DEREK KHANH DO

VISUAL DESIGNER

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ACADEMIC HISTORY

CLARK UNIVERSITY

Studio Arts - Computer Science

- Sept. 2015 to May 2019
- GPA: 3.0

COMPETENCIES

- Web design.
- Branding.
- UI/UX design.
- Motion graphics.
- Vector illustration.
- Digital photography
- Print and editorial design.
- English.
- Russian.
- Chinese.
- Vietnamese.

- User research.
- Wireframing.
- Prototyping.
- Adobe Creative Suite.
- Figma.
- Framer.
- Sketch.
- Invision.
- Webflow.
- Sublime Text.
- HTML/CSS/Javascript.

EMPLOYMENT HISTORY

GRAPHIC DESIGNER

Clark University School of Professional Studies | Jan. 2019 - May 2019

- Work with Department of Psychology to prepare concept and educational materials.
- Designed info graphics, slideshows, illustrations, posters and websites layout for a online psychology testing platform.
- Work with copywriters and creative director to finalize design.
- Test graphics across various media.

UI/UX DESIGNER

MIDA Medical | Jun. 2018 to May 2019

- Work closely with the art director to create brand guidelines and toolkits.
- Create wireframes, storyboards, user flows, process flows and prototypes for company websites and upcoming Android & iOS apps.
- Developed UI/UX for internal and external applications and researched user usability during technical implementation.

EDITORIAL DIRECTOR

Clark University School of Professional Studies | Sep. 2018 - Dec 2018

- Creates content and designs layout for university magazine, local newspapers, and social media,
- Assign illustrations, design info graphics, advertorials and sales materials.

WEB DESIGNER

The Marketing Cartel | Jun. 2018 to Sep. 2018

- Design and develop custom web projects for fashion businesses and professional practices.
- Formulate an effective, responsive design and convert it into a working theme and plugin.