

KEEGAN CONLEY

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EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN May 2026
Master of Science in Information Systems

Indiana University, Kelley School of Business – Bloomington, IN May 2025
Bachelor of Science in Business; Majors: Information Systems, Supply Chain Management **GPA: 3.77/4.00**

- *Study Abroad, Copenhagen, Denmark*: Analyzed sustainability practices across 12+ European firms; enhanced cross-cultural communication skills, developed stakeholder insights and strengthened global business perspective

EXPERIENCE

Kelley HOPE Digital Project – Bloomington, IN May 2025 – August 2025
Consulting Volunteer Intern

- Collaborated with internal and external teams to develop and implement web pages for diverse projects including an onboarding system and digital marketplace, ensuring a seamless user-driven experience
- Leveraged AI tools to streamline development processes, conduct research, and optimize deliverables, employing a structured project management and troubleshooting approach

Fort Wayne Metals – Fort Wayne, IN June 2024 – August 2024
Supply Chain Intern

- Performed hindcasting analysis on an existing forecasting technique using multiple time horizons and variables across 13 business subsegments to determine optimal model parameters and improve demand planning accuracy
- Engaged internal tech and sales teams to refine operational forecasting methodologies, enhancing model relevance and driving operational efficiency
- Created and modeled analytics dashboards in Domo and Excel to provide actionable business insights

LEADERSHIP

The Rescue Mission, Fort Wayne, IN May 2024 – June 2024
Volunteer

- Served 2000+ meals to community patrons while creating a welcoming atmosphere and coordinating with other volunteers to ensure a seamless flow of goods from kitchen to table
- Organized and stocked books and DVDs, enforcing high quality standards and routine cycling of store inventory

Computers in Business Course, Bloomington, IN August 2022 – April 2024
Peer Tutor

- Advised 40+ students per semester during and after classes to better understand Microsoft Access and Excel program intricacies using problem-solving and troubleshooting techniques, enhancing learning and retention
- Articulated complex financial and technical concepts to support student understanding and retention

ACADEMIC PROJECTS

Sales Analytics Reporting Tool April 2025

- Designed and built a data analysis tool using Excel VBA functionality that validates dataset integrity and provides sales insights across virtual products and experiences
- Created interactive menus to help non-technical users filter, visualize, and generate summary revenue data

Operations Process Project November 2024

- Analyzed drink service at high-traffic bar using DMAIC tools such as SIPOC analysis, process mapping, and risk analysis diagrams to collaboratively identify causes of excessive wait times
- Recommended improvements projected to boost customer satisfaction and increase productivity by 15%

TECHNICAL

- *Programming*: HTML/CSS, R, Python, SQL, Microsoft VBA
- *Modeling*: Excel (Advanced), Demand Forecasting, Optimization Modeling

INTERESTS

Geopolitics | Hiking | Action Movies | Sudoku | Business Biographies