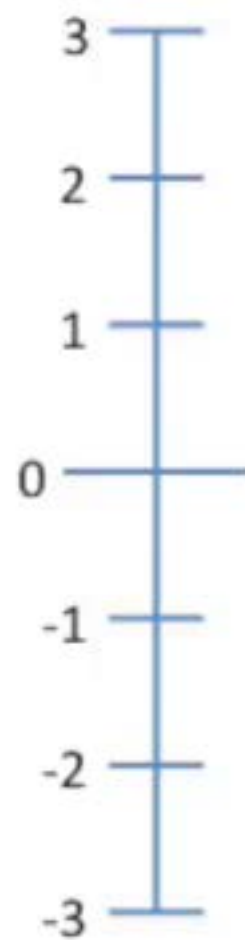
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This is a super tiny number, but it's still greater than 0!!!

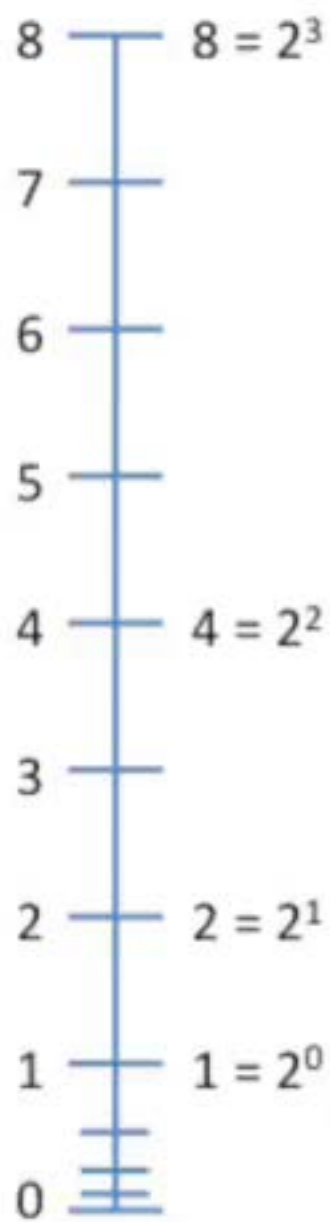




R, a programming language that a lot of people use to do stats, defines $\log_2(0) = -\text{Infinity}$

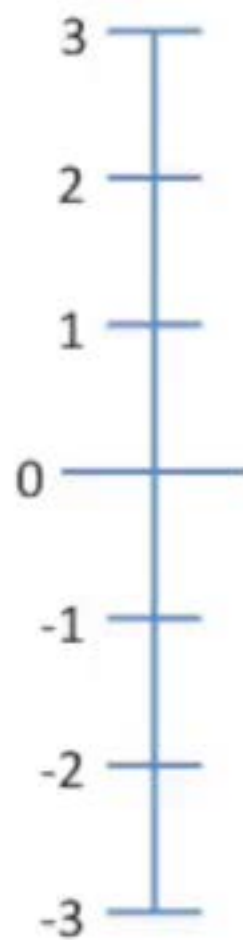


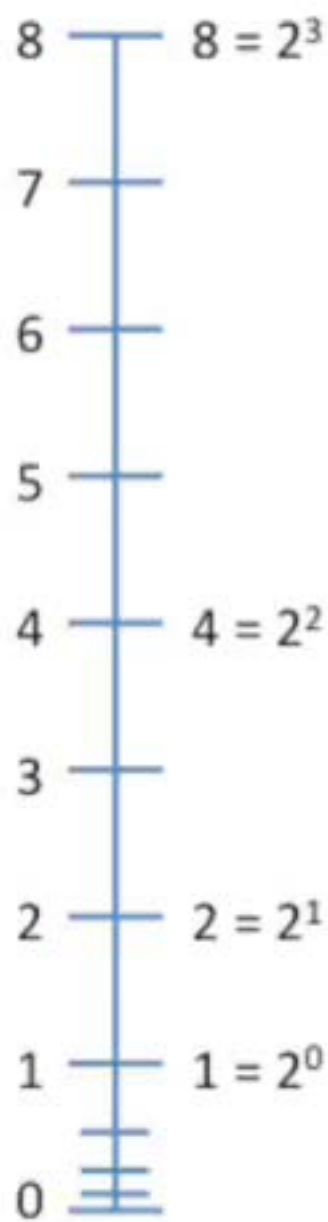
C



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Intuitively, this makes sense
since...

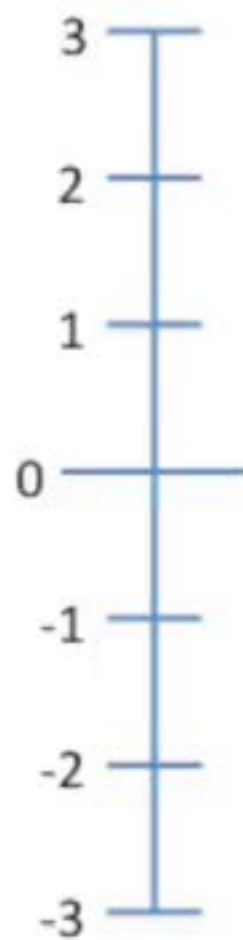


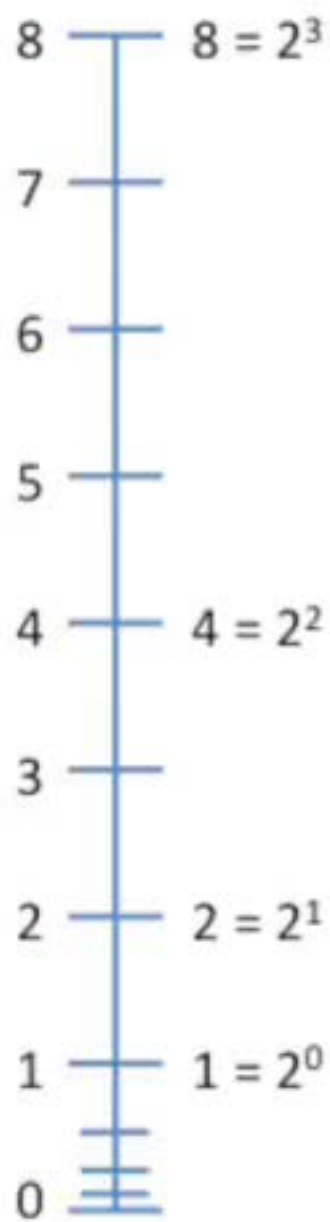


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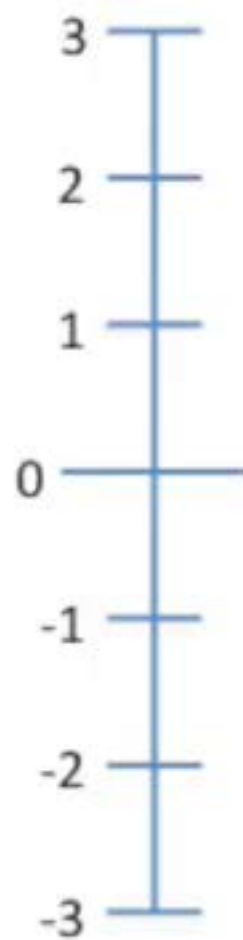


