VIRTUAL INTERNSHIP PROJECT
INSURANCE DOMAIN

SHIELD INSURANCE

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SHIELD INSURANCE

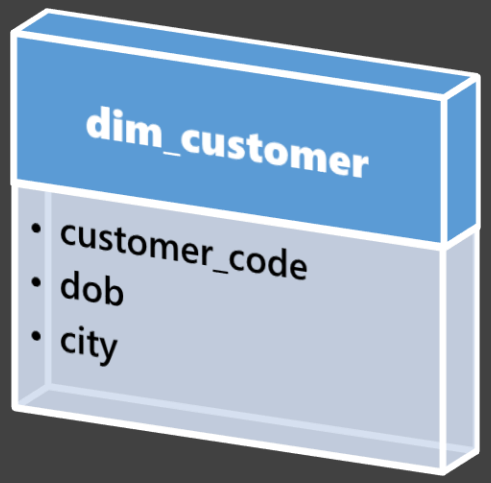
About Company

- Comprehensive and personalized insurance solutions
- Coverage for all age groups
- Commitment to customer satisfaction
- Trusted partner in safeguarding the future

Objective

- Dashboard
- Facilitate data-informed decision
- Video presentation
- Full scope potential

Input Data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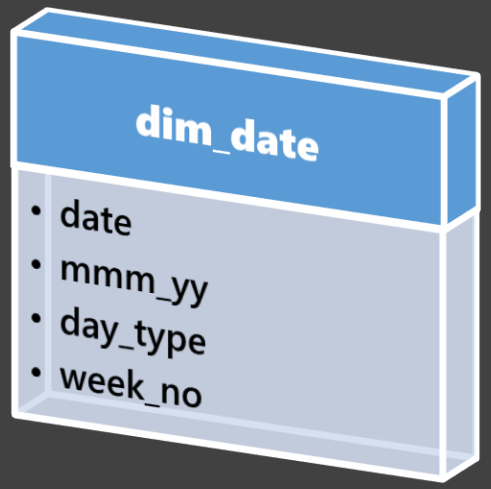
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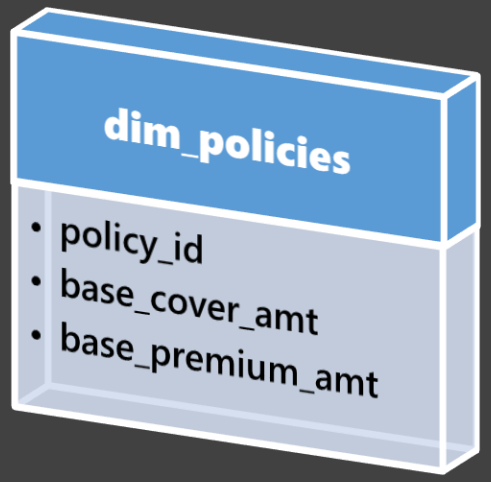
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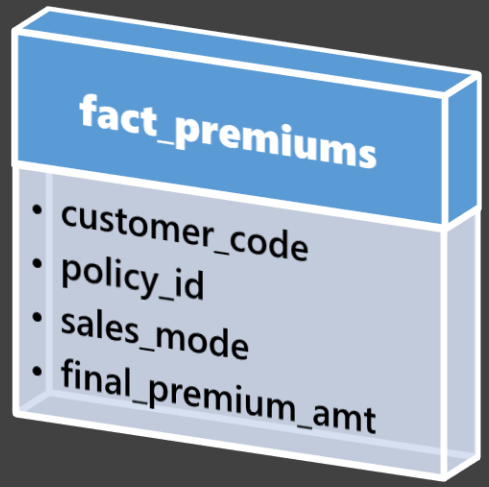
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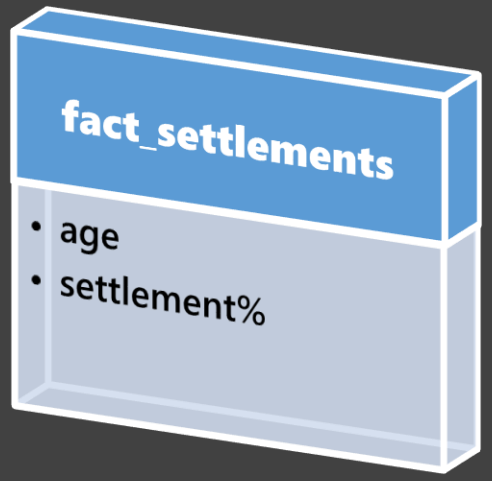
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settlement%

SHIELD INSURANCE

Input Data

City	Age Group	Sales Mode
Chennai	18 – 24	Offline-Agent
Delhi NCR	25 – 30	Offline-Direct
Hyderabad	31 – 40	Online-App
Indore	41 – 50	Online-Website
Mumbai	51 – 65	
	65+	

Input Data

November - 2022 To April - 2023

Policy details

policy_id	base_coverage_amt(INR)	base_premium_amt(INR)
POL4321HEL	200000	5000
POL4331HEL	300000	7500
POL3309HEL	500000	12000
POL5319HEL	750000	16700
POL6303HEL	1000000	21500
POL6093HEL	1500000	31700
POL9221HEL	2500000	42500
POL1048HEL	5000000	76500
POL2005HEL	10000000	120000

General Analysis

- Comprehensive overview about the business
- Customers & revenue numbers on monthly & daily basis
- Customer & revenue growth over time trend
- Policy changes monitoring
- Customer segmentation
- Revenue & customer numbers study
- Filters for dynamic analysis

SHIELD INSURANCE

Sales Mode Analysis

- Evaluation of different sales modes
- Customers & revenue numbers on monthly basis
- Sales mode analysis by city & age group
- Revenue trend over month for different sales modes
- Revenue & customer split %
- Filters for dynamic analysis

Age Group Analysis

- Customers & revenue numbers on monthly basis
- Policy preference and revenue distribution
- Expected settlement
- Customers by age group
- Customer trend by age group
- Age group Vs sales mode

THANK YOU!

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