

Basic Company

Company ID
Company Name and Address
Web Site
Exchange
Reporting Template
Country
Office Fax and Phone
Ticker Symbol
Company Status Type
Primary Industry

Company Intelligence

Financial Auditors
Calendar year of audit
Calendar quarter of audit
Competitors
Business Description

Long Business Description
Additional Company Address
Additional Company Phone
Additional Office Fax

Private Equity Feeds

Industries of Interest
Geography of Interest
Stages of Interest
Investment Criteria:
 EBITDA
 Enterprise Value
 Sales
 Equity Investment

Company Full Industry

Primary Industry
Secondary Industries
(GICS licensing may be required)

Capital IQ Private Company Financials

*200 Balance Sheet, Income Statement and Ratio items
collected directly from the companies & unregulated sources*

Consensus Estimates

Includes full history (US from 1999; international from 1996)
High/Low Estimates
Mean
Median
Number of Estimates
Actuals
Standard Deviation
Over 45 estimate data points, including:
 EPS (3 flavors)
 EBIT/EBITDA
 Analyst Recommendations
 Price Targets
 LT Growth
 Revenue
 Dividends
 Capital Expenditure
*Certain Industry Specific Estimates available for
Oil & Gas, Retail and REITS*

Broker Level Estimates

Trading Item ID
Accounting Standard
Broker ID
Analyst ID
Estimate Date
Effective Date
Confirm Date
Expiration Date
Included in Consensus Flag

Guidance Data

Effective Date
High/Mid/Low Guidance

Estimates Coverage

Analyst Name
Broker Name
Broker Original Date
Broker Expiration Date
Analyst Expiration Date

Compustat Snapshot Financials**

*North America and Global - Annual and Quarterly
Intra-day Point in Time (weekly prior to 2009)*
Income Statement
Balance Sheet
Cash Flow

Compustat Core Fundamentals**

*North America and Global - Annual and Quarterly
Latest Instance Only - history to 1979*
Income Statement
Balance Sheet
Cash Flow
Supplemental items
Market and economic data
Pension
Industry Specific
Analyst Notes & Transparency

Operating and Geographic Segments
Deep history packages available - NA back to 1950

Compustat Corporate Tracker
Historical corporate actions database
Tracks mergers, acquisitions, spin-offs, bankruptcies
 identifier changes

North America Banks and S&L companies
Income Statement
Balance Sheet
Cash Flow

Capital IQ Premium Financials

*Daily Point in Time (captures all instances of a filing)
Over 5000 metrics captured*
Income Statement
Balance Sheet
Cash Flow
Base Supplemental Data
Pension Information
Total Warrants & Options Outstanding
Fixed Payment Schedules

Capital IQ Industry Specific

16 Industry Specific Datasets, such as:
Airlines Supplemental
Banks Supplemental
Cable, Telecom & Wireless Supplemental
Insurance Supplemental
Oil & Gas Supplemental
Retail Supplemental

Capital IQ U.S. Bank Regulatory Data

Income Statement
Balance Sheet
Key items include:
 Tier 1 Capital/Tier 2 Capital
 Net Loans to Total Deposits
 Total Risk-Based Capital Ratio
 Cash & Balances Due From Depository Institutions
 Loans & Lease Financing Rec.

Total Trading Assets/Total Trading Liabs
Deposits Held In Commercial Bank Subsidiaries
Deposits Held In Other Depository Institutions
Deposits in Domestic Offices
Total - Transaction Accounts
Total - Nontransaction Accounts
Total Risk-Based Capital
Charge-Offs on Loans & Leases
Total Loans & Leases
Recoveries on Loans & Leases
Loan Loss Ratios
Fair Value Measurements

Capital IQ Financial Segments

Business Segments
Geographic Segments
Data items include:
 Gross Profit
 Operating Income
 Interest Expense
 EBT
 Income Tax Expense
 Assets
 Capital Expenditures

Compustat Bank Financials

North America Banks and S&L companies
Income Statement
Balance Sheet
Cash Flow

Basic Transactions

Transaction Types:
Merger/Acquisition
Buyback
Private Placements
Buyer/Investors/Sellers
Synopsis
Advisors (Financials, Legal, Accounting)
Transaction Currency

M&A Transactions Detail

M&A Transaction Details including:
Deal Status
Transaction Features
Transaction Size
Accounting Method
Deal Attitude
Termination Fees
Deal Comment
Pre-Deal Comment
Deal Approach
Bid Made Date
Letter of Intent Date
Definitive Agreement Date
Latest Status Date Time
Consideration Details including:
Consideration Type
Total Transaction Size
Change in Control
Consideration to Shareholders
Implied Equity Value
Implied Enterprise Value
Offer per Share (Offered, Current/Final)
Total Cash (Offered, Current/Final)
Total Stock (Offered, Current/Final)
1/7/30-Day Stock Premiums
Buyer & Target Pre-Deal Equity Pricing
Advisor Information (Name, Role, Fee)

