kimberly diaz.

designer, developer

🌐 kim-diaz.github.io/portfolio/
✉ kimberly.jeweldiaz@gmail.com
📞 +971 50 673 1618
📍 Sharjah, UAE

A passionate individual eager to develop and practice skills in good user experience design to improve experiences. With coding knowledge, I can collaborate with developers for smoother processes.

experience.

Digital Marketing Specialist   — EuroTech ME
Jan 2024 - Jul 2024 · 9 mos

- designed and developed page updates for 8 websites
- created and revamped marketing materials for all departments, including marketing, operations, sales, and HR, ensuring brand consistency
- designed marketing assets for 10 internal and external events
- addressed and resolved 30+ web development and IT issues, improving overall functionality by 110%

Social Media Designer Intern   — EuroTech ME
Nov 2023 - Jan 2024 · 3 mos

- designed and implemented new visuals for website revamp projects, conducted comprehensive website reviews, and resolved errors
- created engaging social media posts and videos for LinkedIn and Instagram

Freelance Graphic Designer   — Goumbook
Oct 2023 - Jan 2024 · 4 mos

- designed 10+ logos and campaign materials, ensuring alignment with brand identity and campaign objectives
- created diverse media solutions, including print and digital content
- edited over 30 short event and campaign launch videos

Product Designer   — IO21
Jun 2023 - Jan 2024 · 8 mos

- collaborated closely with management to streamline business processes
- successfully completed 6 project closures, ensuring training and handovers
- assisted in creating sales proposals and documents
- designed and developed pages for 8 clients and played a key role in the design and development of an e-commerce website

UI/UX Designer   — IO21
Aug 2022 - Jun 2023 · 11 mos

- developed wireframes, prototypes, and high-fidelity visuals for multiple projects, ensuring alignment with brand standards and business objectives
- ideated and executed new company branding, including brochure and website design and development
- assisted in project management by directly communicating with clients and ensuring smooth project delivery
- addressed website design issues using CSS to enhance user experience and functionality

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education.

BSc (Hons) of Creative Computing — Bath Spa Uni, UAE
Sept 2019-June 2022   First Class Awardee

skills.

Design	Software	Technical
• UX/UI Design	• Figma	• HTML
• Wireframing	• Adobe Suite	• CSS
• Prototyping	• Canva	• Javascript
• User Research		• PHP
• 3D Design		

reference.

Hailey Yoon
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Relationship: Direct manager at IO21

Rafaela Pereira
Head of Marketing at EuroTech ME

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