

# Customer Profile Golden Terry Towel Pvt. Ltd.



#### Facts at a glance

Industry Vertical : Textiles
Micro Vertical : Terry Towels
ERP Platform : ERP Ln FP9.0

Country : India

#### Solution

The solution provided is focused on Micro Industry Verticals Weaving & Madeups. The solution is developed / configured on ERP Ln as the platform. It has all the features which are necessary for the effective functioning of an Integrated Textile Mill (Spinning, Post Spinning (TFO, Winders (Cone to Chees, Cheese to Cone, Singeing, Sizing, Warping, Weaving, Knitting, Grey Inspection, Batch Preparation for Dyeing/ Printing, Sheering & Polishing, CMT, Packing, Job Work and Subcontracting etc...) in addition to the common functionalities such as:

Production Planning

Warehousing

Purchase

Costing

Sales

Plant Maintenance

Quality

ShipmentsAccounting

So far the solution is successfully implemented in a wide variety of customer spectrum profiles with manufacturing facilities for:

- Spinning Mills
- Fabric Manufacturing Mills
  - Plain Fabrics (Suitings/Shirtings etc.)
  - Dress Materials
  - Terry Towels
- Technical Textiles (High Density Filters)
- FIBC (Flexible Industrial Bagages)

#### **About Company**

Golden Terry Towel Pvt. Ltd is a part of The Golden Group, US\$ 120 Million organisation, is one of the India's Largest Growing private sector enterprise having a CAGR of 30% over the last decade. It has its presence over many verticals in Textiles including Mink Blankets, Polar Fleece Blankets, Terry Towels, Bath Robes, Carpets, Bed sheets & Retail.

The Group has a strong foothold in more than 50 Countries, across 5 Continents, employs over 6,000 people and has more than 20,00,000 Sq. Feet of Manufacturing Space spanned across 14 locations across North India. Behind this rapid rise to prominence lie a story of vision, foresight, planning, excellence of our and, above all, the willingness to face challenges and overcome them, to devise innovative solutions, to dare to commit, when many others would have taken the less difficult path.

### Challenges

- Business scenario was 100% Make to Order
- Integrated Production and Purchase Plan
  - Loom was considered as a Constrained resource.
    - Loom Production need to start to ensure promised delivery dates
    - Production line need to be balanced assuming Loom Shed capacity as the constraint.
  - Loom plan becomes the basis for
    - Backward production planning
      - Preparatory / Yarn Dyeing etc.
    - Forward Production Plan
      - Fabric Dyeing
      - CMT
    - Procurement Planning
      - Yarn
      - Packing Material
- Transparency in Loom Planning, Loom running status
- Accuracy in Beam Fall dates, so as to ensure
  - Minimal loom wait time on account of nonavailability of next beam
  - Yarn (Raw Material) is consumed / Purchased when required.
- Complete transparency to each Merchant (Sales Executive) on his/her orders at various stages of production
- Greige Fabric Inspection and Storage
- Batch preparation for Dyeing and Printing
- Dyeing & Printing Recipe Finalization
- Dyeing & Printing Job Costing
- Job Work Accounting
- Finished Fabric Inspection & Grading, Storage
- Packing
  - Packing Material Purchase Planning
  - Assortment
- Shipments

#### **Product Ranges**

- Terry Towel
  - Hand / Kitchen / Bath / Beach
  - Bath Mats
  - Ruas
- Made Ups



## Key Benefits of Using New ERP Software (Infor ERP LN)

- **Scalability:** An ERP system is easily scalable. That means adding new functionality to the system as the business needs change is easy. This could mean easy management of new processes, departments, and more.
- **Improved reporting:** Much of the inefficiency in operational work stems from improper reporting. With an ERP system, this possibility is eliminated as reporting follows an automated template system, allowing various departments to access information seamlessly.
- **Data quality:** As compared with manual record-keeping or other traditional approaches, this new ERP system improves data quality by improving the underlying processes. As a result, better business decisions can be reached.
- Lower cost of operations: An ERP system introduces fundamental innovations in managing resources, which eliminates delays and thus reduces cost of operations. For instance, use of mobility allows real-time collection of data, which is indispensable to lowering costs.
- **Better CRM:-** A direct benefit of using a good ERP system is improved customer relations as a result of better business processes.
- **Business analytics:** Having high-quality data allows businesses to use the power of intelligent analytics tools to arrive at better business decisions. In fact, many good ERP systems have built-in analytics functionality to allow easier data analysis.
- **Improved data access:** Controlling data access properly is always a challenge in organizations. With an ERP system, this challenge is overcome with the use of advanced user management and access control.
- **Better supply chain:** Having the right ERP system in place means improved procurement, inventory, demand forecasting, etc., essentially improving the entire supply chain and making it more responsive.
- **Regulatory compliance:** Having the system in control means organizations can better comply with regulations. Further, the most important and recurring regulatory requirements can be built right into the system.
- Reduced complexity: Perhaps the most elegant argument in the favor of ERP systems is that they reduce
  the complexity of a business and introduce a neatly designed system of workflows. This makes the entire
  human resource chain more efficient.