Estimates Revisions

(Available for all consensus estimates data points)
Number of Analysts Up
Number of Analysts Down
Number of Analysts No Change
As-Of Date

Markit Data Explorers

Short Interest
Short Score

Offerings/Shelf Registrations Detail

General Offerings Data Items:
Pre/Post-Deal Synopsis
Registration Filed/Effective/Expiration Date
File Number
Total Takedowns
Transaction Size
Post-Offering Market Data:
1 day, 1 week, 1/3/6 month, 1 year Price
1 day, 1 week, 1/3/6 month, 1 year Price Return
Registration-Specific:
Total Registration Amount
Gross Proceeds
Total Net Proceeds
Net Proceeds to Company
Net Proceeds to Shareholders
Security-Level Data Items:
Target Security Information (Name/Ticker/Exchange)
Target Security Pricing
Shares Offered
Discount Per Share
Overallotment Shares
Underwriter Compensation
Lock-Up Comments
Maturity Date †
Coupon Rate/Type †
Reference Rate †
Spread (BPS) †
Principal Amount †
Principal Increment †
† Data points apply to debt offerings only

Capital IQ Latest Financials

Same data points as premium; only the latest instance of a filing is captured for each period historically

Capital IQ Ratio Data

Profitability Ratios (ROA, ROC, ROE)

People Intelligence

Biography
Professional Title
Professional Rank
Professional Name
Phone Number and Fax
Education
Board Memberships
Committee Memberships
Email address
Nickname
Birth Year
Professional Job Functions
Company Affiliations
Salary
Bonus
Other Annual Compensation
Restricted Stock Awards
Stock Grants
Stock Options
Long Term Incentive Plan
All Other Compensation
Exercised Options
Exercised Values
Exercisable Options
Exercisable Values
UnExercisable Options
UnExercisable Values
Total Cash Compensation
Total Short-term Compensation
Other Long-term Compensation
Total Compensation
Total Value of Options
Total Number of Options
Compensation Date

Capital IQ Equity Capital Structure

Shares Outstanding
Authorized Shares
Par Value
Primary Class Flag
Voting Rights
Conversion Factor

Estimates Consensus Analysis

Surprise Percentage
Value of the Difference
Standardized Earnings Value
Final estimate

Ownership Data

Institutional Holdings Data
13F, 13D, 13G filings
Mutual Fund Holdings
Insider Holdings
Summary Items:
Period ID
Shares Bought/Sold
Shares Held
Ownership Percent
Change in Ownership %
Number of Buyers/Sellers
Detail Items:
Owner ID
Invested in Company ID
Holding Date
Holding Type
Shares Held
Rank of Shares Held / Bought / Sold
Percent of Portfolio
Percent of Shares Outs.
Options held
Shares Changed
Percent Shares Changed
Portfolio Statistics:
Median PE, PB, TEV, Yield, Market Cap,
Beta (median & Avg)
Number of Positions
Number of New, Increased, Decreased Positions

Index Constituents & Pricing*

S&P US
S&P TMI
S&P ASX
S&P TSX
S&P Global 1200
Russell US
Russell Microcap
MSCI (13 mon daily history/7 years monthly history)
FTSE UK
*Historical constituents & pricing avail. for indices
(except where noted)*

Future Events

Upcoming Event Information for:
Analyst Calls
Expected Earnings Release Dates
Earnings Calls
Shareholder Meetings

Industry Sector Cross Reference Service

GICS*
ICB Sector Classification*
NACE
ANZSIC
NAICS
S&P Ratings Sectors
SIC
S&P Capital IQ ETF Style Classification*

QH: End of Day Pricing

Currently Expanding Universe to cover Global Equities
Open, High, Low, Close
Closing Bid/Ask
Volume
VWAP

Products Feed

Current & historical product line information
Company
Product Name
Product Description
Source (in which product was disclosed)

Business Entity Cross Reference Service (BECRS)

Core Service:
Legal Entity ID (LEI)
CICI
S&P Capital IQ ID
DUNS ID
S&P Ratings ID
Moody's Issuer ID
Fitch Issuer ID
CUSIP6 / CINS6 (CC6)*
GVKEY
CMA Entity ID
Entity Information (Name, Address, Location, etc.)
Markit RED Code*

Premium Service:
Core Service + Ultimate Parent Information of all Entities with:
At least 1 Core Service ID
Core Service IDs for Ultimate Parent Entities

Moody's Ratings

Covering the following sectors:
Global Issuers (Corporate and Sovereign)
Public Finance
Structured Finance

Issuer-Level Credit Ratings
Long & Short Term Ratings
Management Quality Ratings
Servicer Quality Ratings
Lloyd's Syndicate Performance Ratings

Issue Level Credit Ratings
Class Level Ratings
Sale Level Ratings
Watch List
Descriptive Information

Key Documents

Exhibit Type Name
Key Document Name
Start Position
Length
Key Document Exhibit
Key Document Type
Filing Date
Form Type
Accession Number