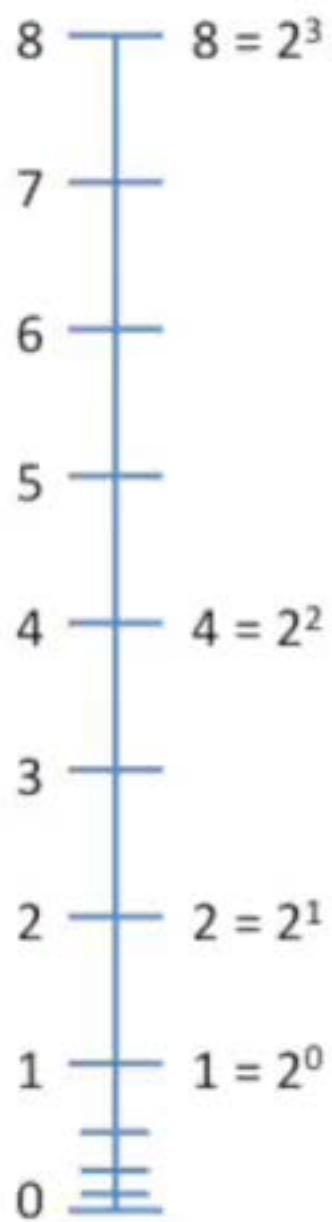


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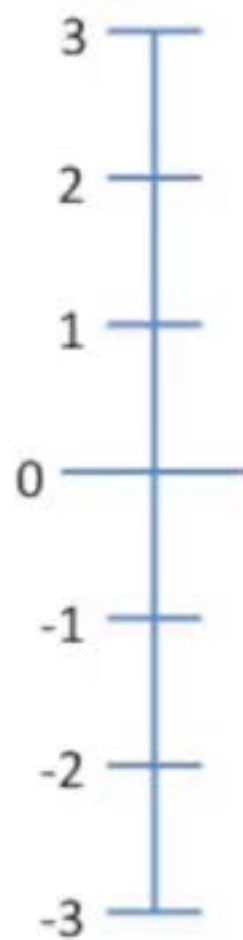
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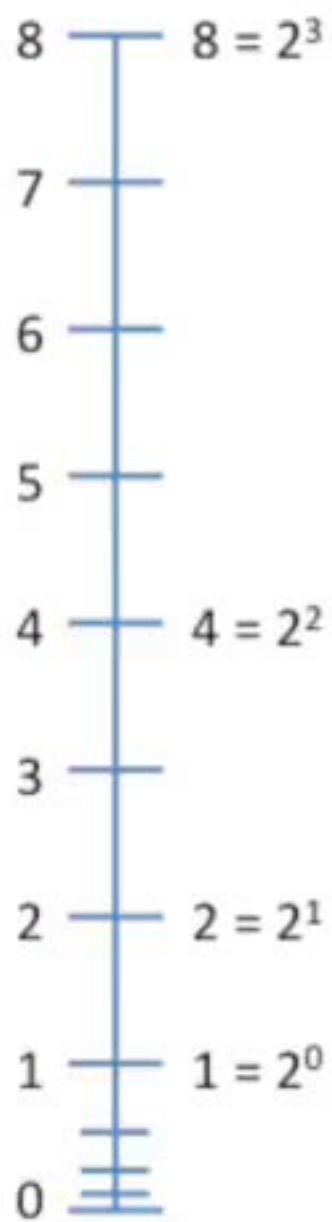
$\frac{1}{2^{\text{Infinity}}}$ = the smallest number you can imagine = 0



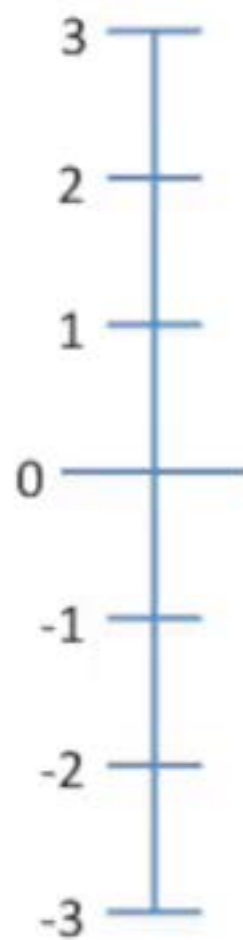


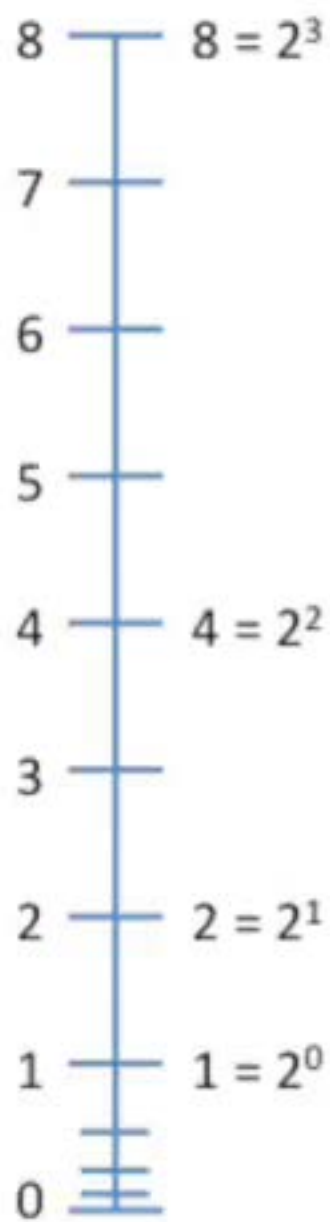
Here's an example of when using \log_2 is super cool





Here's an example of when using
 \log_2 is super cool
qPCR or Real-Time PCR.

