

Steam User Profile 1

Age: 20

Gender: Male

Job Title: Student

Education: Studying for a degree in Geosciences, 3rd year

Location: Virginia, United States

Computer experience: Adept

Technology available: Windows computer suitable for gaming

Attitude: Enjoys playing games, enjoys using technology

Product experience: Has used Steam for 11 years

Primary task: Buyer

Steam User Profile 2

Age: 21

Gender: Male

Job Title: Student

Education: Studying for a degree in Aerospace Engineering, with a minor in Computer Science, 4th-year

Location: Virginia, United States

Computer experience: Expert

Technology available: Windows computer suitable for gaming

Attitude: Enjoys playing games, enjoys using technology

Product experience: Has used Steam for 11 years

Primary task: Buyer