Standard & Poor's Ratings

Covering the following sectors:
Global Issuers (Corporate and Sovereign)
Public Finance
Structured Finance

Issuer-Level Credit Ratings
Global Scale – local & foreign currency
National Scale
Long & Short Term
Preliminary
Financial Program Ratings
Financial Strength Ratings
Financial Enhancement Ratings

Instrument & Maturity Ratings
Global Scale – local & foreign currency
National Scale
Long & Short Term
Preliminary
Principal, Interest Ratings
Descriptive Information
Participants
Industry Classifications

Credit Indicators

3 separate packages for evaluating credit risk, including:
Probabilities of Default (PDs)
Market-Derived Signals (MDs)
Credit Default Swaps

ETF/ETN Classifications

40+ characteristics tracked for > 2400 ETFs/ETNs, including:
Asset Class (Commodity, Equity, Real Estate, etc.)
Expense Ratio/Management Fees (time series)
Investment Style (e.g, Growth, Value, Arbitrage, Momentum, etc.)
Benchmark
Sector Emphasis/Geographic Mandate
Leverage

Macroeconomic Data (200+ countries)*

US Historical Time Series (500 data points)
Global Historical Time Series (30 data points)
Global Forecast Time Series (9 data points)

Corporate Relationships

Company Relationship Type
Current Investment
Prior Investment
Current Subsidiary/Operating Unit
Prior Subsidiary/Operating Unit
Merged Entity
Current Investment Arm
Current Affiliate
Current Fund Investor
Prior Investment Arm
Current Auditor
Prior Auditor
Current Legal
Prior Legal
Current Fund Sponsor
Prior Fund Investor
Current Investment Group
Prior Investment Group
Fund Family Member
Prior Fund Sponsor
Prior Affiliate
Pending Acquisition/Investment
Cancelled Acquisition/Investment
Current Lender
Prior Lender
Previous Version
Prior Relationship Flag
Cancelled Relationship Flag

Business Relationships

Customers
Suppliers
Strategic Alliances
Source References

Global Instruments Cross Reference Service

BBGID
CINS
CUSIP 9*
ISIN
Primary and Secondary Sedols*
S&P Capital IQ ID
Valor
Trading Symbol & Exchange

Current & Historical Market Data

Daily Pricing History for Equity Securities

History back to 1968

Pricing Data:

- Open, High, Low, Close
- Closing Bid/Ask
- 52 Week High/Low Price
- Volume
- VWAP †
- Adjustment Factor
- Shares Outstanding
- † North Am Equities only

Dividend Data

- Ex-Date
- Pay-Date
- Record Date
- Announced Date
- Gross Amount
- Net Amount
- Frequency

Split Data

- Ex-Date
- Pay-Date
- Record Date
- Announced Date
- Rate
- Split Type

Capitalization Data

- Market Capitalization
- TEV

Alpha Factor Library

100s of pre-calculated factors constructed v

ia point-in-time data

- Financial Ratios
- Valuation Metrics
- Price Momentum
- Analyst Expectations
- Industry Specific

4 stock selection models

- US Growth
- US Value
- US Momentum
- US Quality

Key Developments

- Headline
- Summary
- Announce Date
- Entered Date
- Last Modified Date
- Most Important Date (UTC)

Key Development Categories:

- Announced/Completed Transactions
- Company Forecasts & Ratings
- Customer/Product Related
- Dividends/Splits
- Listing/Trading Related
- Potential Transactions
- Red Flags/Distress Indicators
- Results Announcements

(The above categories have 100 subtypes)

Capital IQ Debt Capital Structure

Over 60 Data Points Including:

- Commercial Paper
- Senior Debt
- Subordinated Debt
- Secured Debt
- Credit Lines
- Fixed Payment Schedules
- Credit Ratios

As Reported Debt Details Including:

- Description
- Debt Type
- Principal Amount
- Interest Rate
- Maturity
- Seniority Level
- Secured Flag
- Convertible Flag

Legend:

* Direct license with third-party provider may be required

** CIQ and Compustat Financials have different database structure

(e.g., row-based vs. column-based, etc.)

A comparison doc is available upon request

S&P Capital IQ, a business unit of McGraw Hill Financial (NYSE:MHFI), is a leading provider of multi-asset class and real time data, research and analytics to institutional investors, investment and commercial banks, investment advisors and wealth managers, corporations and universities around the world. S&P Capital IQ provides a broad suite of capabilities designed to help track performance, generate alpha, and identify new trading and investment ideas, and perform risk analysis and mitigation strategies. Through leading desktop solutions such as the S&P Capital IQ, Global Credit Portal and MarketScope Advisor desktops; enterprise solutions such as S&P Capital IQ Valuations; and research offerings, including Leveraged Commentary & Data, Global Markets Intelligence, and company and funds research, S&P Capital IQ sharpens financial intelligence into the wisdom today's investor s need. For more information, visit <http://www.spcapitaliq.com/disclaimers/s-p-capital-iq>.

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