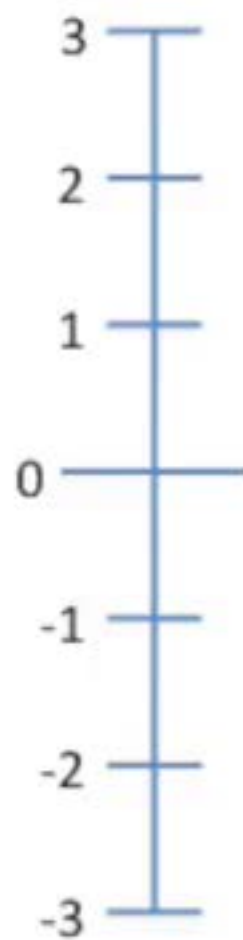


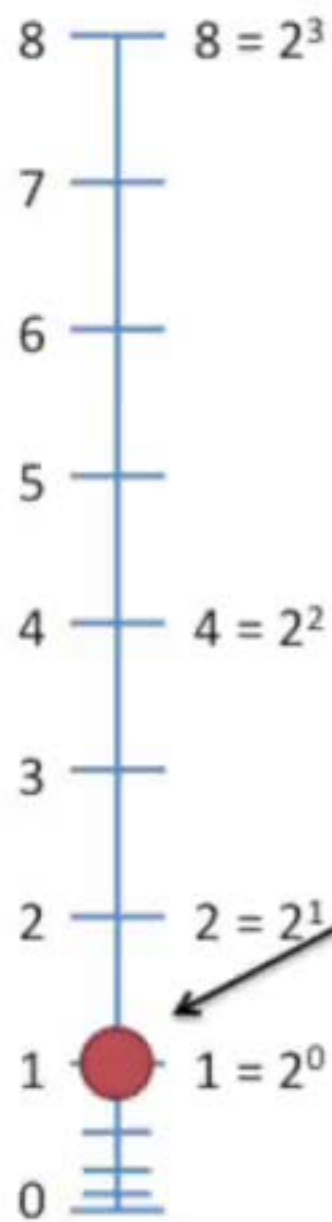


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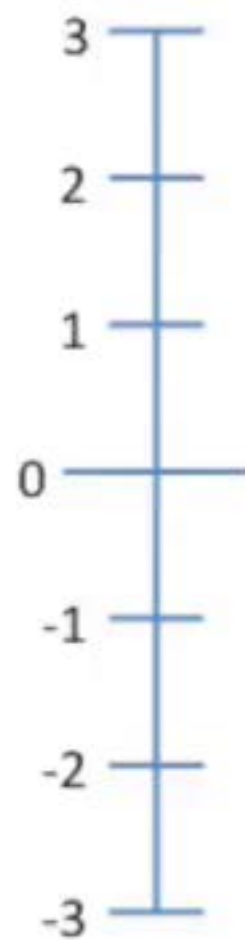
qPCR or Real-Time PCR.

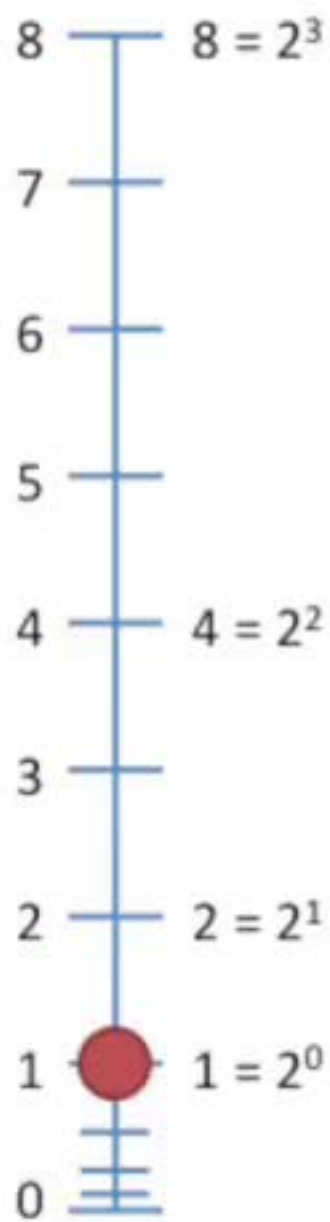
\log_2 makes sense with this data because each time the machine goes through a cycle, the number of PCR products doubles.





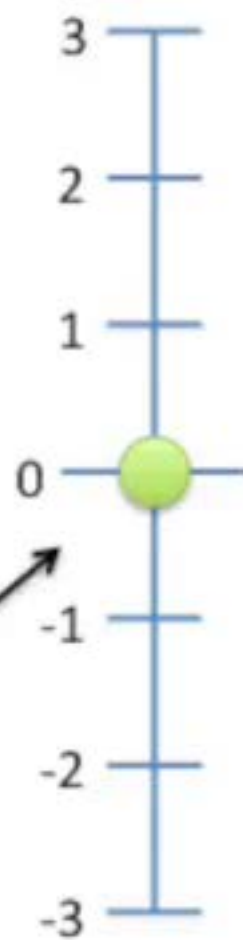
The first time we do the qPCR we get a baseline for the number of transcripts for a gene. We'll set this 1.

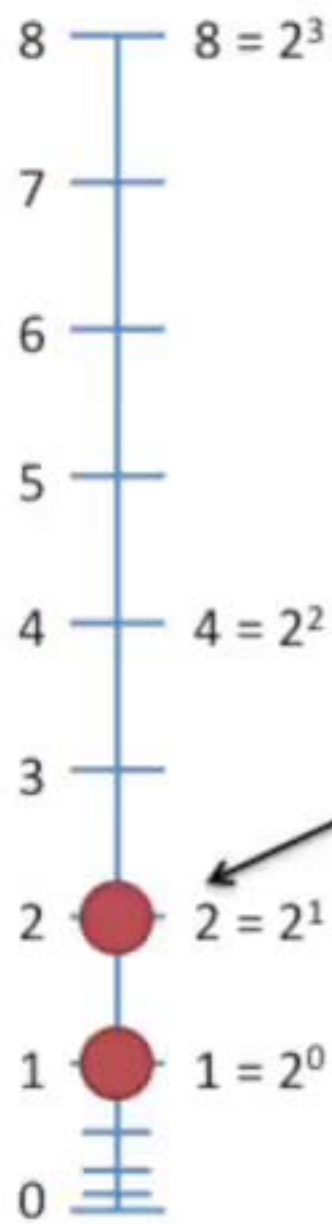




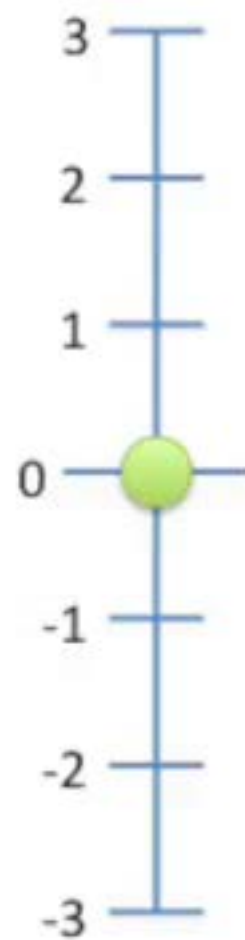
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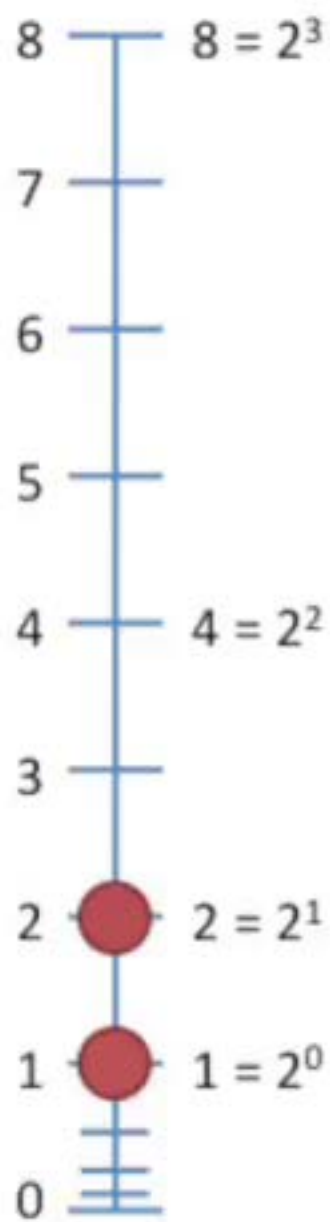
In \log_2 land, 0 becomes our baseline.





