

**BS17-8-4 Artifact 0.**

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**Final script:**

1. Introductory questions - 2 minutes:
  - a. How was your day?
  - b. What is your current profession? How long have you been working in this company/sector/field?
  - c. Have you worked on the similar projects before OR what did you do before?
2. General questions - 3 minutes:
  - a. Do you mind sharing how you got the idea for this project? How long has it been since you got the idea? Have you shared it with others? If yes, what were their opinions?
  - b. How would you define success for this project?
  - c. What features of the project does distinguish it from any other of such kind?
3. Audience questions - 4 minutes:
  - a. Who is the target audience? What growth rate are you expecting?
  - b. How will this product generate revenue? (or non-profit)
  - c. What fields are you trying to target (mostly)?
4. Workflow and technical questions - 6 minutes:
  - a. What is the primary platform users will use in your opinion?
  - b. Are there any technical constraints?
  - c. How would you like to be involved in this project ( development, maintenance, etc.)
  - d. Do we have to provide “real-world” things like payment system, privacy policy, etc.
  - e. Can you provide some examples of user cases for this project?

Roman Solovev:

- Introductory questions - 2 minutes:
  - a. How was your day?
  - b. Please, tell us a little about yourself (background story)
  - c. Your working experience?
- Domain questions (general purpose) - 3 minutes:
  - a. Is this the 1st project of services sector for you?
  - b. What are the main goals of this project?
  - c. What does success look like for this project in your opinion?
- Audience questions - 4 minutes:
  - a. Where do you imagine your offering will fit?
  - b. Who is primary user for this service?
  - c. What user need led you to this idea?
- Workflow + technical questions - 6 minutes:
  - a. What is the primary platform users will use in your opinion?
  - b. Are there any technological limitations?
  - c. Do you know any competing apps/services? What can be be done better in our service?
  - d. What kinds of concerns do you think will appear?
  - e. How will you use our insights to guide the product development?

Kusal KC:

About the Stakeholder in relation to the project

What is your current profession? How long have you been working in this company/sector/field?

What is your role/responsibility in respect to this product? (Client/Stakeholder)

About the project

(Motivation/Background) Do you mind sharing how you got the idea for this project? How long has it been since you got the idea? Have you shared it with others? If yes, what were their opinions?

Why do you feel the need to develop this product? What problems does it solve? What benefits will it bring to your company/society?

Have you conducted any research to see if there's already a similar product out there? If there is, could you tell us about it and let us know how you want your product to be different from existing ones?

About the Audience

Who is your main audience (maybe just kids or only adults or only academic users or users in a certain field such as medical)? What fields are you trying to target?

Have you conducted any user research that might be relevant to this project? If yes, could you share it with us, so we could get a better insight of the user requirements?

#### About the development and production

Do you have any preference and/or restraint as to what technologies we can use for development, testing, and production, e.g. constraint in use of programming language?

How do you want the development and production to be conducted and delivered? In an iterative, incremental fashion with periodic deliveries, or just the final end product delivery?

#### About the end product

What requirements (functional, system/technical, user, social) has to be met by this product? In other words, what functions do you want in this product?

Who is going to judge the end results? How are you going to evaluate if the product has been successful? Are there any other parties that you think we should talk to?

Zuhair Abbas

- Have you worked on the similar projects before OR what did you do before?
- How long have you been involved in this business and what are your favourite products?
- How would you define success for this project?
- Who is the target audience?
- What could possibly go wrong with this project or what is the worst scenario you can imagine?
- How will this product generate revenue?
- What are your most critical goals for this?
- How would you monitor the results?

Amadey Kuspakov:

What project do you have in mind?

What is it in the project that you find the most interesting for you? What features of the project does distinguish it from any other of such kind? How these features should be

realized in concepts? Will you be able to pay for maintenance of them? What budget can you afford for such needs?

How do you think how many users would there be in first 3 months? And in a year? How would you define your end user?

What is the main source of money making for the project? Adverts, subscription, premium application?

Given that after rolling out the project there will appear clone services what would your actions be in order to keep people using exactly your service? Decreasing price of the service, increasing ad placement price, increasing ad amount? Will this action lead towards a good user experience?

Where would you get your first reviews of beta-service from? How do you think what first bad opinions would be? How to improve these downsides?