



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
Department of Humanities & Social Sciences

Date: _____ Time: **Two hours** Full Marks: **50** No. of Students: **66**
Mid-Autumn Semester, 2015-16 Sub. No.: **HS30036**
B.Tech (2nd, 3rd & final year) Sub Name: **Intercultural Communication**

Answer any five questions. All questions carry equal mark.

1. Discuss nature of intercultural communication. What do you understand by acculturation, ethnocentrism and mindset? Discuss. Describe in detail the intercultural intelligence.
2. What are the important dimensions to understand culture and communication? What are the main areas in which Eastern culture varies substantially from Western culture in its communication behaviour? What measures should one take to avoid possible misunderstandings in intercultural communication?
3. What are the major barriers of communications? Think of the last time you experienced an obstacle to your interaction with someone. What caused it? How was it resolved? What insights did you gain from the experience?
4. What do you understand by communication style? Discuss the three communication styles, the Noble, the Socratic and the Reflective. What are the strengths and weaknesses of these styles? Discuss.
5. What is the importance of listening in communication? What are the contributors to poor listening? What are the qualities of a good listener? Discuss.
6. Write short note on any **two** of the following:
 - (a) Self-disclosure
 - (b) Intercultural constructs
 - (c) Basic communication model