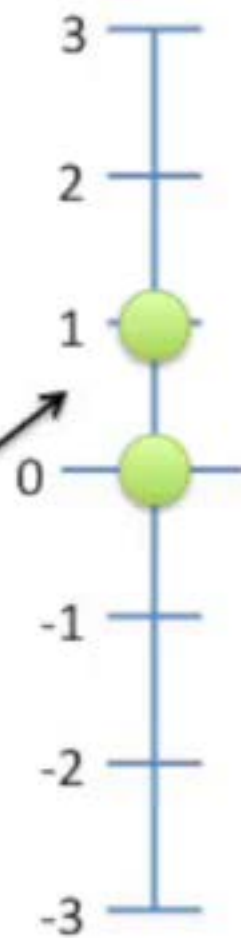
The second time we do the qPCR, the machine says there are twice as many transcripts as the first time.

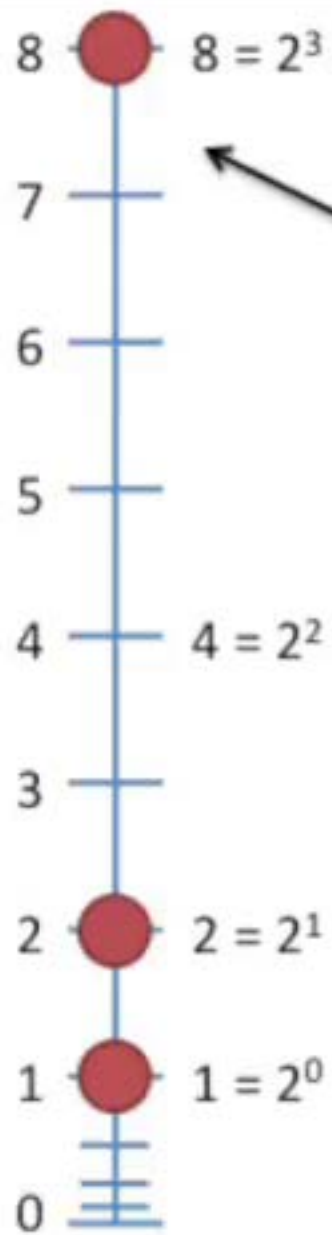




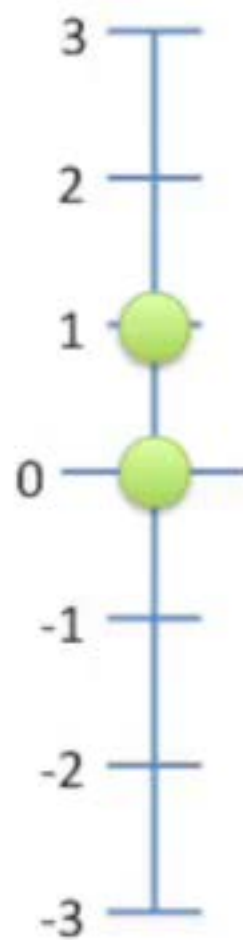
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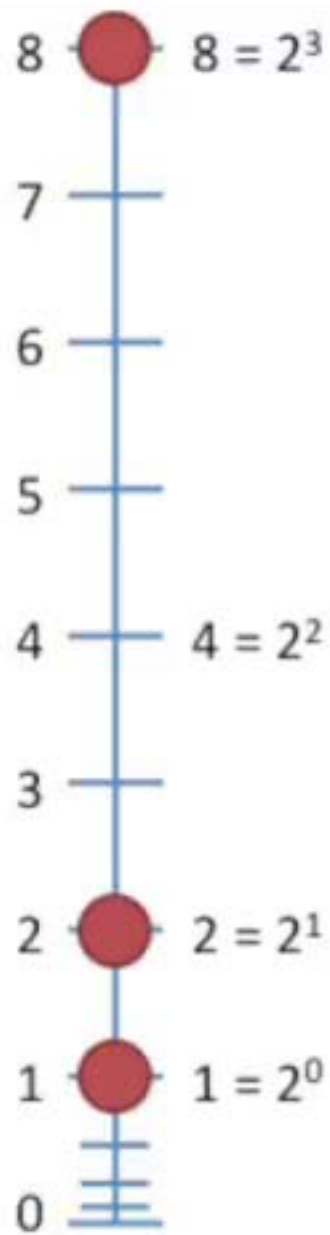
In other words, the difference between the first and second runs was 1 cycle in the machine.





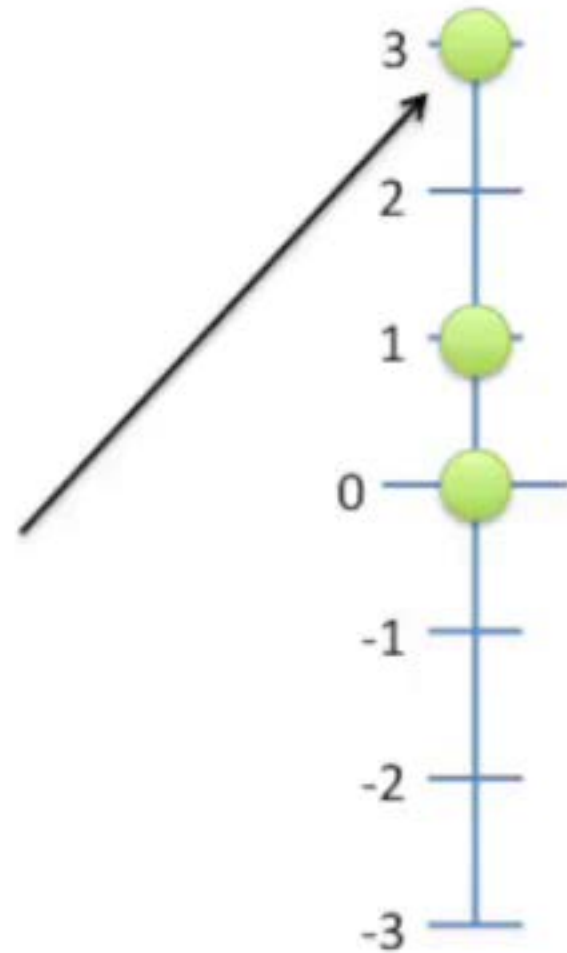
The third time we do the qPCR, the machine says there are 8 times as many transcripts as the first time.

