

Quick Overview

Our Software Project: **Cross Service**

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How it will function?

- Different service providers can sign up to offer their service(s).
- Users can sign up to request needed services from available providers.

Our Software Project: **Cross Service**

Our (initial) goal:

→ Launch this platform successfully in Innopolis (approx. 1000 users to begin with).



Our Software Project: **Cross Service**

User Actors:

- Service Providers
- Customers
- Advertisers
- Designer/Developers

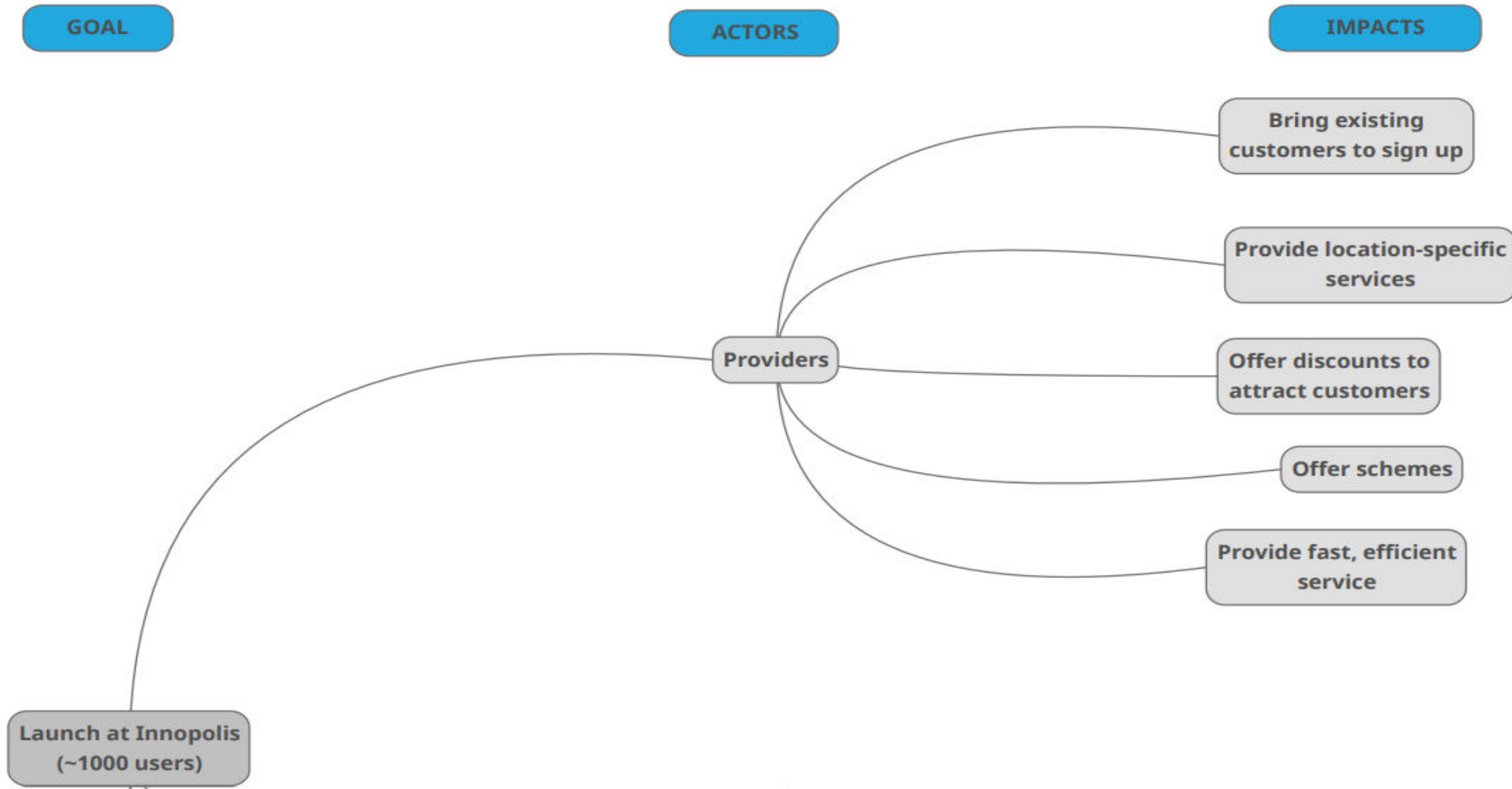
Our Software Project: **Cross Service**

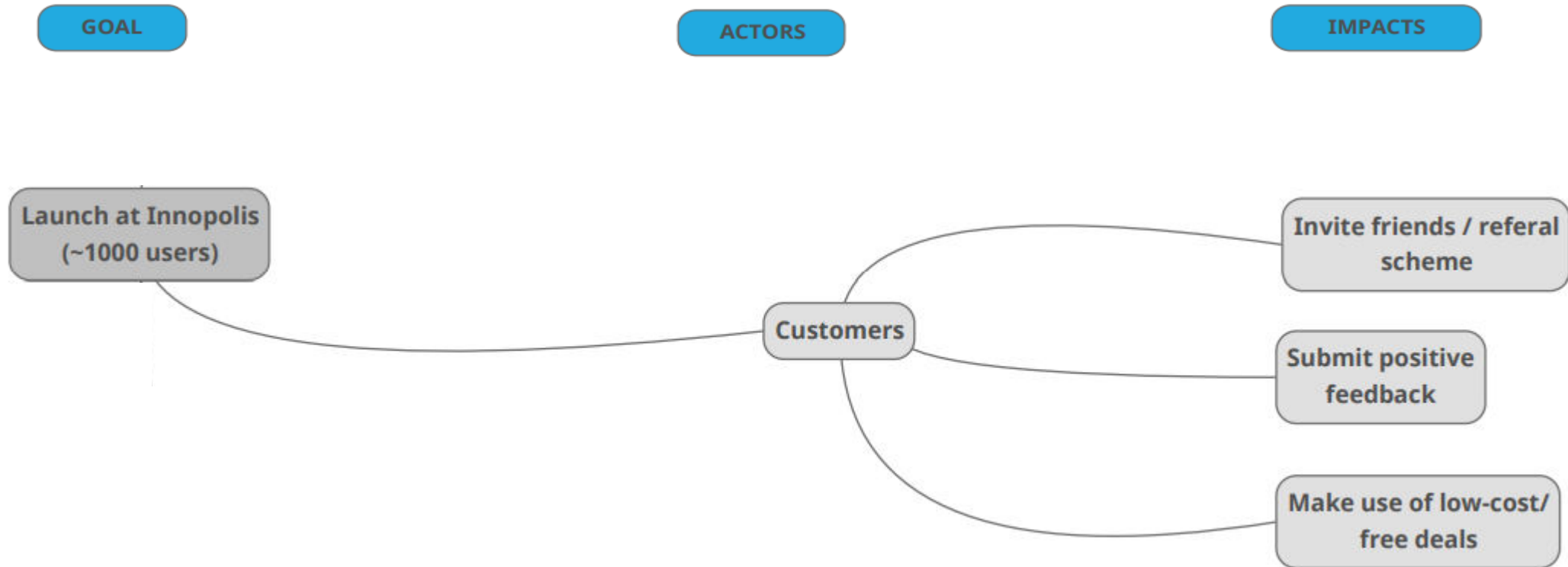
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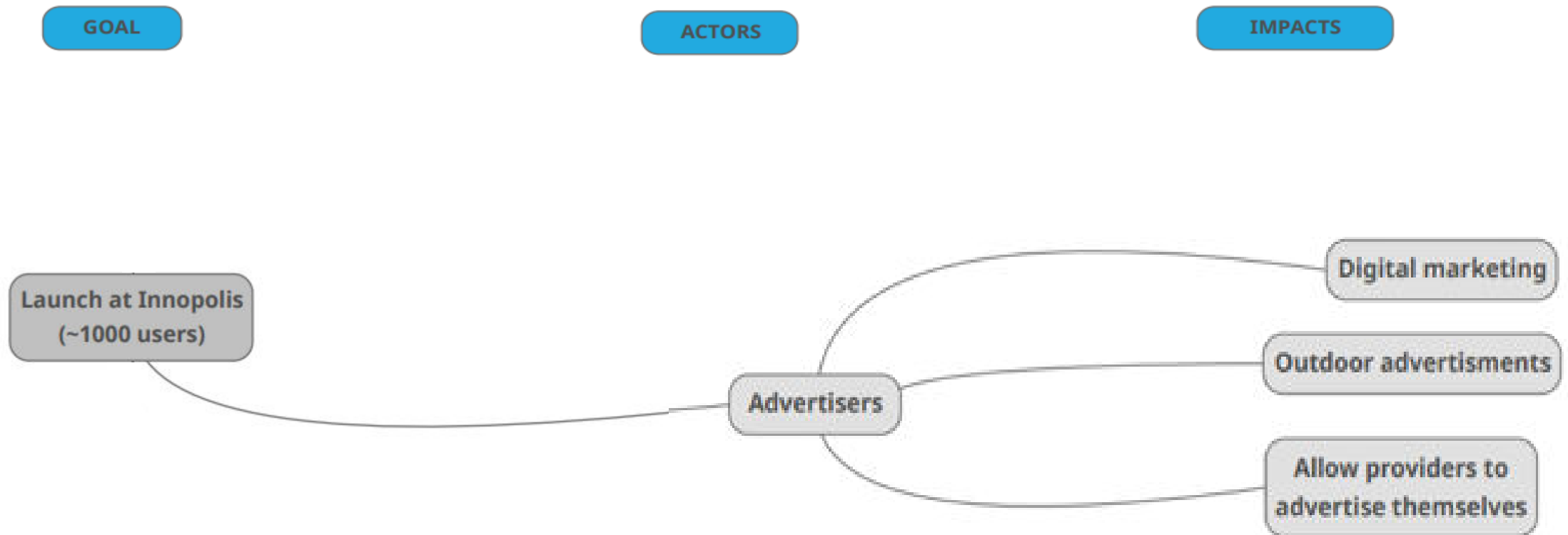
Let's see **how** each of these **user** types can make an **impact** in achieving our **goal**...

