

MONTH-10-MENTAINMENT SYSTEMS

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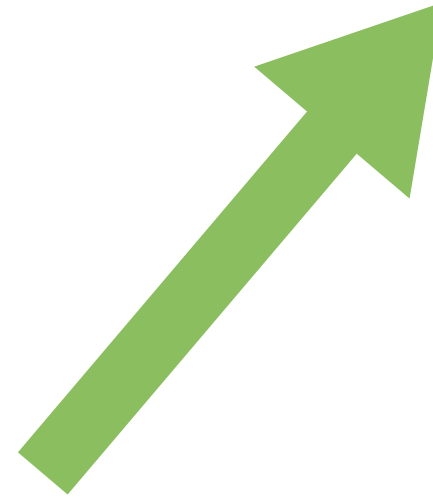
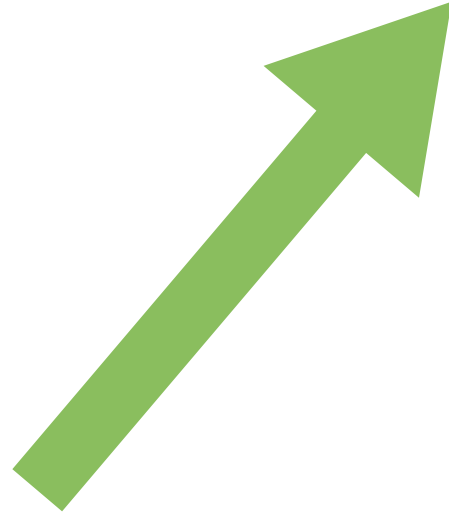
▶ Vendor-specific head units in early vehicles—AM/FM, 8-track

▶ Easily replaceable units (DIN sizing) – Cassette, CD players

 Custom Infotainment Systems


▶ Phone-driven Vehicle Displays—Android Auto, Apple CarPlay






These are meaningful though. Will they replace?

A LITTLE BACKGROUND

- ▶ Vendor-specific head units in early vehicles—AM/FM, 8-track
- ▶ Easily replaceable units (DIN sizing)—Cassette, CD players
- ▶ Custom Infotainment Systems  **WE ARE HERE**
- ▶ Phone-driven Vehicle Displays—Android Auto, Apple CarPlay

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