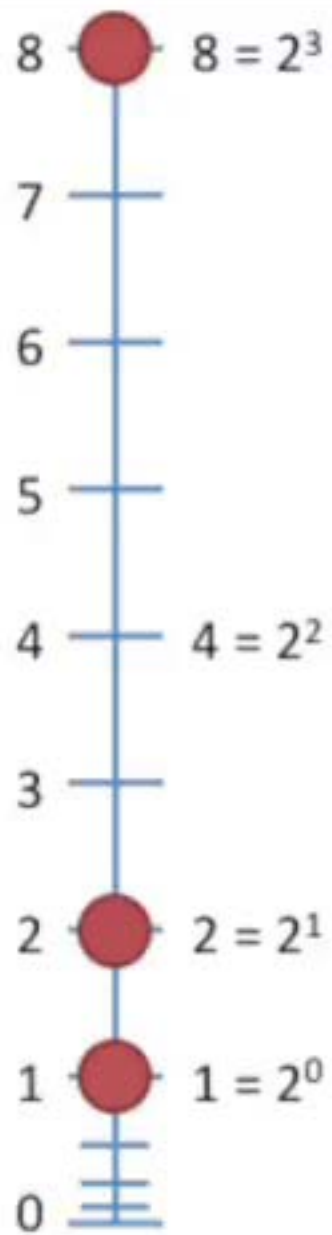




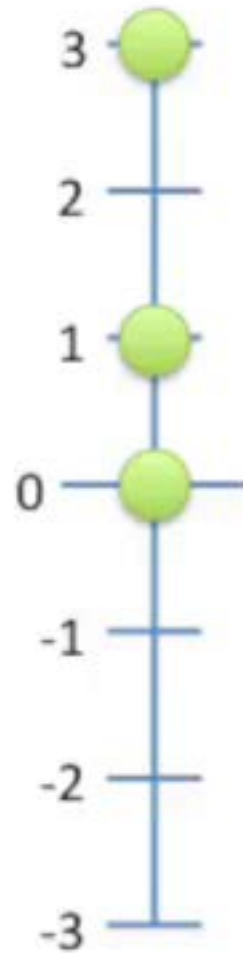
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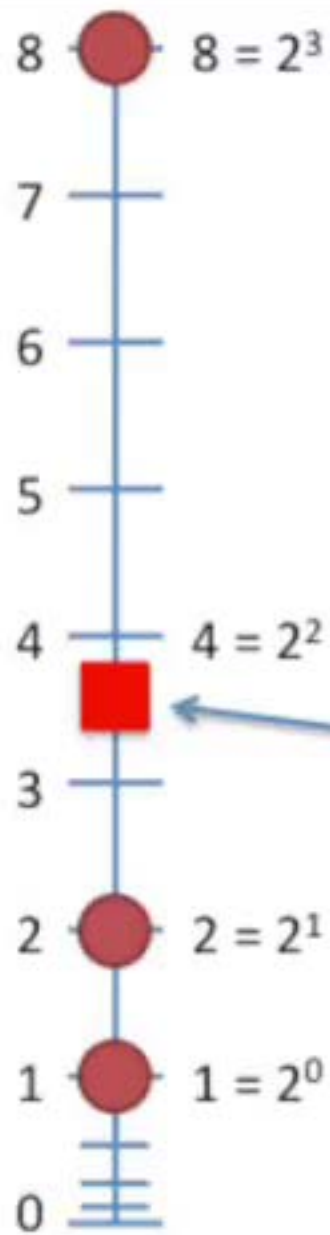
In other words, there was a difference of 3 cycles between the first run and this last run.





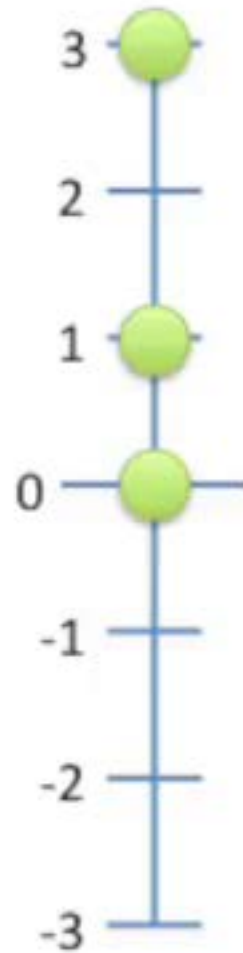
Now, here's a question:
What's the average of the
three runs?

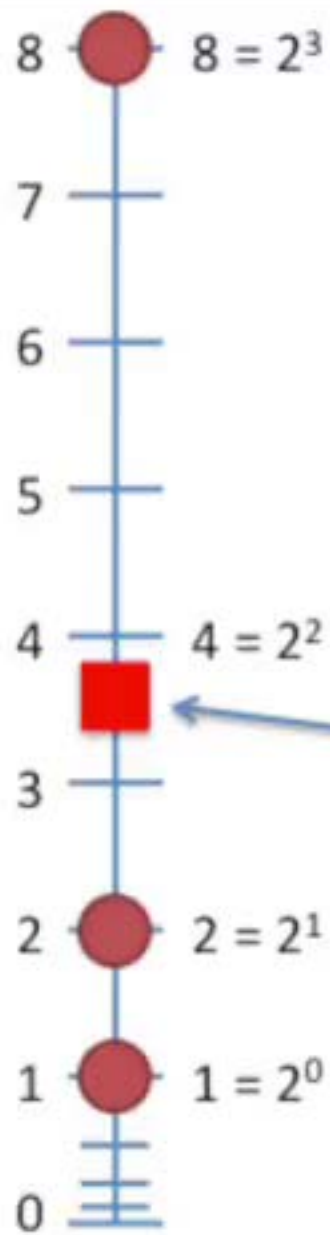




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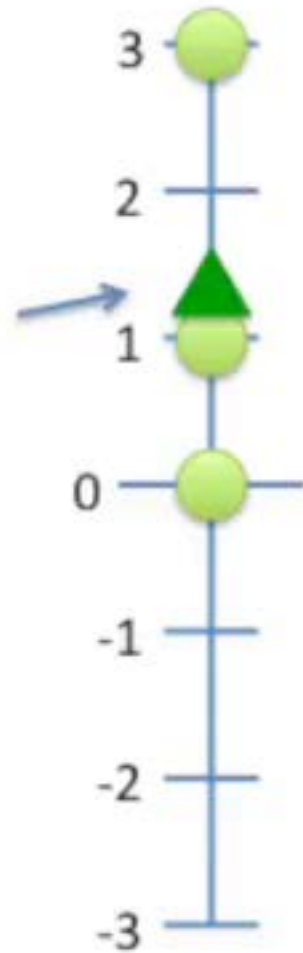
The average is 3.7 if
we look at the
quantities of
transcripts.