User Actor 1: Service Providers (who offer service(s) on our platform)

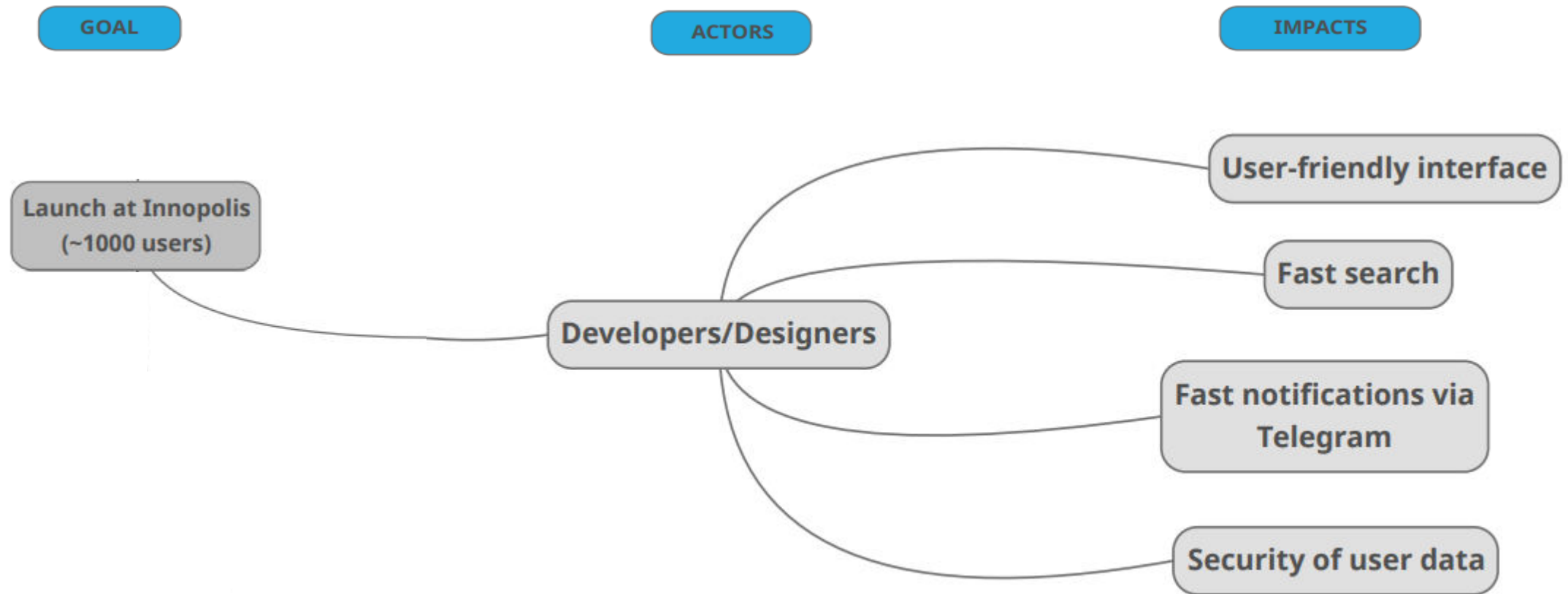


User Actor 2: Customers (who request service(s) from our platform)

User Actor 3: Advertisers (who advertise our platform over internet & media)



User Actor 4: Designers/Developers (who create the platform)



Let's not forget how they can inflict **negative impacts** either:

❑ Providers can

- make their services unfairly expensive,
- miss deadlines/don't complete the task showing unreliability...

❑ Customers can

- provide negative feedback,
- scam by making fake service requests...

❑ Advertisers can

- follow poor/limited Marketing policy,
- be greedy and/or make improper use of budget...

Thank you
for your
time and attention!