



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
Mid-Autumn Semester, 2024-25

Date of Examination: **Session (FN/AN)** **Duration: 2 hrs** **Full Marks: 20**
Subject No.: HS30036 **Subject Name: Intercultural Communication**
Department: Humanities & Social Sciences

Answer any five questions. All questions carry equal marks.

- ✓1. What do you understand by intercultural communication? What are the major barriers to communication and how to overcome those barriers? Discuss.
- ✓2. What are the three dimensions on which the communication behaviours of individuals differ across cultures? How does Eastern culture differ from the Western culture? Discuss.
- ✓3. What are the three main communication styles? Write the strengths and weaknesses of all three styles.
- ✓4. Define culture in your own words. Explain how culture and communication are interdependent. Write the concept of acculturation, ethnocentrism and mindset with examples.
5. Write different listening styles with suitable examples. How can a person be a good listener? Discuss.
- ✓6. Write a short note on any **two** of the following:
 - (a) Intrapersonal communication
 - (b) Casual relationship
 - (c) Gender differences in communication



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
End-Autumn Semester Examination 2024-25

Date:

Time: 3 hours

Full Marks: 50

Sub. No.: HS30036

Sub Name: Intercultural Communication

40 A

Dept. of Humanities & Social Sciences

Answer any five questions. All questions carry equal marks.

1. What do you understand by nonverbal communication? Write with examples of various components of nonverbal communication. Which component of nonverbal communication do you think is the most important? Discuss.
2. What are the sources of conflicts? Describe various verbal and nonverbal communication strategies to manage conflicts. Discuss conflict handling styles.
3. What is your understanding of cultural shocks? Write Brislin's five strategies for coping with the new culture during short visits.
4. What are the contrasting cultural values? Discuss different attitudes towards women, ethical standards, work, and semantic differences which affect cultural and religious values in intercultural communication.
5. Is good relationship important in our lives? Discuss. Write the role of communication in building or breaking relationships. What strategies should one adopt to maintain good relationships?
6. What are the global etiquettes? Describe important etiquettes which are very important in intercultural communication. What majors should one take to develop a proper understanding of global etiquette?
7. Write short notes on any two of the following:
 - a) Reflective Communication Style
 - b) Active Listening
 - c) Communication Barriers