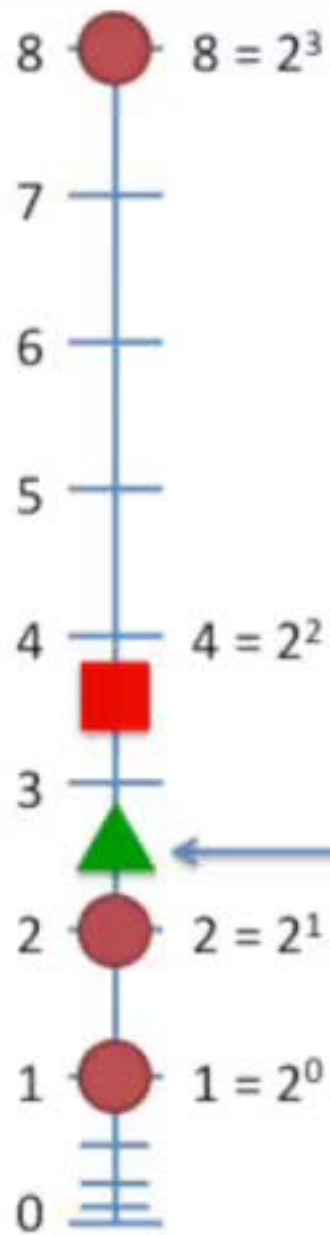




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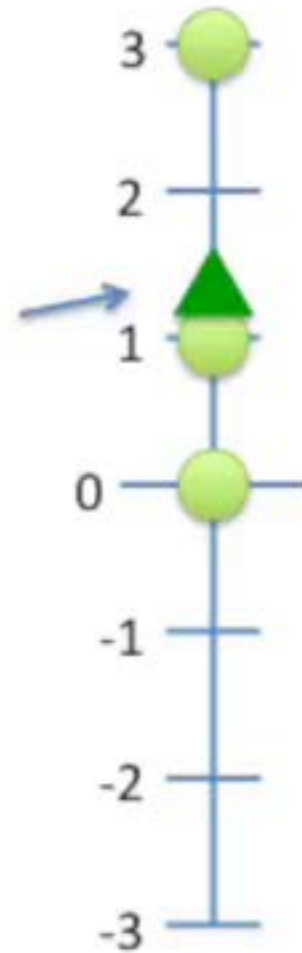
The average is 1.3 if
we look at the
differences in
cycles.

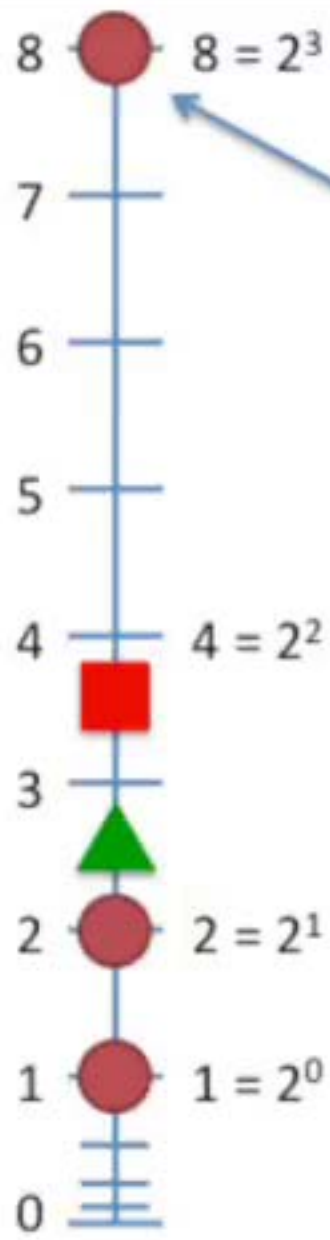




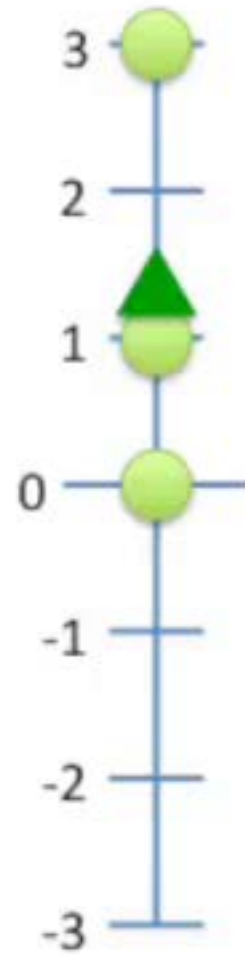
If we raise 2 by 1.3
(the mean of the logs)
to convert back to
"normal numbers",
we get $2^{1.3} = 2.5$

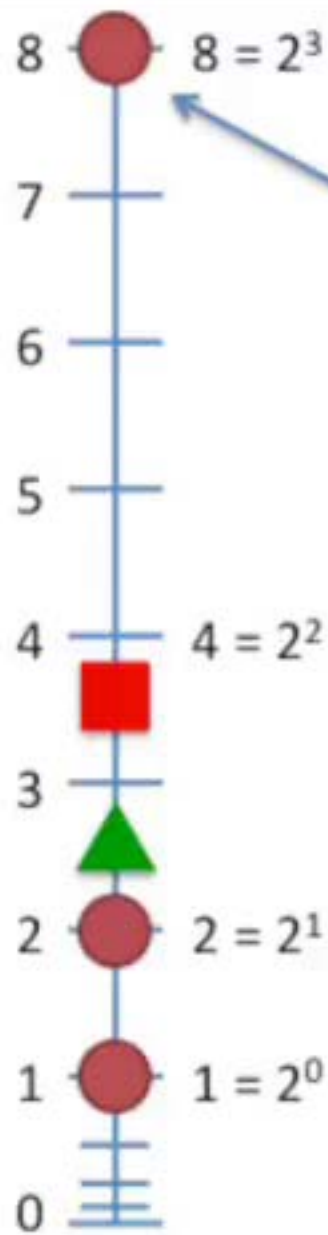
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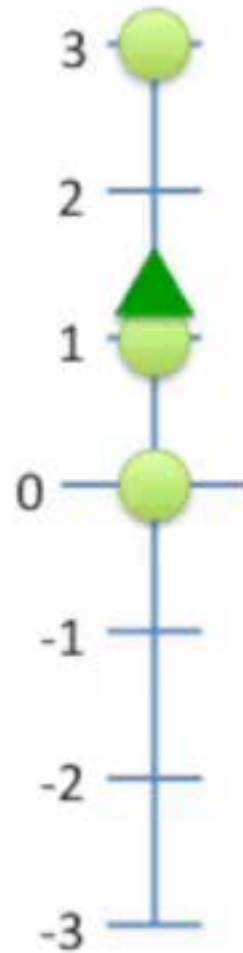
The mean calculated with the logs is less than the one calculated with “normal numbers” because it wasn’t as swayed by the third run (when we got 8 times as many transcripts).

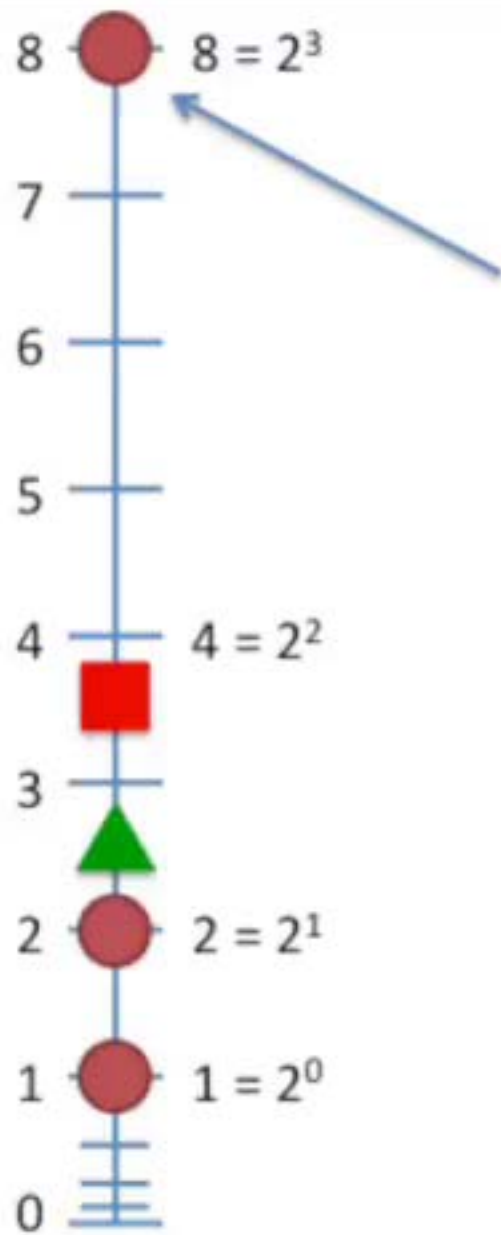




The mean calculated with the logs is less than the one calculated with “normal numbers” because it wasn’t as swayed by the third run (when we got 8 times as many transcripts).

That 3rd run is a bit of an outlier, and the mean of logs, called the “Geometric Mean”, is more robust to the effects of outliers than the mean of “normal numbers”.

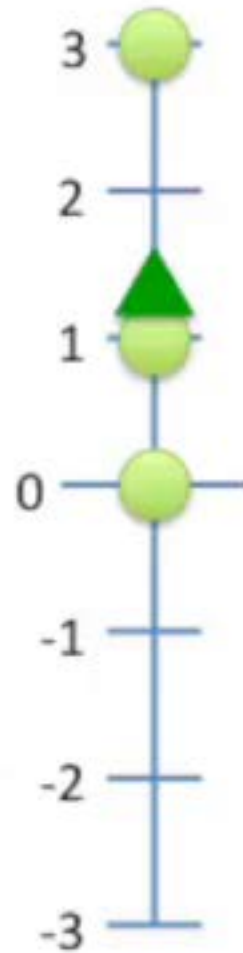




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The Geometric Mean is useful for qPCR since every cycle doubles the amount of transcripts – This makes it easy to get outliers!



Now that we know all about log scales, let's (really briefly) talk about arithmetic with logs.

Let's start with
normal
multiplication:

$$2 \times 4 = 8$$

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normal
multiplication:

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$

We already saw how 2,
4 and 8 can be re-
written as powers of 2.

Let's start with
normal
multiplication:

$$2 \times 4 = 8$$



Multiplying numbers...

$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

Let's start with
normal
multiplication:

$$2 \times 4 = 8$$



Multiplying numbers...

$$2^1 \times 2^2 = 2^3$$



...is the same as adding their exponents (after converting
the numbers to powers of 2).

$$2^{1+2} = 2^3$$

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$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

This works, even when
the numbers aren't
power of 2 friendly...

$$3 \times 5 = 15$$

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$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



Re-write the numbers
as powers of 2.

Let's start with
normal
multiplication:

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

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$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6+2.3} = 2^{3.9}$$



Add the exponents
together.

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$$2^{1+2} = 2^3$$

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$$2^{1.6+2.3} = 2^{3.9}$$

Once again, multiplying numbers...

Let's start with
normal
multiplication:

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

This works, even when
the numbers aren't
power of 2 friendly...

$$3 \times 5 = 15$$



$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6+2.3} = 2^{3.9}$$

Once again, multiplying numbers...

...is the same as adding their
exponents (after converting the
numbers to powers of 2).

Let's start with
normal
multiplication:

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

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I'll give you a hint...logs
just isolate exponents.

Now let's talk about $\log_2(2 \times 4)$ and $\log_2(3 \times 5)$

$\log_2(2 \times 4)$ and $\log_2(3 \times 5)$

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

We'll start with the
"power of 2" friendly
numbers.

$\log_2(2 \times 4)$ and $\log_2(3 \times 5)$

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

$$\log_2(2 \times 4) = \log_2(8)$$



First we just wrap everything up in \log_2 functions.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

$$\log_2(2 \times 4) = \log_2(8)$$



$$\log_2(2^1 \times 2^2) = \log_2(2^3)$$

Second, we re-write the numbers as powers of 2.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

$$\log_2(2 \times 4) = \log_2(8)$$



$$\log_2(2^1 \times 2^2) = \log_2(2^3)$$



$$\log_2(2^{1+2}) = \log_2(2^3)$$



Add the exponents
together.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

$$\log_2(2 \times 4) = \log_2(8)$$



$$\log_2(2^1 \times 2^2) = \log_2(2^3)$$



$$\log_2(2^{1+2}) = \log_2(2^3)$$



$$1 + 2 = 3$$

← Add the exponents together.

← The log function isolates the exponents.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

$$\log_2(2 \times 4) = \log_2(8)$$



$$\log_2(2^1 \times 2^2) = \log_2(2^3)$$



$$\log_2(2^{1+2}) = \log_2(2^3)$$



$$1 + 2 = 3$$

This shows that the log of multiplied numbers...

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$2 \times 4 = 8$$



$$2^1 \times 2^2 = 2^3$$



$$2^{1+2} = 2^3$$

$$\log_2(2 \times 4) = \log_2(8)$$



$$\log_2(2^1 \times 2^2) = \log_2(2^3)$$



$$\log_2(2^{1+2}) = \log_2(2^3)$$



$$1 + 2 = 3$$

This shows that the log of multiplied numbers...

... is just the sum of their exponents.

$\log_2(2 \times 4)$ and $\log_2(3 \times 5)$

$$3 \times 5 = 15$$



$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6 + 2.3} = 2^{3.9}$$

Now let's look at
numbers that are not
"power of 2" friendly.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$3 \times 5 = 15$$



$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6 + 2.3} = 2^{3.9}$$

$$\log_2(3 \times 5) = \log_2(15)$$



Wrap everything up in \log_2 functions.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$3 \times 5 = 15$$



$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6 + 2.3} = 2^{3.9}$$

$$\log_2(3 \times 5) = \log_2(15)$$



$$\log_2(2^{1.6} \times 2^{2.3}) = \log_2(2^{3.9})$$

← Re-write the numbers
as powers of 2.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$3 \times 5 = 15$$



$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6 + 2.3} = 2^{3.9}$$

$$\log_2(3 \times 5) = \log_2(15)$$



$$\log_2(2^{1.6} \times 2^{2.3}) = \log_2(2^{3.9})$$



$$\log_2(2^{1.6 + 2.3}) = \log_2(2^{3.9})$$



Add the exponents
together.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$3 \times 5 = 15$$



$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6 + 2.3} = 2^{3.9}$$

$$\log_2(3 \times 5) = \log_2(15)$$



$$\log_2(2^{1.6} \times 2^{2.3}) = \log_2(2^{3.9})$$



$$\log_2(2^{1.6 + 2.3}) = \log_2(2^{3.9})$$



$$1.6 + 2.3 = 3.9$$



Isolate the exponents.

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

$$3 \times 5 = 15$$



$$2^{1.6} \times 2^{2.3} = 2^{3.9}$$



$$2^{1.6 + 2.3} = 2^{3.9}$$

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$$1.6 + 2.3 = 3.9$$

Again, we see that the log of multiplied numbers...

$$\log_2(2 \times 4) \text{ and } \log_2(3 \times 5)$$

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Again, we see that the log of multiplied numbers...

... is just the sum of their exponents.

We just saw how **multiplication becomes addition** with logs.

We just saw how **multiplication becomes addition** with logs.

Now let's see how **division becomes subtraction**.

$$\frac{2}{4} = \frac{1}{2}$$

Taking the log of division turns it into subtraction.

Start with normal division.



Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$



$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$



Re-write everything as powers of 2.

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$



$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$



Re-write the division as multiplication.

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$



$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$



$$2^1 \times 2^{-2} = 2^0 \times 2^{-1} \leftarrow \text{Re-write the fractions by flipping the sign on the exponents.}$$

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$



$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$



$$2^1 \times 2^{-2} = 2^0 \times 2^{-1}$$



$$2^{1-2} = 2^{-1} \quad \leftarrow \text{Now we subtract the exponents.}$$

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$

OK – here's a pop quiz...

$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$

$$2^1 \times 2^{-2} = 2^0 \times 2^{-1}$$

$$2^{1-2} = 2^{-1}$$

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$

$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$

$$2^1 \times 2^{-2} = 2^0 \times 2^{-1}$$

$$2^{1-2} = 2^{-1}$$

OK – here's a pop quiz...

If we wrapped \log_2 functions around everything, what would happen?

$$\log_2\left(\frac{2}{4}\right) = \log_2\left(\frac{1}{2}\right)$$

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$

$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$

$$2^1 \times 2^{-2} = 2^0 \times 2^{-1}$$

$$2^{1-2} = 2^{-1}$$

OK – here's a pop quiz...

If we wrapped \log_2 functions around everything, what would happen?

We would isolate the exponents!

$$\log_2\left(\frac{2}{4}\right) = \log_2\left(\frac{1}{2}\right)$$

$$\log_2(2^{1-2}) = \log_2(2^{-1})$$

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$

$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$

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$$\log_2\left(\frac{2}{4}\right) = \log_2\left(\frac{1}{2}\right)$$

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$$1 - 2 = -1$$

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

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$$2^{1-2} = 2^{-1}$$

$$\log_2\left(\frac{2}{4}\right) = \log_2\left(\frac{1}{2}\right)$$

If we take the log of division...

$$\log_2(2^{1-2}) = \log_2(2^{-1})$$

$$1 - 2 = -1$$

Taking the log of division turns it into subtraction.

$$\frac{2}{4} = \frac{1}{2}$$

$$\frac{2^1}{2^2} = \frac{2^0}{2^1}$$

$$2^1 \times \frac{1}{2^2} = 2^0 \times \frac{1}{2^1}$$

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$$2^{1-2} = 2^{-1}$$

$$\log_2\left(\frac{2}{4}\right) = \log_2\left(\frac{1}{2}\right)$$

If we take the log of division...

$$\log_2(2^{1-2}) = \log_2(2^{-1})$$

... we end up with subtraction.

$$1 - 2 = -1$$

In Summary

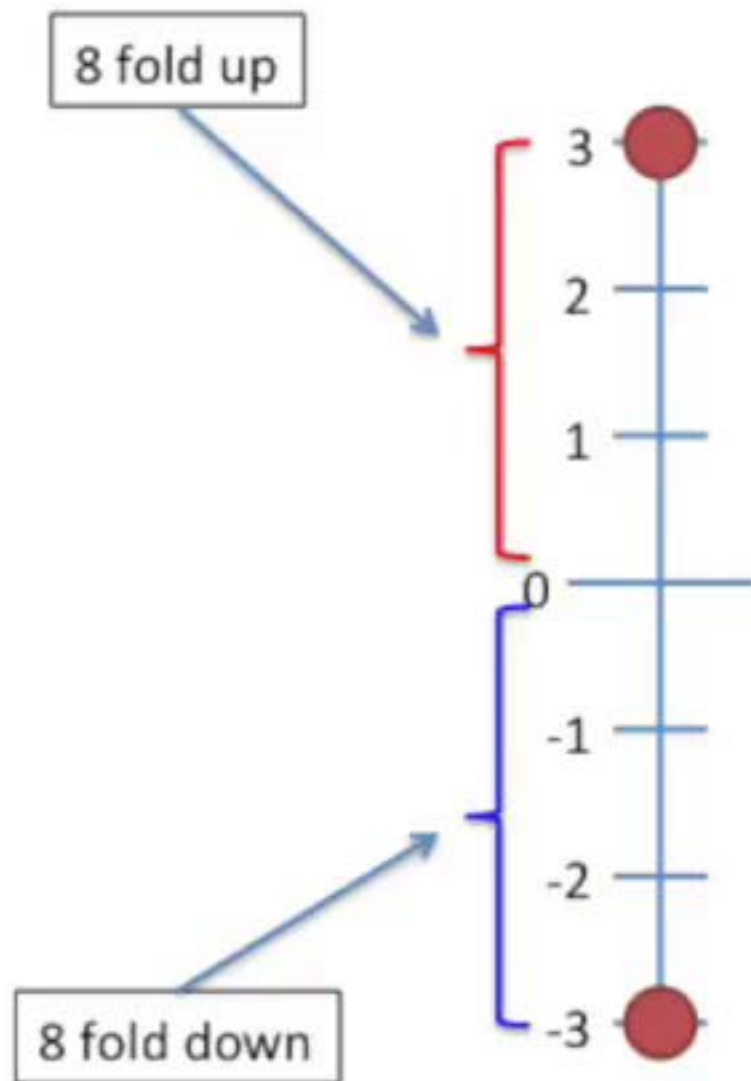
In Summary

- Logs just isolate exponents – no big deal!

$$\log_2(8) = \log_2(2^3) = 3$$

In Summary

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- Log scales are great for plotting “fold change”



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- Logs just isolate exponents – no big deal!
- Log scales are great for plotting “fold change”
- The mean of logs, aka The Geometric Mean, is great for log based data (i.e. when something is doubling every unit of time) and is less sensitive to outliers.

In Summary

- Logs just isolate exponents – no big deal!
- Log scales a great for plotting “fold change”
- The mean of logs, aka The Geometric Mean, is great for log based data (i.e. when something is doubling every unit of time) and is less sensitive to outliers.
- The log of multiplication = adding exponents. $\log_2(2 \times 4) = \log_2(2^1 \times 2^2)$
 $= 1 + 2 = 3$

In Summary

- Logs just isolate exponents – no big deal!
- Log scales a great for plotting “fold change”
- The mean of logs, aka The Geometric Mean, is great for log based data (i.e. when something is doubling every unit of time) and is less sensitive to outliers.
- The log of multiplication = adding exponents.
- The log of division = subtracting exponents. $\log_2\left(\frac{2}{4}\right) = \log_2\left(\frac{2^1}{2^2}\right) = 1 - 2$

One last thing...

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- What we've talked about applies to all logs

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 - \log_{10}

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 - \log_{10}
 - \log_e

One last thing...

- What we've talked about applies to all logs

- \log_{10}

Remember 'e' from math class? I don't. In theory it's "natural", but I always forget why. However, just know that it is a number, like pi, but in this case it is approximately 2.7

- \log_e

I mention it because it is the \log_e is often the default. I use it all the time even though I'm not sure what e is. I just know that all logs work the same, so it doesn't matter.

One last thing...

- What we've talked about applies to all logs
 - \log_{10}
 - \log_e
 - $\log_{\text{whatever makes sense given your data.}}$